

## **BROOMFIELD PUBLIC ART COMMITTEE**

Minutes February 12, 2014

# **Meeting Summary**

The Public Art Committee (PAC) discussed the Aardvark placement, 2014 Projects, future collaboration with Parks and Recreation Advisory Committee (PRAC), and reviewed the Arista development project.

### **Roll Call**

Present: Gary Sherrer, Jacquelyn Connolly, Carolyn Romero, Mary Ann Burns, Roxanne Macke, Councilmember Martha Derda, Councilmember Sharon Tessier

Absent: Fran Milner, Tom Duckett

Others in attendance: Roberta Depp, Director of Library Services and Cultural Affairs and Cheryl German, Cultural Affairs staff.

# **Agenda Minutes**

Meeting was called to order at 6 p.m. by Gary Sherrer, Chair.

#### APPROVAL OF AGENDA

The agenda was approved by consensus.

## **APPROVAL OF MINUTES**

Carolyn Romero made a motion to approve the minutes as amended. Mary Ann Burns seconded. The motion was passed unanimously.

#### **REPORTS**

#### **Art Benches & Sculptures**

Mary Ann Burns reported that Lotus and Origami are fine. The rest of the committee signed up for sculpture to review as follows:

Committee Member	2014 Assignment Committee Member	
Fran	Sprouting Seed, Art for Awhile Sculptures at North Metro Fire District	
Mary Ann	Origami, Lotus	
Tom	Birds, 1STBANK Center Art for Awhile	
Jacquelyn	Genesis, Sky Totem, Leaf and Feather, 4 Art For Awhile sculptures by the Library	
Carolyn	No Hooky, Basking Boulders, Our Solar System Myths and Matter	
Roxanne	nne Aardvark, Damsel, Morning Gathering, Peace, Triangle Sentinel, Who Rescued Who, Zenith, Stormchaser	
Gary	Inspiration Moves Me Brightly 1, 2 & 3, Global Supremacy, Brozovich Beacon	

# **Staff Reports and Updates**

Mark your calendars this year's Boards and Commissions Appreciation Dinner is on Thursday evening, May 15th at the Chateaux Fox Meadows. Reception with appetizers and cash bar at 6 p.m., followed by dinner at 7 p.m. A formal invitation is forthcoming.

The City and County of Broomfield received a Colorado State Historical Fund grant of \$94,578 to rehabilitate the Broomfield Depot Museum. The total project budget is \$126,105 ~ grant requested (75%) \$94,578 plus the cash match (25%) \$31,527.

# **Update on Boris Kramer**

Boris agreed to the Public Art Committee's stipulations. Karen Gerrity worked with Broomfield Legal to create a new contract. The contract has been fully signed. First payment installment has been delivered. Sculpture installation is to be complete by April 30th. The Parks Team will work with Boris to re-design the plinth. They are hoping to re-work the current pads in order to save funds.

# **Update on 1STBANK Art for Awhile Call**

So far, 8 artists; 9 submissions; several interested in applying. Dropbox will be used to review the artwork. To jury, the Public Art Committee will select their top three artists and one alternate. The committee will review the finalists on March 12 to select the final candidates.

Staff reported that the City is willing to cover each piece up to \$800 each and for a maximum total of \$10,000 per catastrophic event. If two pieces were damaged due to the public exposure to beer, the City would pay \$1600 maximum.

# **Update on Marketing for Broomfield Sculpture Trail**

Staff will order plaques for the sculptures this month. Cultural Affairs staff will be meeting with the new Communications Media team to outline a media strategy. Staff is also developing Google Map with all permanent sculptures.

The Public Art Committee has directed staff to look into possible dates for the public dedication event for the Broomfield Sculpture Trail. Dates of interest are May 17th or early June. The Event planning will be added to the agenda for March.

### **Public Comment**

No Public Comment

#### **Unfinished Business**

#### **Aardvark Placement**

Staff reported that CIRSA is fine with the current location as long as the sculpture is 3 feet high with plants surrounding the base. CIRSA would prefer that access to the sculpture is discouraged. The committee decided by consensus to place Aardvark in the current location with the required modifications.

# 2014 Projects

# **Call for Broomfield Sculpture Trail**

Roberta Depp reported that the City Manager's Office (CMO) has recommended that the Public Art Committee delay going forward with a funding request and call for art until the current project is complete. CMO suggested planning the public dedication event and inviting City Council and the community to develop support for the ongoing project. The committee felt like this would hamper their ability to move forward and have requested staff to discuss their concerns with the City Manager's Office.

The committee briefly discussed the call for a children's specific piece. The item has been tabled pending the outcome.

# **Concepts for Open Space**

Several committee members were unable to view open spaces due to the weather and other extenuating circumstances. The map provided by open space isn't specific enough. The committee asked staff to determine specific crossroads for open space sites and send to committee. The committee will individually visit sites to pick two or three locations and then create concept ideas for each selected location. Staff will send out the guidelines requested by OSTAC for artwork in open space.

## Arista Development - Arista Parcel C Apartments - Art

Staff handed out schematics provided by Chris Grady with the Kephart Architecture firm. Since the developer will purchase and insurance the artwork, the committee decided by consensus to assist with developer in jurying a call for a permanent sculpture or art on loan program.

#### **Future Parks and Recreation Advisory Committee (PRAC) Collaboration**

Gary Sherrer expressed that PRAC interested in being involved in our upcoming projects. Several committee members expressed an interest in attending the next PRAC meeting on March 19 at 6 p.m. PAC is interested to see if PRAC has metrics of park use and anticipated growth. This may help determine placement of artwork for high impact.

### **Update McKay Lake**

The committee queried our council members about the McKay Lake project. Martha Derda informed the committee that City Council has just viewed the phase one project. The committee is very interested in working to integrate public art in to the project. Staff provide more details and add the the agenda for the next meeting.

# Update on HHS building

Roberta Depp reported that the City is in the process of purchasing the land for the HHS building. An architect has been selection. They hope to begin construction in 2014.

# **Update on Library Card Project**

Kurtis Zinger from the Broomfield Library Board is waiting to get information packet back from the Tempe, AZ library, then he will come back with more specifics. The timeframe will be dependent on when the information is received and when Kurtis has the opportunity to prepare the proposal.

<b>February</b>	12,	2014
Page 4		

l	<b>Jpdate</b>	on t	he Foi	ir Cou	ntv M	lemor	ial
•	paale	OII t		ai Oou	IILV IV		ıaı

Councilmember Martha Derda stated that City staff are currently working on the project. She will ask for more information at the next opportunity.

New Business					
No new business					
Adjournment					
Meeting ended at 7:23 p.m.					
Approval					
Minutes Prepared by Cheryl German, Staff					
Approved by	, Chair				