



## **Broadlands Golf Course Advisory Board**

*Minutes of the Meeting of  
March 30, 2016*

### **Roll Call**

Present: Vance Rasmussen, Tim Schwartz, Chris Lewis, Rob Dittmer, Earl Franz, Terri Lay, and Nancy Harrold

### **Agenda Minutes**

#### **Approval of Minutes**

After a motion by Rob, the minutes of the November 18, 2015 meeting were unanimously approved.

Introductions were made to Terri Lay, newest Board Member.

Vance Rasmussen was thanked for his service to the Board; this was his last meeting.

#### **General Manager Update - Tim Schwartz**

- Last season finished out well up on golf rounds until weather became a factor in December.
- Landscapes Unlimited Corporate hired a Marketing Director, living in Fort Collins, CO, to assist marketing efforts with golf course managers.
- Holiday promotions brought in \$22,000, and Facebook increased database by 300 contacts.
- Rounds 500 less in Jan/Feb than last year due to weather
- Annual and seasonal memberships increased, Corporate Memberships up four from last year.
- New Memberships begin April 1.
- Leagues coming back this season.
- Foot Golf was budgeted at 350 rounds last year, actual was 1,200 @ \$20,000 in revenue
- Spring Foot Golf kickoff planned for April 24, 2016
- American Foot Golf Association planning a qualifying event at the course.
- Golf-8 inch Cup Tournaments and Nine and Wine couples events will continue this season.
- New items approved for purchase are two-way radios where Marshals and staff will have earpieces, power washer for carts, two beverage carts, freezer for Food and Beverage, Indoor PA and outdoor audio system
- Repairs will be made on roof leaks, drywall in clubhouse, and PA system.

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- Regional Manager, Brandon, visited last Wednesday and brought a Food and Beverage manager from Phoenix.
- Food and Beverage shows were attended by staff. A new menu and staff will be added to improve food service.

### **Superintendent Update- Chris Lewis**

- Course conditions are good; with snow cover, it usually comes back healthy and green
- Course has been mowed two times except for rough.
- Greens are almost to summer height which is the earliest ever.
- Work being done to remove broken branches from storm, many broken but no trees lost.
- Fertilizing will take place in late April. Last application was in November using a "dormant" fertilizer which starts to work about now. In April, a "one-time fertilizer" will be used, which is a 120-day slow release and will last until November.
- Aerification of greens planned for April 19-20 and possibly last week September.
- Native was mowed first time in years to help with weed population. Mowing of native does not happen every year.
- Capital Improvement will consist of;
  - Four new maintenance club carts
  - tractor pull rough mower
  - rebuild two bridges closest to clubhouse
- Projects include:
  - cattail removal along creek
  - creek repair
  - shore erosion repair along a few holes
  - flower beds on sides of Clubhouse
  - working with City of Broomfield for approval of a cart wash pad
  - Hiring five seasonal employees

### **Committee Comments/Questions**

Terri commented it would be helpful for better communication about when course is open or closed. She recently had experience on phone with a course staff member who didn't provide detailed information when she inquired. Tim responded that he will instruct his staff. He seems to get better feedback with Facebook posting.

Earl asked how information was being positioned with corporations about Foot Golf. Tim replied that Christina, who is their local Foot Golf marketer, does a good job of reaching out to businesses, schools and coaches. Tim is hoping to

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also do more "grass roots" marketing. Christina has ideas for creating packages for lunch and foot golf and birthday parties on the patio.

Rob asked Chris about the geese and if he was planning on oiling the eggs again this year to prevent hatching. Chris replied that he has state approval to do it again this year; it has reduced the geese on the course from about 3,000 to 100 and has been a huge cost savings to the course. The "Goosinator" has also helped tremendously and was explained to Terri.

Rob asked Chris if there would be tree replacement on the course, and Chris responded that they would replace 5-10 in the spring and 5-10 in fall.

Rob asked about how the golf course is handling all the bikers and walkers on the golf course. Tim responded that it's an ongoing problem; they stop people regularly when they see them. Rob explained the reason he is concerned is primarily for safety. Tim stated that Landscapes Unlimited sends out information about injuries at other courses to help with awareness prevention. Vance asked if the "no trespassing" signs were still posted, and Chris confirmed that they were.

Rob asked about the status of Noble Energy. Tim explained that Noble Energy's request to be released from the remediation was denied due to test showing more ground contamination. Currently, Noble Energy is coordinating additional work to be completed.

Rob asked if the use of all-weather pads on the range had been considered for turf preservation. Tim stated that they have looked into it but it is very costly. They are exploring the possibility of buying some used range mats for a more economical approach.

Rob asked about a home being built on west side of range and wanted to know if owner talked to Tim about installing a net. Tim has not heard from anyone and noted that he would refer them to the HOA if asked about a net.

Discussion took place on an agenda item added by Nancy prior to meeting in regard to a citizen concern about turf management practices used on the Golf Course. Prior to the meeting, background information was provided along with a request from Mayor Pro-Tem Stokes for the board to discuss practices currently being used and to investigate best practices. At the October City Council meeting, the Board should review the turf management practices used and concepts on how the course communicates with the public and Broadlands residents.

Tim explained that an email response was made to the homeowner as well as a personal visit to discuss the turf management products used and processes for applying them. At this meeting, Tim and Chris explained that all products used are Federal and State approved and applied by certified applicators. He thought that the meeting went well and was received positively by the homeowner.

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Nancy asked the Board, specifically those employed by the golf course, to look into best practices used by other golf courses in regard to turf management practices. She asked them to explore ways that they could relay information to the homeowners, not just to golfers, about when products would be applied. She asked if they could possibly utilize the newsletter or other means to notify of application dates and products.

Rob suggested that a meeting with Mayor Pro-Tem Stokes and Chris could be helpful and they would be more than willing to do so.

It was brought to the Board's attention that every homeowner signs a release when closing on purchase of properties on the golf course, if not the entire Broadlands residents. The disclaimer includes information about the potential hazards of golf course living: golf balls, mowing operations early in the morning, turf management practices of mowing, fertilization and chemical use on golf course. Nancy asked for a copy of the release. Rob sent a copy to all.

Tim will contact the Regional Manager for guidance. Nancy asked to have the topic added to the next meeting agenda.

### **Adjournment**

The meeting was adjourned at 1:55 p.m.  
Next meeting April 27, 2016

### **Approval**

Minutes Prepared by Angela Kochevar

Minutes Approved by Rob Dittmer and the Broadlands Golf Course Advisory Board on April 27, 2016.