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## BROOMFIELD TEEN COUNCIL

*Minutes*  
*July 23, 2014*

### Roll Call

Present: Bailey Bradford, Mirella Davis, Cole Delany, Emma Gee, Declan Green, Charly Frisk, Kristyn Fudge, Lauren Plomer, and Emma Stokes

Absent: Travis Frese and Maiya Mindoro

Others in attendance: Dana Belanine, Lydia Burry, Anne Lane, Chippy Sancy, and Mike Shelton

### Agenda Minutes

#### **BUSINESS ITEMS:**

- 1(a) Introduction of Council Members**

The Broomfield Teen Council introduced themselves to Council Members Dana Belanine, Chippy Sancy, Lydia Burry, and Mike Shelton. Much like Dana Belanine, Chippy Sancy and Lydia Burry are also heavily involved with Broomstock. Council Member Mike Shelton represents Ward 2.
- 1(b) Introduction of Dana Belanine**

Dana Belanine is not only the head coordinator for Broomstock, but she is also the event manager for the City of Broomfield, and is very involved in youth, teen, and senior activities.
- 1(c) Broomstock Study Session**

Broomstock was created for kids to have a fun, safe event to go to on the last day of school. The event used to be youth run, youth driven, and relied on community involvement. The past four years have seen a severe decline in attendance at Broomstock. Some of the following factors have contributed to the decline including schools no longer ending on the same day, Broomstock taking place before Labor Day, as well as inclement weather. Another leading cause for this decrease is the loss of communication between Broomstock and the schools. The main goal for Broomstock coordinators is to encourage youth involvement. They would like to recruit youth to have them join the committee and reconnect with the schools. The Broomfield Teen Council made suggestions to the Broomstock coordinators

on the most effective way to connect with each of the high schools. Legacy and Broomfield High School utilize their website to reach students, while connecting with the deans at Holy Family High School is the best approach for this school. Booking popular bands for Broomstock are great to boost attendance, but they also cost a large sum of money, whereas local Broomfield bands are more cost effective as well as promoting talent within our own community. The main question that was brought up with respects to Broomstock was if Broomfield should continue Broomstock and if so what will the Broomfield Teen Council do with it, that being either to own it, assign and recruit a committee for it, or have no part in the event whatsoever? During the next meeting the Broomfield Teen Council will submit their final recommendation on the future of the Broomstock event.

**1(d) Finalize Event Attendance and Expectations**

The present members of Broomfield Teen Council decided to participate at the Mini Haha Triathlon from 8:30am to 12:00pm on Sunday, August 17<sup>th</sup> at the Broomfield Bay. The Broomfield Teen Council will also be volunteering at Precious Child from 9:00am to 11:00am on Monday, August 11<sup>th</sup>. Mirella will contact FISH this week to see if they have any volunteer opportunities. If you commit to one of these events, you are expected to attend and be punctual. Other events that will be coming up soon include Broomfield Days Parade, Christmas Tree Lighting, a possible can food drive, Broomstock, and the Great American Picnic.

**1(e) Continue Fundraiser Ideas and Causes Discussion**

Fundraising ideas that were brought up at the meeting include: an online fundraiser, a car wash, a juice booth at a local event (possibly sponsored by Jamba Juice), caroling, a haunted house, a restaurant card fundraiser (every time you present your card at the restaurant, the Broomfield Teen Council gets a discount), a discount night at a restaurant (a program sponsored by the restaurant which will donate a portion of the proceeds for that evening), or we could work at a Farmers Market. Although the Broomfield Teen Council previously decided on fundraising for veterans, it was decided that we would instead, fundraise for funds to go towards attending a conference. Some ideas for conferences included: National League of Cities (in Washington D.C.), Colorado Counties, Inc., or the Colorado Municipal League.

**1(f) Update on Guest Speaker Outreach**

Some members of the Broomfield Teen Council volunteered to contact certain people and request that they attend one of our meetings and teach the Broomfield Teen Council about

fundraising and government matters. Charly Frisk has contacted the Brighton Youth Commission, but the commission has not responded yet. Jared Polis will be presenting to council on August 13<sup>th</sup> from 6:00pm to 7:00pm. Bailey Bradford has not contacted Marbles yet because he has been busy with tee shirt designing. Kristyn Fudge has not heard back from Wayne Williams yet.

- 1(g) Review of Google Apps from Public Relations Officers**  
The public relations officers of Broomfield Teen Council created a Facebook page, a Twitter account, and an Instagram account in order to show the members of our community what the Teen Council is doing.
- 1(h) Rockies Tickets Decision for Sept. 6**  
The Broomfield Teen Council decided to keep the Rockies tickets as an opportunity to sell the tickets to raise money for the conference trip. The seats that we have are: three standing only, twelve seated, and three parking tickets. We were also reminded that we could auction off Lorde or Bastille concert tickets.
- 1(i) Decide on Shirts and Name Tags**  
Kristyn Fudge provided the teen council with a shirt idea. This included the Broomfield Teen Council's logo and a quote on the back of the shirt. Bailey Bradford also presented a new tee shirt design that displays our logo with mountains in the background. The Broomfield Teen Council decided to move forward with Bailey Bradford's tee shirt design. We also decided on making the tee shirt Broomfield Blue and motioned to keep the quote on the back. The Broomfield Teen Council also chose to have our positions engraved on the name tag.

**ITEMS FOR NEXT MEETING - Mon. 8/4/2014 5:30pm**

The Broomstock debate as well as guest speaker follow-ups and fundraising ideas will be discussed on August 4<sup>th</sup>.

**Adjournment**

The meeting was adjourned at 7:35 pm.

**Approval**

Minutes Prepared by Charly Frisk.

Approved by



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Chair