



Broadlands Golf Course Advisory Board

Minutes
April 27, 2016

Roll Call

Present: Rob Dittmer, Tim Schwartz, Chris Lewis, Terri Lay, Nancy Harrold

Absent: Earl Franz

Agenda Minutes

The Meeting was called to order by Rob. After a motion by Rob, the minutes from the March meeting were unanimously approved.

General Manager Update

- March rounds finished at 1,100, which is down 1,200 from last year due to 23 inches of snow received this month.
- Improvements will remain as planned to include purchase of four new utility carts, two new beverage carts, 2-way radios with ear pieces for staff, clubhouse drywall and roof leak repair
- New power washer should be received in May
- Golf course is trying to distinguish themselves from others by stepping up customer service and offering new services
- Kenji is taking the lead to train Marshals to provide better structure of play, pace of play enforcement, and personalized recommendations suited to player's abilities.
- Services such as parking lot service and club washing will be offered.
- More grass roots marketing is taking place by going out and physically meeting with organizations, offering coupons for golf and foot golf.
- Christina has met with Marriott to reach out to guests staying in facility with information and coupons to golf course.

Superintendent Update

- Course is very healthy due to moisture received.
- Aerification will take place two times, not just once using cross tines which is less visible, less disruptive with play resuming within two days.
- Tees, fairways and rough will be fertilized this week as well as seeding repair of any damaged areas.
- New foot golf cups will be installed soon.
- New bridge completed on #9 using pressure treated wood.

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- Some staff hired/returning; still looking for seasonal staff to hire.

Committee Comments

Rob brought a question by Earl, who was absent from today's meeting asking what communication was taking place to businesses not on the email list. The question was answered by information supplied by Tim about more grassroots marketing.

Rob asked about the ongoing problem of carts crossing streets and the danger posed when carts fail to stop at the stop sign. He has personally had close calls when cart drivers do not adhere to the stop signs. Chris stated that it is the responsibility of the cart to stop and cars to yield. Rob asked if there was a way to put a flashing warning on the cart GPS screens when carts approach those areas reminding them to stop. Tim will look into the GPS capability to add this to the systems. Chris mentioned that the City had put up yield signs at #7 but the signs had been removed when street resurfacing was done and signs were not re-installed. Nancy will check with the City Streets department about the signs being re-installed. It was asked if the shrubs in the areas of the stop signs could be trimmed. Chris said that he could prune them if they belonged to the golf course and not the HOA. Rob will check with the HOA about who owns the shrubs. Tim added that the starters can make sure they explain to cart drivers their responsibility to stop at the stop signs.

Terri asked what the expectation was for pace of play. Tim responded that 4 1/2 hours is the recommendation. Marshals will ask guests to leave a hole when they become too far behind. He went on to explain that the Marshals are being trained by Kenji to assist with pace of play. Marshals will also help to enforce intolerance of public intoxication. Tim explained that the staff is required by the state to be TIPS trained, which teaches them to serve responsibly and recognize intoxication. If someone exhibits bad behavior, they will be asked to leave.

Rob asked if Marshals will also be able to assist with non-paying public walking on golf course. Tim stated that they have been reminded to stop trespassers. Recently, a homeowner was walking on the chipping green and when asked not to walk on the golf course, he argued with the staff member but later apologized.

Terri asked if reporting is done showing rounds per playable days. Tim responded that he does include this type of information for Landscapes Inc. corporate office. He also sends pictures when there are big weather events.

Rob asked if anything came of the visit by another Food and Beverage Manager last month. Tim replied that they have changed the menu somewhat but that was all.

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Old Business

Turf Management - Course maintenance and communication to homeowners by other golf courses was reviewed by Chris and Tim. They will be adding a general statement on the website along with contact information. A draft of the statement was read and the committee was in favor. Nancy stated that she communicated information discussed at the March meeting to Mayor Pro-Tem Stokes and he was appreciative for the efforts put forth on the subject. Nancy asked for a copy of the general statement being added to the website once it is approved by Landscapes Corporate office. Chris received another list of chemicals from the homeowner. After he reviewed the list, he was happy to report that the golf course is not using any of the items listed. He conveyed his findings to the homeowner.

Noble Energy Remediation - Tim and Chris attended a meeting at City Hall with Noble Energy about the soil remediation on the golf course. They are doing additional testing around perimeter of contamination area. They plan to proceed with SVE process (Soil Vapor Extraction) in May or June. The process will consist of use of loud, heavy equipment running in the area for six hours per day for five days over six months. Excavation would be faster, however, Noble prefers to use SVE instead. Homeowners will be communicated with either way.

Adjournment

The meeting was adjourned at 1 p.m.
Next Meeting May 25, 2016

Approval

Minutes Prepared by Angela Kochevar

Approved on May 25, 2016.