

CITY COUNCIL JANUARY 6, 2015 FOCUS SESSION RESULTS

City Council’s 2015 Priorities

Priority Number (votes)	Priority	Status
1 (19)	<p>Economic Development – identify and pursue opportunities to improve economic development and discuss the need for, and how to increase the effectiveness of incentives in achieving desired community objectives.</p> <ul style="list-style-type: none"> • Review and evaluate the who, how and how much of economic development incentives • Review the use of 50% of revenue as the base line for incentives • Consider incenting small businesses rather than developer • Review economic development processes • Establish metrics that measure effects of programs • Research and use best practices in program metrics • Review impacts of potential Tax Increment Financing (TIF) changes and TIF impacts on schools • Enhance key retail districts • Fill vacancies in 120th Avenue corridor • Prepare a SH 7 economic development plan • Work with Arista to attract additional retail users • Define unique retail • Take advantage of opportunities to improve zoning/development/licensing processes to reduce barriers for new and expanding businesses 	

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2 (14)	<p>City and County Governance – Review the City and County’s governance structure to identify opportunities to improve the effectiveness of Broomfield government.</p> <ul style="list-style-type: none"> • Review and discuss role for City Councilmembers in county matters • Review City Council and Mayor’s salary • Review length of term for Mayor • Update assessment process for City and County Manager and Attorney 	
3 (10)	<p>Boards and Commissions – Review potential areas for enhanced citizen input into City and County efforts and address areas of concern with Boards and Commissions.</p> <ul style="list-style-type: none"> • Review and consider the appointment process and term limits for Boards and Commission members • Consider establishing additional citizen advisory committees 	
3 (10)	<p>Budget Process – Identify methods to increase the City Council’s participation in the budget development process.</p> <ul style="list-style-type: none"> • Review and discuss overall budgeting process and potential modifications • Consider increasing staff/Council interaction during budget process including using more off-site meetings • Consider having department heads present annual accomplishments and budget information 	
3 (10)	<p>Transportation and Streets – Accelerate the provision of critical road and other multi-modal capacity.</p> <ul style="list-style-type: none"> • Accelerate improvements to Dillon Road/West 144th Avenue • Include bicycle/pedestrian improvements in 	

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	<p>accelerated program</p> <ul style="list-style-type: none"> • Work with Boulder County to resolve impact of flood damaged bridge on West Dillon Road on local streets 	
4 (8)	<p>Civic Center – Create a community gathering location/focal point with private and public attractions.</p> <ul style="list-style-type: none"> • Make tangible progress in moving project forward to realize vision in Civic Center Sub-area Plan 	
5 (7)	<p>Recreation Facilities – Revisit and adjust capital program for provision of recreational facilities</p> <ul style="list-style-type: none"> • Request that PRAC prioritize recreation improvements in CIP budget for City Council review and discussion, including projects referred to PRAC from Focus Session • Benchmark improvements and facilities to neighboring communities 	

City Council’s on-going multi-year priorities

Priority	Status
<p>Comprehensive Plan</p> <ul style="list-style-type: none"> • Complete update of Comprehensive Plan • Update vision and continue work to communicate how priorities and other actions support vision 	
<p>Water Resources</p> <ul style="list-style-type: none"> • Continue with development of Windy Gap Firing project • Continue to acquire water as it becomes available 	
<p>Support transportation projects affecting Broomfield</p> <ul style="list-style-type: none"> • West 120th Avenue Connection 	

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<ul style="list-style-type: none"> • US 36 • North I-25 • SH 7 • Northwest Parkway • Jefferson Parkway • Lowell Boulevard 	
Address oil and gas processes, regulations and responses to issues as necessary	

Issues identified at the Focus Session for which the City Council will conduct Study Sessions

Priority Group	Issue	Status
1	Review and Discuss 1STBANK Center <ul style="list-style-type: none"> • Debt • Operations • Lease terms • Programming 	
1	Review and discuss Detention Facility and opportunity to open Alternative Sentencing Unit	
1	Election Follow-up <ul style="list-style-type: none"> • Discuss signature verification process • Discuss canvass board composition 	
2	Discuss “complete streets” for existing neighborhoods	
2	Discuss how to maximize effectiveness of lobbying efforts	
2	Review and discuss provision of a permanent dog park	
3	Develop strategy to address marijuana issues	

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Please note: the following items are included with this draft report. They are not expected to be included in the monthly updates provided to the City Council through the course of the year.

Items that City Councilmembers may put on Section 17 (Items for Future Consideration) of City Council Agenda for City Council discussion on future action

- Adopt Open Space definition that does not include areas outside of Broomfield boundaries
- Hash oil issues
- Broomfield Fire and Rescue

Items identified at Focus Session that PRAC should review and discuss – City Council is not advocating for or against

- Development of a Founders Park
- Install small dock in Sagar Reservoir
- Add a light at gazebo at Sagar Reservoir
- Develop a Peace Park at the Field
- Evaluate and address parking at Broomfield County Commons
- Provide outdoor basketball courts at the Paul Derda Recreation Center
- New t-ball field near Brunner Reservoir
- Provide fields for lacrosse
- Provide an indoor skate or scooter park to provide activities for tween or teens

Items identified at Focus Session that HHSAC should review and discuss – City Council is not advocating for or against

- Track program impact of PPACA (Affordable Care Act) on HHS programs

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Items identified at Focus Session that OSTAC should review and discuss – City Council is not advocating for or against

- Add trees, hills, a lake, benches, paved walks, nice grass and remove Foxtail grass in the area north of Midway Boulevard between Lowell and Sheridan Boulevards
- Initiate summer 100 mile trail challenge
- Develop a Peace Park at the Field

Issues brought up at Focus Session for staff to look into – City Council is not advocating for or against:

- More street lights in Ward 3
- High tech improvements such as a feedback loop and mobile site
- Increase scale of July 4 fireworks show
- Improve aesthetic and lighting of street edge of US 287 north
- Assess neighborhoods for needed new traffic signals – also look at traffic circles rather than signals
- Reduce speeding in neighborhoods
- Community day to thank the Police Department – Mayor’s proclamation
- Bury power lines in community
- Put less money into public art – spend more on natural landscape
- Make people more aware of environment and impact on natural surroundings
- Spend more time reaching out to less fortunate in our community and surrounding communities
- Court parking security fencing – move up one-year in CIP plan