



Broadlands Golf Course Advisory Board

Minutes of the Meeting of
June 25, 2014

Roll Call

Present: Howard Shuster, Tim Schwartz, Chris Lewis, Robert Dittmer, Nancy Harrold

Absent: Vance Rasmussen

Agenda Minutes

Approval of Minutes

After a motion by Howard, the minutes of the May 28, 2014 meeting were unanimously approved.

General Manager Update – Tim Schwartz

- Second Session of Jr. Golf Camp has begun and they have about 30 kids involved. 1st session had about 22 participants. The program has been very successful and they see many returners each year.
- Rounds and Revenue-Snow in May hampered numbers. Rounds 560 higher YTD with \$54,000 in revenue which is about \$23,000 higher than last year
- Tournament rounds-4200 compared to 4000 last year. Still booking rounds but usually slows down by this time in season.
- Patio construction held up due to waiting on contractor due to weather. Hopefully, they will begin next week. Whole project should only take 3-4 days.
- Outdoor furniture for the patio has been purchased.
- Landscape in front of clubhouse being completed currently
- Exterior paint and soffit repair completed and looks nicer.
- Altitude TV Golf show is currently being aired which includes Broadlands Golf Course
- New Regional Manager still training but will be coming to visit mid July. It may not be a good time to invite him to a meeting as he will primarily want to get acquainted with the course and spend time visiting comparable courses.
- Lady golfers growing rapidly on Tuesdays, have around 28 each week. Offered Instruction for first 3 weeks and course play last week, \$15.00.

Superintendent Update – Chris Lewis

- The course is in good shape, not a lot of 90 degree days yet.
- Front landscape getting done, looks very nice with the flagstone and can be used for tournament set up.
- All plants have been pruned and trimmed. Two trees on Lowell will be removed.
- Bunkers have been edged and still moving sand or adding sand to them.
- Staffing going well.
- Triplex mower blew engine and will cost \$1500 to replace. The mower was 9 years old, had 3700 hours on it, which equates to a million miles.
- Weeds on #8 fence line taken care of.

Committee Comments

Robert asked how the Ladies Golf special was advertised. Tim answered that it was on the web and in brochure but mostly of word of mouth.

Robert asked if the Altitude Golf show helps to bring in business. Tim responded that it does draw people who come in and mention they saw the show.

Robert asked about peak season and Tim replied that it is typically June, July, August and then it drops in September. They are \$50,000 under budget primarily because of the rounds being down by 700. Rounds per day during the Summer are around 225, slower times at 185 and very high on days like Father's Day, they can go as high as 325.

Adjournment

Meeting adjourned at 12:30 p.m.

The next meeting is set for Wednesday, July 30, at 12 p.m., in the clubhouse.

Approval

Minutes prepared by Angela Kochevar

Approved on July 30, 2014 by Vance Rasmussen