

Broomfield Citizen Survey 2004 Report of Results



NATIONAL RESEARCH CENTER, INC.
3005 30th Street • Boulder, CO 80301
tel. 303-444-7863 • fax. 303-441-1145
e-mail: nrc@n-r-c.com • www.n-r-c.com

June 2004

Table of Contents

| | |
|---|-----|
| Executive Summary | 1 |
| Survey Background | 9 |
| Survey Purposes | 9 |
| Methods | 9 |
| Understanding the Results | 10 |
| Broomfield Quality of Life | 12 |
| Characteristics of Broomfield | 15 |
| Quality of Community Characteristics | 15 |
| Importance of Community Characteristics..... | 21 |
| Quality and Importance Compared..... | 24 |
| Growth in Broomfield..... | 26 |
| Potential Problems | 28 |
| Public Safety | 32 |
| Community Participation | 36 |
| Services in Broomfield | 38 |
| Services Provided in Broomfield..... | 40 |
| Services Provided by Broomfield..... | 46 |
| City and County Government..... | 65 |
| Contact with City and County Employees | 65 |
| Public Trust..... | 68 |
| Public Information | 71 |
| Policy Questions | 72 |
| Appendix I. Survey Respondent Demographics | 83 |
| Appendix II. Verbatim Responses..... | 87 |
| Appendix III: Survey Results by Demographic Subgroups | 129 |
| Appendix IV: Additional Cross Tabulations..... | 132 |
| Appendix V. Detailed Survey Methodology..... | 133 |
| Survey Administration | 133 |
| Data Analysis and Weighting..... | 134 |
| Appendix VI. Complete Set of Frequencies | 136 |
| Appendix VII: Survey Instrument | 152 |

Executive Summary

Survey Background and Methods

- This is the second Citizen Survey for the City and County of Broomfield. The baseline survey was conducted in 2002.
- Surveys were received by 2,890 households in March and April of 2004. Twelve hundred and seventy-eight completed surveys were returned for a response rate of 44%.

Survey Results

Quality of Life

- Nearly 90% of respondents felt that the overall quality of life in Broomfield was “excellent” or “good.” All measures of quality of life (except Broomfield as a place to retire) received a rating of 70 or more, better than “good” on the 100-point scale. The 2004 ratings were similar to the 2002 ratings. Broomfield received above average ratings among Front Range communities as a place to raise children, and was below average for “your neighborhood as a place to live.”

Community Characteristics

- When asked about community characteristics, residents gave the highest ratings to recreational opportunities and the quality of shopping services (each received average ratings of 67 points on a 100-point scale, or “good”).
- When compared with 2002 results, recreational opportunities, ease of car travel in Broomfield, access to affordable quality health care, access to affordable quality child care and access to affordable quality housing were rated higher by respondents in 2004.
- Nine of 14 characteristics could be compared to average ratings from Front Range jurisdictions. Broomfield was above average for ease of car travel in Broomfield, access to affordable quality housing, quality of shopping services, recreational opportunities and sense of community and below average for ease of bus travel in Broomfield, job opportunities and opportunities to attend Cultural Arts Events.

- In addition to asking for quality ratings, the 2004 survey added questions about the importance of ratings. Characteristics rated higher in importance were access to affordable quality health care (71 points on the 100-point scale), the overall appearance of Broomfield (69), job opportunities (68), ease of car travel in Broomfield (68), access to affordable quality housing (67), recreational opportunities (65) and sense of community (64), all close to “very important” or higher.
- Ratings of importance were compared to ratings of satisfaction. Characteristics which were categorized as higher in importance and higher in quality were: recreational opportunities, sense of community and overall appearance of Broomfield.
- Higher in importance, lower in quality: access to affordable quality health care, job opportunities, ease of car travel in Broomfield and access to affordable quality housing.
- Lower in importance, higher in quality: quality of shopping services, ease of walking in Broomfield, openness and acceptance of diverse people and ease of bicycle travel in Broomfield.
- Lower in importance, lower in quality: opportunities to attend Cultural Arts Events, access to affordable quality child care and ease of bus travel in Broomfield.

Growth in Broomfield

- Fewer respondents felt that population growth rates were too fast in Broomfield in 2004 (74%) than in 2002 (79%). The percent of residents who thought jobs growth was too fast also was significantly lower in 2004 (1%) than in 2002 (6%) and about eight in ten respondents (81%) felt that the rate of job growth was too slow. Half of respondents (53%) felt that the retail growth rate was about right, while about three in ten respondents (31%)

Potential Problems

- Residents felt that the most serious problems were traffic congestion (91% reporting it as at least a “minor” problem) property crime (88%), drugs (86%) and growth (86%).
- When rating potential traffic problems, about one-third of respondents thought that traffic signal timing was a “moderate” to “major” problem in Broomfield. Three in ten respondents felt that not enough lanes and speed limits set too low were at least “moderate” problems in Broomfield and about one-quarter of respondents (23%) said that not enough turn lanes were “moderate” to “major” problems.

Public Safety

- Survey participants were asked how safe they felt in a variety of places at day and at night. All locations and times received average ratings of about “somewhat safe” or better. Respondents felt safest in their own neighborhood during the day (93 on the 100-point scale), and least safe in Broomfield’s parks after dark (64). Broomfield’s neighborhoods received ratings above the Front Range averages for “in your neighborhood after dark.” All safety ratings for 2004 were similar to 2002 ratings.
- Sixteen percent of respondents reported being the victim of a crime. The majority of these respondents said they had reported it to the police.

Community Participation

- Eighty-nine percent of survey respondents said that they had visited a Broomfield park in the last 12 months. Next most commonly used were trails in Broomfield (84%), the Broomfield library or its services (75%), the Internet from home for shopping (74%) and recycling resources (74%) in the past year. Just 17% of respondents said they had attended a City council meeting or other local public meeting.

Services in Broomfield

- When asked to rate the overall quality of services provided by Broomfield (by entities other than the City and County), residents gave average ratings of at least 67 points on the 100-point scale (or about “good”). The overall quality of services was rated similarly to the 2002 rating and higher than average ratings across the Front Range.
- Of the services provided in Broomfield by entities other than Broomfield, all received average ratings that were at least between “good” and “fair.” Those receiving ratings of about “good” or above were fire services (83 points on the 100-point scale), ambulance services (80), garbage collection (68), youth football (66), youth soccer (64) and youth baseball (64). Respondents gave curbside recycling services, developmentally disabled services and Internet services the lowest ratings (56, 57 and 58, respectively).
- Five of ten services were asked about in 2002. Garbage collection and fire services were rated similarly in 2004 and 2002 and telephone and Internet services were rated significantly higher in 2004 than in 2002. Several services were added to the list in the 2004 survey that were not asked about in 2002: youth football, youth baseball, youth soccer, developmentally disabled services, curbside recycling services.
- Ambulance services and fire services received ratings above averages in the Front Range; garbage collection and curbside recycling services were rated lower than Front Range norms.
- As well as rating the quality of services in Broomfield, respondents were asked to rate their importance. Of the services not provided by Broomfield, fire services (94 points on a 100-point scale) and ambulance services (92) were deemed to be most important. Youth sports received the lowest average ratings, but were still considered “somewhat important” by survey respondents.
- Five of ten importance ratings could be compared to the 2002 survey ratings. Average ratings of importance for fire services and garbage collection were slightly lower in 2004 than in 2002.

Services Provided by Broomfield

- Residents also were asked to rate the quality and importance of services provided by the City and County of Broomfield. Respondents gave the highest quality ratings to the following services: library services (74 points), police services (73), the Department of Motor Vehicles (69), availability of parks (69), appearance of parks (69), availability of recreation centers (69), sewer services (67), auditorium facility (67), water (66), variety of library materials (66), range/variety of recreation programs (65), youth basketball (65) and the clerk and recorder's office (65), all about “good” or better on the 100-point scale). No services received ratings below “fair.” The lowest quality ratings were for traffic signal timing City streets (45) and traffic signal timing on state highways (42).
- Most services were rated similarly in 2004 and 2002. Services rated higher in quality in 2004 than in 2002 were availability of recreation centers, the auditorium facility, municipal court services, land use, planning and zoning, traffic signal timing on City streets. Services rated lower in quality in 2004 than in 2002 were City recycling events and economic development.
- Of the 13 services for which comparisons to the Front Range were available, Broomfield was above average for 8 services (police services, traffic enforcement, municipal courts services, water, storm drainage, services to seniors, services to youth and building department/inspections) and below average for one service (animal control). Four services were similar to Front Range average ratings (code enforcement, sewer services, library services and public information services).
- Most services provided by Broomfield were considered to be at least “somewhat important” by residents. Respondents thought that police services were the most important with an average rating of 93 points on the 100-point scale, followed by water (85) and sewer services (81). The auditorium facility and auditorium event information received the lowest importance ratings (46 and 45, respectively).
- Ratings of importance were compared to ratings of satisfaction. Services which were categorized as higher in importance and higher in quality were: library services, police services, department of motor vehicles, availability of parks, appearance of parks, sewer services, water, variety of library materials, services to seniors, snow and ice control on

state highways, traffic enforcement, storm drainage, municipal courts services and services to youth.

- Higher in importance, lower in quality: street lighting, health department services, social services, snow and ice control City streets, economic development, street repair on City streets, street repair on state highways, land use, planning, zoning, traffic signal timing City streets and traffic signal timing on state highways.
- Lower in importance, higher in quality: availability of recreation centers, range/variety of recreation programs, youth basketball, youth softball, auditorium facility, clerk and recorder's office, City recycling events, variety of parks and appearance of open space.
- Lower in importance, lower in quality: quality of open space, public information services, accessibility of trails, property tax collection, animal control, quantity of trails, availability of open space, street cleaning on state highways, street cleaning City streets, auditorium event information, continuous trail connections, assessor's office, code enforcement, building department/inspections.

Contact with City and County Employees

- About three-quarters (76%) of respondents reported having contact with a City and County employee in the last 12 months. The majority of these respondents rated all aspects of City and County employees as “good” or better.
- Each aspect of City and County employees was given an average rating between 75 and 78 points on the 100-point scale. These ratings were similar to ratings given in 2002 and in the Front Range for “courtesy” and “knowledge” and higher than ratings in 2002 and Front Range norms for “responsiveness” and “overall impression.”

Public Trust

- Respondents were asked if they agreed or disagreed with several statements about their local government. The accessibility of City and County of Broomfield services received an average rating of 75 points on the 100-point scale. Respondents agreed that Broomfield's government welcomes citizen involvement (71 points). Broomfield's ability to listen to its citizens received the lowest rating (62).
- The 2004 public trust ratings were significantly higher than in 2002 and above Front Range norms, when available. Four out of the five statements where comparisons were made by year received higher ratings by nine or more points on the 100-point scale. Three statements were compared to Front Range average ratings and found to be higher than the Front Range norms.

Public Information

- Respondents were asked which sources they rely on for news about the City and County of Broomfield. The most popular top choice was the *Broomfield Enterprise*, which was mentioned by 83% of respondents. Just under half of the respondents (46%) mentioned cable television as their most relied upon choice of information source. The City's Web site and The *Denver Post/Rocky Mountain News* were mentioned by approximately four in ten respondents (38% and 37%, respectively).

Policy Questions

Tax Increase for Services and Projects

- Respondents were asked to what extent they would support or oppose a tax increase for various services or projects. Half of respondents (50%) "strongly" supported a tax increase to fund transportation improvements to the Wadsworth Interchange (with 84% "somewhat" or "strongly" supporting the improvements), making this the most supported of the options. Least supported were public art or cultural programs, with 13% saying that they would "strongly" support a tax increase to support this option.

Transportation Projects

- Residents were asked to prioritize which local and state highway projects Broomfield should address first if funding were to become available. Among local projects, four in ten respondents felt that widening the Sheridan Boulevard from 9th to 136th was most important. The majority of respondents felt that the Wadsworth/US 36 Interchange was the highest priority, among state highway projects.

Residents' Shopping Behaviors

- Broomfield residents were asked to report if they had any goods delivered to their home that they purchased outside of Broomfield in the last 12 months, not including online purchases. About half of respondents (54%) reported no purchases, one quarter said that they had furniture delivered that they had purchased outside of Broomfield and two in ten respondents reported that they had appliances delivered in the last 12 months.
- When asked what the main reason was for making these purchases outside of the City and County of Broomfield, one-third of respondents said that the item was not available in Broomfield. Three in ten respondents reported that they could get the item at a better price and about two in ten respondents (21%) reported that the store location was the main reason for making the purchase outside of Broomfield.

Trash Service

- Those responding to the survey were asked to what extent they would support or oppose trash pick-up service contracted through the City if it meant lower rates and more service options. Almost nine in ten respondents (87%) supported it with 60% “strongly” supporting it. A small number of respondents (13%) were opposed to this idea.

Open Space and Development

- A majority of respondents (62%) said that Broomfield should keep the current goal of 40% of land being left open. Two in ten respondents thought that the City and County should strive for more than 40% for open lands.
- Residents were asked to what extent they supported or opposed more business retail development in Broomfield as a means for urban renewal. About eight in ten respondents (81%) supported more business retail development and 26% “strongly” supported it. Only 5% “strongly” opposed this idea.

Drought Management

- Survey respondents were asked to indicate the extent to which they supported or opposed various measures to address drought in the area. All options were at least “somewhat” supported by a majority of respondents.

Survey Background

Survey Purposes

The Broomfield Citizen Survey serves as a consumer report card for Broomfield by providing residents the opportunity to rate their satisfaction with the quality of life in the City and County, the community's amenities and satisfaction with local government. The survey also permits residents an opportunity to provide feedback to government on what is working well and what is not, and to communicate their priorities for community planning and resource allocation.

Focus on the quality of service delivery and the importance of services helps Council, staff and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Broomfield City and County government, helping to assure maximum service quality over time.

This kind of survey gets at the key services that local government controls to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the second Citizen Survey for the City and County of Broomfield. The baseline survey was conducted in 2002.

Methods

A week after the mailing of a pre-survey notification postcard to a random sample of 3,000 households, surveys were mailed to the same residences. A reminder letter and a new survey were sent to the same households after two weeks. Of the mailed postcards, 109 were undeliverable due to vacant or "not found" addresses. Completed surveys were received from 1,278 residents, for a response rate of 44%.

It is customary to describe the precision of estimates made from surveys by a "level of confidence" (or margin of error). The 95 percent confidence level for this survey of 1,278 residents is generally no greater than plus or minus 3 percentage points around any given percent reported for the entire sample.

The results were weighted to reflect the demographic profile of all residents in Broomfield. (For more information on the survey methodology, see Appendix V.)

Unless otherwise indicated, reported responses are for those who had an opinion – “don’t know” responses were removed from the analyses, but can be found in the complete set of frequencies in Appendix VI.

Understanding the Results

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a "level of confidence" (or margin of error). The 95 percent confidence level for this survey is generally no greater than plus or minus 3 percentage points around any given percent reported for the entire sample (1,278 completed surveys).

Putting Evaluations Onto a 100-Point Scale

Although responses to many of the evaluative or frequency questions were made on 4 or 5 -point scales with 1 representing the best rating, the scales had different labels (e.g. “very satisfied,” “excellent,” “most important”). To make comparisons easier, many of the results in this summary are reported on a common scale where 0 is the worst possible rating and 100 is the best possible rating. If everyone reported “excellent,” then the result would be 100 on the 0-100 scale. If the average rating for quality of life were right in the middle of the scale (“neither satisfied nor dissatisfied”), then the result would be 50. The new scale can be thought of like the thermometer used to represent total giving to United Way. The higher the thermometer reading, the closer to the goal of 100 – in this case, the most positive response possible. The .95 confidence interval around a score on the 0-100 scale based on all respondents typically will be no greater than plus or minus 3 points on the 100-point scale.

Comparing Survey Results

Because certain kinds of services tend to be thought less well of than others, it is best to understand relative quality ratings by comparing services in one jurisdiction to the same services in other jurisdictions. For example, police protection tends to be better received than street maintenance by residents of most American jurisdictions so it is better not to hold street maintenance services to the same standard as police services. Where possible, the better comparison is from the City and County of Broomfield services to similar services provided by other jurisdictions. This way we can better understand if “good” is good enough for City and County Broomfield service evaluations.

Comparisons to the Front Range¹ are provided when similar questions are included in the database, and there are at least five other jurisdictions in which the question was asked. Where comparisons are available, three numbers are provided in the table in addition to the mean rating. The first is the rank assigned to Broomfield's rating among jurisdictions where a similar question was asked. The second is the number of jurisdictions that asked a similar question. Third, the rank is expressed as a percentile to indicate its distance from the top score. This rank (5th highest out of 25 jurisdictions' results, for example) translates to a percentile (the 80th percentile in this example). A percentile indicates the percent of jurisdictions with identical or lower ratings. Therefore, a rating at the 80th percentile would mean that Broomfield's rating is equal to or better than 80 percent of the ratings from other jurisdictions. Conversely, 20 percent of the jurisdictions where a similar question was asked had higher ratings.

Alongside the rank and percentile appears a comparison: "above the norm," "below the norm" or "similar to the norm." This evaluation of "above," "below" or "similar to" comes from a statistical comparison of your jurisdiction's rating to the norm (the average rating from all the comparison jurisdictions where a similar question was asked). Differences of 3 or more points on the 100-point scale between Broomfield's ratings and the average based on the appropriate comparisons from the database are considered "statistically significant," and thus are marked as "above" or "below" the norm. When differences between Broomfield's ratings and the normative comparison are less than 3 points, they are marked as "similar to" the norm.

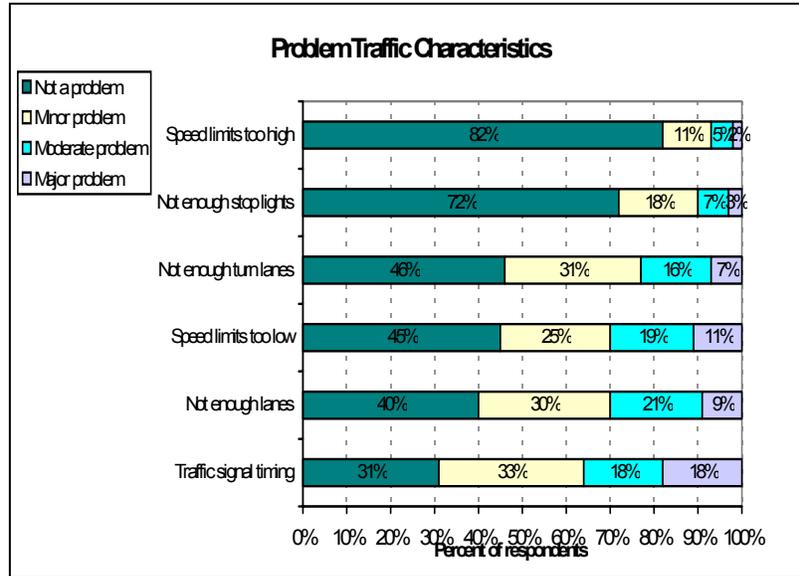
The Front Range data are represented visually in a chart that accompanies each table. Broomfield's percentile for each compared item is marked with a black line on the chart.

¹ The Front Range jurisdictions included in NRC's database are Arvada, Boulder County, Boulder, Castle Rock, Denver (City and County), Douglas County, Englewood, Golden, Greeley, Lafayette, Lakewood, Littleton, Longmont, Louisville, Loveland, Northglenn, Parker, Thornton, West Metro Fire Protection District, Westminster and Wheat Ridge.

Broomfield Quality of Life

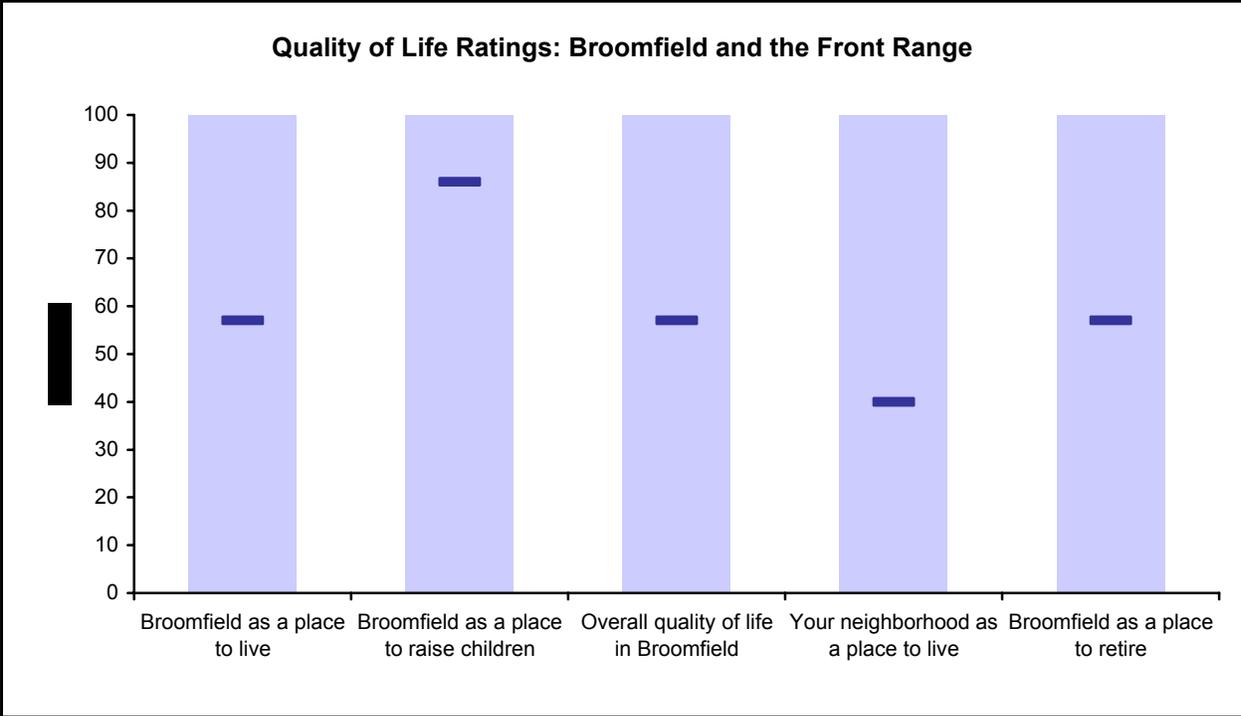
The first set of questions in the survey asked about quality of life and community in the City and County of Broomfield. Nearly 90% of respondents felt that the overall quality of life in Broomfield was “excellent” or “good.”

All measures of quality of life (except Broomfield as a place to retire) received a rating of 70 or more, better than “good.” On the 100-point scale, the 2004 and 2002 ratings were similar. Broomfield received above average ratings among Front Range communities as a place to raise children, and was below average for “your neighborhood as a place to live.”



| Quality of Life in Broomfield | | | | | | Average Rating (100=Excellent, 0=Poor) |
|--|-----------|------|------|------|-------|---|
| | Excellent | Good | Fair | Poor | Total | |
| How do you rate Broomfield as a place to live? | 39% | 54% | 7% | 1% | 100% | 77 |
| How do you rate Broomfield as a place to raise children? | 33% | 56% | 10% | 2% | 100% | 73 |
| How do you rate the overall quality of life in Broomfield? | 28% | 61% | 10% | 1% | 100% | 72 |
| How do you rate your neighborhood as a place to live? | 34% | 48% | 17% | 2% | 100% | 71 |
| How do you rate Broomfield as a place to retire? | 22% | 42% | 26% | 11% | 100% | 58 |

| Quality of Life in Broomfield: Comparison by Year | | |
|--|---|-------------|
| | Average Rating (100=Excellent, 0=Poor) | |
| | 2004 | 2002 |
| How do you rate Broomfield as a place to live? | 77 | 75 |
| How do you rate Broomfield as a place to raise children? | 73 | 73 |
| How do you rate the overall quality of life in Broomfield? | 72 | 70 |
| How do you rate your neighborhood as a place to live? | 71 | 70 |
| How do you rate Broomfield as a place to retire? | 58 | 56 |



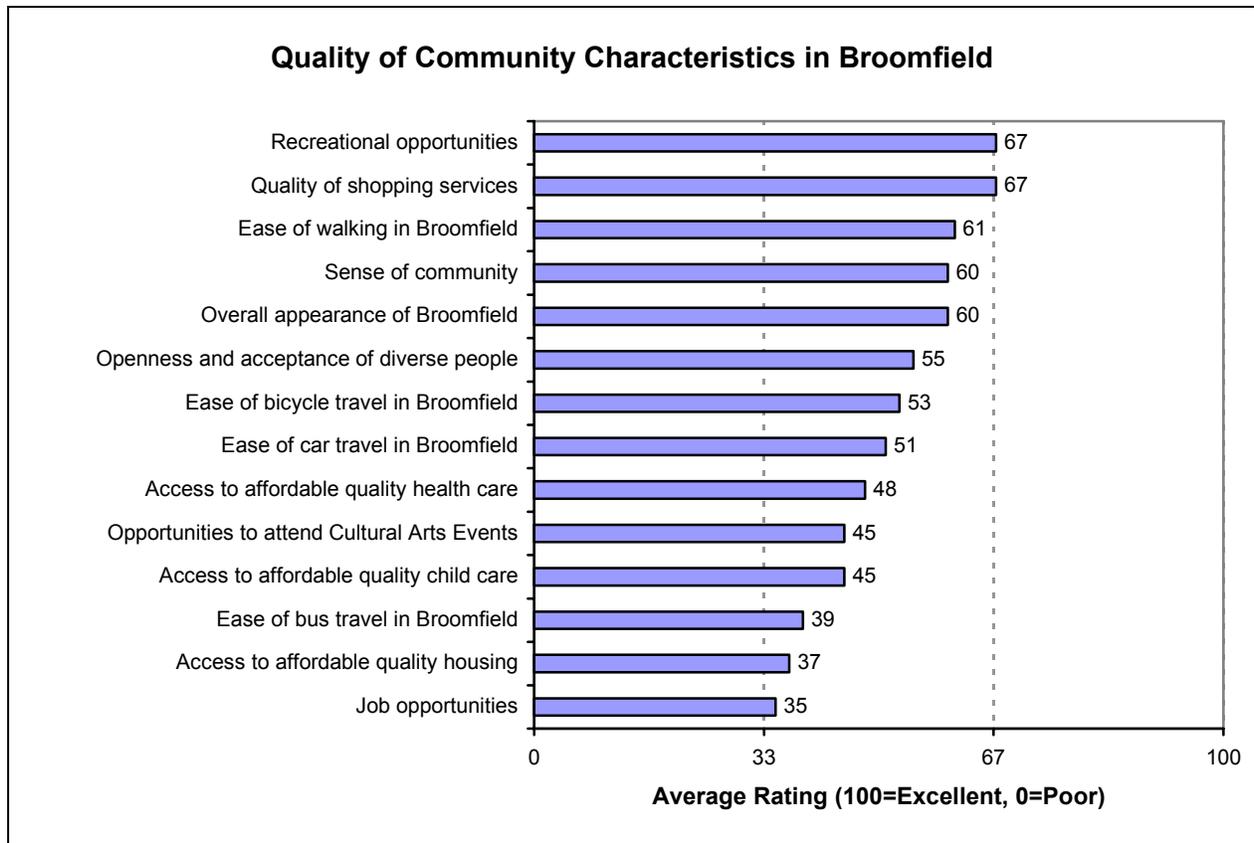
| Quality of Life Ratings: Broomfield and the Front Range | | | | | |
|--|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| How do you rate Broomfield as a place to live? | 77 | 4 | 7 | 57%ile | Similar to the norm |
| How do you rate Broomfield as a place to raise children? | 73 | 2 | 7 | 86%ile | Above the norm |
| How do you rate the overall quality of life in Broomfield? | 72 | 7 | 14 | 57%ile | Similar to the norm |
| How do you rate your neighborhood as a place to live? | 71 | 4 | 5 | 40%ile | Below the norm |
| How do you rate Broomfield as place to retire? | 58 | 4 | 7 | 57%ile | Similar to the norm |

Characteristics of Broomfield

Quality of Community Characteristics

Study participants were asked to rate a variety of Broomfield’s characteristics. Recreational opportunities and the quality of shopping services received the highest ratings (each received average ratings of 67 points on a 100-point scale, or “good”), followed by ease of walking in Broomfield (61), sense of community (60) and the overall appearance of Broomfield (60). Job opportunities and access to affordable housing received the lowest ratings (35 and 37, respectively), but were still rated about “fair.”

| Quality of Community Characteristics in Broomfield | | | | | | |
|---|------------------|-------------|-------------|-------------|--------------|---|
| | Excellent | Good | Fair | Poor | Total | Average Rating (100=Excellent, 0=Poor) |
| Quality of shopping services | 28% | 49% | 20% | 3% | 100% | 67 |
| Recreational opportunities | 27% | 50% | 20% | 3% | 100% | 67 |
| Ease of walking in Broomfield | 18% | 55% | 20% | 7% | 100% | 61 |
| Sense of community | 14% | 56% | 26% | 4% | 100% | 60 |
| Overall appearance of Broomfield | 12% | 59% | 26% | 4% | 100% | 60 |
| Openness and acceptance of diverse people | 9% | 53% | 31% | 7% | 100% | 55 |
| Ease of bicycle travel in Broomfield | 13% | 44% | 32% | 10% | 100% | 53 |
| Ease of car travel in Broomfield | 11% | 46% | 30% | 13% | 100% | 51 |
| Access to affordable quality health care | 8% | 43% | 35% | 14% | 100% | 48 |
| Opportunities to attend Cultural Arts Events | 7% | 36% | 41% | 15% | 100% | 45 |
| Access to affordable quality child care | 6% | 39% | 40% | 16% | 100% | 45 |
| Ease of bus travel in Broomfield | 6% | 32% | 35% | 27% | 100% | 39 |
| Access to affordable quality housing | 4% | 29% | 42% | 26% | 100% | 37 |
| Job opportunities | 2% | 26% | 47% | 25% | 100% | 35 |



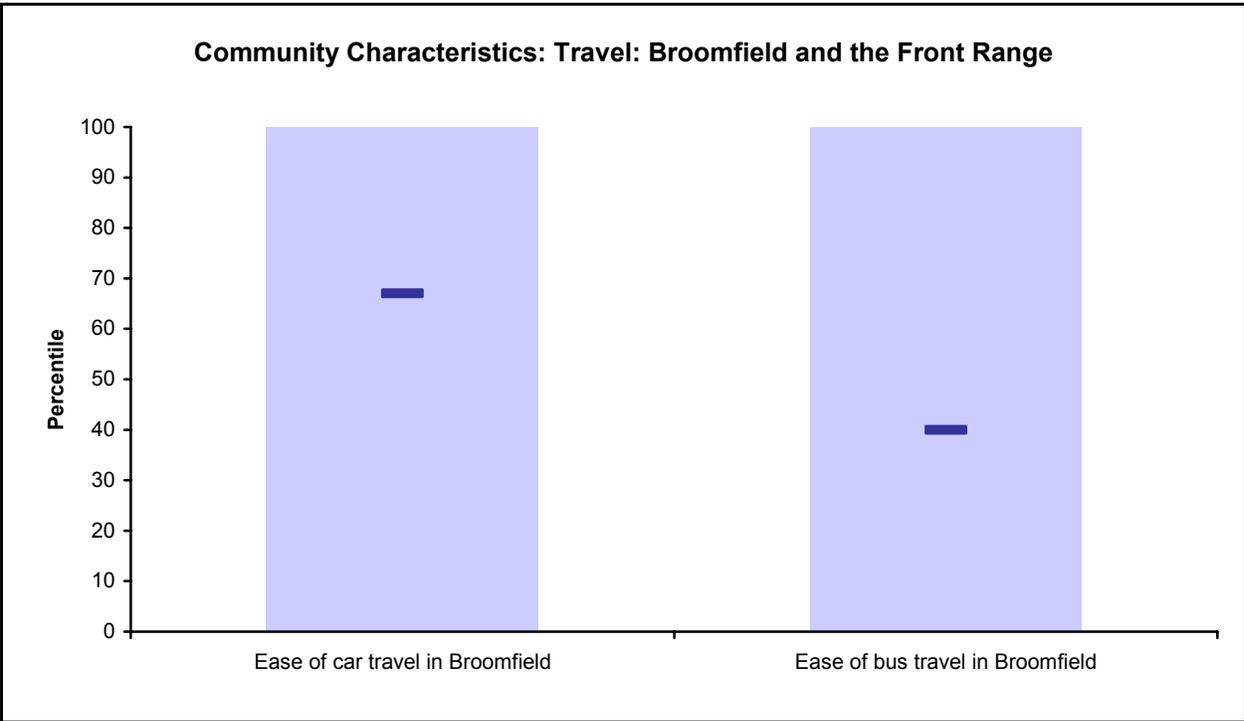
When compared with 2002 results, recreational opportunities, ease of car travel in Broomfield, access to affordable quality child care and access to affordable quality housing were rated higher by respondents in 2004. Ease of bus travel in Broomfield and job opportunities were rated significantly lower in 2004 than in 2002. (“Quality of shopping services” and “openness and acceptance of diverse people” were asked with slightly different wording in 2004. In 2002, the questions asked about “quality of shopping opportunities” and “openness and acceptance of the community towards people of diverse backgrounds.”)

| Quality of Community Characteristics in Broomfield: Comparison by Year | | |
|--|--|------|
| | Average Rating (100=Excellent, 0=Poor) | |
| | 2004 | 2002 |
| Quality of shopping services* | 67 | 69 |
| Recreational opportunities | 67 | 55 |
| Ease of walking in Broomfield | 61 | 63 |
| Sense of community | 60 | 58 |
| Overall appearance of Broomfield | 60 | NA |
| Openness and acceptance of diverse people * | 55 | 52 |
| Ease of bicycle travel in Broomfield | 53 | 53 |
| Ease of car travel in Broomfield | 51 | 46 |
| Access to affordable quality health care | 48 | 45 |
| Access to affordable quality child care | 45 | 40 |
| Opportunities to attend Cultural Arts Events | 45 | NA |
| Ease of bus travel in Broomfield | 39 | 52 |
| Access to affordable quality housing | 37 | 32 |
| Job opportunities | 35 | 40 |
| Air quality | NA | 61 |

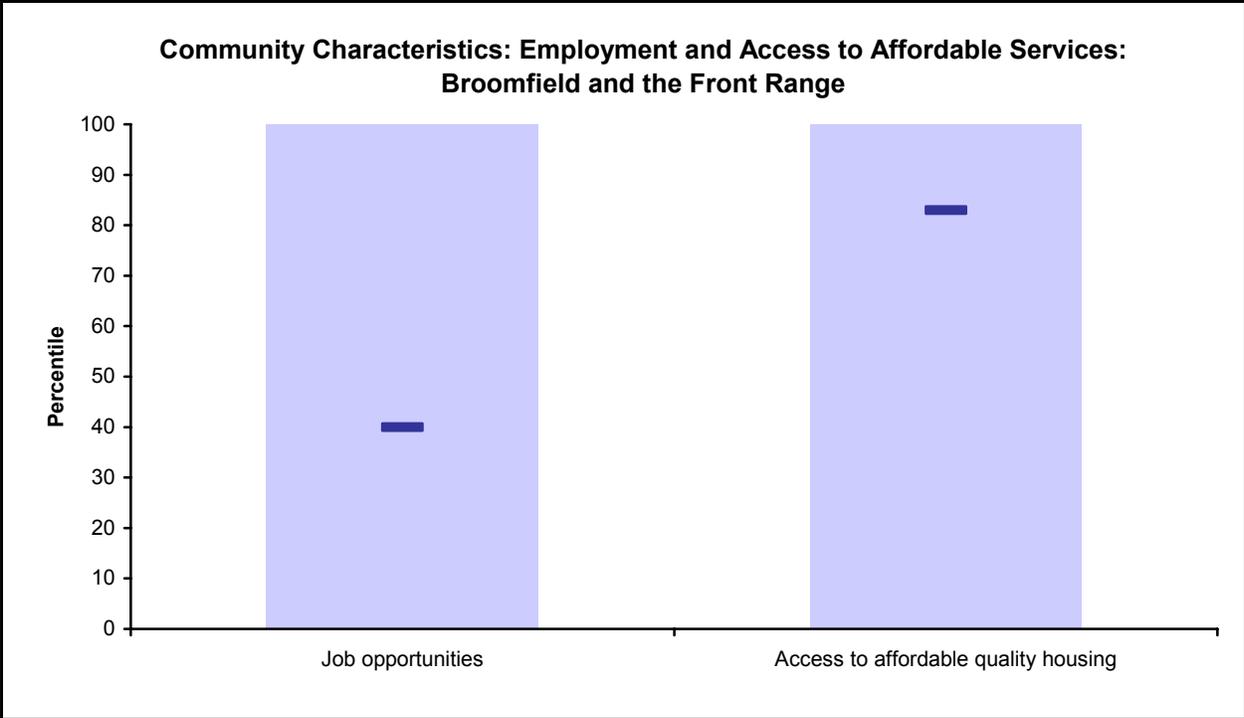
*Question wording different between 2004 and 2002 surveys

Cells shaded in gray indicate significantly statistical differences between 2004 and 2002 ratings.

Nine of 14 characteristics could be compared to average ratings from Front Range jurisdictions. Broomfield was above average for ease of car travel in Broomfield, access to affordable quality housing, quality of shopping services, recreational opportunities and sense of community. Broomfield ratings were similar to Front Range average ratings for the overall appearance of Broomfield and below average for ease of bus travel in Broomfield, job opportunities and opportunities to attend Cultural Arts Events.

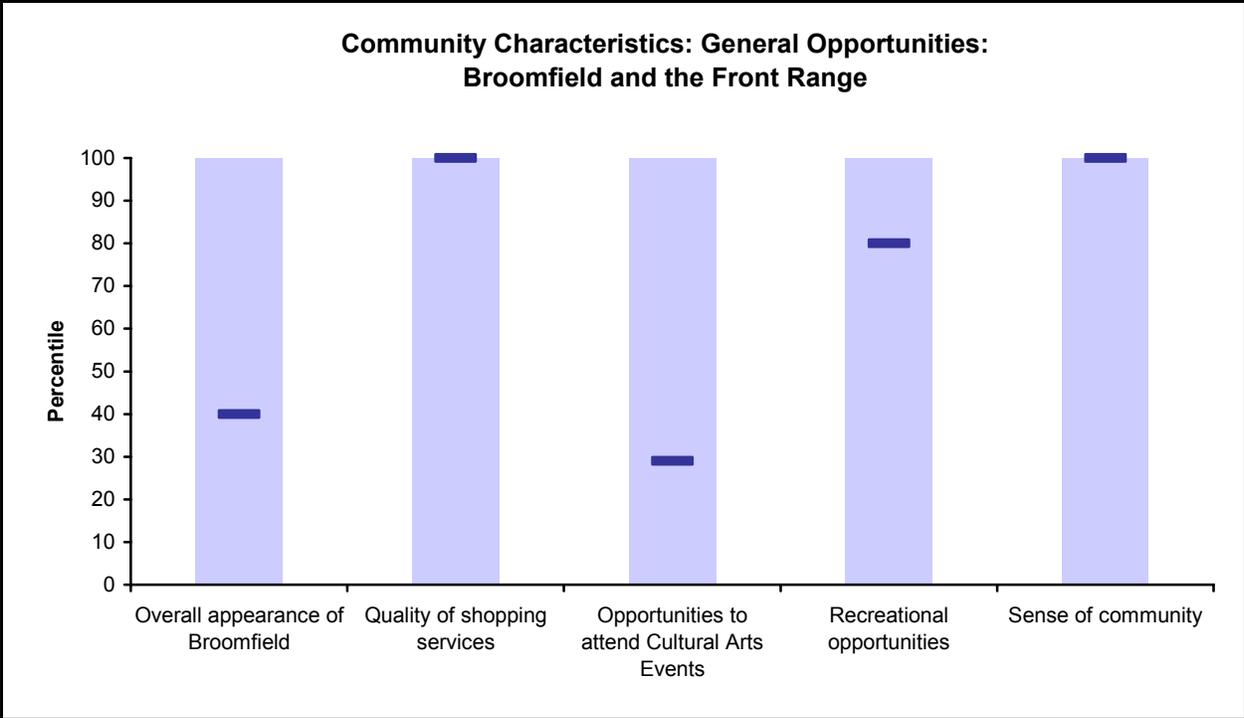


| Community Characteristics: Travel: Broomfield and the Front Range | | | | | |
|---|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Ease of car travel in Broomfield | 51 | 3 | 6 | 67%ile | Above the norm |
| Ease of bicycle travel in Broomfield | 53 | NA | NA | NA | NA |
| Ease of walking in Broomfield | 61 | NA | NA | NA | NA |
| Ease of bus travel in Broomfield | 39 | 4 | 5 | 40%ile | Below the norm |



**Community Characteristics: Employment and Access to Affordable Services:
Broomfield and the Front Range**

| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
|--|--------------------------------------|------|--|--|---|
| Job opportunities | 35 | 4 | 5 | 40%ile | Below the norm |
| Access to affordable quality housing | 37 | 2 | 6 | 83%ile | Above the norm |
| Access to affordable quality child care | 45 | NA | NA | NA | NA |
| Access to affordable quality health care | 48 | NA | NA | NA | NA |



| Community Characteristics: General Opportunities: Broomfield and the Front Range | | | | | |
|---|---|-------------|---|---|--|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Overall appearance of Broomfield | 60 | 4 | 5 | 40%ile | Similar to the norm |
| Quality of shopping services | 67 | 1 | 5 | 100%ile | Above the norm |
| Opportunities to attend Cultural Arts Events | 45 | 6 | 7 | 29%ile | Below the norm |
| Recreational opportunities | 67 | 2 | 5 | 80%ile | Above the norm |
| Sense of community | 60 | 1 | 5 | 100%ile | Above the norm |
| Openness and acceptance of diverse people | 55 | NA | NA | NA | NA |

Importance of Community Characteristics

In addition to asking for quality ratings, the 2004 survey added questions about the importance of ratings. Respondents were also asked to identify which community characteristics were of highest importance. Characteristics rated higher in importance were access to affordable quality health care (71 points on the 100-point scale), the overall appearance of Broomfield (69), job opportunities (68), ease of car travel in Broomfield (68), access to affordable quality housing (67), recreational opportunities (65) and sense of community (64), all close to “very important” or higher. Those services rated lower in importance were openness and acceptance of diverse people (62 points on the 100-point scale), quality of shopping services (61), access to affordable quality child care (61), ease of walking in Broomfield (60), ease of bus travel in Broomfield (50), ease of bicycle travel in Broomfield (50) and opportunities to attend Cultural Arts Events (45), all between “very important” and “somewhat important.”

| Importance of Community Characteristics in Broomfield | | | | | | |
|--|------------------|-----------------------|---------------------------|-----------------------------|--------------|---|
| | Essential | Very important | Somewhat important | Not at all important | Total | Average Rating (100=Essential, 0=Not at all Important) |
| Access to affordable quality health care | 32% | 50% | 16% | 2% | 100% | 71 |
| Overall appearance of Broomfield | 24% | 59% | 17% | 0% | 100% | 69 |
| Job opportunities | 31% | 48% | 18% | 4% | 100% | 68 |
| Ease of car travel in Broomfield | 23% | 58% | 18% | 1% | 100% | 68 |
| Access to affordable quality housing | 28% | 49% | 21% | 3% | 100% | 67 |
| Recreational opportunities | 21% | 55% | 23% | 1% | 100% | 65 |
| Sense of community | 19% | 54% | 25% | 1% | 100% | 64 |
| Openness and acceptance of diverse people | 23% | 45% | 27% | 5% | 100% | 62 |
| Quality of shopping services | 16% | 53% | 30% | 1% | 100% | 61 |
| Access to affordable quality child care | 25% | 44% | 20% | 10% | 100% | 61 |
| Ease of walking in Broomfield | 18% | 47% | 34% | 2% | 100% | 60 |
| Ease of bus travel in Broomfield | 14% | 33% | 41% | 12% | 100% | 50 |
| Ease of bicycle travel in Broomfield | 11% | 35% | 45% | 9% | 100% | 50 |
| Opportunities to attend Cultural Arts Events | 8% | 31% | 51% | 10% | 100% | 45 |

Importance of Community Characteristics in Broomfield



Quality and Importance Compared

Identifying community characteristics perceived by residents to have relatively lower quality at the same time as relatively higher importance is helpful for government officials to know where to place its emphasis for future planning. The table on the following page illustrates which characteristics were ranked by survey respondents as highest in quality and lowest in quality as well as highest in importance and lowest in importance. Some characteristics were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance) and some community characteristics were in the bottom half of both lists (lower in quality and lower in importance).

Ratings of importance were compared to ratings of satisfaction (see table on following page). Characteristics were classified as “more important” if they were rated 63 points or higher on the 100-point scale. Characteristics were rated as “less important” if they received an average rating of less than 63 points.

Characteristics receiving a satisfaction rating of 52 or higher were considered of “higher quality” and those with an average rating lower than 52 as “lower quality.” Characteristics which were categorized as higher in importance and higher in quality were: recreational opportunities, sense of community and overall appearance of Broomfield.

Higher in importance, lower in quality: access to affordable quality health care, job opportunities, ease of car travel in Broomfield and access to affordable quality housing.

Lower in importance, higher in quality: quality of shopping services, ease of walking in Broomfield, openness and acceptance of diverse people and ease of bicycle travel in Broomfield.

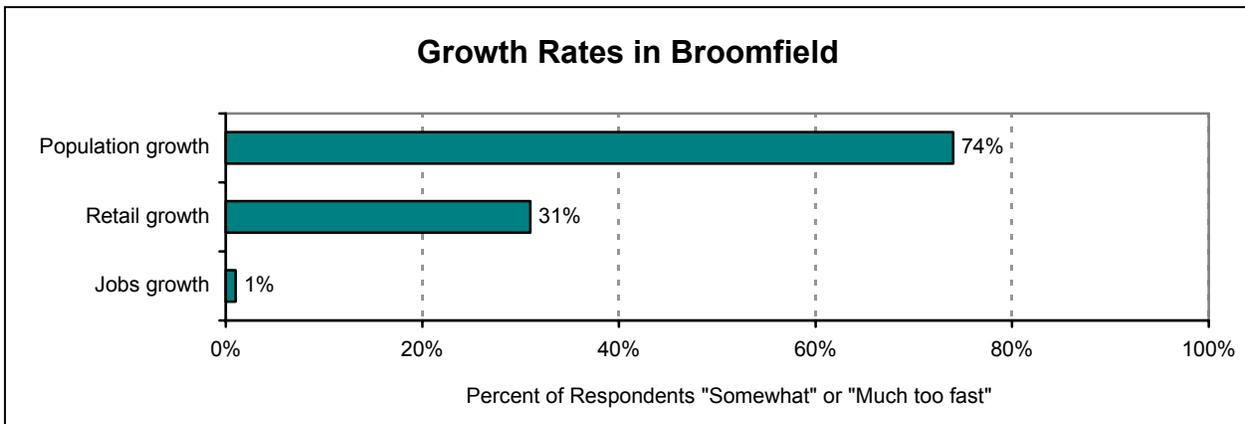
Lower in importance, lower in quality: opportunities to attend Cultural Arts Events, access to affordable quality child care and ease of bus travel in Broomfield.

| Quality and Importance of Community Characteristics Compared | | |
|--|---|--|
| | More Important | Less Important |
| Higher quality | Recreational opportunities Sense of community Overall appearance of Broomfield | Quality of shopping services Ease of walking in Broomfield Openness and acceptance of diverse people Ease of bicycle travel in Broomfield |
| Lower quality | Access to affordable quality health care Job opportunities Ease of car travel in Broomfield Access to affordable quality housing | Opportunities to attend Cultural Arts Events Access to affordable quality child care Ease of bus travel in Broomfield |

Growth in Broomfield

While respondents generally (74%) felt that population growth rates were too fast in Broomfield, half of respondents (53%) felt that the retail growth rate was about right and about eight in ten respondents (81%) felt that the rate of job growth was too slow. About three in ten respondents (31%) felt that retail growth in Broomfield was too fast and only one percent thought that job growth was too fast.

| Growth Rates in Broomfield | | | | | | |
|----------------------------|---------------|-------------------|-------------|-------------------|---------------|-------|
| | Much too slow | Somewhat too slow | About right | Somewhat too fast | Much too fast | Total |
| Population growth | 0% | 1% | 24% | 43% | 31% | 100% |
| Retail growth | 2% | 14% | 53% | 22% | 9% | 100% |
| Jobs growth | 25% | 56% | 17% | 1% | 0% | 100% |



When compared to previous survey results, the percent of respondents who reported that population growth was too fast in Broomfield was significantly lower in 2004 (74%) than in 2002 (79%). The percent of residents who thought jobs growth was too fast also was significantly lower in 2004 (1%) than in 2002 (6%).

| Growth Rates in Broomfield: Comparison by Year | | |
|---|---|-------------|
| | Percent of Respondents Reporting "Somewhat" or "Much too fast" | |
| | 2004 | 2002 |
| Population growth | 74% | 79% |
| Retail growth | 31% | 33% |
| Jobs growth | 1% | 6% |

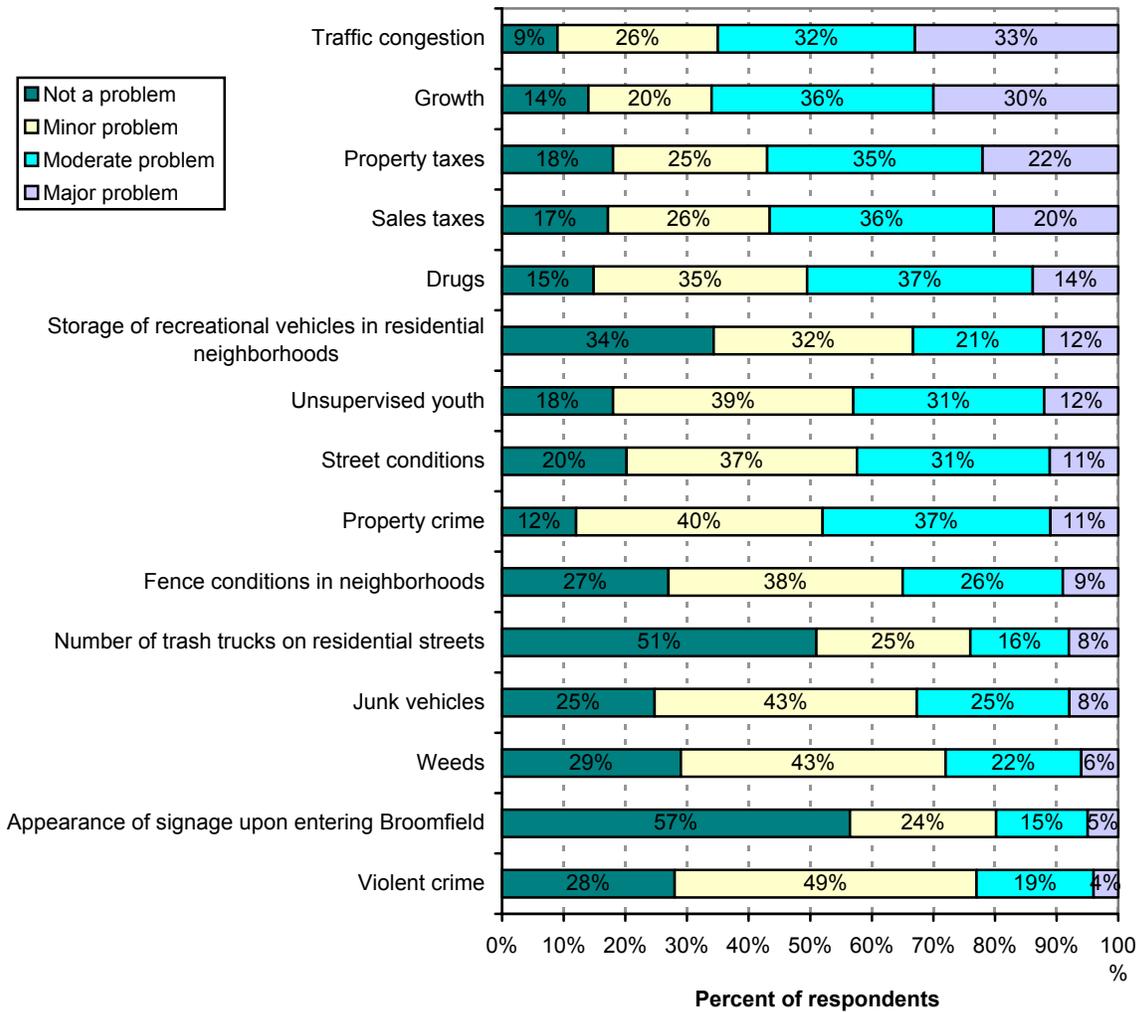
Cells shaded in gray indicate significantly statistical differences between 2004 and 2002 ratings.

Potential Problems

Respondents were asked to gauge various potential problems in Broomfield. Residents felt that the most serious problems were traffic congestion (91% reporting it as at least a “minor” problem) property crime (88%), drugs (86%) and growth (86%). Appearance of signage upon entering Broomfield was felt to be a “major,” “moderate” or “minor” problem by only 44% of respondents, the least significant of problems asked about.

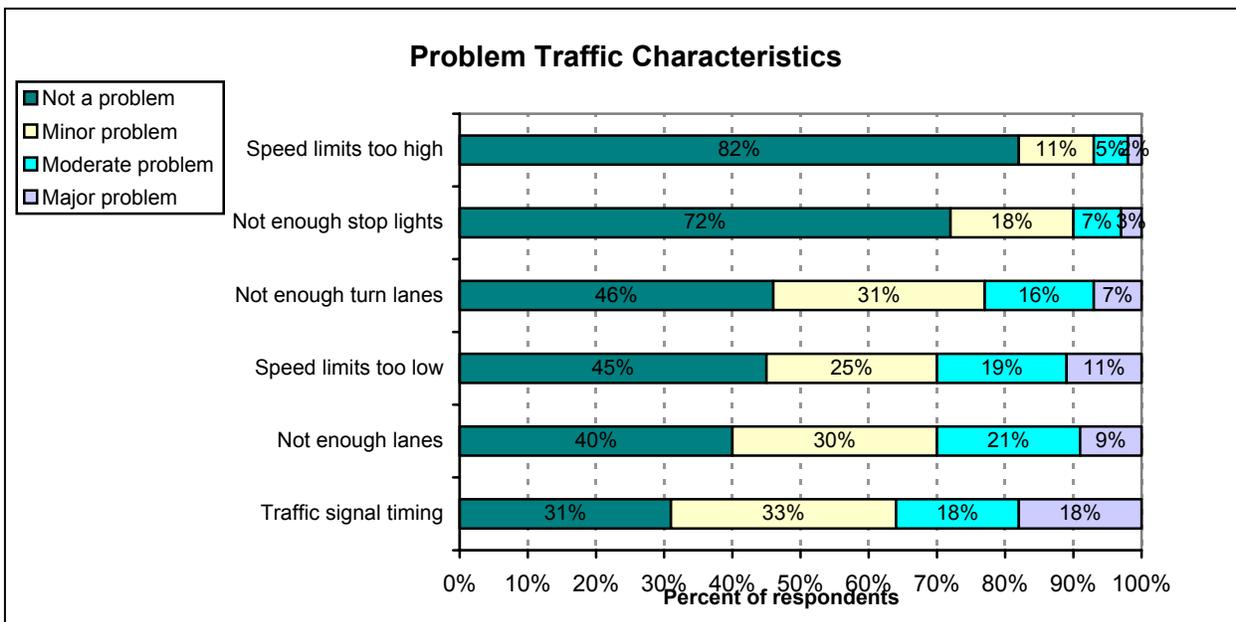
| Potential Problems in Broomfield | | | | | |
|---|---------------|---------------|------------------|---------------|-------|
| | Not a problem | Minor problem | Moderate problem | Major problem | Total |
| Traffic congestion | 9% | 26% | 32% | 33% | 100% |
| Growth | 14% | 20% | 36% | 30% | 100% |
| Property taxes | 18% | 25% | 35% | 22% | 100% |
| Sales taxes | 17% | 26% | 36% | 20% | 100% |
| Drugs | 15% | 35% | 37% | 14% | 100% |
| Storage of recreational vehicles in residential neighborhoods | 34% | 32% | 21% | 12% | 100% |
| Unsupervised youth | 18% | 39% | 31% | 12% | 100% |
| Street conditions | 20% | 37% | 31% | 11% | 100% |
| Property crime | 12% | 40% | 37% | 11% | 100% |
| Fence conditions in neighborhoods | 27% | 38% | 26% | 9% | 100% |
| Number of trash trucks on residential streets | 51% | 25% | 16% | 8% | 100% |
| Junk vehicles | 25% | 43% | 25% | 8% | 100% |
| Weeds | 29% | 43% | 22% | 6% | 100% |
| Appearance of signage upon entering Broomfield | 57% | 24% | 15% | 5% | 100% |
| Violent crime | 28% | 49% | 19% | 4% | 100% |

Potential Problems in Broomfield



Survey respondents were asked to rate the extent to which they felt various traffic characteristics were problems, if at all, in Broomfield. Just over one-third of respondents thought that traffic signal timing was a “moderate” to “major” problem in Broomfield. Three in ten respondents felt that not enough lanes and speed limits set too low were at least “moderate” problems in Broomfield and about one-quarter of respondents (23%) said that not enough turn lanes were “moderate” to “major” problems.

| Problem Traffic Characteristics | | | | | |
|---------------------------------|------------------------|---------------|------------------|---------------|-------|
| | Percent of Respondents | | | | |
| | Not a problem | Minor problem | Moderate problem | Major problem | Total |
| Speed limits too high | 82% | 11% | 5% | 2% | 100% |
| Not enough stop lights | 72% | 18% | 7% | 3% | 100% |
| Not enough turn lanes | 46% | 31% | 16% | 7% | 100% |
| Speed limits too low | 45% | 25% | 19% | 11% | 100% |
| Not enough lanes | 40% | 30% | 21% | 9% | 100% |
| Traffic signal timing | 31% | 33% | 18% | 18% | 100% |



Residents who selected “major problem” when rating the extent to which they felt any of the various traffic characteristics was a problem in Broomfield were asked to indicate which specific street(s) on which they felt there was a major problem. The table below illustrates these residents’ unprompted answers. Thirty-six percent of respondents who thought that any of the traffic characteristics was a “major” problem felt that 120th Street had major traffic problems, followed closely by Midway Boulevard (35%). About one-quarter of respondents mentioned Highway 287 and Sheridan Boulevard as streets with major traffic problems. Approximately two in ten respondents thought Wadsworth Avenue and Main Street had major traffic problems, 14% mentioned 136th Street and about one in ten respondents felt that Highway 36 had major traffic problems.

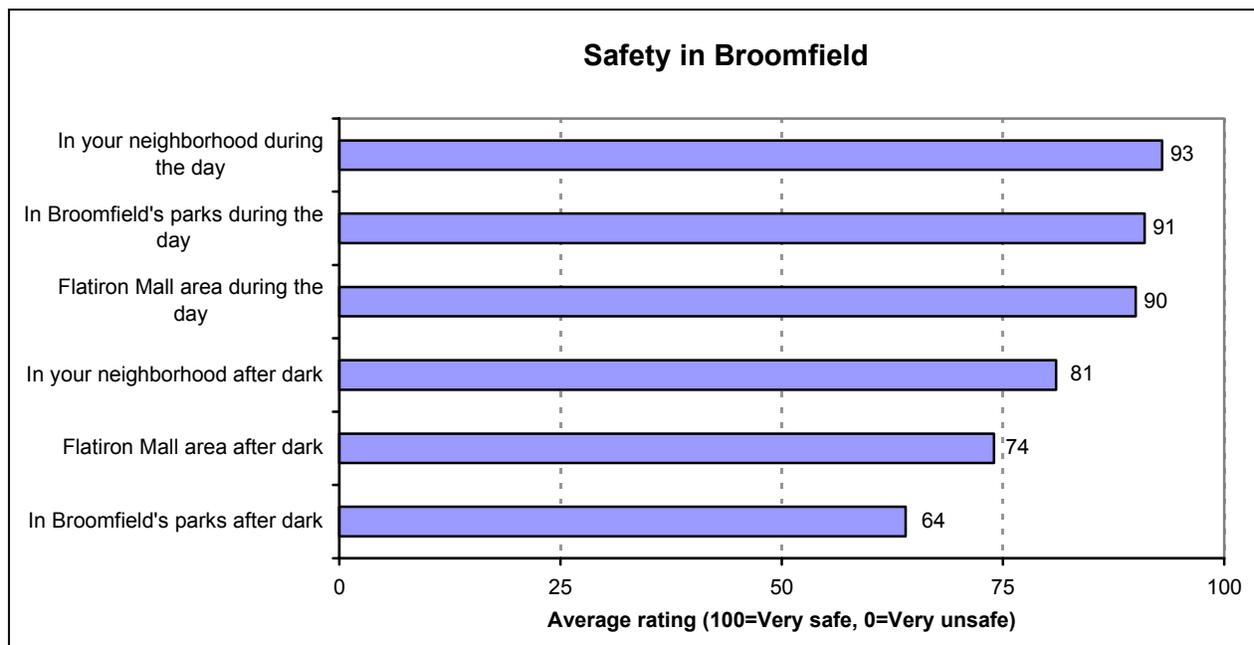
| Specific Streets in Broomfield with Major Traffic Problems | |
|---|--------------------------|
| | Percent of Cases* |
| 120th Street | 36% |
| Midway Boulevard | 35% |
| Highway 287 | 24% |
| Sheridan Boulevard | 23% |
| Wadsworth Avenue | 18% |
| Main Street | 18% |
| 136 th Street | 14% |
| Highway 36 | 11% |
| Other Street | 13% |

* Percents do not equal 100, as respondents were allowed more than one answer

Public Safety

Survey participants were asked how safe they felt in a variety of places at day and at night. All locations and times received average ratings of about “somewhat safe” or better. Respondents felt safest in their own neighborhood during the day (93 on the 100-point scale), and least safe in Broomfield’s parks after dark (64).

| Feelings of Safety in Broomfield | | | | | | | |
|---|------------------|----------------------|--------------------------------|------------------------|--------------------|--------------|--|
| | Very safe | Somewhat safe | Neither safe nor unsafe | Somewhat unsafe | Very unsafe | Total | Average rating (100=Very safe, 0=Very unsafe) |
| Neighborhood during the day | 78% | 18% | 2% | 1% | 0% | 100% | 93 |
| Broomfield's parks during the day | 71% | 23% | 4% | 1% | 0% | 100% | 91 |
| Flatiron Mall area during the day | 69% | 24% | 5% | 2% | 0% | 100% | 90 |
| Neighborhood after dark | 46% | 39% | 7% | 7% | 1% | 100% | 81 |
| Flatiron Mall area after dark | 33% | 42% | 14% | 10% | 1% | 100% | 74 |
| Broomfield's parks after dark | 18% | 43% | 18% | 17% | 3% | 100% | 64 |

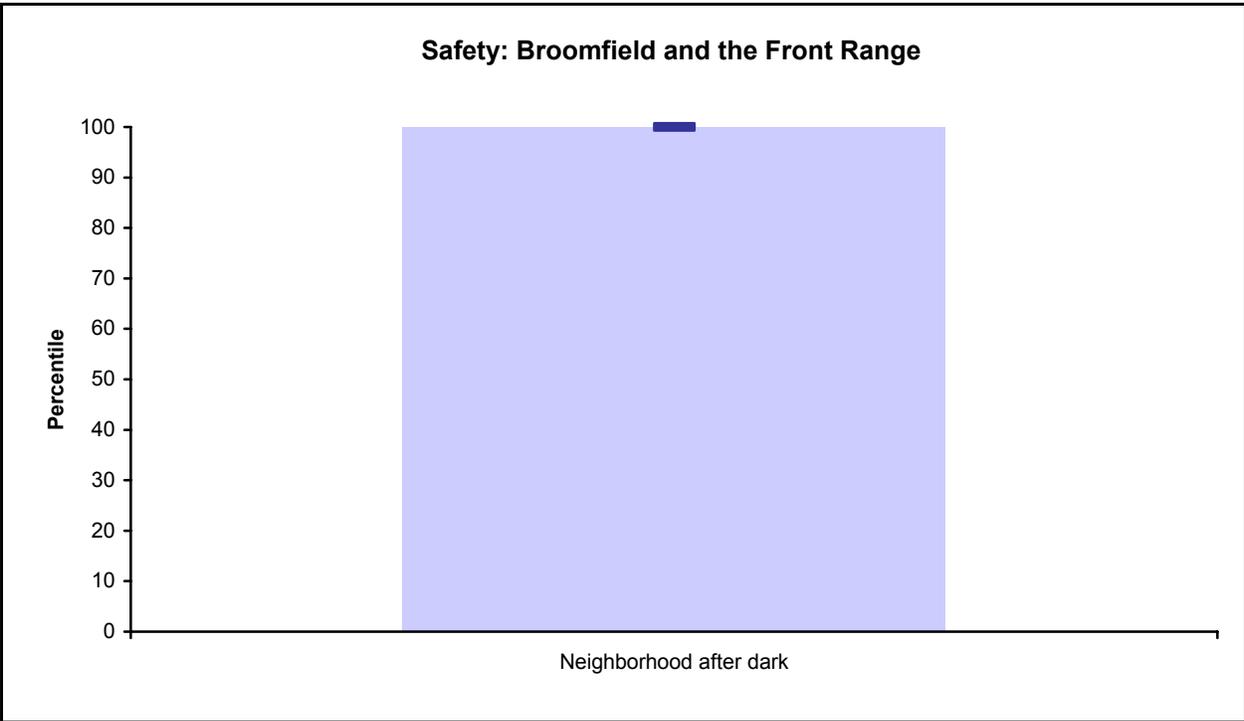


When compared to 2002 safety ratings, respondents generally had the same feelings about safety in 2004. Broomfield’s neighborhoods received ratings above the Front Range averages for “in your neighborhood after dark.”

| Feelings of Safety in Broomfield: Comparison by Year | | |
|---|--|-------------|
| | Average rating (100=Very safe, 0=Very unsafe) | |
| | 2004 | 2002 |
| In your neighborhood during the day | 93 | 93 |
| In Broomfield's parks during the day | 91 | 90 |
| Flatiron Mall area during the day | 90 | 88 |
| In your neighborhood after dark | 81 | 81 |
| Flatiron Mall area after dark | 74 | 74 |
| In Broomfield's parks after dark | 64 | 66 |

Residents were asked if they or anyone in their household had been a victim of any crime in the last 12 months. More than eight in ten respondents (84%) reported that they had not been a victim of a crime in the last year. Of the 16% of respondents who reported they had been a victim of a crime, the majority (84%) said that they had reported it to the police.

| Percent of Respondents that were Crime Victims | | | |
|--|-----------|------------|--------------|
| | No | Yes | Total |
| During the past twelve months, were you or anyone in your household the victim of any crime? | 84% | 16% | 100% |
| If yes, was this crime (these crimes) reported to the police? | 16% | 84% | 100% |



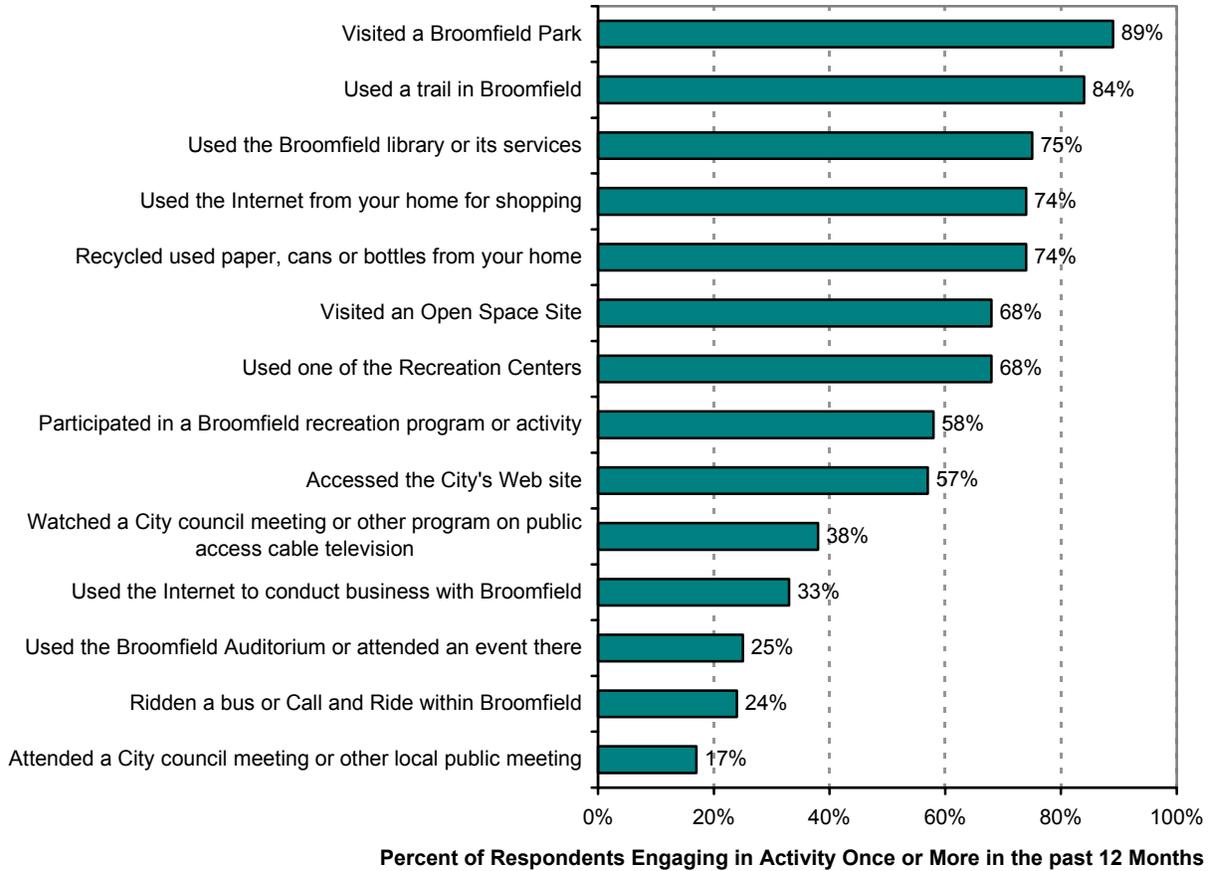
| Safety: Broomfield and the Front Range | | | | | |
|--|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Neighborhood after dark | 81 | 1 | 5 | 100%ile | Above the norm |
| Flatiron Mall area during the day | 90 | NA | NA | NA | NA |
| Neighborhood during the day | 93 | NA | NA | NA | NA |
| Broomfield's parks during the day | 91 | NA | NA | NA | NA |
| Broomfield's parks after dark | 64 | NA | NA | NA | NA |

Community Participation

Study participants were asked how often they had participated in a variety of activities in the past year. About nine in ten respondents (89%) reported that they had visited a Broomfield park in the last 12 months, making it the activity with the most community participation. Eighty-four percent of respondents used a trail in Broomfield, three quarters (75%) used the Broomfield library or its services. A similar proportion of respondents (74%) had used the Internet from their home for shopping and recycled used paper, cans or bottles from their home (74%) in the past year. The community activity that respondents reported using the least in the last 12 months was attending a City council meeting or other local public meeting (17% of respondents).

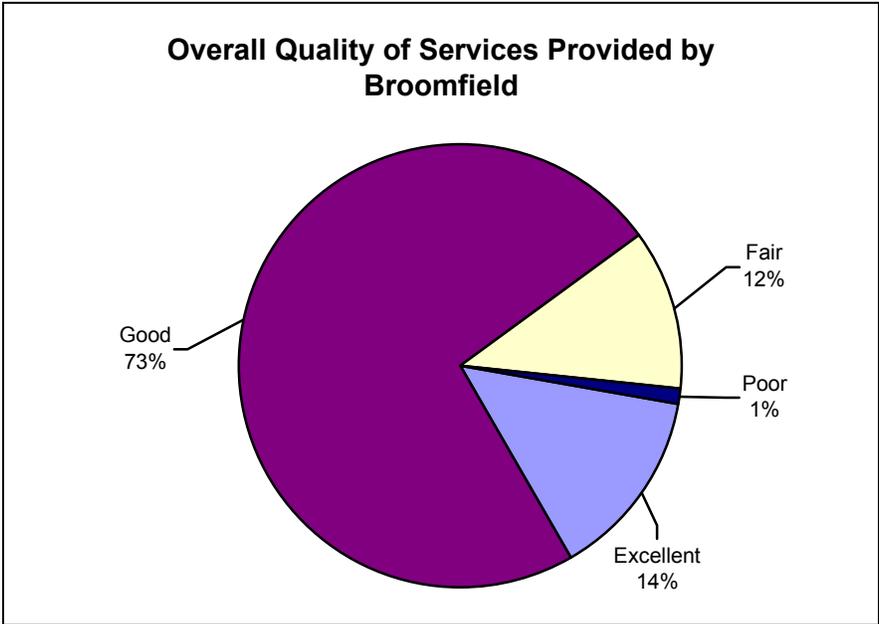
| Community Participation | | | | | | |
|---|--------------|----------------------|----------------------|--------------------|---------------------------|--------------|
| | Never | Once or twice | 3 to 12 times | 13-26 times | More than 26 times | Total |
| Used the Broomfield library or its services | 25% | 20% | 34% | 12% | 9% | 100% |
| Used a trail in Broomfield | 17% | 21% | 26% | 16% | 21% | 100% |
| Participated in a Broomfield recreation program or activity | 43% | 21% | 20% | 9% | 8% | 100% |
| Attended a City council meeting or other local public meeting | 82% | 14% | 3% | 0% | 0% | 100% |
| Watched a City council meeting or other program on public access cable television | 62% | 21% | 13% | 3% | 1% | 100% |
| Recycled used paper, cans or bottles from your home | 26% | 9% | 13% | 14% | 38% | 100% |
| Ridden a bus or Call and Ride within Broomfield | 77% | 8% | 8% | 2% | 6% | 100% |
| Used the Internet from your home for shopping | 26% | 10% | 27% | 16% | 21% | 100% |
| Used the Internet to conduct business with Broomfield | 67% | 16% | 10% | 2% | 5% | 100% |
| Accessed the City's Web site | 42% | 23% | 25% | 5% | 4% | 100% |
| Used one of the Recreation Centers | 33% | 16% | 24% | 13% | 15% | 100% |
| Visited a Broomfield Park | 11% | 20% | 34% | 18% | 17% | 100% |
| Visited an Open Space Site | 32% | 26% | 21% | 11% | 10% | 100% |
| Used the Broomfield Auditorium or attended an event there | 75% | 18% | 6% | 1% | 0% | 100% |

Community Participation

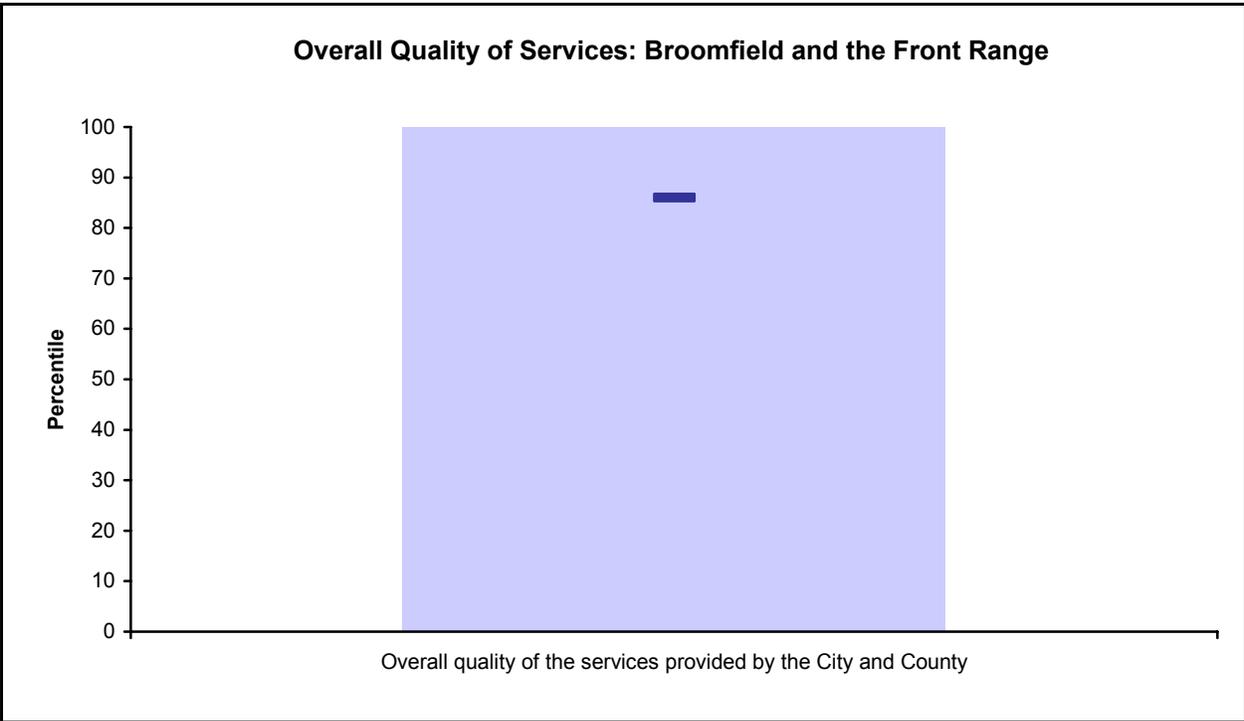


Services in Broomfield

Respondents were given the opportunity to rate both the quality and importance of services provided in Broomfield by the City and County and some provided by other entities. When asked to rate the overall quality of services provided by Broomfield, 87% gave ratings of “excellent” or “good,” providing an average rating of 67 points on the 100-point scale (or about “good”). The overall quality of services was rated similarly to the 2002 rating and higher than average ratings across the Front Range.



| Overall Quality of Services : Comparison by Year | | |
|--|--|------|
| | Average Rating (100=Excellent, 0=Poor) | |
| | 2004 | 2002 |
| Overall quality of services provided by Broomfield | 67 | 65 |



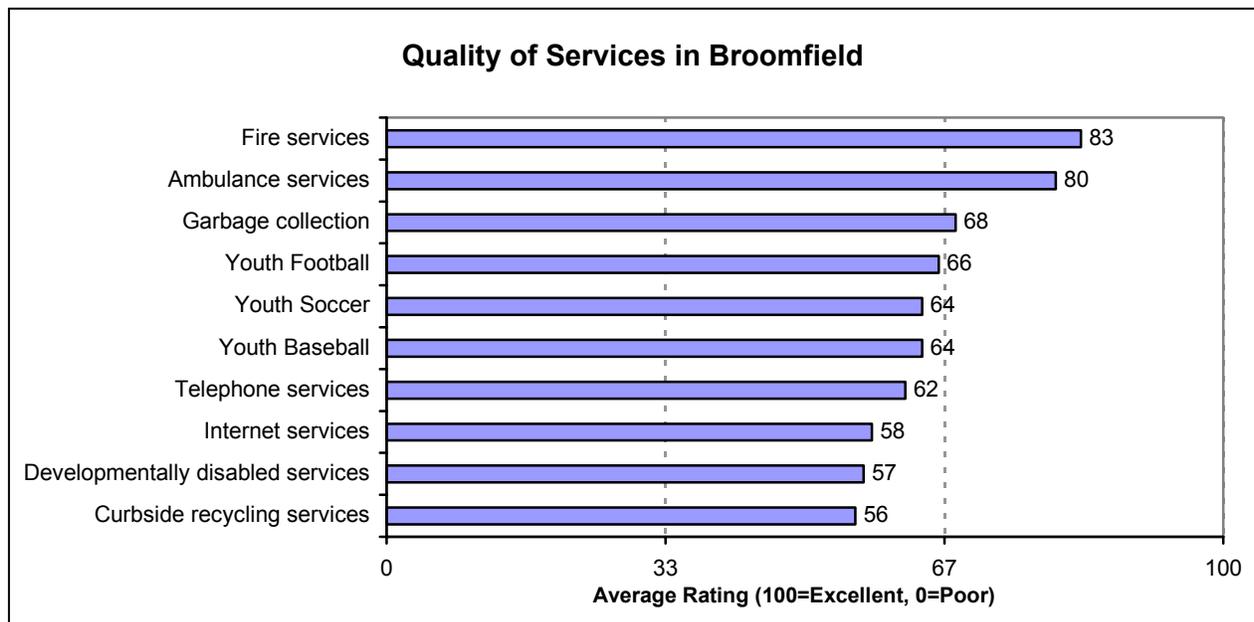
| Overall Quality of Services: Broomfield and the Front Range | | | | | |
|--|---|-------------|---|---|--|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Overall quality of the services provided by the City and County | 67 | 2 | 7 | 86%ile | Above the norm |

Services Provided in Broomfield

Quality of Services

Of the services provided in Broomfield by entities other than Broomfield, all received average ratings that were at least between “good” and “fair.” Those receiving ratings of about “good” or above were fire services (83 points on the 100-point scale), ambulance services (80), garbage collection (68), youth football (66), youth soccer (64) and youth baseball (64). Respondents gave curbside recycling services, developmentally disabled services and Internet services the lowest ratings (56, 57 and 58, respectively).

| Quality of Services in Broomfield | | | | | | |
|--|------------------|-------------|-------------|-------------|--------------|---|
| | Excellent | Good | Fair | Poor | Total | Average Rating (100=Excellent, 0=Poor) |
| Fire services | 53% | 44% | 2% | 1% | 100% | 83 |
| Ambulance services | 47% | 47% | 6% | 1% | 100% | 80 |
| Garbage collection | 26% | 55% | 16% | 3% | 100% | 68 |
| Youth Football | 24% | 56% | 14% | 6% | 100% | 66 |
| Youth Baseball | 22% | 54% | 18% | 7% | 100% | 64 |
| Youth Soccer | 20% | 59% | 14% | 7% | 100% | 64 |
| Telephone services | 16% | 59% | 20% | 5% | 100% | 62 |
| Internet services | 16% | 50% | 24% | 9% | 100% | 58 |
| Developmentally Disabled services | 14% | 49% | 30% | 7% | 100% | 57 |
| Curbside Recycling services | 20% | 45% | 19% | 17% | 100% | 56 |

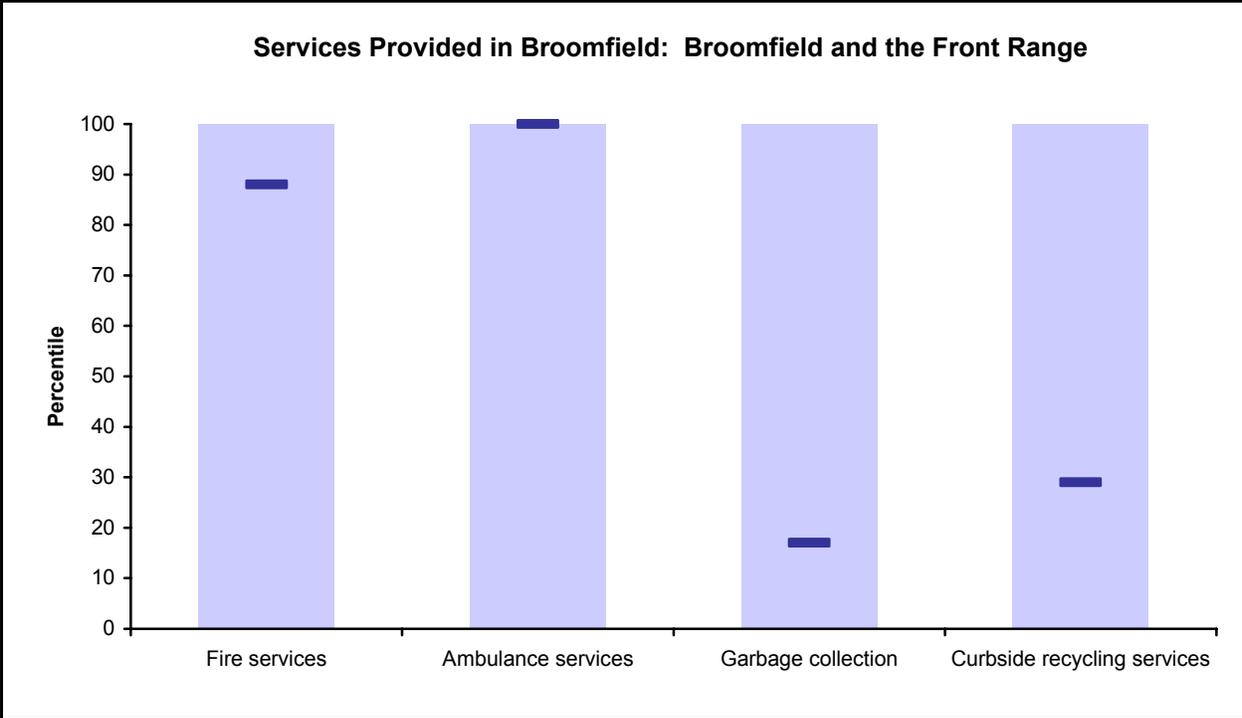


Five of ten services were asked about in 2002. Most services were rated similarly in 2004 and 2002. Services rated higher in 2004 than in 2002 were telephone and Internet services. Several services were added to the list in the 2004 survey that were not asked about in 2002: youth football, youth baseball, youth soccer, developmentally disabled services, curbside recycling services.

| Quality of Services in Broomfield: Comparison by Year | | |
|---|--|------|
| | Average Rating (100=Excellent, 0=Poor) | |
| | 2004 | 2002 |
| Fire services | 83 | 81 |
| Ambulance services | 80 | 77 |
| Garbage collection | 68 | 67 |
| Youth Football | 66 | NA |
| Youth Baseball | 64 | NA |
| Youth Soccer | 64 | NA |
| Telephone services | 62 | 57 |
| Internet services | 58 | 48 |
| Developmentally disabled services | 57 | NA |
| Curbside recycling services | 56 | NA |

Cells shaded in gray indicate significant statistical differences between 2004 and 2002 ratings.

Ambulance services and fire services received ratings above averages in the Front Range; garbage collection and curbside recycling services were rated lower than Front Range norms. (A comparison for developmentally disabled services was not available.)

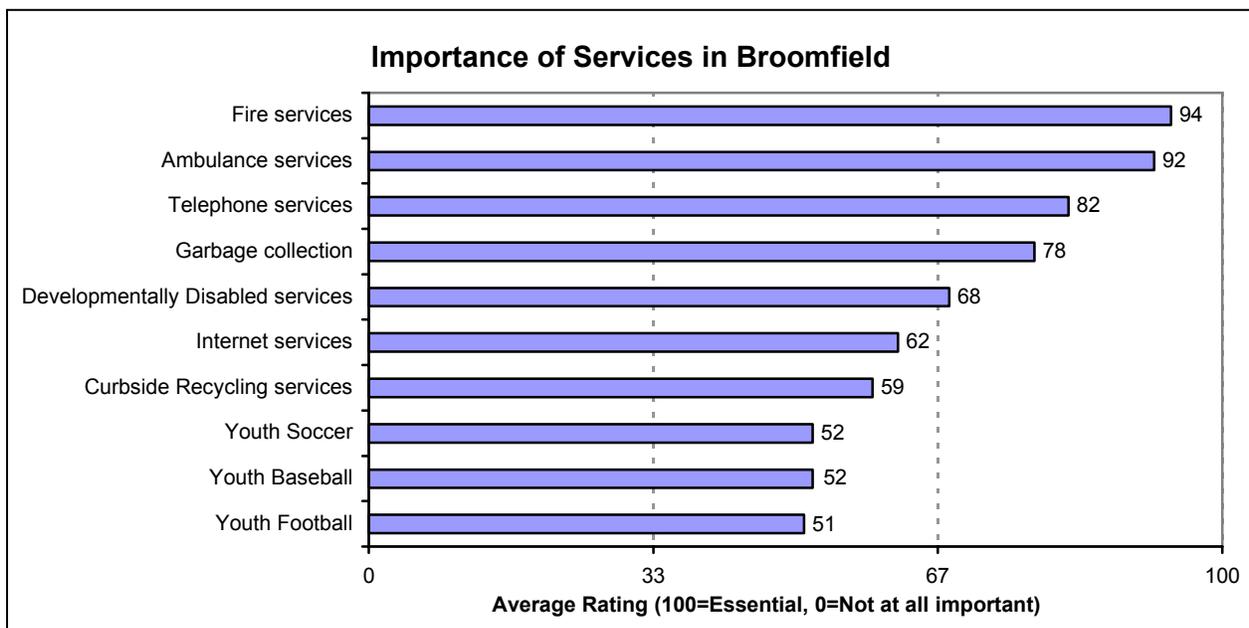


| Services Provided in Broomfield: Broomfield and the Front Range | | | | | |
|---|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Fire services | 83 | 2 | 8 | 88%ile | Above the norm |
| Ambulance services | 80 | 1 | 7 | 100%ile | Above the norm |
| Garbage collection | 68 | 6 | 6 | 17%ile | Below the norm |
| Curbside recycling services | 56 | 6 | 7 | 29%ile | Below the norm |
| Developmentally Disabled services | 57 | NA | NA | NA | NA |

Importance of Services

As well as rating the quality of services in Broomfield, respondents were asked to rate their importance. Of the services not provided by Broomfield, fire services (94 points on a 100-point scale) and ambulance services (92) were deemed to be most important. Youth sports received the lowest average ratings, but were still considered “somewhat important” by survey respondents.

| Importance of Services in Broomfield | | | | | | |
|--------------------------------------|-----------|----------------|--------------------|----------------------|-------|--|
| | Essential | Very important | Somewhat important | Not at all important | Total | Average Rating (100=Essential, 0=Not at all Important) |
| Fire services | 83% | 15% | 2% | 0% | 100% | 94 |
| Ambulance services | 79% | 18% | 2% | 0% | 100% | 92 |
| Telephone services | 54% | 37% | 8% | 0% | 100% | 82 |
| Garbage collection | 48% | 39% | 13% | 0% | 100% | 78 |
| Developmentally Disabled services | 32% | 44% | 20% | 4% | 100% | 68 |
| Internet services | 24% | 43% | 29% | 4% | 100% | 62 |
| Curbside Recycling services | 21% | 41% | 33% | 6% | 100% | 59 |
| Youth Baseball | 13% | 38% | 40% | 9% | 100% | 52 |
| Youth Soccer | 13% | 39% | 38% | 10% | 100% | 52 |
| Youth Football | 13% | 36% | 40% | 10% | 100% | 51 |



Five of ten services could be compared to the 2002 survey ratings. Average ratings of importance for fire services and garbage collection were slightly lower in 2004 than in 2002. For all other service where comparisons were available, ratings between the two survey years were similar.

| Importance of Services in Broomfield: Comparison by Year | | |
|---|---|-------------|
| | Average Rating (100=Essential, 0=Not at all Important) | |
| | 2004 | 2002 |
| Fire services | 94 | 97 |
| Ambulance services | 92 | 94 |
| Telephone services | 82 | 84 |
| Garbage collection | 78 | 81 |
| Developmentally disabled services | 68 | NA |
| Internet services | 62 | 64 |
| Curbside recycling services | 59 | NA |
| Youth Baseball | 52 | NA |
| Youth Soccer | 52 | NA |
| Youth Football | 51 | NA |

Cells shaded in gray indicate significantly statistical differences between 2004 and 2002 ratings.

Quality and Importance of Services Provided in Broomfield Compared

To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance) and some services were in the bottom half of both lists (lower in quality and lower in importance).

Ratings of importance were compared to ratings of satisfaction (see table on following page). Services were classified as “more important” if they were rated 68 or higher on the 100-point scale. Services were rated as “less important” if they received an average rating of less than 68.

Services receiving a satisfaction rating of 65 or higher were considered of “higher quality” and those with an average rating lower than 65 as “lower quality.” Services which were categorized as higher in importance and higher in quality were: fire services, ambulance services and garbage collection.

Higher in importance, lower in quality: youth football.

Lower in importance, higher in quality: Internet services, curbside recycling services, youth baseball and youth soccer.

Lower in importance, lower in quality: telephone services and developmentally disabled services.

| Quality and Importance of Services Provided in Broomfield Compared | | |
|--|---|--|
| | More Important | Less Important |
| Higher quality | Fire services Ambulance services Garbage collection | Youth Football |
| Lower quality | Telephone services Developmentally Disabled services | Internet services Curbside recycling services Youth Baseball Youth Soccer |

Services Provided by Broomfield

Residents also were asked to rate the quality and importance of services provided by the City and County of Broomfield. Some questions were worded slightly differently in 2004 than in 2002. “Recycling” became “City recycling events” in 2004, “accessibility of recreation centers” was asked as “availability of recreation centers” this year and “Health and Human Services” was changed to “Health Department Services” in 2004. Also, in 2004, respondents were asked to rate the quality of street services on state highways and City streets instead of street services in general.

Quality of Services

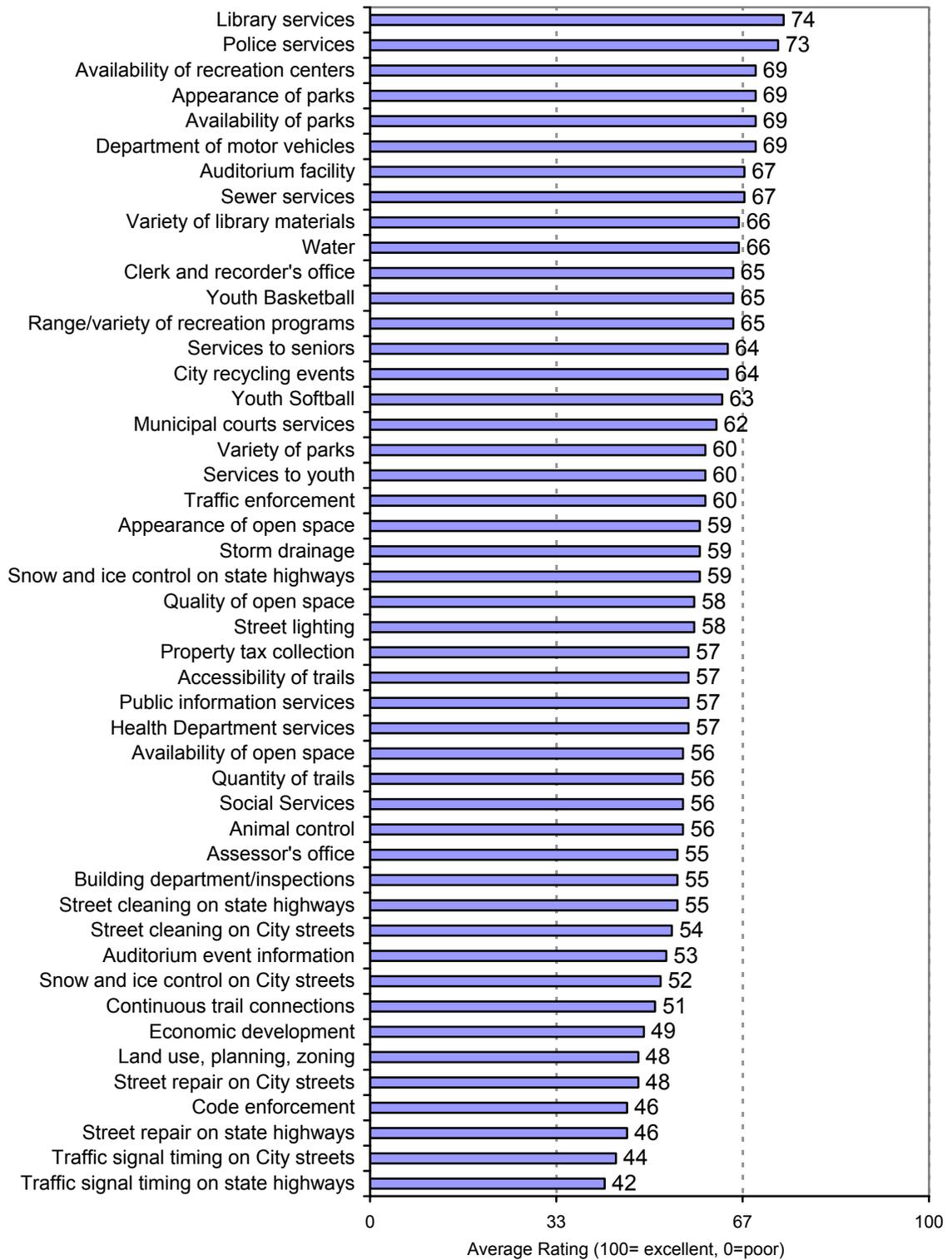
Survey respondents were asked to rate the quality of services provided by Broomfield on the scale: excellent, good, fair, or poor. These ratings were converted to the 100-point scale where 100 is equal to “excellent” and zero is equal to “poor.” Respondents gave the highest quality ratings to the following services: library services (74 points), police services (73), the Department of Motor Vehicles (69), availability of parks (69), appearance of parks (69), availability of recreation centers (69), sewer services (67), auditorium facility (67), water (66), variety of library materials (66), range/variety of recreation programs (65), youth basketball (65) and the clerk and recorder's office (65), all about “good” or better on the 100-point scale). No services received ratings below “fair.” The lowest quality ratings were for traffic signal timing on City streets (45) and traffic signal timing on state highways (42).

| Quality of Broomfield Services | | | | | | |
|---------------------------------------|------------------|-------------|-------------|-------------|--------------|---|
| | Excellent | Good | Fair | Poor | Total | Average rating (100=Excellent, 0=Poor) |
| Library services | 33% | 57% | 10% | 1% | 100% | 74 |
| Police services | 35% | 52% | 10% | 3% | 100% | 73 |
| Department of motor vehicles | 27% | 57% | 12% | 4% | 100% | 69 |
| Availability of parks | 26% | 58% | 15% | 2% | 100% | 69 |
| Appearance of parks | 23% | 62% | 13% | 2% | 100% | 69 |
| Availability of recreation centers | 27% | 55% | 15% | 3% | 100% | 69 |
| Sewer services | 17% | 69% | 13% | 1% | 100% | 67 |
| Auditorium facility | 23% | 57% | 17% | 3% | 100% | 67 |
| Water | 20% | 62% | 15% | 3% | 100% | 66 |
| Variety of library materials | 25% | 54% | 17% | 5% | 100% | 66 |
| Range/variety of recreation programs | 22% | 57% | 16% | 5% | 100% | 65 |
| Youth Basketball | 19% | 60% | 18% | 2% | 100% | 65 |
| Clerk and recorder's office | 15% | 67% | 16% | 2% | 100% | 65 |
| City recycling events | 22% | 53% | 19% | 6% | 100% | 64 |

| | | | | | | |
|---|-----|-----|-----|-----|------|----|
| Services to seniors | 18% | 60% | 18% | 3% | 100% | 64 |
| Youth Softball | 14% | 63% | 19% | 4% | 100% | 63 |
| Municipal courts services | 11% | 67% | 19% | 3% | 100% | 62 |
| Traffic enforcement | 17% | 54% | 23% | 7% | 100% | 60 |
| Services to youth | 13% | 60% | 22% | 5% | 100% | 60 |
| Variety of parks | 16% | 55% | 25% | 5% | 100% | 60 |
| Snow and ice control on state highways** | 13% | 58% | 24% | 6% | 100% | 59 |
| Storm drainage | 8% | 64% | 23% | 5% | 100% | 59 |
| Appearance of open space | 14% | 54% | 27% | 5% | 100% | 59 |
| Street lighting | 10% | 60% | 24% | 6% | 100% | 58 |
| Quality of open space | 13% | 52% | 30% | 5% | 100% | 58 |
| Health Department services | 10% | 58% | 24% | 7% | 100% | 57 |
| Public information services | 9% | 57% | 29% | 5% | 100% | 57 |
| Accessibility of trails | 12% | 53% | 28% | 7% | 100% | 57 |
| Property tax collection | 8% | 58% | 28% | 5% | 100% | 57 |
| Animal control | 11% | 56% | 24% | 9% | 100% | 56 |
| Social Services | 12% | 54% | 25% | 9% | 100% | 56 |
| Quantity of trails | 12% | 52% | 27% | 9% | 100% | 56 |
| Availability of open space | 13% | 49% | 30% | 8% | 100% | 56 |
| Street cleaning on state highways** | 8% | 56% | 29% | 7% | 100% | 55 |
| Building department/inspections | 10% | 53% | 29% | 9% | 100% | 55 |
| Assessor's office | 10% | 54% | 29% | 7% | 100% | 55 |
| Street cleaning on City streets** | 8% | 55% | 30% | 7% | 100% | 54 |
| Auditorium event information | 10% | 48% | 30% | 11% | 100% | 53 |
| Snow and ice control on City streets** | 10% | 47% | 30% | 12% | 100% | 52 |
| Continuous trail connections | 11% | 43% | 34% | 12% | 100% | 51 |
| Economic development | 5% | 45% | 41% | 9% | 100% | 49 |
| Street repair on City streets** | 7% | 43% | 37% | 13% | 100% | 48 |
| Land use, planning, zoning | 7% | 42% | 37% | 13% | 100% | 48 |
| Street repair on state highways** | 6% | 43% | 34% | 17% | 100% | 46 |
| Code enforcement | 5% | 43% | 37% | 15% | 100% | 46 |
| Traffic signal timing on City streets** | 4% | 41% | 38% | 17% | 100% | 44 |
| Traffic signal timing on state highways** | 4% | 39% | 33% | 23% | 100% | 42 |

**street services were not specific to State highways vs. City streets in 2002 survey

Quality of Broomfield Services



Most services were rated similarly in 2004 and 2002. Services rated higher in 2004 than in 2002 were availability of recreation centers, the auditorium facility, municipal court services, land use, planning and zoning, traffic signal timing on City streets. Services rated lower in quality in 2004 than in 2002 were City recycling events and economic development.

| Quality of Broomfield Services: Comparison by Year | | |
|---|---|-------------|
| | Average Rating (100=Excellent, 0=Poor) | |
| | 2004 | 2002 |
| Library services | 74 | 73 |
| Police services | 73 | 72 |
| Appearance of parks | 69 | NA |
| Department of motor vehicles | 69 | 69 |
| Availability of parks | 69 | NA |
| Availability of recreation centers* | 69 | 65 |
| Sewer services | 67 | 69 |
| Auditorium facility | 67 | 59 |
| Water | 66 | 69 |
| Variety of library materials | 66 | 64 |
| Clerk and recorder's office | 65 | 64 |
| Range/variety of recreation programs | 65 | NA |
| Youth basketball | 65 | NA |
| Services to seniors | 64 | 66 |
| City Recycling events* | 64 | 69 |
| Youth softball | 63 | NA |
| Municipal court services | 62 | 57 |
| Traffic enforcement | 60 | 58 |
| Services to youth | 60 | 52 |
| Variety of parks | 60 | NA |
| Snow and ice control on state highways** | 59 | NA |
| Storm drainage | 59 | 57 |
| Appearance of open space | 59 | NA |
| Street lighting | 58 | 57 |
| Quality of open space | 58 | NA |
| Health Department Services* | 57 | 55 |
| Accessibility of trails | 57 | NA |
| Property tax collection | 57 | 58 |
| Public information services | 57 | 54 |
| Availability of open space | 56 | NA |
| Animal control | 56 | 57 |
| Quantity of trails | 56 | NA |
| Social Services | 56 | 54 |
| Assessor's office | 55 | 58 |

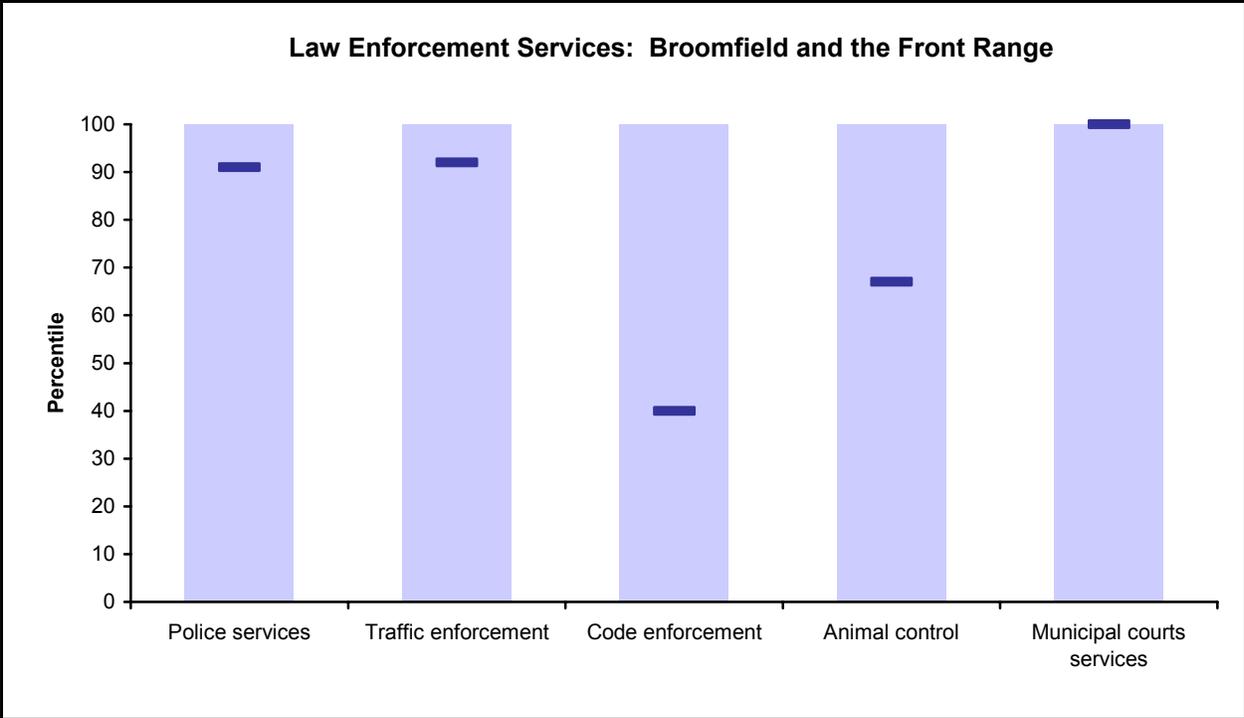
| | | |
|---|----|----|
| Street cleaning on state highways** | 55 | NA |
| Building department/inspections | 55 | 53 |
| Street cleaning on City streets** | 54 | 54 |
| Auditorium event information | 53 | NA |
| Snow and ice control on City streets** | 52 | 52 |
| Continuous trail connections | 51 | NA |
| Economic development | 49 | 54 |
| Street repair on City streets** | 48 | 46 |
| Land use, planning and zoning | 48 | 44 |
| Street repair on state highways** | 46 | NA |
| Code enforcement | 46 | 49 |
| Traffic signal timing on City streets** | 44 | 40 |
| Traffic signal timing on state highways** | 42 | NA |
| Accessibility of library | NA | 74 |
| Accessibility of City/County services | NA | 68 |
| Accessibility of courts | NA | 65 |
| Bus/transit services | NA | 51 |
| Services to low-income people | NA | 38 |

* 2002 worded differently

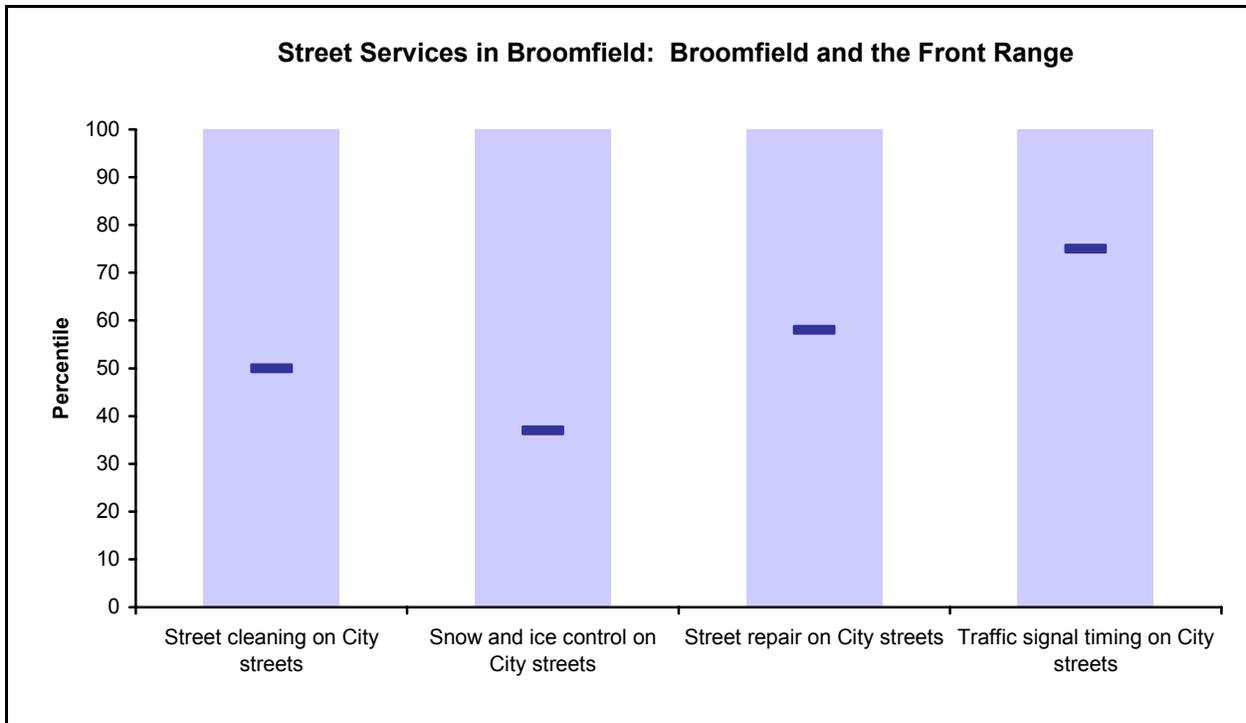
**Street services were not rated specifically as to City Streets vs. State Highways

Cells shaded in gray indicate significantly statistical differences between 2004 and 2002 ratings.

Of the 17 services for which comparisons to the Front Range were available, Broomfield was above average for 9 services (police services, traffic enforcement, street repair on City streets, municipal courts services, water, storm drainage, services to seniors, services to youth and building department/inspections) and below average for two services (snow and ice control on City streets and animal control). Six services were similar to Front Range average ratings (code enforcement, street cleaning on City streets, traffic signal timing on City streets, sewer services, library services and public information services).

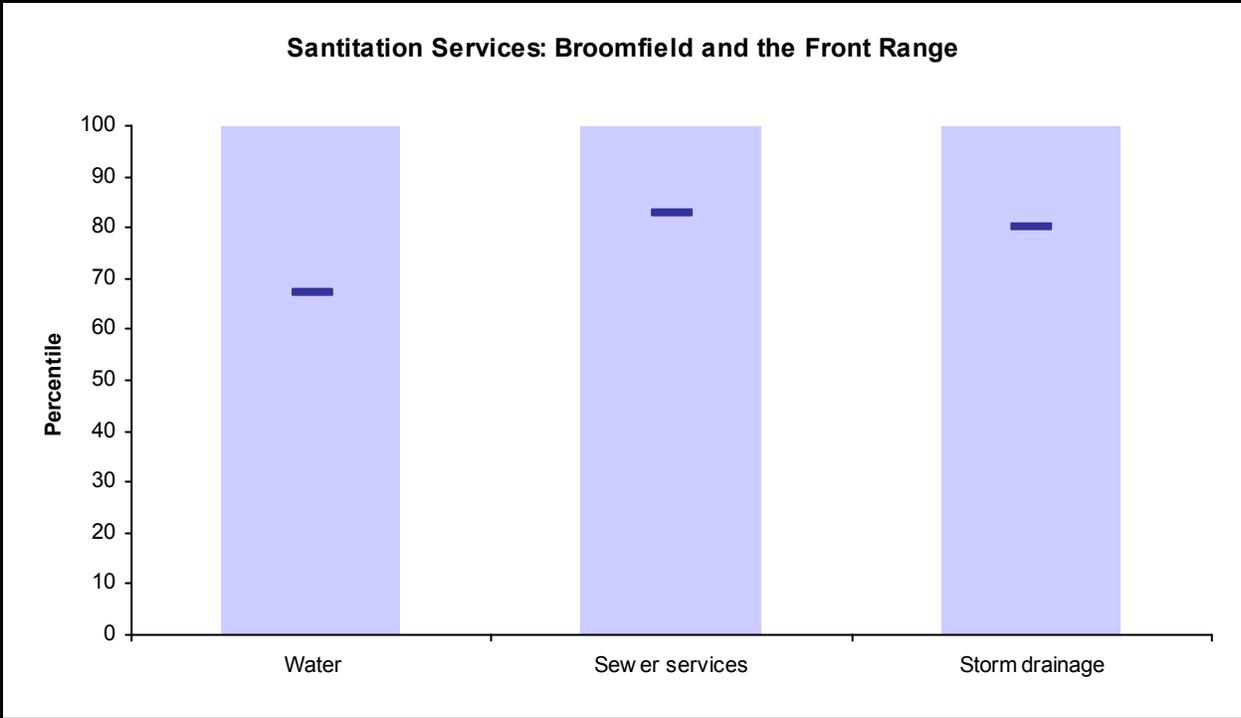


| Law Enforcement Services: Broomfield and the Front Range | | | | | |
|--|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Police services | 73 | 2 | 11 | 91%ile | Above the norm |
| Traffic enforcement | 60 | 2 | 13 | 92%ile | Above the norm |
| Code enforcement | 46 | 10 | 15 | 40%ile | Similar to the norm |
| Animal control | 56 | 3 | 6 | 67%ile | Below the norm |
| Municipal courts services | 62 | 1 | 5 | 100%ile | Above the norm |

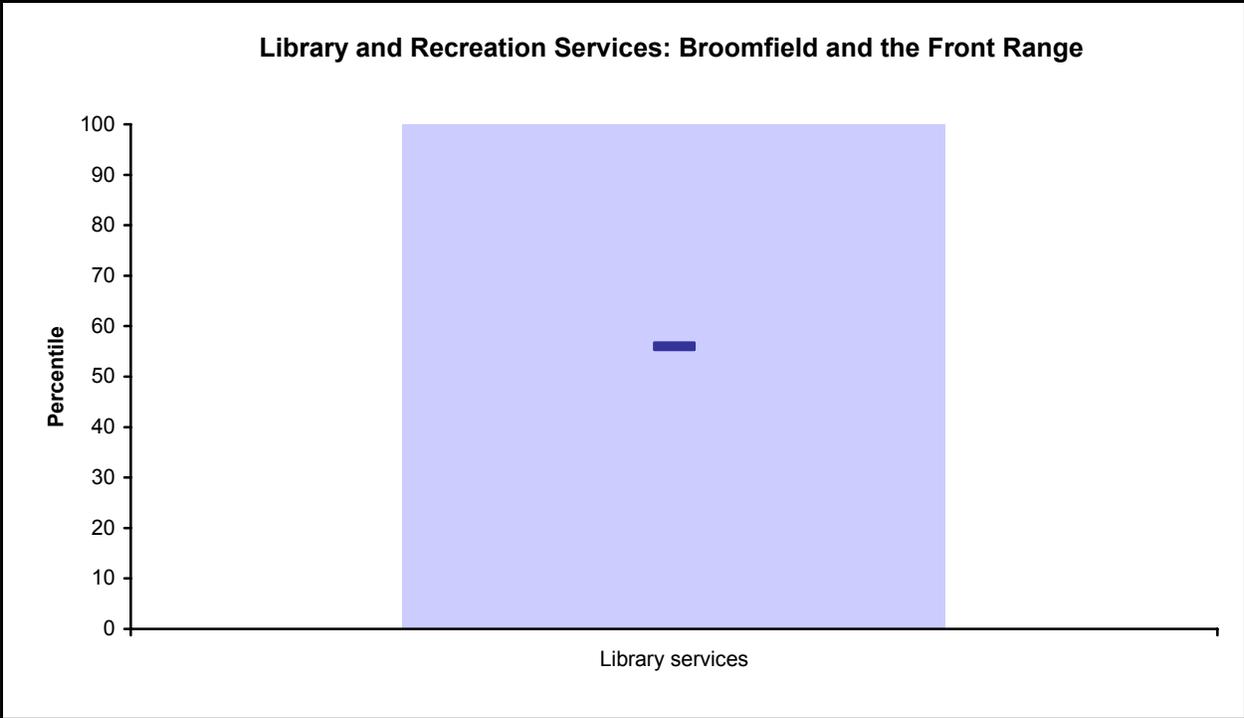


| Streets Services: Broomfield and the Front Range | | | | | |
|--|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Street cleaning on City streets | 54 | 9 | 16 | 50%ile | Similar to the norm |
| Snow and ice control on City streets | 52 | 13 | 19 | 37%ile | Below the norm |
| Street repair on City streets | 48 | 9 | 19 | 58%ile | Above the norm |
| Traffic signal timing on City streets | 44 | 3 | 8 | 75%ile | Similar to the norm |

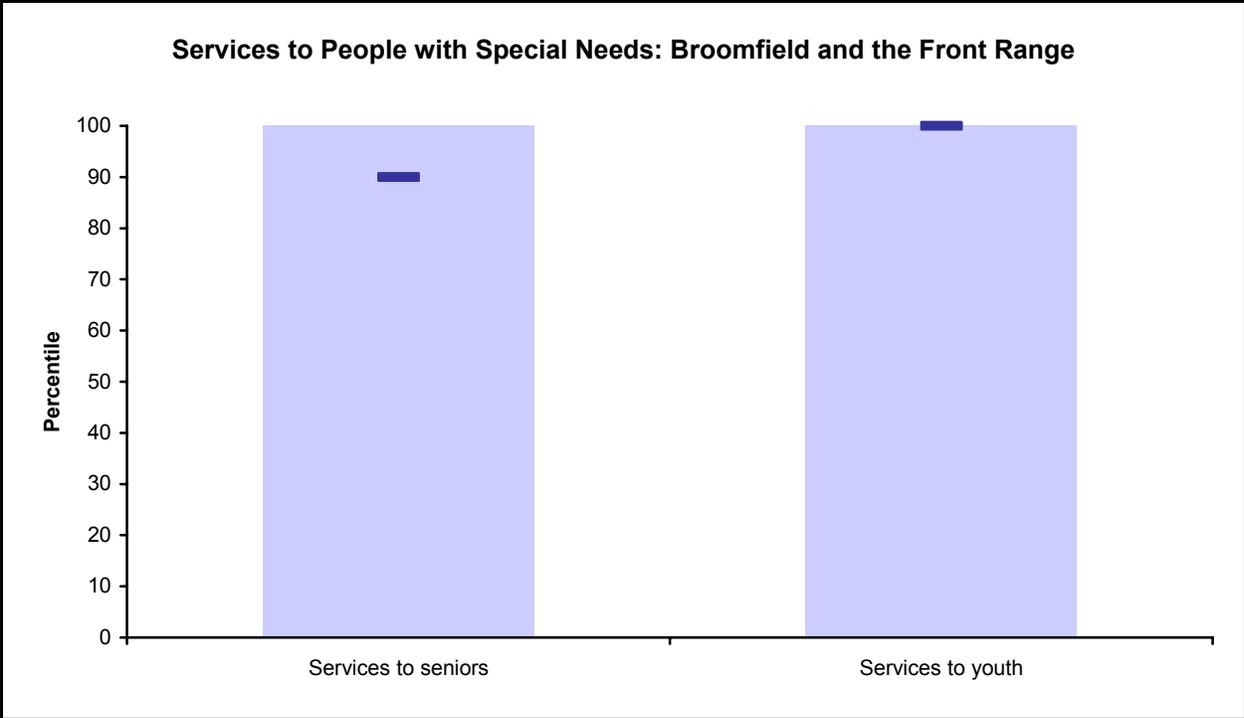
| Transportation Services: Broomfield and the Front Range | | | | | |
|---|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Street lighting | 58 | NA | NA | NA | NA |



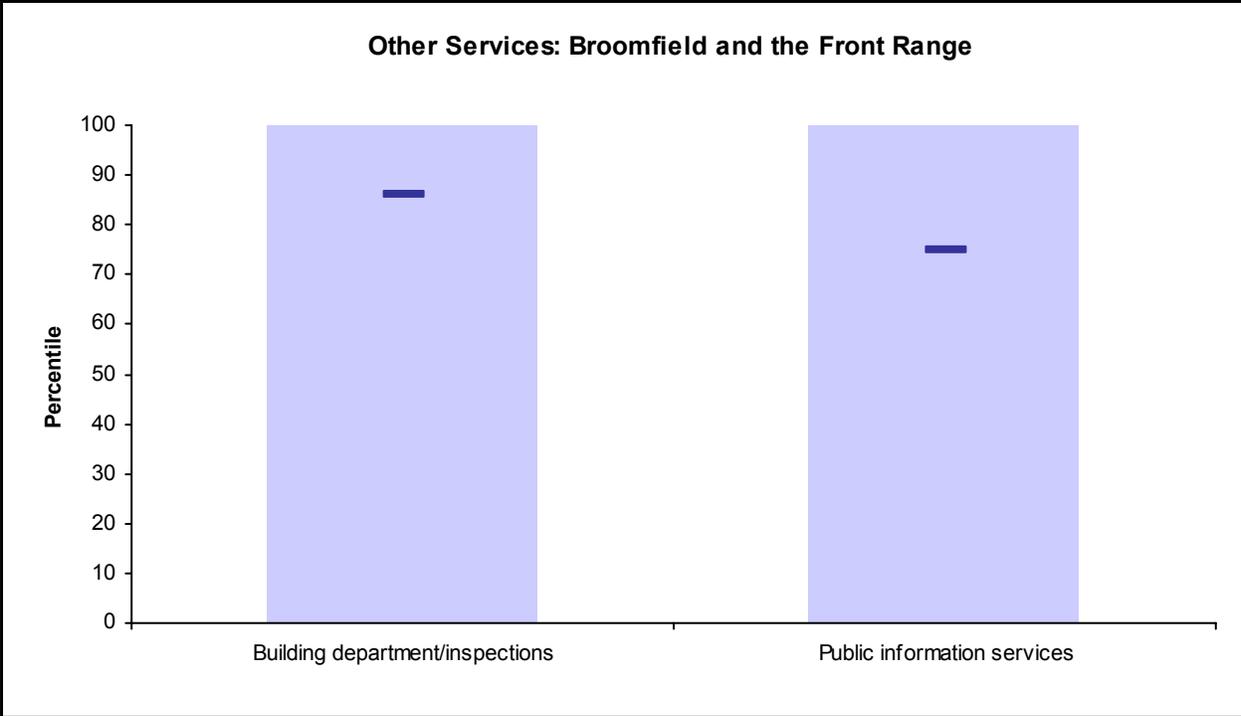
| Sanitation Services: Broomfield and the Front Range | | | | | |
|---|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Water | 66 | 4 | 9 | 67%ile | Above the norm |
| Sewer services | 67 | 2 | 6 | 83%ile | Similar to the norm |
| Storm drainage | 59 | 2 | 5 | 80%ile | Above the norm |



| Library and Recreation Services: Broomfield and the Front Range | | | | | |
|--|---|-------------|---|---|--|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Library services | 74 | 5 | 9 | 56%ile | Similar to the norm |
| Variety of library materials | 66 | NA | NA | NA | NA |
| Quantity of trails | 56 | NA | NA | NA | NA |
| Range/variety of recreation programs | 65 | NA | NA | NA | NA |



| Services to People with Special Needs: Broomfield and the Front Range | | | | | |
|---|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Health Department services | 57 | NA | NA | NA | NA |
| Social Services | 56 | NA | NA | NA | NA |
| Services to seniors | 64 | 2 | 10 | 90%ile | Above the norm |
| Services to youth | 60 | 1 | 8 | 100%ile | Above the norm |



| Other Services: Broomfield and the Front Range | | | | | |
|--|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Land use, planning, zoning | 48 | NA | NA | NA | NA |
| Building department/inspections | 55 | 2 | 7 | 86%ile | Above the norm |
| Public information services | 57 | 3 | 8 | 75%ile | Similar to the norm |
| Economic development | 49 | NA | NA | NA | NA |

Importance of Services

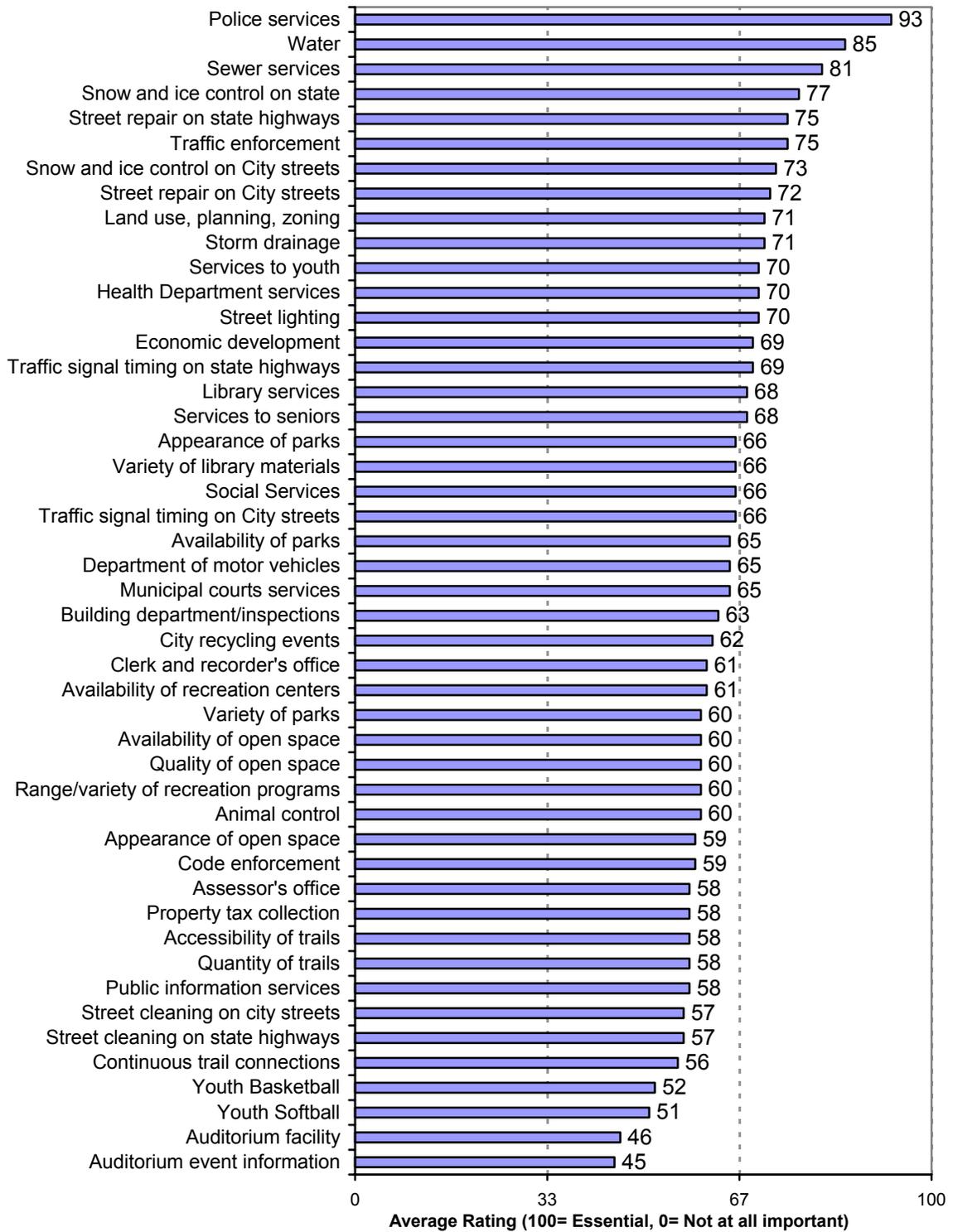
Respondents were asked to rate the importance of services provided by Broomfield on the scale: essential, very important, somewhat important, or not at all important. Most services were considered to be at least “somewhat important” by Broomfield residents. Respondents thought that police services were the most important with an average rating of 93 points on the 100-point scale, followed by water (85) and sewer services (81). The auditorium facility and auditorium event information received the lowest importance ratings (46 and 45, respectively).

| Importance of Broomfield Services | | | | | | |
|---|-----------|----------------|--------------------|----------------------|-------|---|
| | Essential | Very important | Somewhat important | Not at all important | Total | Average Rating (100=Essential, 0=Not at all Important) |
| Police services | 81% | 17% | 2% | 0% | 100% | 93 |
| Water | 59% | 36% | 5% | 0% | 100% | 85 |
| Sewer services | 50% | 42% | 8% | 0% | 100% | 81 |
| Snow and ice control on state highways** | 40% | 51% | 9% | 0% | 100% | 77 |
| Traffic enforcement | 42% | 42% | 14% | 2% | 100% | 75 |
| Street repair on state highways** | 35% | 55% | 10% | 0% | 100% | 75 |
| Snow and ice control on City streets** | 34% | 52% | 14% | 1% | 100% | 73 |
| Street repair on City streets** | 29% | 57% | 14% | 0% | 100% | 72 |
| Storm drainage | 31% | 52% | 17% | 0% | 100% | 71 |
| Land use, planning, zoning | 30% | 54% | 15% | 0% | 100% | 71 |
| Street lighting | 29% | 52% | 19% | 0% | 100% | 70 |
| Health Department services | 30% | 50% | 19% | 1% | 100% | 70 |
| Services to youth | 29% | 53% | 17% | 1% | 100% | 70 |
| Traffic signal timing on state highways** | 25% | 56% | 19% | 0% | 100% | 69 |
| Economic development | 28% | 53% | 18% | 1% | 100% | 69 |
| Services to seniors | 26% | 54% | 18% | 2% | 100% | 68 |
| Library services | 25% | 53% | 22% | 0% | 100% | 68 |
| Traffic signal timing on City streets | 22% | 53% | 24% | 0% | 100% | 66 |
| Social Services | 27% | 48% | 24% | 2% | 100% | 66 |

| | | | | | | |
|--------------------------------------|-----|-----|-----|-----|------|----|
| Variety of library materials | 22% | 54% | 23% | 1% | 100% | 66 |
| Appearance of parks | 19% | 59% | 21% | 1% | 100% | 66 |
| Municipal courts services | 21% | 54% | 23% | 1% | 100% | 65 |
| Department of motor vehicles | 22% | 52% | 26% | 0% | 100% | 65 |
| Availability of parks | 21% | 54% | 25% | 1% | 100% | 65 |
| Building department/inspections | 19% | 53% | 27% | 1% | 100% | 63 |
| City recycling events | 23% | 44% | 31% | 3% | 100% | 62 |
| Availability of recreation centers | 18% | 51% | 30% | 2% | 100% | 61 |
| Clerk and recorder's office | 18% | 50% | 31% | 1% | 100% | 61 |
| Animal control | 16% | 49% | 34% | 1% | 100% | 60 |
| Range/variety of recreation programs | 16% | 50% | 32% | 2% | 100% | 60 |
| Quality of open space | 17% | 48% | 32% | 2% | 100% | 60 |
| Availability of open space | 18% | 48% | 31% | 3% | 100% | 60 |
| Variety of parks | 16% | 49% | 34% | 1% | 100% | 60 |
| Code enforcement | 16% | 48% | 33% | 3% | 100% | 59 |
| Appearance of open space | 15% | 49% | 32% | 3% | 100% | 59 |
| Public information services | 15% | 47% | 37% | 1% | 100% | 58 |
| Quantity of trails | 15% | 47% | 35% | 3% | 100% | 58 |
| Accessibility of trails | 15% | 48% | 34% | 3% | 100% | 58 |
| Property tax collection | 15% | 48% | 34% | 3% | 100% | 58 |
| Assessor's office | 16% | 44% | 38% | 2% | 100% | 58 |
| Street cleaning on state highways** | 14% | 45% | 38% | 2% | 100% | 57 |
| Street cleaning on City streets** | 14% | 47% | 37% | 2% | 100% | 57 |
| Continuous trail connections | 15% | 43% | 36% | 5% | 100% | 56 |
| Youth Basketball | 10% | 41% | 42% | 7% | 100% | 52 |
| Youth Softball | 10% | 41% | 42% | 8% | 100% | 51 |
| Auditorium facility | 7% | 33% | 51% | 9% | 100% | 46 |
| Auditorium event information | 7% | 31% | 51% | 11% | 100% | 45 |

** 2002-Street services not specified as to State Highways and City Streets

Importance of Broomfield Services



Most services were considered equally important in 2004 and 2002. Services rated as more important in 2004 than in 2002 were storm drainage, Health Department services, Social Services and availability of recreation centers. None of the services were rated lower in importance in 2004 than in 2002.

| Importance of Broomfield Services: Comparison by Year | | |
|--|---|-------------|
| | Average Rating (100=Essential, 0=Not at all Important) | |
| | 2004 | 2002 |
| Police services | 93 | 94 |
| Water | 85 | 88 |
| Sewer services | 81 | 84 |
| Snow and ice control on state highways** | 77 | NA |
| Traffic enforcement | 75 | 77 |
| Street repair on state highways** | 75 | NA |
| Snow and ice control on City streets | 73 | 73 |
| Street repair on City streets | 72 | 70 |
| Land use, planning and zoning | 71 | 70 |
| Storm drainage | 71 | 67 |
| Street lighting | 70 | 70 |
| Services to youth | 70 | 70 |
| Health Department Services* | 70 | 66 |
| Traffic signal timing on state highways** | 69 | NA |
| Economic development | 69 | 67 |
| Services to seniors | 68 | 68 |
| Library services | 68 | 65 |
| Traffic signal timing on City streets | 66 | 66 |
| Variety of library materials | 66 | 63 |
| Appearance of parks | 66 | NA |
| Social Services | 66 | 62 |
| Municipal court services | 65 | 67 |
| Department of motor vehicles | 65 | 66 |
| Availability of parks | 65 | NA |
| Building department/inspections | 63 | 61 |
| City recycling events* | 62 | 65 |
| Clerk and recorder's office | 61 | 60 |
| Availability of recreation centers* | 61 | 53 |
| Animal control | 60 | 57 |
| Variety of parks | 60 | NA |
| Range/variety of recreation programs | 60 | NA |
| Quality of open space | 60 | NA |
| Availability of open space | 60 | NA |

| | | |
|---------------------------------------|----|----|
| Code enforcement | 59 | 59 |
| Appearance of open space | 59 | NA |
| Property tax collection | 58 | 59 |
| Public information services | 58 | 60 |
| Assessor's office | 58 | 57 |
| Quantity of trails | 58 | NA |
| Accessibility of trails | 58 | NA |
| Street cleaning on state highways** | 57 | 54 |
| Street cleaning on City streets | 57 | 54 |
| Continuous trail connections | 56 | NA |
| Youth basketball | 52 | NA |
| Youth softball | 51 | NA |
| Auditorium facility | 46 | 43 |
| Auditorium event information | 45 | NA |
| Accessibility of City/County services | NA | 64 |
| Services to low-income people | NA | 62 |
| Accessibility of courts | NA | 63 |
| Bus/transit services | NA | 61 |
| Accessibility of library | NA | 62 |

* 2002 worded differently

** 2002-Street services not specified as to State Highways and City Streets

Cells shaded in gray indicate significantly statistical differences between 2004 and 2002 ratings.

Quality and Importance of Service Provided by Broomfield Compared

Most government services are considered to be important, but when competition for limited resources demands that efficiencies or cutbacks be instituted, it is wise not only to know what services are deemed most important to residents' quality of life, but which services among the most important are perceived to be delivered with the lowest quality. It is these services – more important services delivered with lower quality – to which attention needs to be paid first.

To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance) and some services were in the bottom half of both lists (lower in quality and lower in importance).

Ratings of importance were compared to ratings of satisfaction (see table on following page). Services were classified as “more important” if they were rated 65 or higher on the 100-point scale. Services were rated as “less important” if they received an average rating of less than 65.

Services receiving a satisfaction rating of 59 or higher were considered of “higher quality” and those with an average rating lower than 59 as “lower quality.” Services which were categorized as higher in importance and higher in quality were: library services, police services, department of motor vehicles, availability of parks, appearance of parks, sewer services, water, variety of library materials, services to seniors, snow and ice control on state highways, traffic enforcement, storm drainage, municipal courts services and services to youth.

Higher in importance, lower in quality: street lighting, health department services, social services, snow and ice control City streets, economic development, street repair on City streets, street repair on state highways, land use, planning, zoning, traffic signal timing City streets and traffic signal timing on state highways.

Lower in importance, higher in quality: availability of recreation centers, range/variety of recreation programs, youth basketball, youth softball, auditorium facility, clerk and recorder's office, City recycling events, variety of parks and appearance of open space.

Lower in importance, lower in quality: quality of open space, public information services, accessibility of trails, property tax collection, animal control, quantity of trails, availability of open space, street cleaning on state highways, street cleaning City streets, auditorium event information, continuous trail connections, assessor's office, code enforcement, building department/inspections.

| Quality and Importance of Services Provided by Broomfield Compared | | |
|--|--|---|
| | More Important | Less Important |
| Higher quality | Library services Police services Department of motor vehicles Availability of parks Appearance of parks Sewer services Water Variety of library materials Services to seniors Snow and ice control on state highways Traffic enforcement Storm drainage Municipal courts services Services to youth | Availability of recreation centers Range/variety of recreation programs Youth Basketball Youth Softball Auditorium facility Clerk and recorder's office City recycling events Variety of parks Appearance of open space |
| Lower quality | Street lighting Health Department services Social Services Snow and ice control City streets Economic development Street repair on City streets Street repair on state highways Land use, planning, zoning Traffic signal timing City streets Traffic signal timing on state highways | Quality of open space Public information services Accessibility of trails Property tax collection Animal control Quantity of trails Availability of open space Street cleaning on state highways Street cleaning City streets Auditorium event information Continuous trail connections Assessor's office Code enforcement Building department/inspections |

Many of the same services were reported to be higher in importance and lower in quality by survey respondents in 2004 and 2002. However, some were worded slightly differently as previously mentioned. Services to youth and storm drainage were thought to be higher in importance and lower in quality in 2002, but higher in importance and quality in 2004.

| Comparison of Services with Higher Importance and Lower Quality: 2004 and 2002 | | |
|---|-------------|-------------|
| | 2004 | 2002 |
| Street lighting | X | X |
| Health Department services* | X | X |
| Social Services | X | |
| Snow and ice control City streets** | X | X |
| Economic development | X | X |
| Street repair on City streets** | X | X |
| Street repair on state highways** | X | X |
| Land use, planning, zoning | X | X |
| Traffic signal timing City streets** | X | X |
| Traffic signal timing on state highways** | X | X |
| Services to youth | | X |
| Storm drainage | | X |

* 2002 worded differently

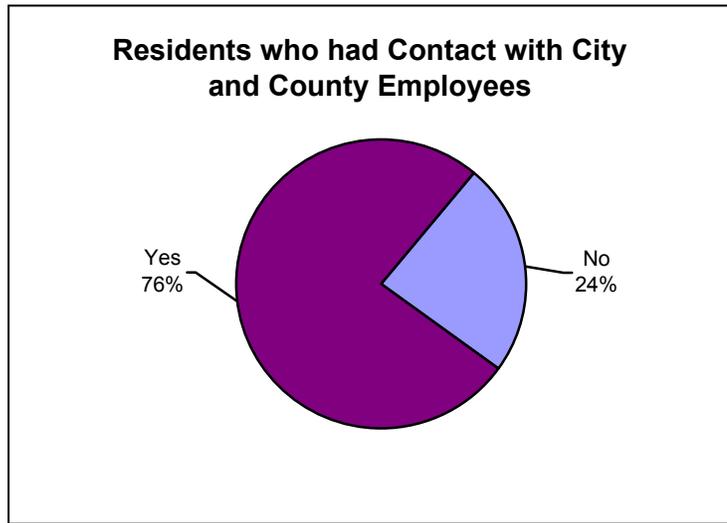
** 2002-Street services not specified as to State Highways and City Streets

City and County Government

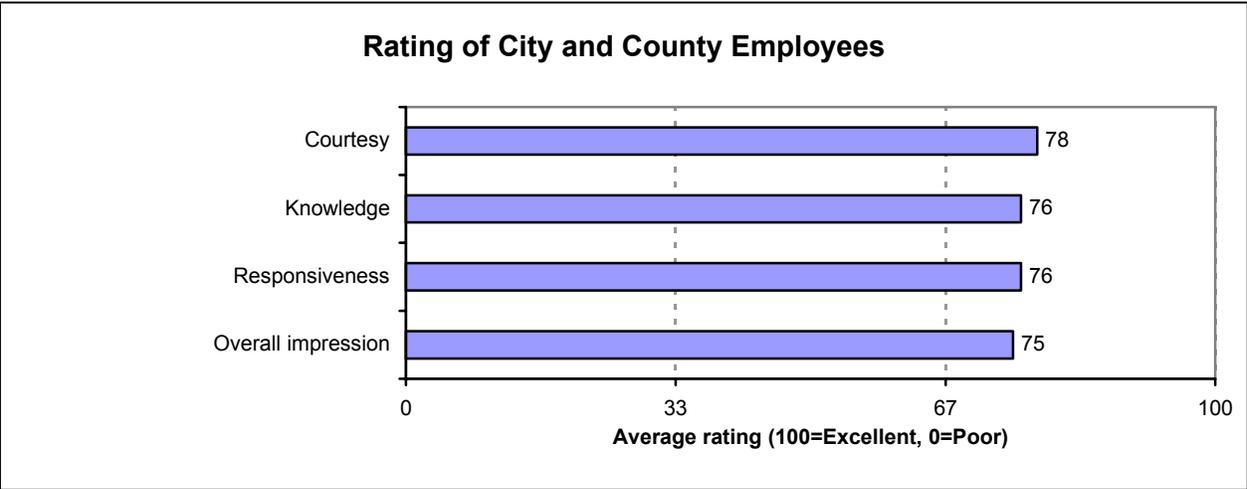
Contact with City and County Employees

Survey participants were asked whether they had contact with a City and County Employee in the last 12 months. The 76% of respondents who reported having contact with a City and County employee in the last 12 months were asked to rate the employees on the basis of this contact. The majority of respondents rated all aspects of City and County employees as “good” or better.

Each aspect of City and County employees was given an average rating between 75 and 78 points on the 100-point scale. These ratings were similar to ratings given in 2002 and in the Front Range for “courtesy” and “knowledge” and higher than ratings in 2002 and Front Range norms for “responsiveness” and “overall impression.”

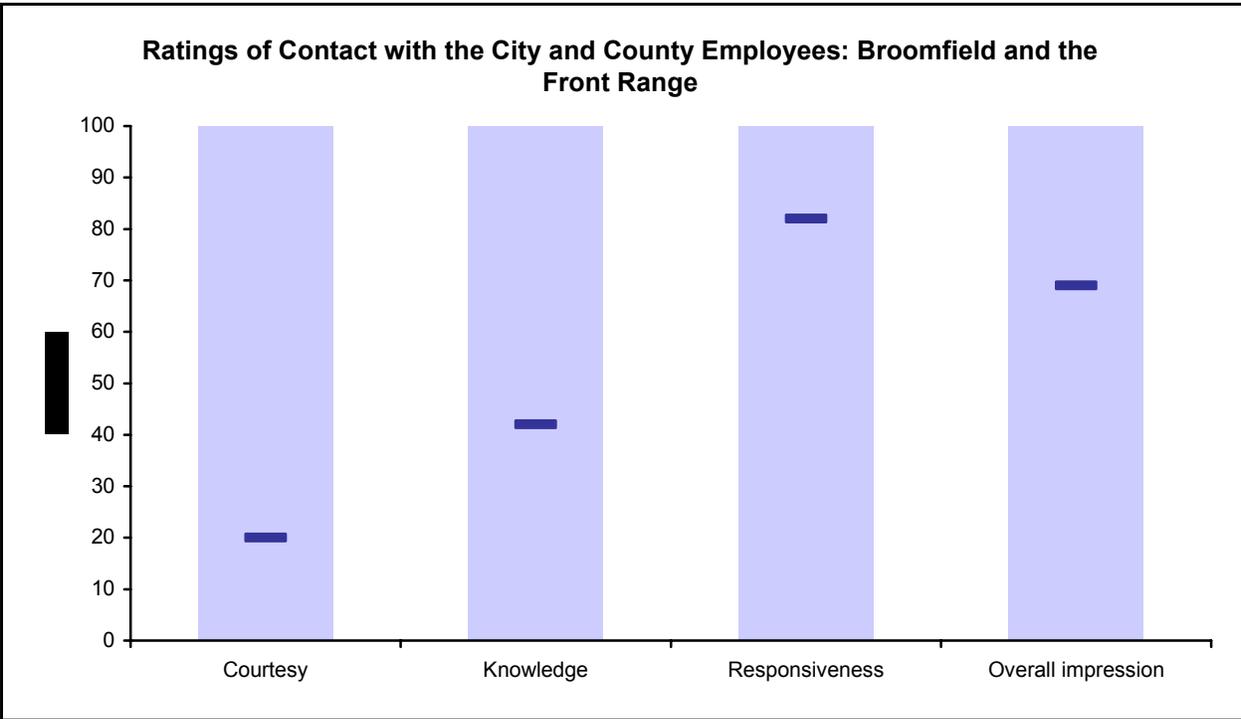


| Rating of City and County Employees | | | | | | |
|-------------------------------------|-----------|------|------|------|-------|---|
| | Excellent | Good | Fair | Poor | Total | Average rating (100=Excellent, 0=Poor) |
| Courtesy | 50% | 38% | 8% | 4% | 100% | 78 |
| Knowledge | 39% | 50% | 8% | 2% | 100% | 76 |
| Responsiveness | 43% | 44% | 9% | 4% | 100% | 76 |
| Overall impression | 43% | 43% | 10% | 4% | 100% | 75 |



| Rating of City and County Employees: Comparison by Year | | |
|---|--|------|
| | Average Rating (100=Excellent, 0=Poor) | |
| | 2004 | 2002 |
| Courtesy | 78 | 75 |
| Knowledge | 76 | 73 |
| Responsiveness | 76 | 71 |
| Overall impression | 75 | 71 |

Cells shaded in gray indicate significantly statistical differences between 2004 and 2002 ratings.

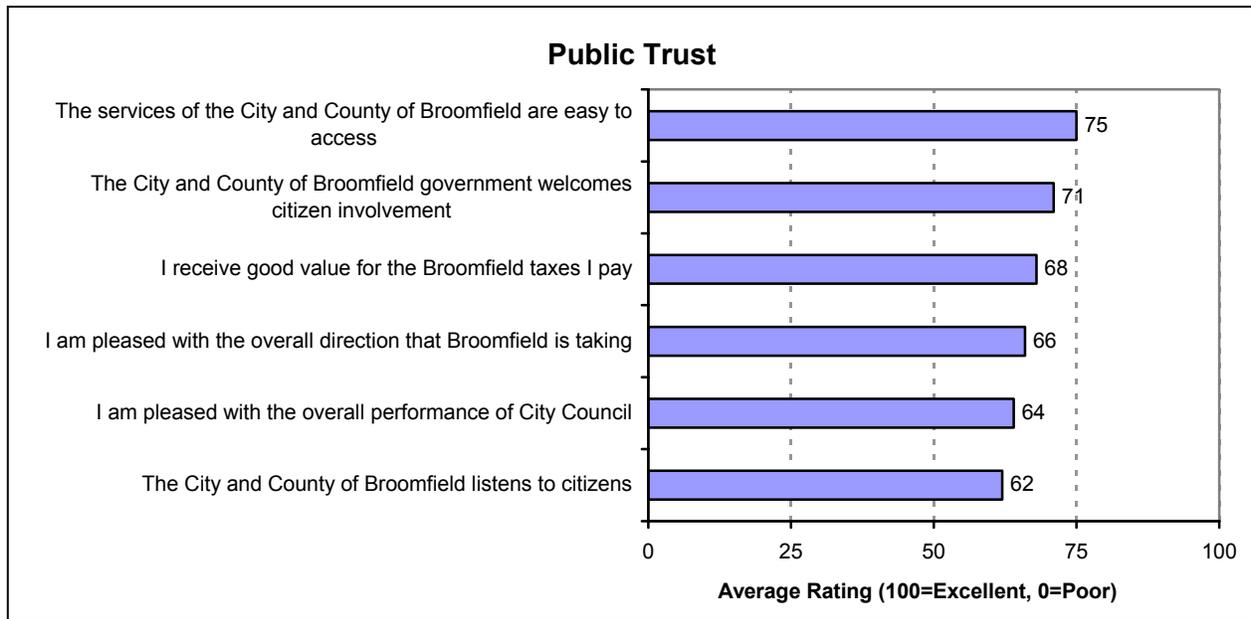


| Ratings of Contact with the City and County Employees: Broomfield and the Front Range | | | | | |
|--|---|-------------|---|---|--|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| Courtesy | 78 | 5 | 5 | 20%ile | Similar to the norm |
| Knowledge | 76 | 8 | 12 | 42%ile | Similar to the norm |
| Responsiveness | 76 | 3 | 11 | 82%ile | Above the norm |
| Overall impression | 75 | 5 | 13 | 69%ile | Above the norm |

Public Trust

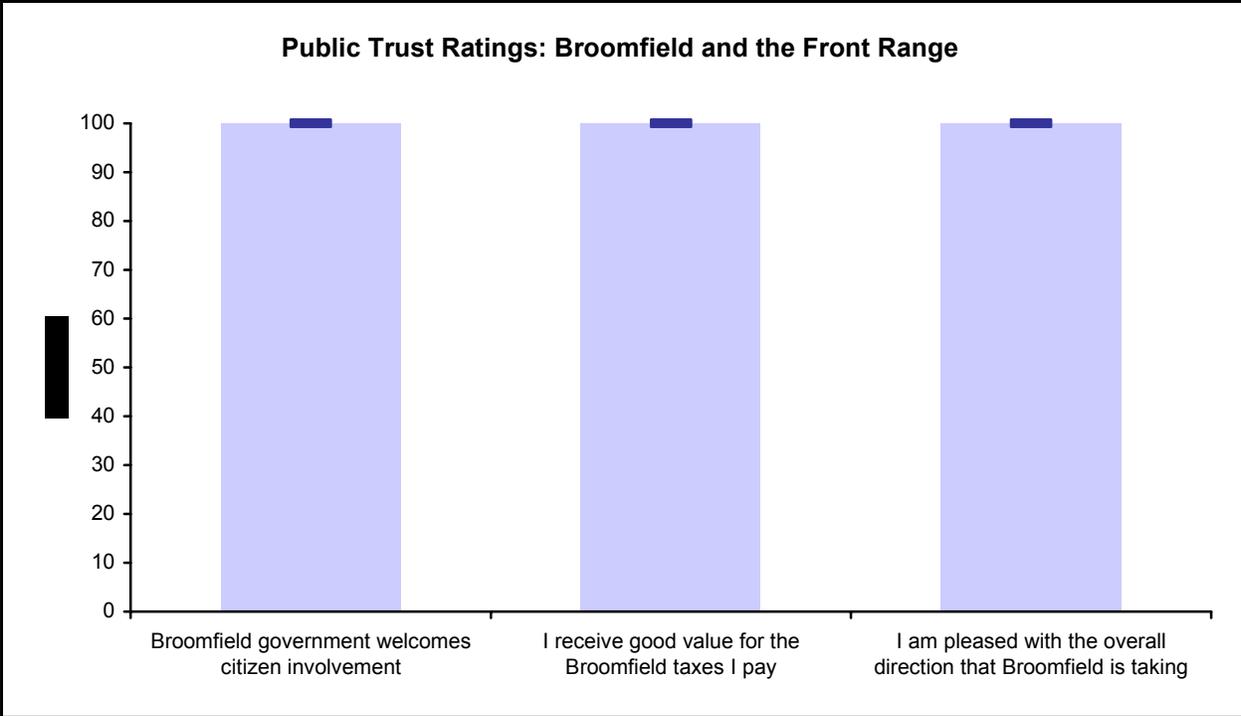
Respondents were asked if they agreed or disagreed with several statements about their local government. The majority of residents at least “somewhat” agreed with each statement about their local government. The accessibility of City and County of Broomfield services received an average rating of 75 points on the 100-point scale. Respondents agreed that Broomfield’s government welcomes citizen involvement (71 points). Broomfield’s ability to listen to its citizens received the lowest rating (62).

| Public Trust | | | | | | | |
|---|-----------------------|-----------------------|-----------------------------------|--------------------------|--------------------------|--------------|---|
| | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree | Total | Average rating (100=Strongly agree, 0=Strongly disagree) |
| The services of the City and County of Broomfield are easy to access | 27% | 52% | 17% | 3% | 1% | 100% | 75 |
| The City and County of Broomfield government welcomes citizen involvement | 26% | 43% | 23% | 5% | 3% | 100% | 71 |
| I receive good value for the Broomfield taxes I pay | 18% | 52% | 17% | 10% | 3% | 100% | 68 |
| I am pleased with the overall direction that Broomfield is taking | 19% | 48% | 17% | 13% | 4% | 100% | 66 |
| I am pleased with the overall performance of City Council | 14% | 45% | 29% | 7% | 4% | 100% | 64 |
| The City and County of Broomfield listens to citizens | 15% | 40% | 29% | 11% | 5% | 100% | 62 |



The 2004 public trust ratings were significantly higher than in 2002 and above Front Range norms, when available. Four out of the five statements where comparisons were made by year received higher ratings by nine or more points on the 100-point scale. Three statements were compared to Front Range average ratings and found to be higher than the Front Range norms. These statements were ranked first and in the 100th percentile. (“I am pleased with the overall performance of City Council” was not asked about in 2002 and comparisons to the Front Range were unavailable for: “I am pleased with the overall performance of City Council,” “The City and County of Broomfield listens citizens” and “The services of the City and County of Broomfield are easy to access.”)

| Public Trust: Comparison by Year | | |
|---|--|------|
| | Average Rating (100=Strongly Agree, 0=Strongly Disagree) | |
| | 2004 | 2002 |
| The services of the City and County of Broomfield are easy to access | 75 | 66 |
| The City and County of Broomfield government welcomes citizen involvement | 71 | 60 |
| I receive good value for the Broomfield taxes I pay | 68 | 58 |
| I am pleased with the overall direction that Broomfield is taking | 66 | 61 |
| I am pleased with the overall performance of City Council | 64 | NA |
| The City and County of Broomfield listens to citizens | 62 | 53 |



| Public Trust Ratings: Broomfield and the Front Range | | | | | |
|---|--------------------------------------|------|--|--|---|
| | City and County of Broomfield Rating | Rank | Number of Jurisdictions for Comparison | City and County of Broomfield Percentile | Comparison of Broomfield Rating to Norm |
| The City and County of Broomfield government welcomes citizen involvement | 73 | 1 | 6 | 100%ile | Above the norm |
| I receive good value for the Broomfield taxes I pay | 70 | 1 | 7 | 100%ile | Above the norm |
| I am pleased with the overall direction that Broomfield is taking | 69 | 1 | 9 | 100%ile | Above the norm |
| The City and County of Broomfield listens to citizens | 66 | NA | NA | NA | NA |

Public Information

Respondents were asked which sources they rely on for news about the City and County of Broomfield. One category was worded slightly differently in 2004 than in 2002. “Internet” was changed to “City’s Web site” in 2004. The most popular top choice was the *Broomfield Enterprise*, which was mentioned by 83% of respondents. Just under half of the respondents (46%) mentioned cable television as their most relied upon choice of information source. The City’s Web site and The *Denver Post/Rocky Mountain News* were mentioned by approximately four in ten respondents (38% and 37%, respectively). *Broomfield Magazine*, water bill inserts and word of mouth were all mentioned by between 21 and 26 percent of respondents. About four in ten respondents (36%) gave “other” answers such as *The Daily Camera* and City Council meetings, representatives and emails. (See Appendix II for full set of verbatim responses.)

| Sources of Information | | |
|---------------------------------|---|---|
| | Most often relied upon information source | First or second most relied upon sources of information |
| Broomfield Enterprise | 64% | 76% |
| Cable Television | 9% | 19% |
| Broomfield Magazine | 7% | 24% |
| Denver Post/Rocky Mountain News | 6% | 16% |
| City's Web site* | 5% | 15% |
| Water bill inserts | 5% | 19% |
| Word of Mouth | 4% | 21% |
| Total | 100% | -- |

*worded differently (Internet in 2002)

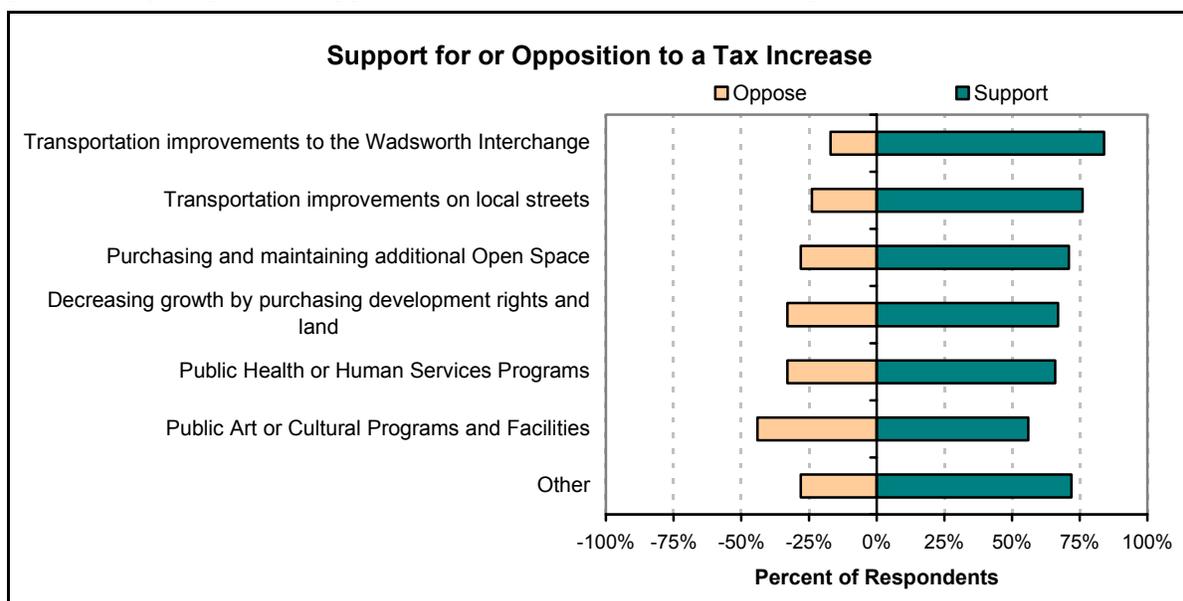
Policy Questions

Each iteration of the Broomfield citizen survey includes a set of questions on current policy issues. The 2004 survey addressed issues such as support for or opposition to a potential tax increase, priorities for road improvement projects and residents' shopping behaviors as they might impact local sales tax revenue.

Tax Increase for Services and Projects

Respondents were asked to what extent they would support or oppose a tax increase for various services or projects and then to rank their three highest priorities. Half of respondents (50%) “strongly” supported a tax increase to fund transportation improvements to the Wadsworth Interchange (with 84% “somewhat” or “strongly” supporting the improvements), making this the most supported of the options. About three in ten respondents said they “strongly” supported a tax increase to fund transportation improvements on local streets and three-quarters of respondents at least “somewhat” supported the idea. Seven in ten respondents supported purchasing and maintaining additional Open Space and three-quarters of respondents at least “somewhat” supported the idea. Seven in ten respondents supported decreasing growth by purchasing development rights and land. Least supported were public art or cultural programs, with 13% saying that they would “strongly” support a tax increase to support this option.

Respondents who answered ‘other’ gave ideas of improving bike/trail connections, schools/education, increasing parks and recreation, increasing bus/RTD routes, improving youth and senior services, decreasing taxes, police/emergency services and improving City appearance/upkeep. (See Appendix II for full set of verbatim responses.)



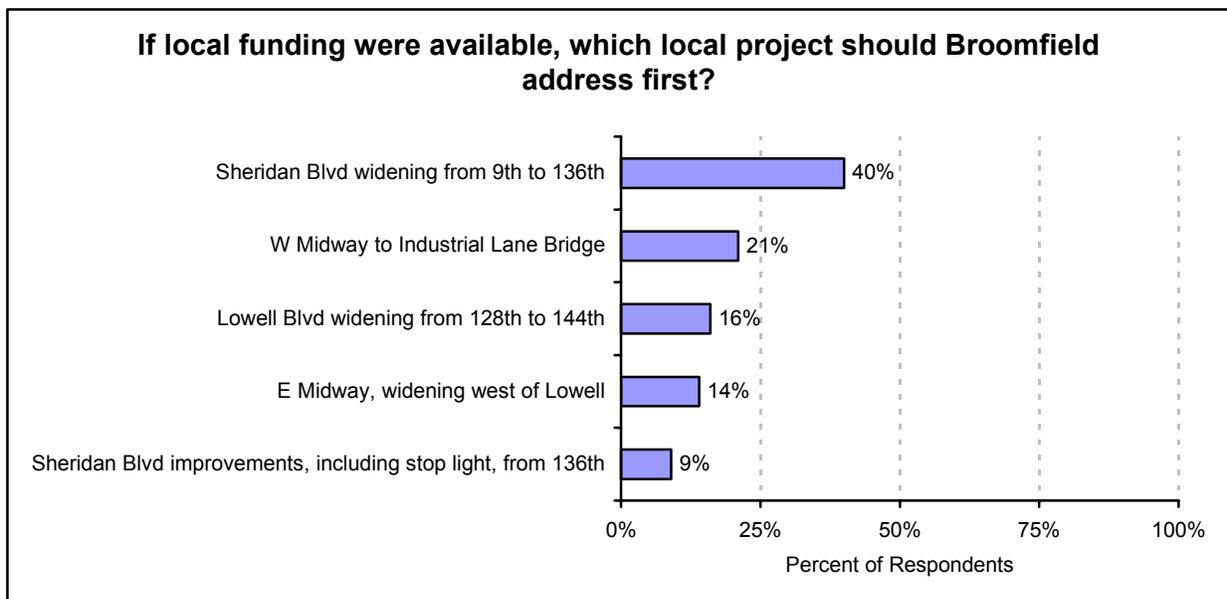
The second part of this question asked which of the options should be the highest priority areas. About six in ten respondents (59%) reported that transportation improvements to the Wadsworth Interchange were their highest priority. One-third of respondents reported that their highest priority was decreasing growth by purchasing development rights and land and a similar number (31%) said that their highest priority was purchasing and maintaining additional Open Space.

| Perceptions of Potential Tax Increase | | | | | | | |
|---|-------------------------------|-------------------------|------------------------|------------------------|--------------|---------------------|--|
| | Percent of Respondents | | | | | | Top first, second or third priority |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Total | Top Priority | |
| Transportation improvements to the Wadsworth Interchange | 50% | 34% | 9% | 8% | 100% | 44% | 70% |
| Purchasing and maintaining additional Open Space | 31% | 40% | 15% | 13% | 100% | 19% | 59% |
| Decreasing growth by purchasing development rights and land | 31% | 36% | 18% | 15% | 100% | 17% | 49% |
| Transportation improvements on local streets | 22% | 54% | 16% | 8% | 100% | 9% | 51% |
| Public Health or Human Services Programs | 20% | 46% | 20% | 13% | 100% | 9% | 31% |
| Public Art or Cultural Programs and Facilities | 13% | 43% | 26% | 18% | 100% | 2% | 20% |

Transportation Projects

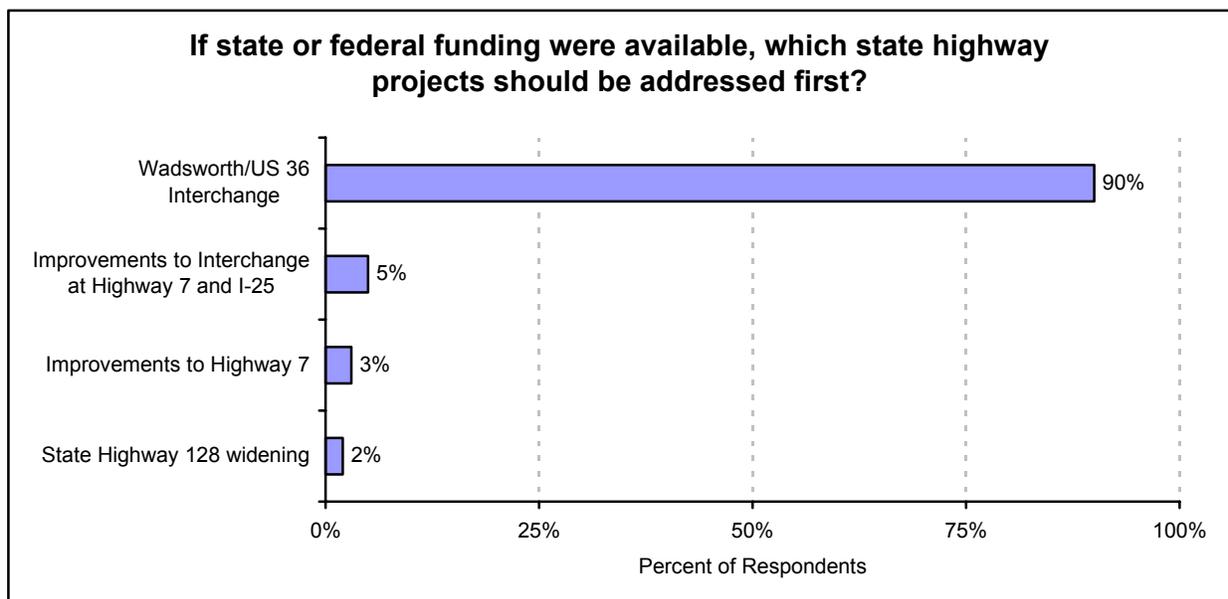
Residents were asked to prioritize which local project Broomfield should address first if local funding were to become available. Four in ten respondents felt that widening the Sheridan Boulevard from 9th to 136th was most important and about half that number (21%) said that West Midway to Industrial Lane Bridge was of high priority. Just 14% of respondents felt that widening East Midway west of Lowell should be the first local project addressed.

| Project Priorities for Local Funding | | | | | | |
|---|--|--|--|------------------------------------|-----------------------------------|-------|
| | Percent of Respondents | | | | | |
| | Sheridan Blvd widening from 9th to 136th | Sheridan Blvd improvements, including stop light, from 136th | Lowell Blvd widening from 128th to 144th | W Midway to Industrial Lane Bridge | E Midway, widening west of Lowell | Total |
| If local funding were available, which local project should Broomfield address first? | 40% | 9% | 16% | 21% | 14% | 100% |



When asked which state highway projects should be addressed first if state or federal funding were available, the majority of respondents (90%) felt that the Wadsworth/US 36 Interchange was the highest priority.

| Project Priorities for State or Federal Funding | | | | | |
|---|-----------------------------|---------------------------|----------------------------|---|-------|
| | Percent of Respondents | | | | |
| | Wadsworth/US 36 Interchange | Improvements to Highway 7 | State Highway 128 widening | Improvements to Interchange at Highway 7 and I-25 | Total |
| If state or federal funding were available, which state highway projects should be addressed first? | 90% | 3% | 2% | 5% | 100% |



Residents' Shopping Behaviors

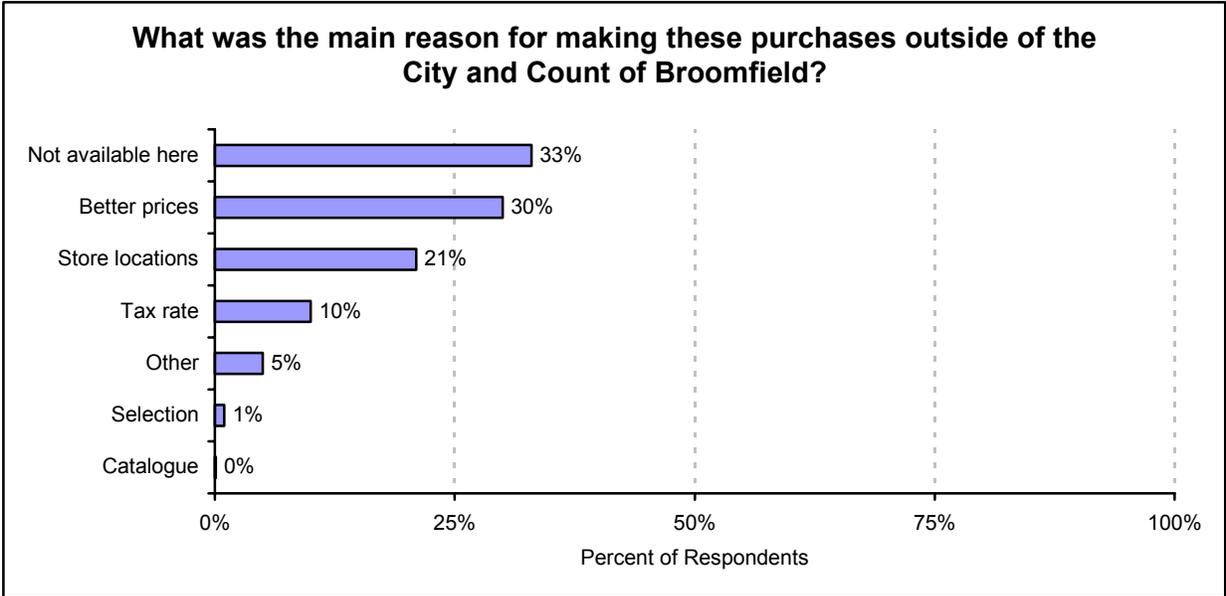
Broomfield residents were asked to report if they had any goods delivered to their home that they purchased outside of Broomfield in the last 12 months, not including online purchases. About half of respondents (54%) reported no purchases, one quarter said that they had furniture delivered that they had purchased outside of Broomfield and two in ten respondents reported that they had appliances delivered in the last 12 months.

| Deliveries for Purchases Made Outside of Broomfield | |
|---|-------------------------|
| | Percent of Respondents* |
| No purchase | 54% |
| Furniture | 25% |
| Appliances | 20% |
| Home improvement goods | 12% |
| Landscaping supplies | 8% |

* Percents do not equal 100, as respondents were allowed more than one answer

When asked what the main reason was for making these purchases outside of the City and County of Broomfield, one-third of respondents said that the item was not available in Broomfield. Three in ten respondents reported that they could get the item at a better price and about two in ten respondents (21%) reported that the store location was the main reason for making the purchase outside of Broomfield. Reasons identified by those who selected "other" included selection in other locations and the use of catalogues.

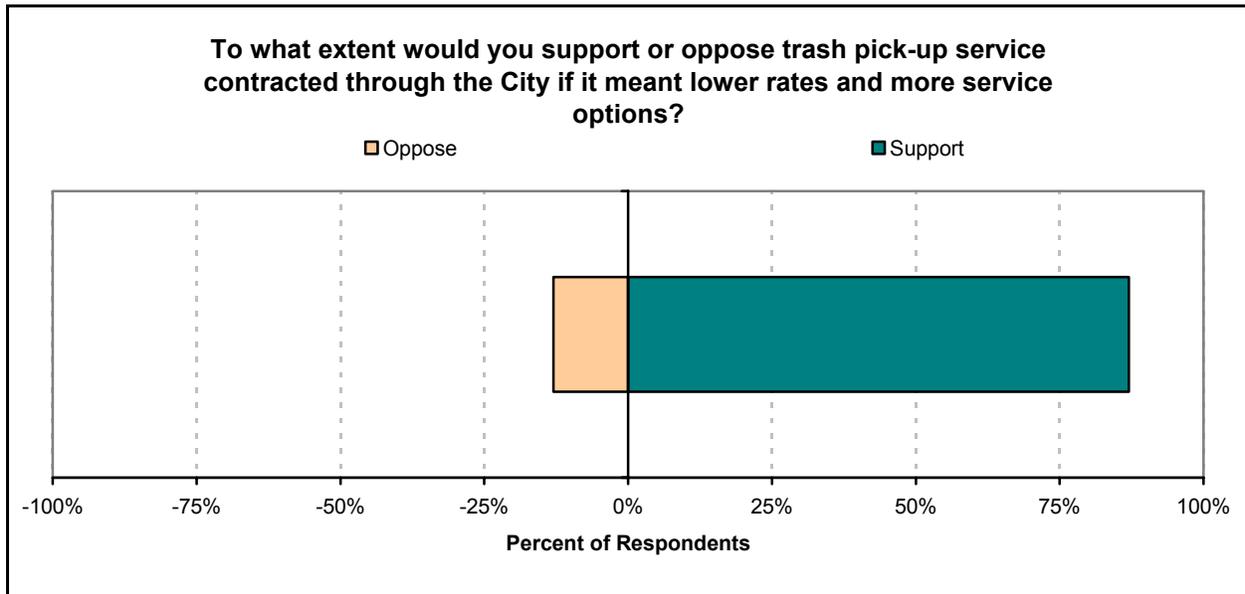
| Main Reason for Making Purchases Outside of Broomfield | |
|--|------------------------|
| | Percent of Respondents |
| Not available here | 31% |
| Better price | 30% |
| Store locations | 21% |
| Tax rate | 10% |
| Other | 5% |
| Total | 100% |



Trash Service

Those responding to the survey were asked to what extent they would support or oppose trash pick-up service contracted through the City if it meant lower rates and more service options. Almost nine in ten respondents (87%) supported it with 60% “strongly” supporting it. A small number of respondents (13%) were opposed to this idea.

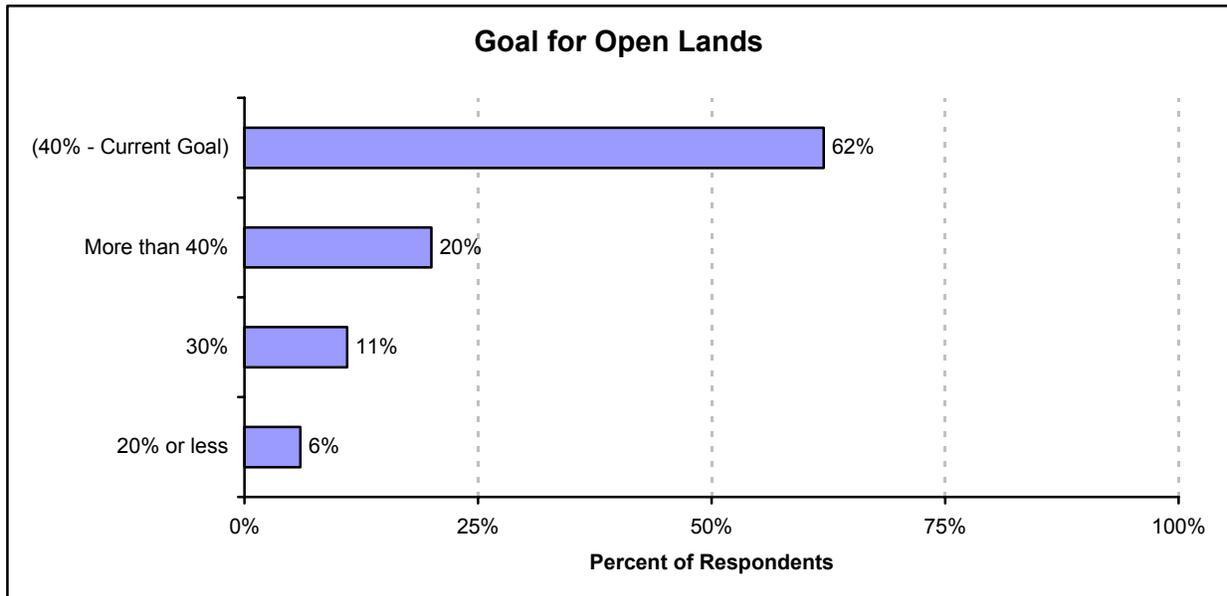
| Support for or Opposition to Trash Pick-up Service Contracted Through the City | | | | | |
|--|------------------------|------------------|-----------------|-----------------|-------|
| | Percent of Respondents | | | | |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Total |
| To what extent would you support or oppose trash pick-up service contracted through the City if it meant lower rates and more service options? | 60% | 27% | 5% | 8% | 100% |



Open Space and Development

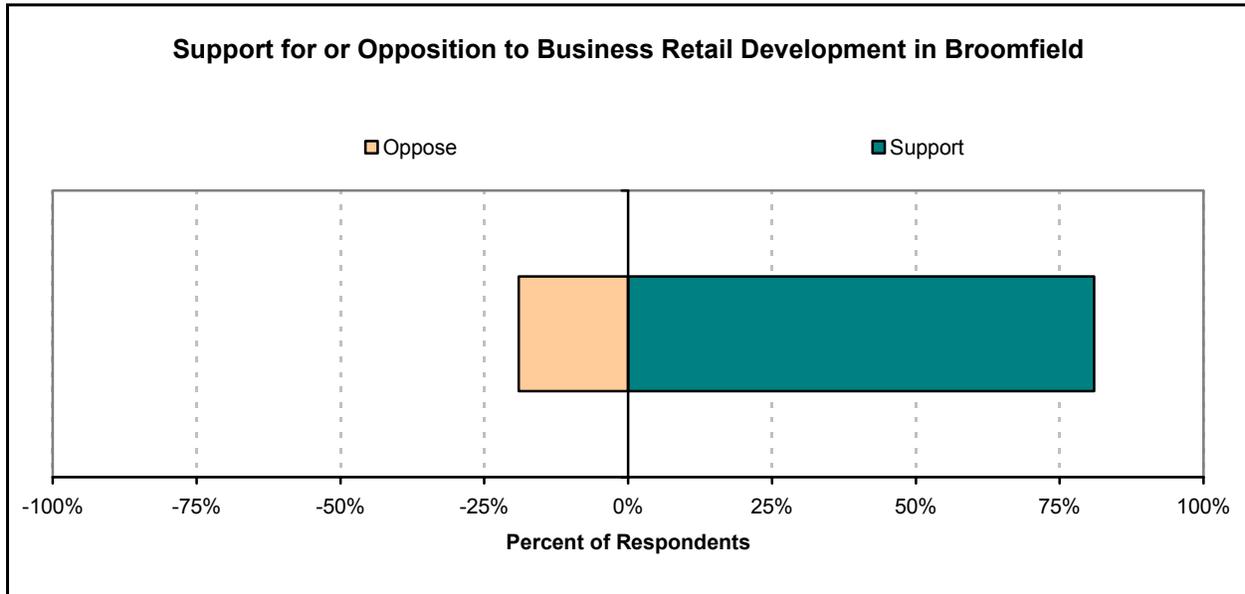
Survey respondents were informed that Broomfield’s Master Plan projects that when Broomfield is built out, 40% of land will be left open and that open lands require tax revenue for their purchase. Respondents were asked what the goal should be for open lands. A majority (62%) said that Broomfield should keep the current goal of 40% and two in ten respondents thought that the City and County should strive for more than 40% for open lands.

| Goal for Open Lands | | | | | |
|---|------------------------|-----|--------------------|---------------|-------|
| | Percent of Respondents | | | | |
| | 20% or less | 30% | 40% (current goal) | More than 40% | Total |
| What should the goal for open lands be? | 6% | 11% | 62% | 20% | 100% |



Respondents also were told that purchasing and maintaining the amount of open space called for in the Master Plan, and revitalizing major corridor areas of the City and County (urban renewal) would require a steady funding stream from sales tax. Residents were asked to what extent they supported or opposed more business retail development in Broomfield as a means for urban renewal. About eight in ten respondents (81%) supported more business retail development and 26% “strongly” supported it. Only 5% “strongly” opposed this idea.

| Support for or Opposition to Business Retail Development in Broomfield | | | | | |
|--|------------------------|------------------|-----------------|-----------------|-------|
| | Percent of Respondents | | | | |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Total |
| To what extent do you support or oppose more business retail development in Broomfield as a means for urban renewal? | 26% | 55% | 14% | 5% | 100% |

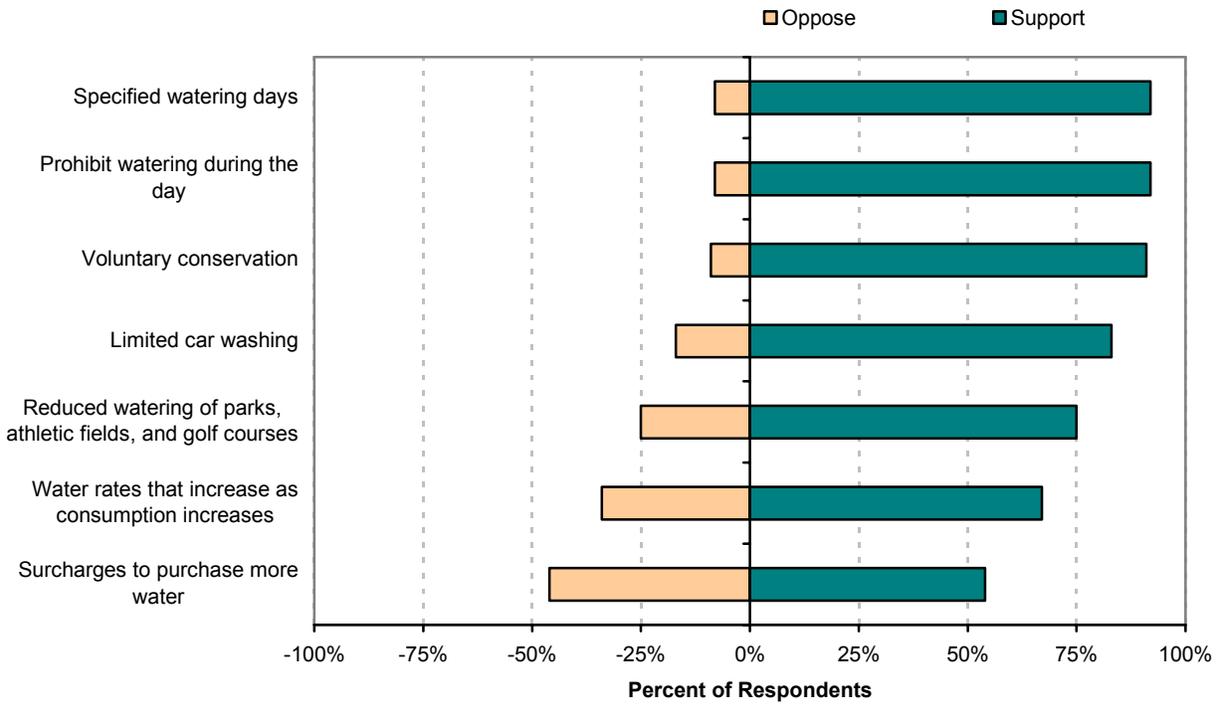


Drought Management

There are a number of measures Broomfield can take to address drought. Survey respondents were asked to indicate the extent to which they supported or opposed various measures to address drought in the area. About nine in ten respondents supported voluntary conservation (91% “somewhat” or “strongly” in support), prohibiting watering during the day (92%) and specified watering days (92%). Eighty-three percent of respondents at least “somewhat” supported limited car washing and three-quarters of respondents supported reduced watering of parks, athletic fields and golf courses. Approximately two-thirds of respondents (67%) “somewhat” or “strongly” supported water rates that increase as consumption increases and just over half of the respondents (54%) supported surcharges to purchase more water.

| Support for or Opposition to Drought Restrictions | | | | | |
|---|-------------------------------|-------------------------|------------------------|------------------------|--------------|
| | Percent of Respondents | | | | |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Total |
| Voluntary conservation | 73% | 18% | 5% | 4% | 100% |
| Prohibit watering during the day | 72% | 20% | 6% | 2% | 100% |
| Specified watering days | 61% | 31% | 5% | 3% | 100% |
| Limited car washing | 50% | 33% | 12% | 5% | 100% |
| Water rates that increase as consumption increases | 31% | 36% | 20% | 14% | 100% |
| Reduced watering of parks, athletic fields and golf courses | 30% | 45% | 18% | 7% | 100% |
| Surcharges to purchase more water | 18% | 36% | 29% | 17% | 100% |

Support for or Opposition to Drought Restrictions



Appendix I. Survey Respondent Demographics

| Employment Status | |
|-----------------------------|------------------------|
| Are you currently employed? | Percent of Respondents |
| No | 24% |
| Yes | 76% |
| Total | 100% |

| Length of Residence | |
|--|------------------------|
| How many years have you lived in Broomfield? | Percent of Respondents |
| Less than 2 years | 19% |
| 2-5 years | 27% |
| 6-10 years | 22% |
| 11-20 years | 15% |
| More than 20 years | 18% |
| Total | 100% |

| Ward | |
|------------------------------------|------------------------|
| Which Council Ward do you live in? | Percent of Respondents |
| Ward 1 | 21% |
| Ward 2 | 20% |
| Ward 3 | 17% |
| Ward 4 | 25% |
| Ward 5 | 16% |
| Total | 100% |

| Housing Unit Type | |
|--|------------------------|
| Which best describes the building you live in? | Percent of Respondents |
| One family house detached from any other houses | 78% |
| House attached to one or more houses | 4% |
| Building with two or more apartments or condominiums | 18% |
| Mobile home | 2% |
| Other | 1% |
| Total | 100% |

| Rent or Own | |
|---|------------------------|
| Is the house, apartment or mobile home... | Percent of Respondents |
| Rented for cash or occupied without cash payment? | 23% |
| Owned by someone in this house with a mortgage or free and clear? | 77% |
| Total | 100% |

| Presence of People with Special Needs in Households | | | |
|---|-----|-----|-------|
| | No | Yes | Total |
| Do any children 12 or under live in your household? | 64% | 36% | 100% |
| Do any teenagers aged between 13 and 17 live in your household? | 85% | 15% | 100% |
| Are you or any other members of your household aged 65 or older? | 87% | 13% | 100% |
| Does any member of your household have a physical handicap or is anyone developmentally disabled? | 91% | 9% | 100% |

| Household Type | |
|---|------------------------|
| Which of the following best describes your household? | Percent of Respondents |
| Adult living alone | 19% |
| Couple, no children | 30% |
| Couple with children | 41% |
| Single parent with children | 6% |
| Unrelated roommates | 2% |
| Family and unrelated roommates | 2% |
| Total | 100% |

| Level of Education | |
|---|------------------------|
| What is the highest degree or level of school you have completed? | Percent of Respondents |
| 12th Grade or less, no diploma | 2% |
| High School diploma | 10% |
| Some college, no degree | 20% |
| Associate's degree | 10% |
| Bachelor's degree | 35% |
| Graduate degree or professional degree | 22% |
| Total | 100% |

| Household Income | |
|---|------------------------|
| How much do you anticipate you household's total income before taxes will be in 2002? | Percent of Respondents |
| Less than \$24,999 | 9% |
| \$25,000 to \$49,999 | 21% |
| \$50,000 to \$99,999 | 38% |
| \$100,000 to \$149,999 | 22% |
| \$150,000 to \$199,999 | 6% |
| \$200,000 or more | 3% |
| Total | 100% |

| Race and Ethnicity | |
|-----------------------------------|------------------------|
| What is your race? | Percent of Respondents |
| American Indian or Alaskan Native | 2% |
| Asian or Pacific Islander | 4% |
| Black or African American | 1% |
| Spanish/Hispanic/Latino | 5% |
| White/Caucasian | 89% |
| Other | 2% |

**Percents may not equal 100 because respondents could choose more than one category*

| Age of Respondent | |
|--------------------------------|------------------------|
| In which category is your age? | Percent of Respondents |
| 18-24 years | 3% |
| 25-34 years | 31% |
| 35-44 years | 24% |
| 45-54 | 24% |
| 55-64 | 8% |
| 65-74 | 6% |
| 75 years or older | 5% |
| Total | 100% |

| Gender of Respondent | |
|-----------------------------|------------------------|
| What is your gender? | Percent of Respondents |
| Female | 51% |
| Male | 49% |
| Total | 100% |

| Voting Registration | |
|---|------------------------|
| Are you registered to vote in Broomfield? | Percent of Respondents |
| No | 14% |
| Yes | 84% |
| Don't know | 2% |
| Total | 100% |

| Voting History | |
|------------------------------------|------------------------|
| Did you vote in the last election? | Percent of Respondents |
| No | 31% |
| Yes | 68% |
| Don't know | 1% |
| Total | 100% |

| Likelihood of Future Voting | |
|--|------------------------|
| Are you likely to vote in the next election? | Percent of Respondents |
| No | 8% |
| Yes | 87% |
| Don't know | 5% |
| Total | 100% |

Appendix II. Verbatim Responses

Question 16: Among the sources of information listed below, mark a 1 next to the source you most often rely on for news about the City and County of Broomfield and mark a 2 next to the source you rely on second most often. (Please mark only two choices.)

Responses to “other”:

- Don't rely.
- Library.
- Rec. Brochure.
- Phone or visits to offices.
- Direct mailings of road construction updates.
- Community reports.

Question 17: To what extent would you support or oppose a tax increase for the following services or projects? Please rate your level of support, then rank your three highest priorities (where 1 = highest).

Responses to “other”:

- Library support.
- Good relations with new citizens and other cultures.
- Increased speed limits.
- Too many cars on roads -- over-populated as bad as Los Angeles.
- Relocating prairie dogs.
- Increased nice affordable housing projects.
- Keep Wal-mart out!
- Need a city pound for animal adoptions.
- Variations to urban renewal rules and regulations.
- Opening up job opportunities.
- Attract industries/institutions offering high wages.
- Growth of government.
- Allow smoking in bars.
- More current library materials.
- Upgrading infrastructure.
- Larger lot zoning.
- Need to reduce speed limits.
- Avoid the City of Boulder.
- No more support for Brunner house. More thought about parking space for Broomfield High School.
- Can't imagine City not wanting to develop.
- Improving affordable housing.

Question 18: Please rate the extent to which you feel each of the following traffic characteristics is a problem, if at all, in Broomfield.

Responses to “If you selected ‘Major Problem’ for any item above, please indicate the specific street(s) on which you feel there is a major problem”:

- Huron.
- 128th and all 25 mph zones - speed limits too low and used as speed traps.

- Miramonte & W 10th should be 35 mph, not 25. No houses are facing this street/circle--save 25 mph for inside where houses are.
- Aspen Street speeds. No actual major problems.
- Major problem: Greenway Park Circle around golf course--problem is not the 25 mph speed. Problem: almost no one obeys or enforces it. Suggestion--speed bumps.
- All.
- People drive too fast on 1st Street.
- Too many stop signs!! Major problem!
- Main/Midway intersection. Cedar Street--walkway for children from Birch Elementary School. There is a school crossing sign, but it needs a speed bump to slow down hot-rodders before a child gets hit.
- Northbound Lowell onto Trails Avenue.
- Wadsworth from Park & Ridge to West 10th & E-87.
- Dillon Rd/144th; NW Parkway is a joke--way too expensive. People cannot afford to use NW Parkway every day, so 144th/Dillon remains congested!
- Speed limits too low.
- Need a traffic light at 144th & McKay Park Drive for school. This will be a major problem.
- Zuni & 132nd Ave in Westlake.
- 136th to Aspen--30 mph. Wide street - both sides fenced, but Legacy High School where kids are it's 35 mph. Go figure.
- Lights around Flatirons Mall.
- Radar to monitor vehicles at Interchange. Short cycle on some when long line & long cycle on empty lanes.
- Daphne from Miramonte north to the middle school.
- There is going to be pedestrian tragedy. Cars don't stop when they are crossing. I stop & they start to cross and other cars drive on, making the pedestrian run back to the sidewalk. I feel I cause their danger. Nothing is being done to avoid this problem. Big problem!!
- Most--Broomfield seems to not know the value of arterial streets. Lowering speed limits and adding stop signs after residents move into an area, then complain, is foolish. Proper planning should make that never happen.
- All signal timing--"what timing?". Speed zones too low, more turn lanes, too many stop lights.
- 10th Ave.
- Zuni & 132nd Ave.
- Kohl & Miramonte--people run the stop sign all the time.
- All 25 mph/30 mph streets just do not work any more with today's volume of cars & trucks.
- E 10th Ave--from Ash past Birch. A high percentage of drifters of all ages exceed the speed limit & don't obey the reduced speed limit by Birch Elementary School from 7:30 am - 4:30 pm.
- Willow Run, Pkwy & 128th - stop light.
- All.
- Lowell (90% of the time I hit every light red. It is frustrating). Sheridan & 120th.
- A lot of turn signals are too short and the traffic zones are not handling the growth.

- Major problem (including a fatality) on Highland Park Drive.
- No access to 3rd Ave from Senior Center/City-County offices.
- 4-way stop is needed at Laurel & 3rd Ave!!
- 6th Ave West! 2 large islands right in the middle of the street. They are dangerous!
- 25 mph is too slow on most city streets.
- Red arrows on left turns are a major hassle.
- I think there's a major problem with the speed limit not enforced in certain areas or streets. I never see cops on my road. The speed limit is 25 mph and everyone drives 50-60. The children aren't allowed to play on our small street because of the speeders. It is Clay Street, north of 144th--if anyone cares.
- Corner of Zuni and 132nd Street...because the new high school has really increased traffic congestion in the area.
- All streets.
- Star Creek Drive between Shannon and Quail Creek is dangerous around the corners. People drive too fast and don't stay in their lane. The street has many little kids and I'm worried about them. Need speed bumps!
- Flatirons Drive on the way to the mall on that back road. The worst light is the exit from the highway to Flatiron Drive (the first exit), then the next light that crosses into Best Buy/The Great Outdoors. Too many lights that are not working with the flow of the traffic.
- 144th--one lane and lack of turn lanes is a problem.
- Kohl Street is a major problem for residents who live there. Miramonte north to 136th needs to slow down!
- The whole stretch of 144th. We who live on side streets off of 144th take a chance every day coming and going!
- Dillon Road.
- Speed limits are too low on major streets.
- In my opinion, Broomfield sets speed limits artificially low to generate revenue by issuing traffic tickets to law-abiding citizens. 25 mph on major streets like 136th is ridiculous. This is a major problem!!
- The Cross Street of Westlake that goes to Westlake Middle School is in dire need of a signal light before a child is run over there.
- We seem to be getting stop lights at even very minor intersections.
- Lowell too high. Need speed enforcement during rush hours.
- There are several streets that have unreasonable speed restrictions.
- All lights around Flatirons Mall have too long a wait.
- Traffic travels way too fast between 10th & 11th on Kohl Street!!
- Better bus service in Broomfield.
- Emerald Street from 3rd Avenue up to Main via W 4th Avenue drive.
- Speeds in residential areas should not be 25 mph. Even at that, they are not enforced.
- 144th (Dillon Rd) and 119th/120th --new light.
- 132nd & Zuni.
- Eleven stop signs in 2.5 mile distance between my house and library is too many! Broomfield is over stop-signed!
- All.
- New stop light on Dillon Road has disrupted morning rush hour.

- Every street has only 2 ways.
- Need a stop light at Daphne/Miramonte for high school traffic.
- Dillon Road.
- Broadlands Drive.
- Blatant disregard for pedestrian crosswalks, especially on Sheridan Blvd by 123rd.
- Lowell Blvd is a mess!
- Speed in some areas (6th/Agate). We never see a patrol car.
- Traffic signal timing around Flatirons. Speed limits too low--service road along 36 from Flatirons. The service road along 36: it is 35 mph and should be increased to at least 45 mph to help traffic flow during peak busy hours between Flatirons to business area and decreased to 35 mph in business area only.
- Growth due to improper planning by Broomfield has lead to sprawl and too much traffic, too many lanes, lights, stop signs, and real quality of life. Period. It's too late to fix!

Question 22: What was the main reason for making these purchases outside the City and County of Broomfield?

Responses to "other":

- Relationship with company.
- Rent-to-own.
- Company hired.
- Gift.
- Didn't have to go to the store.
- Bought in Westminster.
- Style.
- Bus access lousy here.
- Contractor supplied.
- Business.
- Various.
- Quality.
- Christmas present.

Question 27: Please list which you think are the top three programs, projects, or priorities that the City and County of Broomfield should or should not be focusing on.

"Should" Responses:

- 1) Fixing 36 & Wadsworth exchange. 2) Getting the trash issue under control. It's horrible & makes neighborhoods look bad. 3) Do something about the nasty-looking rotting fences everyone has. They are ugly, stained and don't promote sense of community. Look to Koch Creek and Indian Peaks for guidance. Those neighborhoods look gorgeous. 4) Try to add some sun covers or shelters to some parks because we can't use them in summer.
- 1) Tearing up the streets in Broomfield Heights. Please get it done. 2) Encourage more native landscaping. 3) Secure adequate water.
- Leave the open lands for their beauty.
- 1) Utilize more electronic speed signs in residential areas, especially near schools. 2) Possible mosquito spraying this year. 3) Assist teens trying to develop "a place to go" (free of drugs and liquor).

- 1) Move dog academy to the country. It is ugly & noisy. I hate it and we don't enjoy our neighborhood because of them. So many people complain about them. Then continue the bike path that goes behind King Soopers across Sheridan. 2) Barber turkey farm lot looks junky all the time. 3) Should have underpasses under Sheridan & 120th & Sheridan by highland hills park. 4) 120th/287 bridge is so dangerous. I drive other directions to avoid this area on a daily basis. I work in Interlocken and this is a mess every day!
- 1) Lower property tax - much too high compared to other metro cities. 2) Instead of increasing sales/property taxes, do a more effective job of running the city. Eliminate wasting our money!
- Stop putting in building/apartments and complexes that have more than 4 units to one building! I call those "apartments" they build on 120th the "projects of Broomfield"...think of the future! We are heading towards being like Los Angeles.
- Stop growth--too much, too fast!
- Should put focus on growth. Broomfield has lost its sense of community. It appears that money is the main priority. The high cost of living here is pushing people out.
- 1) There is too much speeding in some residential areas and something significant needs to be done to correct this. 2) Traffic over US 36 is ridiculous and those bridges need improvement. I don't think they are safe. 3) Inspection of new homes by city is poor!
- 1) Wadsworth and 36 (needed). 2) School bus service for elementary students--1 1/2 miles and closer to schools (needed). 3) Slow down population growth.
- 1) Wadsworth/36 Hwy interchange. 2) Need more bike/walking trails--need to connect and go under roads.
- Focus more on the US 36/Wadsworth interchange. The bridge needs to be fixed.
- I think speeding in a lot of neighborhoods is not being addressed like it should. Too many people leave the highways and then speed thru neighborhoods. We need a focus on neighborhood safety obeying speed limits, crossing signs at parks, etc. The bicyclists need respect too. Older neighborhoods, such as Greenway Park areas, etc. Need traffic or speeding enforcement too.
- Training police department to speak Spanish - bilingual - and be more courteous and polite and professional. (No abuse and harassment). Good class!
- 1) Wadsworth/36 interchange. 2) School development. 3) Job opportunities (increased).
- 1) Bicycle trails--more, connect them. 2) More open space. 3) Too many cars parked in the street in neighborhoods!
- I would like the growth to slow down and the housing prices to come down. Housing prices are drastically inflated.
- 1) Growing crime rate--more focus on funding for law enforcement. 2) Reduce population growth--more focus on less development. 3) Enforcement of leash law--more focus on controlling pets in public.
- 1) Open space planning & purchase and trail connectivity. 2) Impact fees on new construction, especially residential. Fees particularly needed for water facilities, roads, and schools. 3) Mixed and high-density zoning to create walkable retail.
- 1) Access to I-25 at 144th or 136th Ave. 2) Need for more cultural events...Broomfield needs more diversity/education. 3) More open space/parks/dog park.
- I think parks are important because we all use them; the apartment people the most. Broomfield Days are important. Doing things together like clean up stuff. Most of all leave our geese and wild animals where our children can watch them. Stop this dog stuff.

Our children cry when the geese are gone. Runners have all kinds of places to run. Hire pooper-scoopers instead.

- 1) Smoother transition from 36 to Midway, i.e. cars don't yield coming onto Midway. Stop light? Widen Midway? 2) More should be done about barking dogs! 3) Bike/hiking trails: publicize them or maybe more are needed.
- 1) Limit growth. There are too many people--not enough space and water. 2) Economic development. 3) Land use.
- 1) Provide West/East access to I-25 for communities north of 128th. 2) Limit growth until access capacity to I-25 & I-36 is improved. 3) Consider improvements to city parks such that pathways travel around open space yet traverse through interesting landscapes and flower gardens juxtaposed with safe water flows, ponds, and small lakes.
- 1) Priority given to a better trash & recycling system as in Longmont. 2) Improved night lights on residential streets.
- I live in a covenant controlled association known as Gateway Green. A new board of directors has been elected in the last couple of years. The new board rewrote the covenants, by-laws and regulations so that homeowners have lost their individual rights to maintain their homes and properties as previously approved. I think the city should get legislation approved that allows the city to review the operations of the homeowners association within the city.
- 1) Reduce population growth. 2) More in-depth analysis of cost of growth on current residents (taxes, profit, traffic, reduced services). 3) Control staff & council needling into private business. Let business take care of business--no subsidies.
- 1) More open space and parks. 2) Stimulate Broomfield's economy. 3) Fix the Wadsworth/US 36 interchange.
- Should focus on: 1) population growth. 2) Continuing goal of 40% open space. 3) Better variety of recreation programs for adults. P.S. A good bakery in town would be a plus!
- 1) Roads & streets to handle the increased traffic. 2) Bring and encourage retail in existing locations rather than just build something new. 3) Heavily traveled streets need repaired badly.
- 1) Wadsworth. 2) Growth. 3) Affordable housing. 4) More teen activities.
- Top focus: 1) Traffic. 2) Traffic. 3) Traffic.
- 1) Road repair - including I-25 & Wadsworth. 2) Infrastructure analysis - to prepare for anticipated growth before it happens, i.e. roads, water, sewer, etc. 3) Crime prevention. 4) Water conservation--when approving a new development. Do not allow builders to have dividers & islands with grass & trees, shrubs & water-consuming plants. How about xeroscaping?
- The city and county should spend more time focusing on what needs to be done to make it a more hospitable place to live. All of our dealings with any of their employees have lead to a communications breakdown and left us with the feeling the city and county of Broomfield just does not care about its citizen!!!
- Should focus on: 1) A good restaurant (not a chain). 2) Street resurfacing in older areas, not just a patch job. Don't need a new Broomfield along hwy 7. What we have is enough.
- 1) Education--our tax dollars need to do more--teachers/staff are underpaid and overworked! 2) Stop sprawl--build infrastructure to meet current population and stop building and buying! Too many cars, people, cost of living increases, etc. Already. 3) Support RTD & CDOT w/commuter rail corridor along Denver-Boulder corridor. 4)

Support CDOT w/major highway final build-out plans, a 20year plan and meet these long-range plans w/feeder street expansions, not just a Wadsworth/Route 36 rework

- Should definitely focus on water consumption abusers.
- Highway 36 & Wadsworth. Purchasing & maintaining open space as open space. Stop growth.
- Focus on growth control. Water, sewer & storm drainage problems. Focus on accruing more open space.
- Focus on proper growth, not just growth with no thought. 120th & Wadsworth "brand". What kind of a city is Broomfield trying to be?
- Affordable housing. Services including recreation & jobs for youth and seniors. Medical services for low-means residents, example: there are no doctors in the city & county of Broomfield willing to accept Medicare and Medicaid patients from our growing population in Broomfield.
- Focus on: 1) Open space maintenance & purchasing open space. 2) Purchasing development rights. 3) Public art & cultural programs.
- Improving streets and traffic congestion. Speed limits are too low! Retail development.
- Limited building permits for new construction. Encourage xeriscape landscaping - give money incentive to do it. A third route over us 36.
- Controlled growth--both business and housing, let's not be like Westminster and build on every open space. Wadsworth and 120th Ave interchange - very bad area to drive or bike. I would like to see more of a Broomfield identity (look and feel for the area). I also would like more bike trails with safer street crossings at major streets like 120th, Sheridan and Lowell.
- Top 3 projects/programs/priorities: (1) jobs, (2) affordable housing, (3) street improvements.
- Keep Broomfield a desirable place for people to live. Desirable for me is an affordable, clean, comfortable open area to live in. As long as the city keeps the city affordable, clean & open, I will continue to live here.
- 1) Focus on Wadsworth/US 36 interchange. 2) Water conservation program. 3) Maintaining open space.
- Should: Wadsworth & US 36 interchange #1! Heavy traffic! 7:30 am - 4:30 pm.
- I think housing development is a major problem for Broomfield. There is too much of it. This has caused a major problem for water consumption, crime, increase, more traffic. I would like to see more high-paying job opportunities also.
- Reduce/stop expensive housing development. Listen to the people at council meetings. We are not Cherry Creek of the North.
- Reduce, limit housing developers. Broomfield looks like California x2. Water resources will always be a limiting factor in development. Wisdom & leadership is needed more than \$ income from taxes at all costs. Police, firemen, school, city service quality must be maintained before growth overruns their ability to serve.
- 1) Busing for public schools within city limits. 2) More rights for pet owners. 3) Improve access on & off I-36 or create more relief around it.
- I think a better quality food stamp program or food assistance program would be nice. I make a little over \$15,000 a year and was refused food stamps. I do very much appreciate the senior centers lunch program very, very much. Thank you. Broomfield is a beautiful community with the Rocky Mountains as a background.

- Transportation issues are huge! The city has many that need attention. US 36 & Wadsworth needs attention, but I know the US 36 ELS is looking at it. Sheridan from 9th to 136th should be addressed.
- 1) Stop spending money on the "old Brunner house" at Main & Midway. You have wasted over \$400,000 to date & contemplate \$590,000 more waste. A very poor project to start & now it is getting stupid. Before any more half-baked ideas are put before council, you should wonder what you could have built for over \$400,000 from scratch. 2) The "gateway project" could be viewed as overkill & somebody's pet project & expensive. Stop condemning property for urban renewal and then doing next to nothing 3) Some signage project seems overdone, especially near the City/County offices- confusing, i.e. poorly delineated directions
- 1) Keep an eye on Flatiron Mall so it remains a major draw for people from other areas. Keep drawing a wide variety of stores, restaurants, even recreational opportunities there. 2) Keep police officers highly visible on both residential & commercial areas. 3) Thanks for plowing our street (Abilene Drive) when we have major snows. I brag about this to friends in other communities.
- 1) Roads/traffic--better flow--you can't stop the traffic--so make it flow better. 2) Recreational programs for all ages. 3) Diversity acceptance between all income levels.
- 1) Highway & transportation improvements at Hwy 36 & Hwy 287 should be a focus. 2) Limiting the amount of commercial development should be a focus. 3) Residential development should allow for larger lots to keep residents in Broomfield if deciding to relocate.
- 1) Focusing on saving our water supply. 2) The two main heavy traveled intersections #19 & #20 in this paper. 3) Help balance out Broomfield's jobs, stores & open space so it feels like a community and not a downtown rat race in the end.
- Make improvements at older schools. A/C better school zone control around Birch Elementary - it is dangerous!!
- Mosquito control! Spray & treat water early April-October.
- 1) Have police focus on drug dealers at Country Yard apartments. 2) Remove some parking restrictions near high school. Parents often attend games & practices; this should weigh more than home owner concerns. 3) Stop concerning self with boats & RV's.
- 1) More housing at a cheaper rate. 2) Cleaning up old neighborhoods. 3) Free cab rides for drunks (if possible).
- Housing--affordable. More services for people with disabilities. Medical care for people who can't afford medical care.
- 1) Water supply--limit all residential, commercial, industrial growth to match variability of supply. 2) Better planning to reduce need for automobile travel. More neighborhood vs. Strip malls, regional malls, big box ugliness. There is no charm to Broomfield. With all the development, there is still not a good neighborhood restaurant in Broomfield. We always leave town for entertainment.
- Open space preservation - should focus. Road widening improvements - should focus.
- I am very upset by how few recycle. Is there any way to have paperboard recycled? Can we develop some kind of incentives for neighborhood recycling? I think conservation is #1 before purchasing more water. As a word of note, my family (we have 2 small children) will travel to the Lafayette library or college hill library (even though it is much closer). I have found the staff in the children's library at Broomfield not helpful & not

child-friendly. It's very unfortunate because it's such a beautiful facility. Love the new Rec center!!

- Water conservation: grass does poorly when watered every few days for only 15 minutes. It conserves more h₂o to water deeper (1 hour) less often (every 10-14 days)!! H₂o conservation plans must be based on education!!
- Should be: 1) appropriate water drainage & conservation in parks. 2) Wadsworth/US 36 interchange. 3) Supporting small businesses.
- Should be focus on lowering building permit, water, tap & sewer fees. Eliminating drought surcharge! I personally think that's just extra revenue for the city, not providing anything for it.
- 1) Proactive transportation/traffic programs to accommodate new growth. 2) Economic development. 3) Open space acquisition/maintenance.
- Controlling City/County growth to maintain a sense of community, not a bedroom community. City trash collection so the streets are not torn up by numerous trash trucks. Improving traffic flow to main connectors-- I-25, hwy 36.
- Should: maintain growth, recreation options and open space. Model after Westminster-- seems to have nice facilities, recreation for all ages and appears to be making money--ice center, water world, golf course, etc.
- Wadsworth/US 36 interchange - should. Village square shopping center OSC/Albertson's (closed). Fewer weeds and more trees along 120th.
- 1) Nothing stamps Broomfield as a community. It is an amalgam of housing developments wherein all houses look alike and every chain retail outlet in existence. Is there any way to change this? 2) Our leaders seem to think that if every square foot is built to its maximum revenue-producing potential we can afford a good quality of life. At that point, though, quality life will have become a lost cause.
- I encourage businesses to fill empty building in shopping center south of 120th at Main. Some fewer police hiding out on 136th between Main & Huron. Encourage better family-type restaurants. No more fast food like Texas Roadhouse, Chili's, etc.
- Watch our growth rate. Keep up the good work of keeping Broomfield clean & neat. Watch our taxes.
- 1) I really hate paying sales tax on groceries! 2) I would strongly support city trash--have all the cans out on one day a week only, especially if we get those brown or green roll-away cans that all look nice & uniform. 3) Traffic is a real problem, especially the bridge over US 36.
- Decreasing growth. The city seems bent on turning what was a wonderful community into nothing but a sea of houses. Improving Wadsworth exchange. Increasing job opportunities (other than retail). We have tons of empty office buildings.
- More housing for low income families. To lessen crime & family problems. Make long-range program for our city streets for further use. Westlake fences mostly old.
- 1) Bringing tax levy down (Jeff Co 71.9630-Broomfield 120.496). 2) Schools/62.040 is far too high. Other than that, I think Broomfield has done a good job.
- 1) Preserve wildlife & open space. 2) No more strip malls, big box stores, Wal-marts, chains stores or franchises. 3) Less police officers.
- 1) Cleaning up eyesores. 2) Better traffic enforcement. 3) Water conservation top concern.
- People that have a security system and the alarm goes off...police should respond.

- Lobbying for state highway fixes should be #1 priority. Local traffic problems #2 (Midway, Sheridan, Lowell). Create a unified school district if you really want a sense of community.
- Should focus on: traffic & code enforcement. Prohibit RV parking, especially if accessed through public areas, i.e. across city sidewalks, planted or grass areas, ditch property, and utility access. Also, prohibit junk cars, trailers. Fines for neglected properties and fences, and enforced dog leash laws and waste clean up.
- Improve traffic light programming. Start limiting building. Encourage more local goods & services (old Broomfield)--we have enough fast food & beauty supply stores.
- Keep focusing on keeping Broomfield safe--support our police force.
- Focus on: controlling reproduction & population of rabbits. My yard has been ruined by these pests. They have killed trees, flowers & sod.
- All of these are equally important: 1) decreasing growth; sometimes it seems the city is determined to cover every square foot within City/County of Broomfield with some development of some type: strip malls, houses, apartments, condos, etc. Most citizens do not want this. Also, if you develop a shopping center on I-25, Flatirons will be a ghost mall. 2) Try to revitalize Interlocken rather than develop another business park. 3) Develop some zoning rules/covenants to force residents in older neighborhoods to maintain yards, houses, etc. Houses in \$250,000+ neighborhoods looking like trash. The whole city suffers.
- 1) Old Albertson's plaza is a mess and a public disgrace. Broomfield should not look like a blighted area. 2) 120th west of Main needs major attention to Hwy 287. Area reflects poorly on overall positive look to rest of community. 3) Hwy 287/US 36 traffic is amongst worst in state and fits in with improvements needed from 120th Ave west of Main St.
- Improving look of 120th Ave from north side Lowell & Sheridan, including a fence or wall to hide the Barber turkey building, used car lot & RV's stored to back of property. Looks disgusting!
- Should focus on less open space.
- Focus on: 1) drought. 2) Meth crimes. 3) Employment opportunities.
- 1) Traffic—roads--high priority! 2) Maintain high level of quality/service of public safety depts. (fire-police).
- Find a way to pay off water services debt so we are not dependent on new water tap fees.
- 1) Keep Wal-mart out. 2) Keep Wal-mart out. 3) Keep Wal-mart out.
- 1) The drought. 2) Human services/jobs. 3) Making the "children's department" of our library child-friendly. We, and many of our friends & neighbors, attend other local libraries (Westminster, Lafayette) because of their welcoming demeanor. Our library seems to maintain a hands-off, don't speak children's section. Please, please, please look into this issue. Thank you!
- 1) Growth is a major problem in my opinion. 2) With your push for growth comes traffic problem and more services, etc. As you can see by all the "5's" circled, I'm not active in the community, but it's good to know there are plenty of activities available.
- 1) Drought - needs to be focused. 2) Widening of Wadsworth/36 interchange - needs to be focused on due to the growing number of serious accidents. 3) Police programs that get more community involvement. I think that is key to maintaining the quality of life in Broomfield.

- 1) Neighborhoods lack character - encourage diversity, community affordable non-tract housing, color & personality to architecture. 2) Off-leash dog park!! Very important too!! 3) Restaurants - we really could use non-chain, interesting, ethnic, mom & pop places with non-suburban character.
- 1) Using the large amount of taxes we pay wisely. 2) Open space is more important than widening the streets.
- 1) Reducing traffic tickets!! Why are there police stopping people constantly? I think it is a bit ridiculous! 2) Quickly finishing Sheridan road construction. 3) Lowering water prices.
- 1) Density: if population density was addressed, impact to congestion, roads and traffic would be less significant. 2) Open space: a 'real' open space with natural trails which could interconnect with Westminster and Thornton. Louisville would be wonderful. If you're not sure what a natural trail looks like, then visit Westminster's. 3) Planning: very poor job planning roadways for future traffic. Roadways are disjointed. If you build the road, the developers will come.
- 1) Education/youth programs--should. 2) Facilities for youth: sports (softball fields, basketball, and soccer to keep kids busy--should.
- Should focus on: 1) jobs. 2) economics/trade. 3) Business.
- Freeze housing starts until road improvements can be done. City should improve all major access roads to assist with traffic flow problems. We also can use some new restaurants within the city. I eat out of the city due to this. Flatiron restaurants too hard to access. It is easier to go to Thornton/Westminster.
- Saying "no" to housing developers once in a while.
- Help young adults ages 16-25 for support jobs, living and help when jobs aren't sufficient income.
- I feel the City/County of Broomfield should focus on slowing growth, cut down on home building permits. Also, I feel the City/County of Broomfield should focus on better & more water storage for the drought years we have been experiencing the past few years. Also, if housing permits are issued, they should be for homes people can afford. Homes today are priced way too high.
- 1) Focus on drought. 2) Focus on local street projects. 3) Focus on state highway projects.
- 1) Increase RTD service to areas which have grown a lot, i.e. Aspen Creek area. 2) Drastically improve Wadsworth/US 36 and north thru Midway/10th Ave area. 3) Maintain/increase open space areas.
- Should: 1) getting more jobs. 2) Quality education. 3) Limiting growth.
- Should have better inspections on new shopping centers. Ex: the old Albertson's was poorly built and landscaped and looks bad, along with the new Eckerd's drug store on Midway and 287. Just another Broomfield goof up.
- 1) Keep open spaces as Broomfield's master plan projects. 2) Improvement traffic lights. 3) Don't increase sales tax.
- Should focus on: 1) more open space. 2) Controlled growth. We don't want to live in another cheesy suburb like Westminster. 3) More upscale economic development.
- Partridge Court apartment's playground unsafe!! Stairs--makes Broomfield look like a ghetto. So dirty!!! Trash! Make them keep up!!

- 1) US 36 interchange. 2) Continue traffic count studies to determine where street widening is most needed. 3) Continue to use incentives to attract businesses to existing buildings. It is wasteful to build new shopping centers while existing ones decline.
- 1) Do not bring Wal-mart here. 2) Hwy 36/Wadsworth interchange, for sure. 3) Construct water storage lake.
- Road work at 36/wadsworth needs major help! Low income housing, not apartments.
- 1) Neighborhood speed control (permanent speed signs, traffic circles, and speed bumps). 2) entrance into Broomfield at 287 & Hwy 36 - it's very unappealing, dirty, rundown, unmaintained & crowded. 3) Develop the "old Albertson's" lot at Main & 120th. It's been vacant for far too long. Broomfield failed to get hobby lobby in there and now many of us give those tax dollars to Westminster regularly. How sad.
- Should focus on street improvements, etc.
- 1) Urban renewal along 120th Ave to move more quickly. 2) Brunner farmhouse - it's a charming part of Broomfield history that highlights our rural heritage. We need some direction there. 3) Hwy 36/Wadsworth interchange.
- 1) Repainting street lines. 2) More trash cans along sidewalks & trails. Have a place people can recycle plastic newspaper covers for dog pick-up. More patrol for fines for dog feces, especially in school fields. 3) Develop the water pond by the outdoor amphitheater. More benches, paths around, fountains in pond. Create a gathering place.
- Putting some kind of sensor on sprinklers. I have seen sprinklers watering after and during a rain or snow storm. What a waste of water.
- 1 & 2) Transportation improvements - local/Wadsworth & 36. 3) Make Broomfield a city accessible & safe for walking.
- Please be sure new roads have adequate shoulder (or bike lane) for bicycles.
- 1) Keep Broomfield affordable. 2) Establish entertainment zone. 3) Encourage financial, legal, medical enterprises.
- Should focus on: 1) Traffic at/on Wadsworth/287 & Hwy 36. 2) Traffic on midway between 287 & Main, especially at Daphne. 3) Smoke-free restaurants.
- Should concentrate on decreasing the amount of development in the county, which would help on the water shortage. Also, should concentrate on bringing more, better paying jobs and not bringing a majority of workers from an out-of-state business here.
- Should focus on maintaining parks, sidewalks & water.
- 1) Wadsworth/US 36 interchange. 2) City run trash services. 3) A dog park would be nice.
- 1) Water. 2) Open land. 3) Decreasing growth would help with traffic.
- 1) Broomfield is in need of a quaint main street or village with local shops that can be decorated for holidays. This will give our city more of a community feel instead of cookie cutter strip malls. 2) Work on cleaning up our open spaces & parks. 3) Traffic concerns surrounding Legacy High School.
- Should focus on: 1) 36/Wadsworth problem. 2) Slowing growth - too many new houses/developments. 3) Increasing programs for youth/middle school age.
- 1) Upgrade Wadsworth/US 36 interchange area. 2) Redevelop outdated/no long useful commercial space by building more new areas. 3) Current Rec center is rundown--refurbish.
- 1) Control residential growth. 2) Accruing reserves for city needs, not spending every \$ you collect and then talk of raising sales or property taxes, i.e. since Flatiron Crossing,

we get the impression the City has a golden goose and is spending funds unnecessarily. I feel the city needs to exercise some financial restraint with tax dollars. You weren't elected to be all things to all people.

- Fix bridge over US 36. What a mess.
- 1) Residential street repair. I live on Alcott circle. Needs resurfacing, not just patches. Others in the neighborhood, I'm sure. 2) Roadside landscape: west side of Zuni north or 132nd. Broomfield side is weeds. Westminster side is grass & trees. This is our east welcome to Broomfield. 3) Redevelop old Albertson's--revitalize.
- 1) Drought. 2) Maintaining open space. 3) Crime prevention (theft becoming a problem).
- Should focus on youth programs in cooperation with faith-based organizations and school improvement.
- More things for kids to do and place to go. Summer camps. Seeing the summer camp guide for 2004, all are out of town. School should become City & County of Broomfield.
- Broomfield should rescind the outlandish prairie dog code. It is insane to be charging money to remove dangerous and worthless pests. It is a good example of the city council bending to a few people at the expense of many.
- Have always felt that Broomfield should have an easily accessible movie so kids would not have to travel elsewhere nor pay exorbitant prices. They need outside entertainment. Home movies help, but not for dating. Kids need action & keeping up with current trends and news.
- You must slow growth!
- Wadsworth/36 interchange #1 priority.
- 1) Open space--follow Boulder's lead, not Westminster, Thornton, etc. 2) Limit growth--homes & business. 3) Highway 36 & Wadsworth.
- Broomfield should be focusing on school issues: lowering classroom size, funding for school programs--increasing scoring. This is a very important issue. Good schools attract more residents contributing to the tax base.
- 1) Code enforcement--remove large trailers & RV vehicles in Broomfield neighborhoods. 2) Improving the trail systems. 3) Purchase additional open space. 4) Establish a town center. Stop marching north and spend tuff time on improving the quality of life for existing residents!
- 1) Why isn't there a bus between Sheridan & Huron on 120th? Why doesn't it include service east of Sheridan? 2) Traffic congestion Wadsworth/US 36. 3) Snow & ice--Hwy 287.
- Combing and forming its own school district should be a top priority. The city has grown and added a lot of expensive homes, but folks east of Sheridan send kids to Adams k-12 schools, which has lower funding than Jeff Co. To achieve a true sense of "one community" in Broomfield and provide topnotch education for our children, we need a "Broomfield school district".
- I would like to see the city address the issue of red light violations. Not a day goes by when I don't see at least 2-3 cases of drivers speeding through red lights. How long do we wait until people are killed?
- 1) Attract industries & institutions that provide higher wage employment opportunities. 2) Improve appearance of residences poorly maintained in otherwise attractive neighborhoods (weed control, fencing, vehicle storage--enforcement). 3) Neighborhood programs that foster sense of community & promote understanding & diversity.

- Need more restaurants, shopping, movie theater, hockey rink near 144th and Zuni.
- Should focus on: 1) Water. 2) Growth. 3) Annexing more open land.
- Should: 1) Better maintain streets. They go too long before redoing. 2) Work on streets, add or broaden to handle continuous traffic increases. 3) Closer monitoring of ordinances - junk vehicles, RV units, weeds, etc. More enforcement codes.
- 1) Improving stocking ponds/work on people not cleaning fish at the pond. 2) If dogs have to be on leashes, why are cats allowed to roam in neighbors' yards? 3) Vandalism and trashing the parks.
- 1) Continue to fund & support the arts, i.e. programs line bnc. 2) Continue working on improving 120th Ave signage and appearance.
- Should focus on: 1) Wadsworth & I-36 interchange. 2) Citywide contracted trash service. 3) Retail development (accessible to small business owners, not franchises, etc.).
- Cleaning up our city—homes, parks, store fronts. Streets--take care of holes! Open space.
- 1) Reduce cable TV costs—Comcast--or stabilize for 24 months. 2) Continue renovation at midway & 287. Garden apartments need clean up/modernization. Looks tacky. 3) Make Diamond Shamrock & other businesses at 287 & 10th Street plant tall trees to block bright lights & ugly structures from homes along Opal St.
- I would like to see the covenants issue looked at. I was on the HOA at Broadlands west. They were so concerned about following the covenants, (set by city) strictly by the book; there was no room for negotiation. At issue was a children's playhouse. They determined it was an outbuilding and disapproved. I thought it looked fine. I can't imagine that Broomfield, which bills itself as a family community, would be so rigid that it won't allow a children's playhouse. I think HOA's are sometimes too rigid and should let the people who live in that community decide what they want (within reason). You can call me to discuss further if you want. Tom Seranak 4591 Maroon Cir. 303-469-3961.
- I would like all the schools to be under Broomfield County. Change the intersection of Midway & 287.
- Traffic control at Wadsworth & I-36 needs work. Trash pick-up could be handled better. Water will be a problem we will need to watch.
- 1) As of this week, I notice a strong urine smell in many areas of the parks. This never happened in previous years. I think it is from the recycled water now being used for the first time. It would be good if the recycled water could be treated to get rid of this extremely foul smell. 2) Reduce real estate taxes for seniors. 3) Expand and maintain trails. For example, within one block west of route 287 on Miramonte Blvd, the sidewalks are severely frost-buckled. If someone in the parks department rode a bike on each trail once a year, they would find the spots that need repair.
- 1) Maintaining the great place Broomfield is--low crime, respectful and respected officers!! I love living here! 2) Develop "town centre" area.
- US 36 - Wadsworth/120th/Midway intersection--what a big mess!
- I think you should stop residential growth & fix up what we already have. I also think you should have services for the handicapped that will provide them with needed house fix-up if they can't afford it.
- Fix the Wadsworth/US 36 interchange. Continue open space buying. Continue making trails and connecting them.
- Streets!! Bad shape. Traffic always congested!
- Revitalize old Broomfield, not just Flatirons.

- Growth--out of control.
- Fixing of streets. I was told my street would be fixed six years ago.
- Should focus on: 1) Water conservation. 2) Open space. 3) Street maintenance.
- To save water, eliminate wasteful use of irrigation. Turn on traffic islands and street right of ways. These are the first to be turned off when water is tight. New projects should have drip irrigation only. I understand that \$900k has been designated on the Brunner house. You should have put that \$900k into renovation of the Norwest drive-in. Its operation would have regional impact, serve thousands of people. It is part of Broomfield. Build a new drive-in on open space lands.
- In reference to #18 (traffic characteristics): that isn't mentioned is traffic noise caused by loud mufflers on motorcycles, cars and pick up trucks. These vehicles are not manufactured with these loud mufflers. The owners have their exhaust systems altered to make this excessive noise. Why do we have to put up with this? Isn't there a law against this, and if not, can one be passed? Thank you.
- Focus on enough water for a growing City & County.
- 1) Control of water storage and waste water management. 2) Control growth. 3) Traffic control through making access to 36 more available - utilize old Wadsworth.
- 1) Limited or reduced size & control of government (kill smoking ban, etc.). 2) Support free enterprise & private property ownership & property rights. 3) Focus the police on crime instead of revenue collection. 4) Increased liberty & freedom for all! 5) Worrying about your own yard, fences, dogs, smoking habits, etc. In summary, if I wanted to live in Boulder, I would move there.
- 1) The interchange at Hwy 36/Wadsworth/287 is a huge, important project! 2) Keeping an open space buffer around Broomfield. 3) Keeping housing & business growth down so we feel connected in our city to our community members. Don't turn us into Westminster! Please, please send you code enforcement to 1st filing area. Have them enforce codes. I am becoming embarrassed at what people are not doing with their property. It is becoming an epidemic to let junk, weeds, cars, garbage... Take over. I want my company coming to my home to know Broomfield is more than a junk lot! Also, it would be great for Broomfield to start their own version of the better business bureau. I need honest local contractors that have fair pricing.
- Focus on: water conservation, growth (wise use), crime prevention.
- 1) Get control of the multiple vehicles/boats/etc. On a single property. Ex: Cottonwood & 10th-- disgusting! Also 19th & Cedar. 2) Get some better fence ordinances. Fences on streets should look good, not falling apart cedar.
- 1) Stop hooking up new taps if water is short. I see no reason to short my lawn so development can just keep going. 2) Hoyt Street Bridge. 3) US 36/Wadsworth interchange. 3) Pedestrian underpass at the new Sheridan/136th intersection.
- 1) Raise speed limits on secondary streets. 2) Open space acquisition & development in northeast Broomfield. 3) More retail/restaurant business development "in town" (not Flatirons Crossing).
- Should focus on: 1) more convenient access to i-25 & hwy 36. 2) More retail shops in Broadlands.
- 1) Wadsworth & I-36 interchange. 2) Synchronized traffic flow coordinated with communities/neighbors throughout Broomfield & surrounding. 3) Furthering sense of

community. I love the flags, flowerpots, Christmas lights and landscaped public areas and street belts.

- 1) More funding for education. More school days (BVSD). Work to get in the top 50% for per pupil spending. 2) More incentives for recycling/water conservation. Higher taxes/charges for excessive garbage or water use. 3) Lower commercial property taxes.
- Need to focus on: water storage projects, development of space. Make City & County of Broomfield schools & school districts #1 in the state. Pay teachers more/more supplies & programs for children in the schools.
- Should resist letting ARC in and leaving habitat for humanities out. Habitat should be let into the debated site. This is about more than money!
- 1) The Hwy 36 & Wadsworth interchange is a major problem. 2) Make all of 120th more attractive. 3) Traffic light timing is off. Sometimes the lights seem to encourage speeding to make the next light.
- Improvement of Wadsworth/36 interchange. 2) Police allocation (we waited 2 1/2 hours for police attention to a break-in).
- Bring some business into Broomfield that makes sense. Eckert drug store is stupid. We keep getting businesses that do not make it and have empty building sitting. I'd like to see the area along 120th fixed up. Also, it's old and rundown.
- 1) Stop the very obvious focus on the more affluent neighborhoods. Some of the poorer areas need revitalization, too, but then, money talks, doesn't it! 2) Rework the Wadsworth/36 interchange. It's a mess. 3) Stop acting like Boulder. Reduce property tax for households with no children. It's ridiculous. 4) Shut down the stupid hick town newspaper.
- 1) Wadsworth interchange is a traffic mess. Looks terrible and is probably unsafe. A new interchange should be built close by so that current traffic is not affected more. 2) Trash removal. 3) Coordinating landscaping and maintenance with areas used/owned jointly.
- Should focus on: 1) 36 interchange. 2) Having more custom subdivision - no more cookie cutter neighborhoods. 3) Making a walk/bike friendly path across 287 at Miramonte Blvd.
- 1) More good jobs in Broomfield. 2) Keep business here - Motophoto, Paper Warehouse, Quiznos, etc. Have closed down. 3) Promote shopping in Broomfield by lowering sales tax a little.
- 1) Improvement of the Wadsworth/US 36 interchange. 2) Get after people with weeds & junk. 3) Pay more attention to Lac Amora. It is severely neglected!!
- Should focus on more affordable housing for low-income families.
- You should overturn the smoking ban. Bad for business, bad for individuals' rights. Unless the state bans smoking across the board (like New York & California) it is unfair for the mayor to impose her personal will upon the masses.
- Top priority: open space and trails. Last priority: more stop lights and widening roads.
- 1) Definitely look into the traffic flow on the Wadsworth/US 36 interchange. 2) Merge the lane that ends in front of the church on Sheridan and 9th. Have seen a lot of close calls. 3) Increase patrolling in North Moor area.
- 1) First and foremost, a secure and viable tax base: encourage more business. If corporate, do not promise 'no taxation' for first few years. 2) Build solid, yet flexible, infrastructure: roads, water, sewage, schools, internet, etc. 3) Quality of life: "the glories

of living in Broomfield". A growing population base centered in a "mid-American" community.

- 1) Open space/trails. 2) Water conservation for the long term. Mandatory. Make changes in how people think about water. 3) Stop the huge houses and think ahead to when baby-boomers want smaller, but nice homes, like new houses in gate & green, but no gates.
- Support more business for more jobs.
- 1) The overall appearance through landscape design - hiking & biking trails & a community garden. 2) Encourage small individual retail & restaurants, not Wal-marts & large food chains. 3) Develop a community like Wild Sage in boulder.
www.wildsagehousing.org.
- 1) An open area for quads, motorcycles, campfires, etc. Would be nice. Same for jet skis & boats. 2) Willow Park allows no more than 20% zeroscape. The city may want to overrule homeowner associations on this issue depending on h2o supplies.
- I believe the city should make a concerted effort to improve the eye appeal of the entrances to the city, especially on 120th Ave.
- 1) Finish Sheridan widening and improvements. 2) Increase police visibility in areas and times of day/night as indicated by past occurrences. 3) Improve 120th street access to us 36. Improved access will promote business redevelopment along 120th street corridor.
- The following may not qualify as "top priorities" to the city council, but they are problems I see almost daily & which have been discussed for several years without solution or action. The three projects suggested below fall into the "let's finish what we started" category rather than "bite off additional new programs". 1) 120th Ave: "gateway to the city" from the east is not pleasing to the eye. Arrivals new to Broomfield may believe that they are entering a down-trodden area. The businesses located on 120th Ave worthy due to the services they offer. Could low height landscaping soften the picture without hiding the signs which advertise the services? 2) Villager square: part & parcel of 120th Ave: this slum-like area has been in its present condition much too long, has been discussed much, much too long - but it is still there, threatening the current retailers, those who, to this date, have survived, may be forced to close their doors. Again, I ask, would a new arrival be drawn to shop in that area? 3) The Brunner house: 'twas a lovely, cozy farm house, nestled down among greens when I visited at Lib Brunner's home. Why, oh why, when moved, was it situated at the top of a knoll - and now sites up there like a sore thumb? Had the site been chosen just a bit to the east, lower than its present location, the structure would have settled into the terrain & resembled a home, not a question mark. Sadly, it's there to stay. When will he city plant trees, landscape the area around it, and perhaps, again, I could see the house that Lib built? Addendum: (a) weathered fences: which I term "the nullifying of the metro area". Those fences assault the eye & remind me of the 30's depression when no one could afford to buy paint. The wood shrinks, turns an ugly gray color, and finally, begins to collapse. In evidence, my neighbor's fence (which hides a junk yard) is bowed out over my walkway and at any time, may fall against my garage (and let's hope no one is on the walkway when that happens). When I asked the city to check the fence, I received a call telling me that it could not be seen from the street! Wow! What a relief! Have I talked to my neighbor? Oh, yes. Was anything done? Oh, no! Is there a city department to which I could make my appeal with some effect? Not yet! I have spoken with departments, but there seems to be no department that covers "broken down fences about to fall on garages". I am pleased

to have been selected for the mayor's survey - although she may regret that "random" included me!

- Should focus on: 1) Taxes. 2) Drought. 3) Trash service.
- Should focus on attention to traffic problem at Wadsworth/US 36 - bad, bad. Turn left signal light at main & 120th should be lengthened in time. Only one or two cars can go thru on that arrow.
- 1) Improving 36 & Wadsworth. 2) Availability & continuous walking paths throughout city and open space. 3) Landscaping all areas, not just new developments. Make Broomfield a pretty place to live.
- 1) Fix the US 36/Wadsworth interchange! 2) More cultural events. 3) Make news/information about Broomfield city government more accessible.
- 1) Keeping older neighborhoods looking good as new through tighter controls on such things as fences, junk cars, weeds, etc. 2) Animal control - cats at large, barking dogs. 3) Resurfacing older streets & curbs & gutters.
- 1) Mandatory water usage restriction for residential lawns should be enforced in May. 2) I wish HOA's would disappear and Broomfield mandate uniform ordinances for the entire community, appropriate to the neighborhood. 3) I want city council to overturn the smoking ban and allow the owner of their own business to decide.
- Should: widening Sheridan to 144th. 287 across 136.
- Definitely widening the hwy 36/wadsworth interchange. I continually avoid that side of town because of it.
- As I said before, I feel that Broomfield needs an "old town" type hub; a place to go and develop community. One can go to Longmont, Lafayette, Louisville and Boulder and enjoy small, quaint stores and restaurants, listen to music and get a sense of the town. My largest concern and disappointment since moving to Broomfield is that this type of area does not exist. All the big-name shopping lots and access to I-36 & I-25 make Broomfield a convenient commuter town, but not a place I'd like to raise my children and showcase to visiting family & friends. As for the parks, I personally think a Frisbee golf course would be wonderful.
- Conserve farm & pasture lands. Build dams & holding areas. Have police officers meet with teens and develop understanding between them.
- Should focus on: growth & development, water usage, traffic violations.
- 1) Growth - too much, too fast. 2) My property taxes are too high - \$2,300 per year on \$260,000 house. 3) Roads are not able to accommodate growth. The one lane roads aren't good like they were 20 years ago.
- Wadsworth/US 36 interchange should be a priority. Clean up of Rocky Flats should be a focus.
- Change type of signal pedestrian path on Main...causes cars to wait too long. Channel runoff to put more water in pond by library. Encourage people to keep parks cleaner. Have codes that make commercial buildings less ugly.
- I still say a street light and crosswalks on Westlake Drive and the cross street going to Westlake middle school before a child is run over or there is a serious accident. At a minimum, a traffic officer during school drop off and pick up times.
- Should focus on: Wadsworth/US 36 interchange #1. Junk cars/campers/trash in front of houses.

- 1) Keep fighting for open space. 2) Add discount retail -Steinmart, TJ Maxx. 3) Re-develop sections on 120th that are rundown (strip malls).
- Wadsworth/36 interchange is horrible! Stiffer fines & more monitoring of people that don't abide water restrictions. Last year I saw residents watering when they weren't supposed to.
- Create a central downtown - walker friendly. Bring in more small business. We don't need any more chain stores, i.e. Eckerd drugs at 287 & midway. Recycle center - a great idea that works.
- 1) Confidence in police dept. 2) Less chains. 3) More adult recreation programs.
- I think traffic flow is a huge issue. Broomfield was a tiny town which now has large developments and the street layout was not planned for this. Midway from 287 to Lowell is a problem - 25 mph - 30 mph for a major thoroughfare is not conducive to good traffic flow. We need more streets like 120th, particularly at the north end of town. You can't have major traffic thru neighborhoods. It's not safe or effective.
- Should: hwy 287 & interchange, street improvements (increased growth brings more traffic on roads), overall trash service.
- I have one area of comment but it does not pertain to #27. My comment is for the Parks department who do a pretty good job with their budget but could benefit more if they would have their people who drive through the parks actually get out of the truck and check the drain in the drainage ditch in the springtime. They need to use their eyes to see what the park needs to have done, like picking up fallen tree limbs. Many times we just watch them drive through and then have to call to have something done. These people need to be a little more proactive. Thanks to the hard work that the City & County provide for Broomfield.
- 1)Address the 36/Wadsworth situation with great urgency. 2) Develop the town center on 1st street. 3) Improve the appearance of 120th between Lowell & Main Street.
- Water, recycling should be easier! Need more pick up for recycling.
- 1) Continued focus on controlled growth--getting the right businesses into Broomfield & building neighborhoods that will benefit the city & county while maintaining proper level of open space - 40%. 2) Less strip malls, especially around neighborhoods (like the one that will be built at 136th & Zuni). 3) We need better restaurants! Flatiron has good restaurants, but it would be nice to have some on the east side of Broomfield.
- Wadsworth/US 36 interchange. 2) Widen Midway!!! Also, get rid of 25 mph speed limit. 3) This dog legislation is embarrassing. It should be modified to be fairer for "barking" dogs.
- The Broomfield Civic orchestra should give priority to musicians living in the City & County of Broomfield. Modify the master plan to include more "mixed use" development (like the Bradburn project in Westminster, 120th & Lowell). That could solve some "affordable housing" needs as well!
- Streets are always important, as is attracting business, especially business requiring good education. This helps raise the standard of living for everyone. Water, since we live in a semi-arid climate subject to droughts, is also an important issue.
- Update laws on too many people in one home & working on cars in driveway for reselling. Wadsworth & us 36. West Midway Blvd. Four lanes on Midway.

- 1) Beautification of streets and neighborhoods, i.e. trash/junk removal, landscaping, fences, signage, etc. 2) Updating of older rundown shopping centers. 3) Work on improving open spaces and trails/vacant lots.
- 1) Population growth too much. 2) Unsupervised youth. 3) Male cats who spray when not fixed damaging other people's property. This is not a joke. I'm serious. I suggest we need a law: unfixed cats cannot roam around.
- We've been in a drought for awhile. I think it's unfair that the residents of Broomfield (lower class) drive around the town and see golf courses, parks being watered every day and we, as residents, have to pay surcharges or water restrictions just for our upper class lawns to look good.
- 1) Wadsworth interchange. Also, parallel side roads along Hwy 36 thru Broomfield. 2) Inform Broomfield with aerial views how good or messy this city is with residential and business in full view. Brunner's farm should have a theme area to recall history, perhaps a barn-like structure into a Broomfield convention center for all.
- Development and growth should be a priority, but be very careful not to over-develop like Westminster or Arvada. I know, I know...everyone's tired of hearing about the prairie dogs, but I hope you relocate, not kill, them. Mosquitoes--start spraying, please. Thank you.
- When making anyone clean yards, you need to make everyone in the neighborhood obey, not just a few. There is a camper on grass high up that kids could get hurt on at 14th & Dover St.
- 1) Better speed control on residential streets. 2) More quality restaurants (not including flatirons mall). 3) More frequent street cleaning (including 120th corridor).
- 1) Controlling growth, i.e. enough land for open space and buffering Broomfield from other cities, so we don't end up like highlands ranch. 2) Parks & Rec services for all ages and interests. 3) Water conservation/education/xerescaping.
- 1) Traffic and street repair (widening). 2) Poor landscaping planning - wasting way too much water! 3) Creating jobs in the Broomfield area - more people - more revenue.
- 1) Wadsworth/US 36 intersection--ease congestion on 287 and bridge. 2) Increase open space to decrease population growth. 3) Build massive youth facilities for recreation, activities & groups.
- 1) Clean up litter on undeveloped lots & roadways. 2) Enforcement of pet control, both noise and leash laws.
- Focus on: 1) Trails. 2) Getting motor homes off of streets or covered & parked near homes. Huge problem.
- 1) Wadsworth/US 36--must do. 2) Restrict storage & junk vehicles in our neighborhoods. 3) Preserve and protect 2nd filing to prevent it from being like the 1st.
- 1) Connecting (field trips) schools to library: municipal/community government activities. 2) Limiting the growth of Broomfield. It's getting way too crowded: traffic is becoming a nightmare. 3) Keeping up the excellent job on beautification of Broomfield the great community feeling: great place to live, raise families.
- Replacing/repairing/defective sprinklers. Don't like seeing them not working properly.
- Should focus on: 1) Fixing residential streets! 2) Fixing Wadsworth/US 36 interchange.
- 1) Mandatory watering laws. We cannot survive without water, but we can survive with brown lawns. Who knows how much water next years? We need to prepare for future. 2)

Youth crime - more police, patrolling at night. 3) More activities for infants & toddlers, such as mommy & me classes at affordable rate.

- Focus on: 1) water conservation. 2) More open space. 3) Youth sports.
- 1) Maintaining open spaces are a priority. 2) Providing services for the disabled are a priority. 3) Conserving water (clean & safe) and environmental issues are a priority.
- 1) More open space. 2) Regular residential street sweeping. I see the street sweepers, but never where we live.
- There is too much rezoning to accommodate commercial land use to raise tax revenue. Broomfield is growing too fast. Our taxes have skyrocketed since we were annexed.
- 1) Stop growth/limit growth. Concentrate on Wadsworth/US 36 interchange, not contracted trash pick up throughout the city. 2) Broomfield has always been cliquy! 3) Thanks for this opportunity.
- We don't want to see chemicals sprayed on grassy areas. Also, how about xeriscape for those areas to cut down on water usage? Not the desert look, but wild flowers, bushes, etc. Xeriscaping can look lush if done correctly.
- 1) Better trash program - household pick up/recycle. 2) Only people who want paper get paper (Broomfield). 3) Save walk bridge in shopping areas. 4) Better plan for old shopping center on south side of 120th. 5) Advertise to outside businesses for more jobs in town.
- Should fix 287 & 36 (& 120th). 2) Should fix traffic light timing. 3) Should not take private land (condemn) for city gain.
- 1) Better and more street lights in the first filing. 2) Fix the streets and sidewalks in the first filing. Do not just patch!
- Broomfield needs to get serious about water conservation! Even in non-drought years, no grass watering should be allowed before May 1 and never during the day (9am-6pm) enforcement should be vigorous and fines serious. Broomfield should do a lot more promoting beautiful xeriscaping (it does exist!) And sustainable landscaping. Face it, we live in a semi-desert!
- I would like to see the city address practical issues and refrain from squandering so much on aesthetic projects. The heavier tax burden will make this city less desirable.
- Public safety, increasing traffic flow. There is a great need to reduce junk cars on the streets that don't run and Rec vehicles in residential neighborhoods. Also, the new Rec center does not have racquetball courts. We have to go to Westminster, etc.
- 1) Interchange at 287 and Wadsworth. 2) Discontinue tax money for improvement of Brunner farmhouse. 3) Mosquito control--West Nile disease.
- It is upsetting that new home builders are allowed to plant so much grass. Denver is a desert area; we need not look like Kentucky. Xeriscaping should be required. It can be just as beautiful and is certainly more environmentally friendly. We will run out of water! "Water - my primary and overall concern".
- 1) Teenage marijuana use - awareness & prevention & attention to the problem should be considered. 2) We need more access to Broomfield from hwy 36 and to improve wadsworth/36 appearance. 3) A facelift along 120th would be beneficial too.
- 1) Wadsworth/Hwy 36 overpass should be a major focus. 2) City/Conty-run trash collection. Should have a major spring pick up annually, as does Longmont & Westminster. 3) Police department emphasis on reducing vehicle trespasses.

- 1) Cultural arts events at outdoor & indoor amphitheater & auditorium. They are awesome, especially the free summer concerts! 2) Finding alternative watering sources. Use "dirty" water for all our watering needs if possible. 3) Good planning & projecting for the future. 4) Maintaining older shopping areas in old Broomfield - Albertson's center needs help! Let me just say that Broomfield is a wonderful place to live and raise a family. Schools are good. Need to finish park by the water towers. The water towers are beautiful. Parks are beautiful. Library is one of the best around. New Rec center is awesome! Trails are awesome. Flatiron mall is awesome. I am so glad & proud I live here! Thank you for being a government that gives back to its community.
- 1) Should improve Wadsworth/US 36 interchange to reduce congestion and delays. 2) Should continue to obtain more open space and construct at least a walkway in each so we can enjoy them. 3) Continue to build more parks.
- 1) Schools. Broomfield is the "red-headed stepchild of BVSD" and we are falling further behind every year. We need to figure out a way where Broomfield has more control over how BVSD spends the money in Broomfield. Boulder has 5 charter schools in the BVSD, Broomfield has zero. Our playgrounds in the older schools are horrible and we don't have a/c. Our test scores in many schools are below state average. 2) City spending reform. 3) growth/traffic.
- Need restrooms in parks.
- 1) The growth - Broomfield is growing so fast and I think some of the traffic problems need to be fixed first. 2) The way Broomfield looks - nicer signage/bridges/landscape/lighting. When you come in to Broomfield off of 36, it doesn't look that great.
- 1) More tennis courts—public. All high school courts at Legacy are locked. We pay taxes-- should be opened up--replace old. 2) More runner-friendly paths--not cement, asphalt or crushed rock.
- 1) Support better education and back off open lands & parks. Not a single question in this survey about education. Today's students are tomorrows service providers. 2) Bring sales tax in line with all other local communities. 3) Work on roads and traffic light timing.

"Should not" Responses:

- Not: 1) Water rate increases. 2) Surcharges. 3) Specified watering days.
- Too much traffic and too many homes are being built. Colorado is becoming too crowded with people. Areas shouldn't allow more homes. We are already short on water.
- Brunner house, too much money spent on this project.
- Should not be focusing on improvements to existing streets and intersections when there are still dirt roads in Broomfield.
- Should not be conducting a survey this length. If you return rate is down, that's probably why. This is like corporate overkill, especially since most of the issues addressed are probably not going to change or improve. (Written after completion of page 2). Stop wasting our tax \$\$!! This is a real disappointment. Why don't you ask about issues we care about--lack of efficient snow removal, poor road conditions, low water pressure, poor traffic controls, (Main & Midway), the things we expect out of our taxes and not all this academic crap. Forget the other \$590k for the Brunner "farm". Isn't blowing \$400k enough. So we used to have a farm or two in town - isn't that what a lot of Midwestern & plains states had in most towns? What's the big deal? The Brunner's made out like

bandits - we don't need to build a shrine to remind us. I'm not a Walt Spade fan, but he's dead on with this one, although he's probably got a client in his pocket ready to develop "the field".

- The city needs to move away from forcing Barber's off of their land near 120th & Sheridan Blvd. This issue is making a lot of folks angry and is casting the city as a bunch of bullies riding roughshod over people it doesn't like for the sake of more & more money.
- City should not be focusing on trash pick-up service. It's bored housewives kvetching. \$100,000 for entrance signs to Broomfield's city limits is trying to keep up with Westminster.
- Signs welcoming people to Broomfield should not be a priority, nor should thousands of dollars be used to do this. We need to focus on limiting growth and not build out too quickly.
- 1) No widening Sheridan Blvd between 136th & 144th and adding a stop light. 2) No widening of Sheridan at all. Stop allowing all of these new subdivisions. Too many houses!
- 1) Growth. 2) Roads--we should not be building new subdivisions before the main roads are in place and able to handle increased traffic, i.e. Lowell to the Broadlands. 3) Water conservation.
- 1) City council should not be focusing on our trash service. I really don't see what the big deal is. All companies where I live pick up on Friday and Monday. I really don't see how it is so inconvenient. 2) Broomfield wants everyone who lives in Broomfield to spend their tax dollars in Broomfield. Then why is it that Broomfield p.d. washes some of their squad cars and fills them with gas at the BP located in the Safeway shopping center located on 128th east of Zuni. That is Westminster. That situation needs to rectify. I have witnessed this on numerous occasions.
- 1) The fence issue in older Broomfield is a waste of time unless you listen to all of the citizens openly. 2) Continuing to grow Broomfield with new housing developments while not supporting the rest of us as you should is wrong. Broomfield drove my taxes up dramatically with none of our issues really being addressed.
- Brunner house should not be focus.
- 1) Should not focus on low income housing. 2) Should not focus on signs at entrances to city & county. 3) Should focus on developing a plan for 120th corridor. It is an eyesore.
- 1) Should not focus on Brunner house. 2) Should not focus on more water measures.

"Should AND Should not" Responses:

- Should focus on: 1) Wadsworth interchange. 2) Water conservation. 3) Library support.
Should not focus on: The purchase of more open space.
- Too much spent on road dividers (landscaped islands) as on Midway Blvd or street obstruction signs such as was placed on 6th Ave. Perhaps give attention to danger of golf balls being hit into traffic on E 10th Ave. We have been hit twice - once in windshield (smashing it) while driving. Many times have seen ball bounce on pavement. A person (or school child) will probably be hit walking someday. Codes are over-detailed and strict for new buildings and upgrades of properties. This also includes department rates
- 1) Forget about the Brunner farmhouse! 2) Focus on what makes me want to live here: police, fire, recreation, clean water, streets...

- Should focus on: 1) Growth. 2) Water. 3) Taxes. 4) Jobs. Should not focus on: Street repairs.
- 1) Not so much on open space. 2) More police action on speeders & red light runners. 3) Limit allowing new water taps.
- Should focus on: 1) Wadsworth/US 36 interchange. 2) Widening Sheridan from 9th Ave to 136th. Should not focus on: 40% open space goal (30% is enough).
- Should HHS. Should performing/cultural arts. Should not recreation.
- Focus on: Debt retirement. raise speed limits, finish missing streets. Not: Brunner farmhouse.
- Should: Water management, maintain low crime level, and try not to increase taxes. Should not: Golf course watering.
- Should: 1) Streets - transportation. 2) Safety. 3) Limiting growth. Should not: 1) Open space. 2) Prairie dog protection.
- Should focus on: 1) More support & coordination with regional transportation. 2) Easier ways to get around the front range than with cars. 3) Mass transit (rail) in many areas. Should not focus on: 1) More housing growth. 2) We don't need more big box retail.
- 1) Code enforcement--army truck park at Kohl & Midway for days--privately owned. Junk vehicles & tractors parked in driveways, i.e. Emerald St. 2) Don't sink more money into open space. 3) Do something about falling down fences.
- Should: 1) Limiting growth in historical Broomfield limits. 2) Bypass city road efforts. Should not: Over-exercise expenditures in arts/entertainment/cultural events.
- Flatirons area looks like little California. East of Sheridan & 120th is approaching the same. Please don't do this to the rest of Broomfield. Over-development alone has over-taxed county's water supply and will continue. Get serious with water restrictions. People won't do it unless you force them.
- Should focus on local funding to improve the streets and state highway, but should focus less on watering limits.
- 1) Should not be focusing on raising taxes. 2) More focus on limiting growth. 3) Reducing traffic congestion.
- 1) Downgrade the importance of vast amounts of open space. 2) Eliminate expansion of city boundaries. 3) Inclusion of trash services would not be cost effective.
- Focus on: widening Sheridan Blvd (9th to 136th). Should not focus on purchasing more open space.
- Street improvements (such as Sheridan & 136th and Wadsworth/US 36 interchange). 2) Should not be spending money for open land. 3) Youth services.
- 1) Urban renewal and listening to residents. 2) Improvement to older Broomfield housing & businesses. 3) Do not purchase private homes & lands with condemnation or blight regulations, and then sell to private developers, especially near residential, park and open land areas.
- Should focus on: 1) Maintaining/improving quality of life opportunities (open space, recreational facilities, and more bike lanes) while simultaneously increasing jobs and commercial tax base. #1 consideration should be developing/improving 120th Street corridor and town center development near the library. #2 considerations should be the Wadsworth interchange development. 2) Forget about the "fence problem" and building a sign for the entrance to Broomfield.

- 1) Wadsworth/US 36 interchange. 2) Listen to people. 3) Stop trying to compete with Westminster.
- No more trails (walk around on this side"walk"). No more subdivisions with million dollar houses. This is not Hollywood.
- 1) Recent home invasions require increased police patrols. 2) Do not build trail connecting Ridgeview heights and country estates behind homes on West 18th or in open space under West 18th. Cars speeding on West 18th: Strangers look like they may be casing homes.
- 1) Traffic medians are a waste of taxpayer money and disrupts traffic. The landscaping on the medians are a traffic hazard due to limiting visibility. 2) We need 2 lanes on major roads (Midway, main & 144th).
- 2) Should: US 36 & Wadsworth interchange. 2) Sidewalks! 3) More sidewalks! Should not: be so focused on Rec centers.
- Wadsworth/36 interchange including 120th & 287. Improving traffic flow, especially on Midway. Curtail spending on open space for the present during the period when there are so many other things more necessary.
- Should focus on: school improvement--Emerald Elementary, street repair and business area of 120th near Wadsworth. Should not focus on: garbage service, development--there are a lot of empty building spaces. Should focus on open space, trails and park maintenance.
- 1) Securing idea funding for bike lanes and improving mass transit. 2) Not spending large amounts for gateway signage. 3) Economic development for more jobs, i.e. manufacturing.
- Not widen Sheridan? Use the Brunner house--what a waste! Less focus on athletics, more on education. I did not see a question on quality of any education.
- They should not be focusing on fence appearance, RV parking or other neighborhood issues. They should focus on affordable housing and jobs.
- Should: 1) Improve traffic flow. 2) Street repair/improvement. 3) Energy/water conservation. Should not: "gateway" beautification.
- Should: 1) Establish its own school district. 2) Improve education. Should not spend money on more open space. Spend the money on education!
- 1) Don't over-regulate. Ex: gateway issue. Please don't decide what businesses stay and who goes. 2) Water recycling. 3) Rec center affordability. We have 5 small children. We pay the taxes, but the fees are too high.
- Should focus on: 36/Wadsworth interchange, slowing housing development, increasing jobs in Interlocken. Should not focus on: contract garbage service. Capitalism give the best rate and service.
- Should focus on: 1) water. 2) Open space. 3) Balancing jobs & growth. Should not focus on: 1) historic aspects of Brunner farmhouse if we are using tax \$ on it. Should be put to use for taxpayers. 2) Giving up quality of life in Broomfield for growth. 3) Being snooty about welcoming certain businesses (nec store, pacific Asian market).
- No: farmhouse. Yes: finish streets & increase speed limits.
- Speed limits are unrealistic, especially on Midway. I think there's way too much in housing development. Please quit building houses. I really enjoy Broomfield - although I think it's an expensive place to live. Thank you for all you do to keep it a great place.

- 1) Can we really afford all the open space? Our property taxes are already very high. 2) Can anything be done to improve access to 470 between i-25 & Wadsworth? 3) I seem to see a great deal of new city construction - schools, Rec centers, etc. How long can this go on? (Traffic lights by the dozens).
- 1) The Brunner house - should not. 2) US 36/wadsworth interchange - should. 3) Urban renewal - should.
- The Brunner house (aka the Broomfield lemon) should be canned. Too much money already spent. City's tree limb program should be opened on time!! Operate year round!!
- 1) Keep independent trash haulers. 2) Do not make recycling mandatory. 3) Hiring more teens.
- 1) Revitalizing the apartments in first filing should be focused on. 2) Cultural activities should be focused on. 3) RV storage is one reason some choose to live in a community w/o covenant control. Stop focusing there.
- Not focus: growth, more junk businesses. No more multi-family high-rise buildings. Should focus on: improved roads, parks, safety.
- A need to quit focusing on building more housing, especially the higher range homes. Focus more on schools, roads, etc.
- At this point, stop focusing on open spaces and start creating jobs and revenue to support our future. Always be looking for more water. We can always sell our surplus if we need to. Higher taxes are not the answer; a stronger community is.
- 1) Decreasing residential building projects--lack of growth of jobs. 2) Promoting job growth. 3) Intersection on 144th towards Lafayette need to be addressed need signal light as it is a rather busy and dangerous intersection.
- 1) Traffic thru city. 2) Speed intra-city. 3) Force snow removal on residential sidewalks. Dump Brunner house (this is stupid). What is north metro tax for?
- Attn: City Council: I would like to repeat: forget the Brunner house, which they (Brunner's) have already gotten a big-time tax write-off for, and which now sits on Kozizek's property, and spend our tax dollar on a parking lot for BHS. Move the Brunner house to Depot Hill medium. Please check on what Mr. Brunner collected in taxes by donating that home to the city of Broomfield. I don't support paying taxes for this home that is sitting on property that once belonged to Kozizeks and their home was burned to the ground by the city of Broomfield. I just don't get it! I would rather see our tax \$ for a parking lot for BHS. I don't want our tax \$ going to Brunner house on formerly Kozizek's land.
- 1) Should not decrease growth by purchasing development rights and land. 2) US 36 & Wadsworth interchange. 3) Widening Sheridan from 9th Ave to 136th.
- Should focus on: 1) Broomfield's growth - how to plan it for an optimum community. 2) Senior and youth services, including low-income. Should not focus on: sister city in Japan.

"Unknown" Responses:

- 1) Complete road projects to support future growth. 2) Adjust spending so that property or sales taxes do not go up. 3) Critique Beurocracy for efficiencies and cost/benefit as closely as you critique city projects.
- Growth. Open space. Human or senior services.

- 1) Reduce sales tax. Take sales tax off automobiles. 2) Encourage shopping in Broomfield. 3) Wadsworth interchange.
- 1) Wadsworth & US 36 interchange. 2) Traffic congestion. 3) Growth.
- 1) Crime. 2) Traffic. 3) Growth.
- 1) Conserve water. 2) Recycle garbage. 3) care of trees & open spaces.
- 1) Off-leash dog parks and/or off-leash open space. 2) Wadsworth/US 36 interchange. 3) Youth programs.
- 1) Water conservation. 2) Recreation and activities for children. 3) Enforcing traffic regulations, such as speeding and outrunning traffic lights.
- Wadsworth/US 36 interchange.
- 1) Public art. 2) 36/wadsworth. 3) Gateway.
- 1) Water conservation. 2) Sensory park at BAL Swan. 3) Bringing jobs into Broomfield.
- 1) Attractive fencing along main streets. 2) Fix bridges over 36. 3) Have w-470 thruway between 287 and 36 free to have traffic relief at midway and 287.
- 1) Put a moratorium on new housing development!! 2) Finish the "warehouse" facility for kids. 3) Obtain more open space.
- 1) Maintaining open spaces & increasing use of these facilities. 2) Getting the board of education running & creating the consolidated school district. 3) More recycling!
- 1) Business development (jobs) tax base. 2) Street widening.
- 1) Traffic/road improvements to 287/36 interchange & Sheridan. 2) Water recycling & conservation. 3) Upscale Broomfield signs (upon entry to city/county).
- 1) Growth - other than business. 2) Business development - jobs! 3) Traffic problems, such as Wadsworth/36 interchange.
- 1) Controlled growth. 2) Preservation of natural environment/wildlife - currently it is a joke. A drive along 160th will prove it. 3) Getting trails around great western reservoir, i.e. access.
- 1) Limiting growth. 2) fixing/adding roads/highways. 3) Creating job growth.
- 1) Wadsworth/ 36 interchange!! 2) Street light timing. 3) Re-develop 120th from nickel to main. Eliminate curb cuts.
- 1) More affordable housing. 2) Repairing residential streets such as east 6th Ave between birch & Ash Street. 3) Enforcing junk cars.
- 1)Library. 2) Safety. 3) Lighting.
- 1) 120th corridor urban renewal. 2) Wadsworth interchange replaced. 3) Purchase additional open space. 4) Brunner farmhouse made into wellness center.
- 1) Traffic congestion. 2) Growth.
- 1) Open space. 2) Trail development. 3) Bicycle lanes.
- 1) Roads. 2) Development. 3) Taxes.
- 1) Broomfield detention center has no visible oversight. We have been told horror stories. 2) Health & social services. 3) Affordable housing.
- 1) Population growth. 2) Over-building of residential properties. 3) Number of trash trucks on residential streets.
- 1) Wadsworth. 2) Wadsworth. 3) Wadsworth.
- 1) Wadsworth/US 36 interchange. 2) Recycle water for parks, etc. 3) 120 Lowell to Sheridan improvement.
- 1) Wadsworth/US 36 interchange.
- 1) Roadway improvements. 2) Home construction control. 3) Business improvement.

- 1) Wadsworth/US 36 interchange.
- 1) Ambulance service is not available to any hospital other than Avista or St Anthony north and only by north metro. If you are uninsured, they charge anything they want. \$750 for 11 miles to St Anthony's north. We already pay north metro fire through property taxes. 2) Hwy 287 traffic. 3) Open space.
- 1) Festival (like--Labor Day, Independence day). 2) Sports.
- 1) Traffic issues. 2) Rate of growth. 3) Water.
- 1) Adequate water supplies. 2) Road widening as noted above. 3) Wadsworth/US 36 interchange.
- 1) Retail growth within--Broomfield. 2) Maintaining open space/park land. 3) Maintaining limited - apartments/low-income housing.
- US/36 Wadsworth interchange!!!
- 1) Bike trails. 2) Water. 3) wadsworth/128 interchange.
- 1) Trash services. 2) Water conservation. 3) Animal control (unleashed in parks & owners not cleaning up after their pets).
- 1) Drought. 2) Streets. 3) Trash.
- Traffic problems. Maintaining parks & recreation.
- Wadsworth/36 interchange. Open space. Shortening this questionnaire.
- Car washing.
- Wadsworth/36 interchanges.
- 1) Not growth! 2) Open space. 3) recycling/trash service.
- 1) Focus undercover police operations on meth labs. 2) Improve us 36/wadsworth interchange. 3) Create or enhance citizen liaison - council members have jobs; need intermediary.
- Water conservation, parks & recreation for children, senior services.
- Highway 287. Speeding, especially during rush hours. Access from laurel onto 287: dangerous intersection.
- 36 & 287 interchange. More recreational opportunities. Mandatory recycling programs.
- 1) Traffic flow (arterial streets, especially). 2) Restricting development, making developers more responsible. 3) Maintaining a sense of safety.
- Too much growth. Summer jobs for kids. More help for seniors.
- Allowing "Messiahville" to be built. I-36 & Wadsworth interchange w/Interlocken. Retail allowed at I-25 & 144th Ave & interchange.
- 1)Wadsworth/US 36 interchange. 2) Sewer upgrade in older neighborhoods. 3) Pursue non-retail employers.
- Wadsworth/US 36 interchange. #22. #25.
- Voluntary water conservation. Wadsworth/US 36 & interchange. Open space.
- Water storage/agreements. Speed limits too low in many areas. Sales tax is too high, especially at flatiron.
- Building additional water storage reservoirs.
- Affordable housing. Better sense of theme or direction of Broomfield (seems like just a large tract of land between Louisville and Westminster). Affordable health care.
- Trash service. Street repair. Water conservation.
- Wadsworth & us 36 interchange. Lowell/128th to 144th. Sheridan/136th to 144th.
- Youth programs. Street improvements. Growth.

- Trail system - continuous highline canal. Preserving open space. Mitigating Storage Tek traffic.
- I was upset that the city council passed the smoking ban without putting it to a vote of the citizen of Broomfield.
- Traffic congestion and police brutality.
- Wadsworth/US 36 interchange. More arts & cultural programs. Improve the look of Broomfield.
- 1) US 36/wadsworth interchange. 2) Old Albertson's space. 3) Water conservation.
- 1) Transportation - I-36/wadsworth traffic & bridges. 2) Busy players & teen programs. 3) Neighborhood watch.
- Wadsworth interchange.
- Obtain more open space. Work on trails & connections. Better sense of community.
- Stop building. Stop building.
- Fencing. Youth baseball. Street lighting.
- Attracting new business - economic growth/jobs. Building a town center - destination for many - like boulder promenade.
- Creating a Broomfield school district.
- 1) Reduce growth. 2) Traffic enforcement - enforce speed limits. 3) Animal control - dogs bark, run unleashed in the parks & crap all over the place. You can't run through the park w/o stepping in dog crap!
- Open space & zoning. Wadsworth interchange. Expanding county.
- Widening of streets (Lowell & 128th, Zuni, etc.) Wadsworth & I-36 interchange, more traffic lights in high volume areas, such as Zuni & 132nd, 136th & Westlake drive, etc.
- Maintain quality & accessible open space. Slow traffic down on 136th (aspen - main). Use center planted gardens. Designate bicycle lanes on main roads.
- Water. Streets. People.
- 1) Wadsworth/US 36 interchange. 2) Open space - maintaining current & obtaining new open space. 3) economic/business development - lure corporations to move here.
- Interchange us 36/wadsworth. 2) Timing of lights, especially on 287. 3) Recycling - education availability.
- Wadsworth intersection hwy/36.
- 1) Wadsworth/US 36 interchange. 2) Widen midway from Vrain east to Lowell. 3) Check into unified garbage services.
- Limit growth. More open space. Fewer high-end houses!! Water-smart landscaping. No more grass in medians. Convert to drip irrigation systems. Wadsworth/36 interchange.
- Wadsworth/Hwy 36 interchange.
- Growth - slow or reduce. Require property maintenance. Reduce property taxes.
- Open space. Traffic flow.
- Water reservoirs.
- 1) Sheridan road completion. 2) Open space. 3) Trash - same for everyone.
- Wadsworth/US 36 interchange.
- Westlake Street improvements and curb and gutter.
- Reduce watering of parks, athletic fields & golf courses. Specific watering days. Prohibit watering during the day (9 am to 6 pm).
- 1) Wadsworth/US 36/Midway/industrial. 2) Compete adjustment in the unacceptable and inexcusable attitudes of the "public servants" at the Broomfield courts. 3) Dare to bust

high school students for cigarettes, drinking, pot and unsafe, illegal driving. 4) Voters in various cities have voted against preferential treatment for Wal-mart, but when you were asked about fast-tracking it, you "wouldn't dignify" the question with a response. What are you hiding?

- 1) Wadsworth/36 interchange! 2) Attract & retain employers. 3) Free ice cream every Friday (only kidding).
- Cultural.
- Cheap health care. Fixing roads. Lowering sales taxes.
- 1) Open space. 2) Secure water. 3) Re-develop old Albertson's store complex.
- Job growth. Work force center facility. More business and trade.
- 1) Traffic!! 2) Water. 3) Youth programs.
- Affordable housing for low income.
- Making Rec center more affordable. Friendlier service.
- More job opportunities.
- Prohibit watering during 9-6p. Limit car washing. Reduced watering of parks.
- Open space. Drought. Affordable housing.
- Wadsworth/US 36 interchange improvement. Water conservation. Trash pick up.
- The appearance of 120th on the north side from Lowell to Sheridan. 210th & Wadsworth interchange. Jobs in Broomfield.
- 1) Wadsworth improvement. 2) More retail. 3) city/town center.
- Don't know other than street improvements and building more parks.
- Wadsworth/US 36 interchange.
- Limiting growth. Wadsworth/boulder turnpike/120th interchange. More affordable housing.
- Odor control of waste water facility as promised by city council in '98-'99. Sync traffic lights. Maintain property rights.
- Revitalizing major corridor -bring local shopping centers up-to-date.
- Trail connections. 36/wadsworth interchange. Property tax reductions.
- 1) Wadsworth & I-36. 2) Better stop light timing. 3) Repairs on Sheridan.
- 1) Transportation. 2) Recreation, including parks & open space. 3) Additional retail development.
- 1) Speeding in residential areas. 2) Drought management. 3) Classroom size/ratio.
- Wadsworth & us 36 interchange. Bringing in more ethnic groups to city. Better growth planning - maybe a greenbelt.
- 1) Revitalizing 1st filing. 2) Open space. 3) Improving streets.
- Water/water storage.
- 1) Water. 2) Affordable housing. 3) Less growth.
- Cannot be informed enough since we have been here only 6 months.
- Wadsworth/US 36 interchange. Keeping property taxes down. Maintaining open space.
- 1) Trash service. 2) Water rights. 3) Business development.
- Open space. 2) Storage of recreational vehicles. 3) Wadsworth/US 36 interchange. Sheridan – 136th to 144th.
- Fixing Wadsworth/US 36 interchange.
- Rte 36/wadsworth interchange. Master plan: 120th renovation. I-25/rt 7 development.
- 1) Wadsworth blvd. 2) 9th & 136 along Sheridan. 3) More open space.
- 1) Urban renewal. 2) bridge-Wadsworth. 3) Hwy 287 by target.

- Road improvement – 144th & Sheridan - 4 lanes. Improve zoning changes - too long & difficult business climate.
- Find alternative for tax base and reduce property taxes. 2) Catch up with other databases in Colorado plus - to have Broomfield county show up!
- 1) Water measures. 2) Recycling. 3) Traffic.
- Wadsworth/I-36 interchange.
- 1) Creation of social center (arts, music, shops, family owned restaurants, etc.). I have lived here for 20 years and still no one can tell me where downtown Broomfield is? 2) 120th/us 287/us 36 interchange. 3) Continued park development.
- 1) Traffic. 2) Growth.
- 1) Open space. 2) Wadsworth/US 36 interchange. 3) Water conservation.
- 1) Drought abatement. 2) Controlling residential growth.
- 1) Wadsworth/US 36 interchange. 2) West midway to industrial lane bridge (Hoyt street bridge). 3) East midway widening west of Lowell.
- 1) Wadsworth/US 36 interchange. 2) Water. 3) Trash.
- 1) Lower property taxes. 2) Lower sales taxes. 3) Cancel all social/entitlement programs.
- Limiting growth.
- 1) Taxes. 2) Watering. 3) Building.
- More open space.
- 1) Golf courses if water is limited. 2) Also, I cannot believe Broomfield is open to (junk cars) left on streets, never driven, and possibly not licensed. 3) The trailer homes on Sheridan beside single homes with all sorts of garbage cans outside. 4) No fences around homes facing 136th street.
- Reduced watering of parks and specified days for all.
- Widening major streets – 144th Ave, Sheridan.
- 1) Limit growth. 2) Widen street (create lanes) at midway going onto main. 3) access open spaces.
- 1) Housing for seniors. 2) Street improvement. 3) Eliminating prairie dogs.
- 1) Water. 2) Open space. 3) wadsworth/36 interchange.
- 1) Interchange upgrade at i-36 & Wadsworth. 2) Sheridan to 136th north (completed). 3) Renovation of shopping mall 120th & main. 4) prefer selective businesses over "fast food frenzy" on 120th, etc. 5) improve Broomfield high school.
- 1) Supporting cultural projects. 2) Maintaining open space. 3) Supporting human services programs.
- 1) Wadsworth & 36 interchange. 2) Closed retail stores on 120th & Barbers (Steinmart). 3) Youth areas/places - movie, games.
- I have lived here less than a year and I am retired. I don't feel I am well enough informed to offer educated opinions.
- Stop watering golf courses.
- 1) Buy water for our future use. 2) Make all new streets in housing projects wider. 3) Fix up the old area of Broomfield.
- Traffic/traffic/traffic.
- When one of your employees promises house cleaning for the houses that back up to Sheridan (the new ball fields), you should follow through and not just clean two houses. Hurette ray promised me and then did nothing. Some people might think it was because they were both city employees that got their houses cleaned. Quite unfair.

- Safe bike ways (along industrial - access to mall & Interlocken).
- 1) Favorable tax treatment for business to increase jobs & revenue. 2) Increase professionalism and intelligence of police officers. 3) Jobs & retail revenue.
- 1) Control growth - decrease or slow down the rate. 2) Preserve open space. 3) Smooth traffic flow. Increase traffic from side streets allows them to control the flow of traffic on major streets.
- I think you folks are doing just fine! The flatirons mall was a real coup - very good for residents and good sales tax base.
- 1) Wadsworth/US 36 interchange. 2) Parks. 3) Jobs.
- 1) Wadsworth/US 36 interchange. 2) Water conservation. 3) More restaurants in town, not at flatirons. 3) Mosquito control.
- 1) Speeding on 120th. 2) US 36/wadsworth. 3) Seeding on 120th.
- 1) Wadsworth/US 36 interchange congestion. 2) Job generation. 3) Youth & senior programs & services. 4) Affordable. Housing.
- 1) Jobs. 2) Schools.
- 1) Growth. 2) Traffic. 3) Road, i.e. paving, potholes, etc.
- 1) Wadsworth/US 36 interchange major focus. 2) Gateway area of 120th near turkey plant & rooster's. 3) Interlocken office building vacancies.
- 1) Affordable housing. 2) Assistance to need families/individuals. 3) wadsworth/36 interchange.
- Fixing wadsworth/36 interchange.
- 1) Stop all the house building. 2) Don't have enough water now. 3) Cut weeds down along 10th Ave.
- 1) Wadsworth/US 36 interchange. 2) Purchasing & maintaining open space. 3) Decrease growth by purchasing development land & rights.
- 1) Mandatory control of watering - maximum of 3 hrs/week. 2) Water rates increase on consumption basis. 3) Surcharges for more water.
- 1) "Downtown" area. 2) wadsworth/36 interchange. 3) Redevelop 120th.
- 1) Slowing growth. 2) Wadsworth/US 36 interchange. 3) Traffic control.
- 1) City pound/adoption facility. 2) More recreational summer sports for kids that do not require tryouts - baseball program - terrible. 3) More park events.
- 1) Right turn lane eastbound midway/main. 2) 3rd Ave access from senior center/city-county offices - could help relieve midway/main traffic.
- Limit growth! Commercial and residential is out of control!
- 1) Clearing of weeds along roadways. 2) Wadsworth interchange. 3) More rules & regulations for number of animals per household. Stiffer fines for barking. Fines for not picking up after your dog.
- 1) Water conservation. 2) Street lights, especially on Zuni sty. 3) Snow & ice control.
- 1) Water rates that increases as consumption increases. 2) Surcharge to purchase more water. 3) Reduced watering of parks, athletic fields, and golf courses.
- 1) Urban sprawl - housing and strip malls/businesses. 2) More open space acquisition/use. 3) H2o conservation. 4) Roads - traffic lights/more stop signs/repair/widening.
- 1) Crime (theft, burglary. 2) conserving open space.

- 1) Widening of major n/s and e/w streets. 2) Trails in open space for better use. 3) Huron, Zuni, Lowell and Sheridan major streets n/s 128th, 136th, and 144th major e/w street light timing for major thoroughfare.
- 1) Traffic. 2) Affordable housing. 3) Not raising taxes.
- 1) Manage growth. Slow it down; allow schools & roads to catch up. 2) Fix traffic congestion. 3) Reduce taxes/slow spending. 3) Secure more water rights.
- 1) Traffic congestion. 2) Recycling abilities. 3) Street repair, etc.
- 1) Economic development. 2) Wadsworth/US 36 interchange. 3) Broomfield library.
- 1) Building a downtown area near city buildings. 2) Better "gateways" into Broomfield, instead of big box stores! 3) red-development of historical areas (south of 120th) and landscape of 120th Ave. And 4) the Brunner house!!
- 1) Wadsworth/US 36. 2) Citywide trash service & recycling. 3) Controlling housing growth.
- Voluntary conservation & specified watering days. If you limit the time those of us who can't have sprinkler systems have a hard time making those times.
- 1) 120th Ave from Zuni to Wadsworth is a bottleneck due to poor light timing. 2) Wadsworth & us 36 improvements. 3) Lower water rates when use is below average or normal.
- 1) Affordable housing. 2) Traffic issues. 3) Development of northeast Broomfield.
- 1) 36/Wadsworth interchange. 2) Trash service. 3) Finish up what they started with first filing neighborhoods.
- 1) US 36 interchange. 2) Streets. 3) Code enforcement.
- Specified water, voluntary, prohibit 9a-6p.
- 1) Wadsworth interchange. 2) Better parks.
- 1) Health care options for under-employed and unemployed. 2) More jobs consistent with growth. 3) Affordable, safe, well-built housing.
- 1) Educational projects like provided in the auditorium. 2) Keeping neighborhoods clean & safe.
- 1) Use recycled water for parks & recreation areas. 2) Upgrade 136th and 144th avenues to offload traffic on 120th.
- 1) Highway 36/Wadsworth interchange. 2) Growth. 3) Water conservation.
- Wadsworth/36 interchange.
- 120th/36 traffic problems. Get traffic away from housing.
- 1) Stop issuing building permits for houses until we have enough water for present residences. 2) Fix us 36/wadsworth exchange.
- 1) Open space. 2) "Downtown" area.
- 1) Wadsworth/US 36 interchange. 2) Sheridan blvd widening from 9th to 136th. 3) Local hospital.
- 1) Wadsworth/36 interchange. 2) Development of downtown-type area.
- Education.
- 1) Crime. 2) wadsworth/36 interchange. 3) Water.
- 1) Traffic congestion. 2) Growth. 3) Job opportunities.
- 1) Limiting growth & residential development. 2) Conserving water. 3) Study high impact traffic areas for safety improvements.

- 1) New 136th/I-25 interchange. Prepare for increase in traffic Wadsworth/hwy 36. 2) Sheridan - crime in the new park area & housing & traffic problems for Northmoor addition.
- 1) Affordable housing. 2) Jobs. 3) Trash removal - reduce truck, increase recycling.
- 1) Water conservation. 2) Traffic congestion. 3) Public schools.
- 1) Fix the interchange at Wadsworth/US 36. 2) Lower tax on property. 3) Slow growth. Cut back on watering.
- Recreation/parks. Clean up fishing pond at midway & Lowell.
- 1) Growth - slow it down. 2) Water. 3) Open space. Would like to see shorter surveys, but more often would be ok. Thanks.
- 1) Building trails and preserving open space. 2) Planting more trees along trails. 3) Financial support for fire department and police department.
- 1) Water conservation. 2) Building inspection. 3) Appearance - cleanliness of streets.
- Wadsworth/36 interchange.
- 1) More arts supports. 2) Wadsworth/36 exchange. 3) midway/Wadsworth intersection.
- 1) Traffic control. 2) Transit (neighborhood - bus, etc.). 3) Parks (family picnic areas).
- 1) Growth. 2) Trash. 3) Water conservation.
- I really have no ideas about how to improve programs already in progress now or in the future here in Broomfield.
- 1) Work to revitalize older areas. 2) Work to improve interchange 287 & 36. 3) city-based trash & recycling.
- 1) Interchange of Wadsworth/i-36 is crippling the city during rush hours. 2) More paved bike paths and bike lanes. 3) Construction of a lake for water supply.
- 1) Jobs. 2) Traffic control. 3) Road maintenance.
- 1) Affordable housing. 2) Open space. 3) Water conservation.
- 1) Enforcing and making the smoking ban successful. 2) Open space.
- 1) Pedestrian underpass under Lowell blvd to Rec center from Westlake. 2) Prevention of gangs spreading to Broomfield.
- 120th corridor.
- 1) Sustainable development. 2) Library. 3) Drought.
- New businesses that do not pollute.
- 1) Recycle water projects like Westminster. 2) Urban renewal - village square. 3) Overturn smoking ban in bars. 4) Close Rooster's as a public nuisance.
- 1) Wadsworth/36 interchange enlarged. 2) Paths of special events in open space, i.e. fitness trail. 3) Brunner house used.
- 1) Recycling (curbside) service. 2) Traffic flow. 3) Trails, route maps.
- 1) Connect trails. 2) Alternative transportation. 3) Cultural facilities.
- Slowing growth.
- 1) Wadsworth/US 36 interchange. 2) Better observing of street maintenance workers.
- 1) Improving parks. 2) More trails. 3) Improving library materials.
- 1) Redoing the wadsworth/i-36 bridge. 2) Brunner farmhouse.
- 1) Street maintenance. 2) Watering program. 3) Property tax discount for seniors.
- 1) Teen facility. 2) Recreation activities & facilities. 3) Road improvements.
- 1) Limit population growth. 2) Water conservation. 3) Limit building/construction.
- Wadsworth interchange.

- 1) Traffic intersection of 4 highways: 287, 36, 128, 119. 2) Weed control measures in alley/drives (midway blvd). 3) High cost of refurbish to Brunner farmhouse.
- Eliminate sales tax of food.
- 1) Raise speed limits, widen streets! 2) Stop building 1 lane roads! 3) Fire the traffic manager!!!
- 1) Wadsworth/US 36 interchange. 2) wider/better sidewalks in neighborhoods. 3) Traffic light timing.
- 1) Decreased vandalism to cars & private property. 2) High rates of speeds (vehicular on suburban streets. 3) trash & recycling pick up services thru city and county of Broomfield.
- Hwy 287 & i-36 traffic.
- 1) Traffic, especially Wadsworth interchange. 2) Smart growth. 3) Open space.
- Restricting use of property for businesses that provide larger tax revenue than others, which I opposed.
- 1) Wadsworth/US 36 interchange. 2) Diversity growth.
- 1) Traffic problems at Wadsworth interchange. 2) Develop 120th Ave east of Sheridan. 3) Reduce cable TV rates.
- 1) US 36 & Wadsworth interchange. 2) 120th Ave - improve appearance.
- Population growth.
- Control growth. Be more selective re: retail (fewer chains). Local schools (public).
- Intersection - Wadsworth/US 36 interchange. Reduce taxes.
- A US-36 exit at 120th. More retail stores in the flatirons marketplace (Zang Street area).
- 1) Cleaning up decrepit housing & retail areas. 2) Fining people for unkempt yards. 3) Getting trucks, RV's, etc. Off the streets.
- Improving streets - too much traffic for one lane roads. More retail outside of flatirons crossing, especially more non-chain restaurants. A dog park.
- Highway project - Wadsworth/US 36 interchange. Bigger drug enforcement program - middle schools & high schools. Unsupervised youth.
- Youth programs. Job growth. Water issues.
- 1) Growth. 2) Quality of life. 3) Affordable housing.
- 1)Wadsworth/US 36 interchange. 2) Revitalizing 120th, especially main sty west to 287. 3) Improving the look of intersection of 287 & midway - widening - turn lane challenges. (New store ne corner will help). More welcoming look sty 1st access off of freeway.
- Village square redevelopment. Smart growth without chasing sales tax revenue. Building a community.
- Reduced development (housing). Stop strip mall, concentrate on central city. Open space trails.
- Limit amount of growth. Stop giving out so many building permits. Limit traffic.
- 1) Water conservation. 2) Development & growth. 3) Wadsworth/hwy interchange.
- I have only lived in Broomfield 7 months.
- Broomfield as a place to live. Well planned growth. Realistic master plan.
- Growth. Wadsworth/US 36 interchange. Street-overlay.
- US 36/wadsworth interchange. Recycling. Noise barriers for the train at nickel & 120th.
- 1) US 36/wadsworth interchange. 2) Programs which bring more money to the city for improvement. 3) Keep the city looking good.
- 1) Stop growth. 2) 120th & 36. 3) Traffic flow.

- Water conservation - no watering 9-6. Street maintenance. New business - retail.
- 36 & Wadsworth. Open space. Sheridan 9th to 136th.
- 1) Over growth. 2) Open space needed. 3) Job opportunities.
- Code violations. Mandatory water restricting or none.
- A town center. Perhaps the library-post office area. Coffee shop - restaurant - place to gather.
- 1) Voluntary conservation. 2) Prohibit watering during 9 am to 6 pm. 3) surcharge to purchase more water.
- Call-n-ride is a good idea, but monopolized by a handful of regulars. It's easier to shop in boulder or Denver or take RTD #76 south to shop. Broomfield park-n-ride is only convenient if one has a car. Dear Broomfield, the very nature of this questionnaire shows that there is a limited view of what is and is not important to the local government. Not all of us are wealthy.
- 1) Wadsworth/136th interchange. 2) 120th beautification project. 3) Redevelopment of industrial lane.
- Less houses. Water supply.
- Entertainment - no decent sit down restaurant other than flatirons.
- 1) Proper maintenance of streets, parkways (along streets p sidewalks), public buildings and parks. 2) Affordable Rec center & youth programs. 3) Open space and bike-hiking/walking/jogging trails.
- 287 & 36 interchange, city and county fire department, ambulance service.
- Public involvement. Publicly presented quality of life goals/programs. Restrain temptations for excessiveness, ex: the new Rec center was overkill - too nice, etc.
- 1) Preparing the Broomfield commons for use. 2) Eradicating the "junk yard" property at red leaf/open space area. 3) wasworth/i-36 interchange.
- Affordable housing. Thrift store like savers, arc, or Broomfield enterprise - daily!!!
- Listening to you new rural voices.
- 1) Growth. 2) Traffic. 3) Schools.
- Wadsworth/US 36 interchange. Drought. Growth control.
- Affordable housing. Youth programs. Limiting growth.
- Traffic flow. Balance between all economic levels of home ownership. Keep city services up with city/county growth.
- 36 & Wadsworth. Bridge over 36 too old 120th. Additional retail.
- Highway project at 287 & 36 highway exchange.
- 1) Water management. 2) Police services. 3) Roadway improvements.
- Better public transportation.
- Trash service for all of the city and county. Enhancement of park amenities - benches, not leaving clumps of grass in the parks after they have cut the grass! Growth!
- 1) Repairing potholes. 2) Limit junk stored under porches in some area. 3) Keep the weeds cut down during summer from the train tracks.
- Overall appearance - city wide - good job so far. Keep it up (infrastructure). Put lights on flash after 10:00 pm - secondary intersections. Urban renewal in older areas - business & residential. Thanks for the opportunity! Overall - great job Broomfield. Let's strive to be even better! Great job on limb clean up efforts last year.
- 1) Water - drilling of reservoir. 2) 120th & Wadsworth - road construction. 3) More high dollar restaurants.

- Police patrolling. Mobile home park clean up.
- 1) Slow the growth. 2) Too much traffic. 3) Unsupervised kids.
- 1) Code enforcement. 2) Economic development. 3) Roads.
- Limit growth - would help to address water problems. 2) Address water problems. 3) Open space.
- 1) Slowing growth & development while increasing open space/parks. 2) Fixing roads, specifically 1) Wadsworth/US 36 interchange. 3) Increasing ease of use of public transportation within the city. More buses, more bus lines, better promotion & advertising of such services.
- 1) Water conservation - total & compete. 2) Limited & planned growth/development (limited growth & well-planned development). 3) Retail growth in areas where already exists. Zoning regulations.
- 1) Crime prevention (answer all home security alarms). 2) Police training. 3) Roads & water.
- 1) Prohibit watering during day. 2) Specified watering days. 3) Limited car wash. 4) Voluntary conservation.
- 1) Growth. 2) Youth activities (teens). 3) Arts & humanities.
- 1) US 36/wadsworth interchange. 2) Open space purchase and maintenance. 3) bike/walking trails.
- 1) Obtaining water. 2) More turn signals in turn lanes. 3) City streets maintained with good snow removal.
- More trails. Enforcing water restrictions!!
- 1) Fix wadsworth/36 interchange. 2) Lower sales tax. That should increase volume.
- 1) Lower taxes - no chance of that with all the left liberals on the council. 2) More open space.
- Building more homes.
- 1) Drinking water - quality. 2) Wadsworth/US 36 interchange. 3) Wildlife habitat.
- Original covenants in "old" Broomfield (ward 2, etc. Brn. Hgts.) have never been enforced and all the many meetings to come to conclusions to keep this area in repair have not been resolved. Owners of rentals have never been held accountable for condition of their property or for screening of their tenants - cosmetic care of property (landlords do not have to do any check on who they rent to).
- 1) Transportation. 2) Wadsworth/US 36. 3) Parks & trails.
- 1) Managed growth. 2) Traffic mitigation. 3) Parks and open space development.
- 1) Streets. 2) Address drought. 3) Fight drugs - safety issue.
- 1) 287/wadsworth interchange. 2) Open space and more trail availability - gravel & concrete. 3) Improving 120th street.
- 1) Empty stores along 120th. 2) Street improvement. 3) Art & culture.
- 1) US 36/120th interchange. 2) More awareness of community events.
- 1) Open space. 2) Community planning. 3) Water quality.
- 1) Wadsworth interchange. 2) Sheridan blvd widening.
- Overall quality of residential beauty. No junk cars.
- 1) Road repair – 120th to 128th on Sheridan. 2) Water. 3) Limit growth. Broomfield is becoming another highlands ranch.
- 1) Traffic congestion in numerous areas. 2) Too tight residential areas. 3) limited in-town upscale dining establishment (not at flatiron mall).

- 1) Wadsworth/US 36 interchange. 2) Water conservation. 3) Open spaces.
- 1) Less growth. 2) Using business building already built. 3) More emphasis on "teen" activities.
- 1) Public transpiration. 2) Reduce vandalism.
- I think city council has a tendency to ramrod decisions through regardless of how their constituents feel about it; specifically, Wal-mart Super Center at Flatirons and the naming of the new Broomfield Rec center.
- 1) 287/hwy 36 traffic. 2) More connected walking paths.
- 1) City streets - repairs - traffic lights. 2) Highway areas - repairs - traffic lights. 3) Water usage.
- Cleaning up 120th from 287.
- Traffic.
- Acquire more open space. Limit growth. More parks/trail/lakes.
- I-25 & 136th/Hwy 7. 136th to hwy 287 w/o going thru 25 mph residential.
- Open space. Affordable housing. Reduction of growth.
- Affordable housing. Affordable child care. Water conservation.
- Wadsworth/i-36 interchange. 120th development - village square, area by Tuesday business. Balance old Broomfield with new. 120th area vs. Flatirons.
- Wadsworth/I-36 interchange. Open space parks development. Water supply.
- 120th interchange. Revitalization of 120th near Wadsworth (between Main & Wadsworth). Open space purchases.
- More parks.
- Wadsworth/US 36 interchange. W Midway to industrial lane.
- 1) US-36/Wadsworth interchange. 2) Complete Sheridan to NW pkwy. 3) Grey water retrieval for golf courses, park, etc.
- The use of reclaimed water for parks, open space, golf courses, if not already being used.
- Water issues!
- Business retail development. Wadsworth/US 36 interchange. Water conservation.
- Moving traffic.
- 1) Specified watering days. 2) prohibit watering during the day (9 am to 6 pm). 3) limited car washing.
- Friendly, helpful attitudes of city personnel that interface public is excellent. Open space corridor along small creek e/w at n 139th crossing Sheridan is great. Going north on Sheridan from Midway is sometimes dangerous when drivers are unfamiliar with lane offsets.
- 1) Improved street/park/walkway lighting. 2) Highway 36/wadsworth interchange. 3) Code enforcement (no more 2 ft weeds over entire front yards!).
- 1) Road work. 2) Open space. 3) Drought.
- 1) Restricting growth. 2) Improvement of roadways, especially the mess at Wadsworth, 36 & 287. 3) Some housing for seniors - one level unit in new developments.
- Repealing anti-smoking ban in bars.
- Sensory park development behind Bal Swan. US 36/Wadsworth improvement. Consolidate trash pick up.
- 1) Growth/maintaining small town feel. 2) water supply/drought maintenance.
- 1) Traffic issues. 2) Water issues. 3) Housing issues.

- 1) Consistent speed limits. 2) Wadsworth/ US 36 interchange improved. 3) Have homeowners clean/paint and maintain their property.
- Widening midway from 287 to Sheridan. Widening Sheridan from 9th to 136th. Wadsworth/US 36 interchange.
- Business development and job opportunities.
- 1) Keep Broomfield safe. 2) Open space. 3) Small businesses.
- 1) Children's activities. 2) Senior projects to help them. 3) Street access around 36 interchange.
- 1) Social events, such as a "movie theater". 2) Youth programs. 3) Safe neighborhood protection.
- 1) Crime prevention (many recent burglaries in the area). 2) Raised crossings (speed preventions in many neighborhoods). 3) Wadsworth/36 interchange.
- 1) Water resource building. 2) Drug enforcement. 3) Noise from loud illegal cars and motorcycles.
- More peace after 8 pm on 120th Ave. Racing is illegal. Deny the liquor license of Rooster's bar (fire & like hazard).
- 1) Water conservation. 2) 287/36 interchange. 3) Entertainment for youth.
- Watering parks with reused water.
- 1) Wadsworth/US 36 interchange - traffic problem (all). 2) Economic development - more job opportunities. 3) drugs/alcohol - youths (high school).
- Timing of traffic lights on hwy 287! Purchasing open land.
- 1) Fixing wadsworth/i-36 interchange. 2) Fixing 120th. 3) Improving signage - (Broomfield exit, i-36).
- Better street lighting.
- 1) transportation for older people because we pay taxes too like young folks do & sometimes need to go to doctors,etc. 2) transportation for kids not old enough to drive. Not taxis.
- Sheridan blvd widening from 9th to 136th. 2) Frontage road for houses on Sheridan Blvd between 9th & 136th.
- 1) Lowering property taxes. 2) Lowering open space requirements. 3) Improving traffic patterns & speed limits.
- Wadsworth/36 interchange. Trash service consolidation - not pro-consumer. Water storage development.
- 1) Fixing road/bridge on 287 over hwy 36. 2) Business development. 3) Coordinating local trash services.
- 1) US 36/Wadsworth interchange. 2) Facelift the older areas of Broomfield along 120th avenue especially. 3) Reviewing open space master plan. Also, not allowing retail centers to be built very close to school areas like the one proposed at 136th/Zuni next to Legacy High School.
- 1)Reducing sod requirements for commercial developments. Interlocken just requires too much irrigation. 2) Wadsworth/36 interchange. 3) 120th Ave corridor improvements.
- Wadsworth interchange and north.
- 1) Police department. 2) Traffic control. 3) Street maintenance.
- 1) Management of growth. 2) Water conservation. 3) Reduced watering of roadway landscaping.
- 1) Conservation. 2) Specified watering days.

- Managing growth.
- 1) Water problem. 2) Side streets.
- 1) Less open space to maintain. 2) Water conservation - no more golf courses! 3) Traffic flow along 120th.
- 1) Water - more reservoirs or purchase more. 2) Open space. 3) 120th Avenue corridor.
- UA 36/wadsworth interchange.
- Get businesses to occupy the empty stores on 120th where the old Albertson's was.
- 1) Moratorium on all construction - water availability - drought. 2) No condemnation of private property to subsidize other businesses. (Questions about what should be "revitalized" or "renewed"). 3) Preservation of open space land. 4) regulation (& enforcement of) single residences and rental properties - limiting number of unrelated families and number of cars - prohibiting car repair business, etc. (lowers property values).
- 1) Affordable housing 2) employment. 3) citizen/property safety. 4) Youth involvement in above.
- Traffic. The volume of traffic that can pass through the city without disturbing the small-town atmosphere.
- 1) Street repairs. 2) Traffic signals & busy intersections. 3) Code enforcement at residences where unlicensed vehicles, trash and fences are damaged and lower the property value of neighbors.
- 1) Water. 2) Drainage. 3) Open space.
- Get new people to do street and light planning, as well as residential permit approval. Improve quality and harshness of the water.
- 1) To keep growth down. 2) Do something about rundown rental homes. They are all over in old Broomfield. 3) Traffic on 120th.
- 1) Consolidation of school districts into one Broomfield district. 2) Library expansion and branch development. 3) Increasing racial/ethnic diversity, opportunity and presence.
- 1) Dillon road development to accommodate expansion. 2) 120th redevelopment from Lowell/Sheridan. 3) Wadsworth/US 36 interchange.
- 1) 120th corridor renewal. 2) Traffic flow. 3) Controlled retail growth, especially non-committed rental space).
- 1) Widening streets. 2) After school programs/summer (reasonable). 3) Road conditions (potholes, cracks).
- 1) Wadsworth/US 36 interchange. 2) Growth, 3) better management of open space.
- Keep traffic on selected thru streets. Enforce traffic laws and keep traffic down.
- 1) More trails in open spaces. 2) Create entrance to northwest parkway at Sheridan. 3) "Rebuild" east 120th by razing barber turkey, etc.
- 1) More restaurants to be open 24 hours. 2) Less bars or nightclubs and more churches. 3) For parents to supervise their children more & know always where their children are.
- 1) Enforcement of traffic laws. 2) Enforcement of traffic laws. 3) Enforcement of traffic laws.
- 1) Brunner farmhouse. 2) Traffic in Broomfield. 3) Open space. 4) Don't increase sales tax of you will lose shopping & other areas?
- 1) Light or heavy rail to Denver/Boulder/airport. 2) Improve 36/wadsworth/287 interchange. 3) Stop annexing land in other counties.

- Embarrassed when I tell people I live in a town called Broomfield, but I'm sure the old-timers would oppose a name change. The city is okay; we moved here for the house we wanted in a nice neighborhood. Otherwise, we'd live in Westminster. I think their development through the past 15 years has been done well, but we're here for the long term.
- 1) Water - drought. 2) i-36 & Wadsworth interchange.
- 1) Street maintenance. 2) Slowing growth. 3) Affordable housing.
- 1) Roads, roads, roads, - Wadsworth/I-36, overall conditions of city streets, speed limits. 2) City image - gateway, 120th vacant buildings.
- Water conservation.
- 36/wadsworth interchange.
- 1) To be trustworthy stewards of taxpayers subsidized government - above reproach. 2) Never to espouse political position outside the scope of city/county government, as was urged during the Iran/contra debate. 3) to be mindful and vigilant in limiting the intrusion of government on private enterprise and citizens and diligent to track government spending so taxes can actually be reduced or obviously promised before formulated on Broomfield county.
- 1) Better programs at Rec center (I still have to go to Louisville). 2) Traffic flow. 3) dog-friendly parks/open space.
- 1) Open space. 2) Alternative transportation. 3) Urban renewal.
- 1) Weed control. 2) wadsworth/36 interchange. 3) Redevelopment of 120th west of Sheridan.
- 1) Traffic light timing (sequencing) and traffic patterns. 2) Quality of life issues and initiatives. 3) Fiscal responsibility.
- 1) Water. 2) Growth. 3) Schools.
- 1) Development. 2) Streets. 3) health/human services.
- Water use reduction.
- 1) Reserve open space. 2) Improve wadsworth/36 interchange.
- 1) Widen ancillary streets - Lowell 128th to 144th and midway between main and nickel. 2) Wadsworth interchange. 3) Sheridan access to e-470.
- 1) Wadsworth/US 36 interchange 2) more affordable housing. 3) Housing for seniors - walking distance to grocery stores, drug stores, etc.
- 1) Wadsworth/US 36 interchange. 2) Open lands 40%. 3) Voluntary water conservation.
- 1) US 36/287/wadsworth exchange. 2) Connecting Sheridan to NW parkway. 3) Developing more retail options that include restaurants, shopping, etc. Like outdoor area at flatiron mall. Also including gourmet grocery store. Street cleaner/sweeper came through the Broadlands on a Monday, which is our trash pick up day. The street cleaner had to swing out every 60 ft to avoid bins, leaving much of the street dirty. It might be better to schedule the cleaner on days that don't coincide with trash pick up.
- Reduction of urban sprawl/growth mentality. Abandonment of growth at all costs. 2) Reduction of government budgets, i.e. police SWAT team - totally unnecessary. 3) Formation of separate school district, not BVSD, Jeff Co, etc.
- Road improvements. Traffic light timing.
- 1) Increase retail & business. 2) Create jobs. 3) Consolidate trash services.
- 1) Roads (Zuni – 128th – 136th!) Widen/resurface. 2) City trash pick up. 3) Open spaces should be parks.

- 1) Traffic at us 36 & Wadsworth interchange. 2) Cleaning up some of the junky old homesteads. 3) rehabbing the original business zone along 120th street and north on 2879
- Condition of fences.
- Overall, public transportation improvements.
- 1) Limit growth and housing development. We are over-building. 2) Keep retail growth to flatiron and along 120th/Hwy 287. 3) Connect bike routes/trails.
- Watering: check 120th. What a waste. Super chlorination? Run some coli form plates rather than waste gallons & gallons of water.
- Wadsworth/36 interchange.
- 1) Increased recreational activities for teenagers. 2) Signs (increase number and quality) of welcome to Broomfield. 3) Summertime planned recreational activities in the parks for children. Thanks for widening pierce and adding the traffic light. Thanks for having a bicycling service area. Please note: "ambush makeover" on fox TV channel had a wonderful episode at Flatirons Mall. However, they announced that Flatirons Mall was located in Boulder. We need to let people know it's in Broomfield
- 1) Affordable housing (not low income, just affordable). 2) Proper street light at busy intersections. 3) Water conservation. Cyclists and other people (walking, skateboarding, etc.) Using sidewalks!!!

Appendix III: Survey Results by Demographic Subgroups

Selected survey results were examined by demographic subgroups. In the tables on the following pages, differences between demographic subgroups that are “statistically significant,” that is, where there is less than a 5% probability that the differences observed are due to chance alone, are shaded gray.

| | | Length of Residency | | Rented or Owned | | Household Income | | Race | |
|--|-----------|---------------------|-------------------|--|---|--------------------|------------------|-------|-----------|
| | | 0-5 years | More than 5 years | Rented for cash or occupied without cash payment | Owned by you or someone in this house with a mortgage or free and clear | Less than \$50,000 | \$50,000 or more | White | Not white |
| How do you rate Broomfield as a place to live? | Excellent | 38% | 40% | 38% | 39% | 39% | 39% | 39% | 43% |
| | Good | 54% | 53% | 51% | 54% | 50% | 55% | 54% | 46% |
| | Fair | 8% | 6% | 9% | 6% | 9% | 6% | 7% | 8% |
| | Poor | 0% | 1% | 2% | 1% | 2% | 1% | 0% | 3% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| How do you rate the overall quality of life in Broomfield? | Excellent | 30% | 26% | 26% | 29% | 23% | 30% | 29% | 24% |
| | Good | 59% | 63% | 61% | 61% | 62% | 60% | 61% | 60% |
| | Fair | 11% | 10% | 11% | 10% | 13% | 9% | 10% | 13% |
| | Poor | 0% | 2% | 2% | 1% | 2% | 0% | 1% | 2% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Sense of community | Excellent | 13% | 14% | 11% | 14% | 12% | 14% | 14% | 12% |
| | Good | 55% | 57% | 60% | 55% | 57% | 56% | 56% | 56% |
| | Fair | 27% | 25% | 22% | 27% | 25% | 26% | 26% | 22% |
| | Poor | 6% | 4% | 6% | 4% | 7% | 4% | 4% | 10% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Access to affordable quality child care | Excellent | 11% | 2% | 4% | 6% | 2% | 7% | 6% | 1% |
| | Good | 37% | 40% | 34% | 39% | 33% | 42% | 40% | 34% |
| | Fair | 39% | 40% | 43% | 40% | 43% | 38% | 39% | 43% |
| | Poor | 13% | 18% | 19% | 15% | 21% | 14% | 15% | 21% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

| | | Length of Residency | | Rented or Owned | | Household Income | | Race | |
|--|-------------------------|---------------------|-------------------|--|---|--------------------|------------------|-------|-----------|
| | | 0-5 years | More than 5 years | Rented for cash or occupied without cash payment | Owned by you or someone in this house with a mortgage or free and clear | Less than \$50,000 | \$50,000 or more | White | Not white |
| Population growth | Much too slow | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% |
| | Somewhat too slow | 2% | 0% | 2% | 1% | 1% | 1% | 1% | 3% |
| | Right amount | 35% | 17% | 29% | 23% | 22% | 26% | 24% | 27% |
| | Somewhat too fast | 46% | 41% | 42% | 44% | 43% | 43% | 43% | 45% |
| | Much too fast | 17% | 42% | 27% | 32% | 34% | 30% | 32% | 25% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Neighborhood during the day | Very safe | 82% | 75% | 67% | 82% | 67% | 84% | 79% | 76% |
| | Somewhat safe | 16% | 20% | 29% | 15% | 28% | 14% | 17% | 23% |
| | Neither safe nor unsafe | 2% | 3% | 1% | 2% | 3% | 2% | 2% | 1% |
| | Somewhat unsafe | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 0% |
| | Very unsafe | 0% | 1% | 1% | 0% | 1% | 0% | 0% | 0% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Overall, how would you rate the quality of the services provided by the City and County of Broomfield? | Excellent | 13% | 13% | 15% | 13% | 17% | 12% | 14% | 8% |
| | Good | 76% | 72% | 70% | 75% | 67% | 76% | 75% | 69% |
| | Fair | 10% | 13% | 13% | 11% | 15% | 10% | 10% | 19% |
| | Poor | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 4% |
| Total | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Appendix IV: Additional Cross Tabulations

In the table below, differences between demographic subgroups that are “statistically significant,” that is, where there is less than a 5% probability that the differences observed are due to chance alone, are shaded gray.

| Ratings of Planning by Opinions about Growth Rates | | | | | | | | | |
|---|-------------------|--------------|----------|---------------|--------------|----------|-------------|--------------|----------|
| | Population Growth | | | Retail Growth | | | Jobs Growth | | |
| | Too slow* | Right amount | Too fast | Too slow | Right amount | Too fast | Too slow | Right amount | Too fast |
| Land use, planning and zoning | 70 | 58 | 44 | 48 | 55 | 37 | 46 | 51 | 33 |
| <i>Rating on the 100-point scale where 100=Excellent and 0=Poor</i> <i>*Only 12 residents felt that the rate of population growth was too slow, but these residents tended to be happier with land use, planning and zoning.</i> | | | | | | | | | |

| Rating of Broomfield as a Place to Retire by Rating of Availability of Affordable Housing | | | | |
|--|--------------------------------------|------|------|------|
| | Access to affordable quality housing | | | |
| | Excellent | Good | Fair | Poor |
| How do you rate Broomfield as a place to retire? | 75 | 64 | 56 | 45 |
| <i>Rating on the 100-point scale where 100=Excellent and 0=Poor</i> | | | | |

Appendix V. Detailed Survey Methodology

Survey Administration

Approximately 3,000 households were selected to participate in the survey using a stratified systematic sampling method. An individual within each household was selected using the birthday method¹.

Households received three mailings during April and May 2004. The first was a postcard notifying them they had been selected to participate in the Broomfield Citizen Survey. The postcard was signed by the Mayor. A week later a survey was mailed with a cover letter signed by the Mayor. Approximately one week after the first survey was mailed, a second survey was mailed, with a cover letter asking those who had not yet participated to do so, while informing those who had already completed the survey not to do so again.

Of the 2,891 households to which surveys were delivered, 1,278 completed the survey, providing a response rate of 44%. Typically response rates for citizen surveys administered by mail range between 25% and 40%. Approximately 4% of addresses sampled were “vacant” or “not found.”

It is customary to describe the precision of estimates made from surveys by a “level of confidence” (or margin of error). The 95 percent confidence level for this survey is generally no greater than plus or minus 3 percentage points around any given percent reported. The confidence intervals are larger around estimates for subgroups.

¹ The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys.

Data Analysis and Weighting

The surveys were analyzed using a statistical software package. The demographic characteristics of the sample were compared to population norms for the City and County of Broomfield and were statistically adjusted to reflect the larger population when necessary. The largest differences in opinion were found among Broomfield residents of different ages, sex and tenure. Consequently, sample results were weighted using the population norms to reflect the appropriate percent of residents by age, sex and tenure in the Broomfield population, and then adjusted to reflect the ethnicity of the population. Other socio-demographic variables were also adjusted through the weighting as many of these characteristics are correlated. The results of the weighting scheme are presented in the table on the following page.

| Weighting Scheme for the City and County of Broomfield Citizen Survey | | | | |
|--|-------------------------|----------------------------------|------------------------------------|----------------------------------|
| Respondent Characteristics | Population Norm* | 2002 Weighted Survey Data | 2004 Unweighted Survey Data | 2004 Weighted Survey Data |
| Tenure | | | | |
| Rent Home | 23% | 23% | 11% | 23% |
| Own Home | 77% | 77% | 89% | 77% |
| Type of Housing Unit | | | | |
| Single-Family Detached | 73% | 76% | 85% | 77% |
| Attached | 27% | 24% | 15% | 23% |
| Sex | | | | |
| Female | 50% | 51% | 56% | 51% |
| Male | 50% | 49% | 44% | 49% |
| Age | | | | |
| 18-34 years of age | 34% | 32% | 17% | 34% |
| 35-54 years of age | 48% | 49% | 50% | 48% |
| 55+ years of age | 18% | 19% | 33% | 18% |
| Sex by Age | | | | |
| Females 18-34 years of age | 17% | 16% | 10% | 17% |
| Females 35-54 years of age | 24% | 24% | 27% | 24% |
| Females 55+ years of age | 10% | 10% | 18% | 10% |
| Males 18-34 years of age | 17% | 16% | 7% | 17% |
| Males 35-54 years of age | 24% | 24% | 22% | 24% |
| Males 55+ years of age | 8% | 9% | 15% | 8% |

* Source: 2000 Census

Appendix VI. Complete Set of Frequencies

| Question 1 | | | | | | |
|--|------------------------|------|------|------|------------|-------|
| | Percent of Respondents | | | | | |
| | Excellent | Good | Fair | Poor | Don't know | Total |
| How do you rate Broomfield as a place to live? | 39% | 54% | 7% | 1% | 0% | 100% |
| How do you rate your neighborhood as a place to live? | 34% | 48% | 17% | 2% | 0% | 100% |
| How do you rate Broomfield as a place to raise children? | 28% | 48% | 9% | 1% | 14% | 100% |
| How do you rate Broomfield as place to retire? | 17% | 32% | 20% | 8% | 24% | 100% |
| How do you rate the overall quality of life in Broomfield? | 28% | 61% | 10% | 1% | 0% | 100% |

| Question 2-Quality | | | | | | |
|--|------------------------|------|------|------|------------|-------|
| | Percent of Respondents | | | | | |
| | Excellent | Good | Fair | Poor | Don't know | Total |
| Sense of community | 13% | 54% | 25% | 4% | 4% | 100% |
| Openness and acceptance of diverse people | 8% | 47% | 28% | 6% | 11% | 100% |
| Quality of shopping services | 28% | 49% | 20% | 3% | 0% | 100% |
| Recreational opportunities | 26% | 48% | 19% | 3% | 3% | 100% |
| Job opportunities | 2% | 18% | 34% | 18% | 28% | 100% |
| Access to affordable quality housing | 4% | 25% | 37% | 23% | 12% | 100% |
| Access to affordable quality child care | 2% | 15% | 16% | 6% | 61% | 100% |
| Access to affordable quality health care | 6% | 32% | 27% | 11% | 24% | 100% |
| Ease of car travel in Broomfield | 11% | 46% | 30% | 13% | 1% | 100% |
| Ease of bus travel in Broomfield | 3% | 14% | 15% | 11% | 58% | 100% |
| Ease of bicycle travel in Broomfield | 9% | 30% | 22% | 7% | 32% | 100% |
| Ease of walking in Broomfield | 17% | 52% | 19% | 6% | 5% | 100% |
| Opportunities to attend Cultural Arts Events | 5% | 26% | 30% | 11% | 28% | 100% |
| Overall appearance of Broomfield | 12% | 59% | 26% | 4% | 0% | 100% |

| Question 2-Importance | | | | | | |
|--|------------------------|----------------|--------------------|----------------------|------------|-------|
| | Percent of Respondents | | | | | |
| | Essential | Very important | Somewhat important | Not at all important | Don't know | Total |
| Sense of community | 18% | 54% | 25% | 1% | 1% | 100% |
| Openness and acceptance of diverse people | 23% | 45% | 27% | 5% | 1% | 100% |
| Quality of shopping services | 16% | 53% | 30% | 1% | 0% | 100% |
| Recreational opportunities | 20% | 55% | 23% | 1% | 1% | 100% |
| Job opportunities | 29% | 45% | 17% | 4% | 6% | 100% |
| Access to affordable quality housing | 27% | 47% | 20% | 3% | 3% | 100% |
| Access to affordable quality child care | 19% | 34% | 15% | 8% | 24% | 100% |
| Access to affordable quality health care | 30% | 46% | 15% | 2% | 8% | 100% |
| Ease of car travel in Broomfield | 23% | 58% | 18% | 1% | 0% | 100% |
| Ease of bus travel in Broomfield | 11% | 26% | 33% | 9% | 21% | 100% |
| Ease of bicycle travel in Broomfield | 10% | 31% | 39% | 8% | 13% | 100% |
| Ease of walking in Broomfield | 17% | 46% | 33% | 2% | 2% | 100% |
| Opportunities to attend Cultural Arts Events | 7% | 28% | 45% | 9% | 11% | 100% |
| Overall appearance of Broomfield | 24% | 59% | 17% | 0% | 0% | 100% |

| Question 3 | | | | | | | |
|-------------------|------------------------|-------------------|--------------|-------------------|---------------|------------|-------|
| | Percent of Respondents | | | | | | |
| | Much too slow | Somewhat too slow | Right amount | Somewhat too fast | Much too fast | Don't know | Total |
| Population growth | 0% | 1% | 22% | 39% | 29% | 9% | 100% |
| Retail growth | 2% | 13% | 49% | 21% | 9% | 6% | 100% |
| Jobs growth | 16% | 36% | 11% | 1% | 0% | 36% | 100% |

| Question 4 | | | | | | |
|---|-------------------------------|----------------------|-------------------------|----------------------|-------------------|--------------|
| | Percent of Respondents | | | | | Total |
| | Not a problem | Minor problem | Moderate problem | Major problem | Don't know | |
| Growth | 13% | 19% | 34% | 28% | 6% | 100% |
| Number of trash trucks on residential streets | 45% | 22% | 14% | 7% | 11% | 100% |
| Appearance of signage upon entering Broomfield | 52% | 22% | 14% | 4% | 8% | 100% |
| Weeds | 28% | 41% | 21% | 6% | 5% | 100% |
| Drugs | 9% | 20% | 22% | 8% | 41% | 100% |
| Junk vehicles | 22% | 37% | 22% | 7% | 13% | 100% |
| Street conditions | 20% | 37% | 31% | 11% | 1% | 100% |
| Sales taxes | 16% | 25% | 34% | 19% | 6% | 100% |
| Property taxes | 15% | 22% | 31% | 19% | 13% | 100% |
| Traffic congestion | 8% | 26% | 32% | 32% | 2% | 100% |
| Unsupervised youth | 14% | 30% | 24% | 9% | 24% | 100% |
| Violent crime | 21% | 37% | 15% | 3% | 24% | 100% |
| Property crime | 11% | 34% | 31% | 9% | 15% | 100% |
| Fence conditions in neighborhoods | 25% | 35% | 24% | 9% | 8% | 100% |
| Storage of recreational vehicles in residential neighborhoods | 30% | 29% | 19% | 11% | 11% | 100% |

| Question 5 | | | | |
|---|-------------------------------|-------------------------|----------------|--------------|
| | Percent of Respondents | | | Total |
| | Too many | The right amount | Too few | |
| Low-income housing units availability in Broomfield | 11% | 55% | 34% | 100% |

| Question 6 | | | | | | | |
|-----------------------------------|------------------------|---------------|-------------------------|-----------------|-------------|------------|-------|
| | Percent of Respondents | | | | | | Total |
| | Very safe | Somewhat safe | Neither safe nor unsafe | Somewhat unsafe | Very unsafe | Don't know | |
| Neighborhood during the day | 78% | 18% | 2% | 1% | 0% | 0% | 100% |
| Neighborhood after dark | 46% | 39% | 7% | 7% | 1% | 0% | 100% |
| Flatiron Mall area during the day | 62% | 21% | 5% | 2% | 0% | 11% | 100% |
| Flatiron Mall area after dark | 27% | 35% | 11% | 9% | 1% | 17% | 100% |
| Broomfield's parks during the day | 68% | 22% | 4% | 1% | 0% | 5% | 100% |
| Broomfield's parks after dark | 14% | 34% | 14% | 13% | 3% | 21% | 100% |

| Question 7 | | | | |
|--|------------------------|-----|------------|-------|
| | Percent of Respondents | | | Total |
| | No | Yes | Don't know | |
| During the past twelve months, were you or anyone in your household the victim of any crime? | 83% | 16% | 0% | 100% |

| Question 8 | | | | |
|--|------------------------|-----|------------|-------|
| | Percent of Respondents | | | Total |
| | No | Yes | Don't know | |
| If yes, was this crime reported to the police? | 15% | 82% | 3% | 100% |

| Question 9 | | | | | | |
|---|------------------------|---------------|---------------|----------------|--------------------|-------|
| | Percent of Respondents | | | | | Total |
| | Never | Once or twice | 3 to 12 times | 13 to 26 times | More than 26 times | |
| Used the Broomfield library or its services | 25% | 20% | 34% | 12% | 9% | 100% |
| Used a trail in Broomfield | 17% | 21% | 26% | 16% | 21% | 100% |
| Participated in a Broomfield recreation program or activity | 43% | 21% | 20% | 9% | 8% | 100% |
| Attended a City council meeting or other local public meeting | 82% | 14% | 3% | 0% | 0% | 100% |
| Watched a City council meeting or other program on public access cable television | 62% | 21% | 13% | 3% | 1% | 100% |
| Recycled used paper, cans or bottles from your home | 26% | 9% | 13% | 14% | 38% | 100% |
| Ridden a bus or Call and Ride within Broomfield | 77% | 8% | 8% | 2% | 6% | 100% |
| Used the Internet from your home for shopping | 26% | 10% | 27% | 16% | 21% | 100% |
| Used the Internet to conduct business with Broomfield | 67% | 16% | 10% | 2% | 5% | 100% |
| Accessed the City's Web site | 42% | 23% | 25% | 5% | 4% | 100% |
| Used one of the Recreation Centers | 33% | 16% | 24% | 13% | 15% | 100% |
| Visited a Broomfield Park | 11% | 20% | 34% | 18% | 17% | 100% |
| Visited an Open Space Site | 32% | 26% | 21% | 11% | 10% | 100% |
| Used the Broomfield Auditorium or attended an event there | 75% | 18% | 6% | 1% | 0% | 100% |

| Question 10-Quality | | | | | | |
|-----------------------------------|------------------------|------|------|------|------------|-------|
| | Percent of Respondents | | | | | Total |
| | Excellent | Good | Fair | Poor | Don't know | |
| Fire services | 29% | 24% | 1% | 0% | 45% | 100% |
| Telephone services | 15% | 56% | 19% | 5% | 5% | 100% |
| Garbage collection | 25% | 52% | 15% | 3% | 5% | 100% |
| Ambulance services | 19% | 20% | 2% | 0% | 59% | 100% |
| Internet services | 13% | 39% | 19% | 7% | 22% | 100% |
| Curbside Recycling services | 13% | 28% | 12% | 11% | 36% | 100% |
| Youth Baseball | 5% | 12% | 4% | 1% | 78% | 100% |
| Youth Football | 4% | 10% | 3% | 1% | 82% | 100% |
| Youth Soccer | 5% | 14% | 3% | 2% | 77% | 100% |
| Developmentally Disabled services | 2% | 7% | 4% | 1% | 87% | 100% |

| Question 10-Importance | | | | | | |
|-----------------------------------|------------------------|----------------|--------------------|----------------------|------------|-------|
| | Percent of Respondents | | | | | Total |
| | Essential | Very important | Somewhat important | Not at all important | Don't know | |
| Fire services | 82% | 15% | 2% | 0% | 2% | 100% |
| Telephone services | 54% | 37% | 8% | 0% | 1% | 100% |
| Garbage collection | 48% | 38% | 13% | 0% | 1% | 100% |
| Ambulance services | 76% | 18% | 2% | 0% | 4% | 100% |
| Internet services | 23% | 40% | 27% | 4% | 7% | 100% |
| Curbside Recycling services | 19% | 37% | 31% | 5% | 8% | 100% |
| Youth Baseball | 10% | 30% | 31% | 7% | 22% | 100% |
| Youth Football | 10% | 28% | 31% | 8% | 23% | 100% |
| Youth Soccer | 10% | 31% | 30% | 7% | 22% | 100% |
| Developmentally Disabled services | 25% | 33% | 15% | 3% | 24% | 100% |

| Question 11-Quality | | | | | | |
|---|------------------------|------|------|------|------------|-------|
| | Percent of Respondents | | | | | Total |
| | Excellent | Good | Fair | Poor | Don't know | |
| Police services | 30% | 46% | 9% | 3% | 13% | 100% |
| Traffic enforcement | 15% | 48% | 20% | 6% | 11% | 100% |
| City recycling events | 14% | 35% | 13% | 4% | 34% | 100% |
| Street repair on state highways | 6% | 42% | 33% | 17% | 2% | 100% |
| Snow and ice control on state highways | 13% | 56% | 23% | 5% | 3% | 100% |
| Traffic signal timing on state highways | 4% | 38% | 33% | 23% | 2% | 100% |
| Street cleaning on state highways | 7% | 52% | 27% | 7% | 8% | 100% |
| Street repair on City streets | 7% | 43% | 36% | 13% | 2% | 100% |
| Snow and ice control City streets | 10% | 46% | 30% | 12% | 1% | 100% |
| Traffic signal timing City streets | 4% | 40% | 38% | 16% | 2% | 100% |
| Street cleaning City streets | 7% | 52% | 28% | 7% | 5% | 100% |
| Street lighting | 10% | 60% | 24% | 6% | 1% | 100% |
| Storm drainage | 8% | 58% | 21% | 4% | 9% | 100% |
| Water | 19% | 60% | 15% | 3% | 3% | 100% |
| Sewer services | 15% | 62% | 12% | 1% | 10% | 100% |
| Land use, planning, zoning | 6% | 33% | 30% | 10% | 21% | 100% |
| Building department/inspections | 4% | 25% | 14% | 4% | 53% | 100% |
| Economic development | 3% | 33% | 29% | 6% | 28% | 100% |
| Animal control | 8% | 42% | 18% | 7% | 25% | 100% |
| Health Department services | 4% | 22% | 9% | 3% | 62% | 100% |
| Social Services | 4% | 17% | 8% | 3% | 69% | 100% |

| | | | | | | |
|--------------------------------------|-----|-----|-----|-----|-----|------|
| Services to seniors | 7% | 24% | 7% | 1% | 60% | 100% |
| Services to youth | 6% | 29% | 10% | 3% | 52% | 100% |
| Library services | 27% | 46% | 8% | 1% | 19% | 100% |
| Variety of library materials | 19% | 41% | 13% | 4% | 24% | 100% |
| Code enforcement | 4% | 34% | 30% | 12% | 21% | 100% |
| Public information services | 6% | 38% | 19% | 3% | 33% | 100% |
| Municipal courts services | 4% | 25% | 7% | 1% | 62% | 100% |
| Department of motor vehicles | 25% | 52% | 11% | 3% | 9% | 100% |
| Auditorium facility | 8% | 21% | 6% | 1% | 64% | 100% |
| Auditorium event information | 5% | 23% | 14% | 5% | 52% | 100% |
| Availability of parks | 24% | 53% | 13% | 2% | 8% | 100% |
| Appearance of parks | 23% | 60% | 12% | 2% | 3% | 100% |
| Variety of parks | 15% | 51% | 23% | 4% | 7% | 100% |
| Range/variety of recreation programs | 16% | 42% | 12% | 3% | 27% | 100% |
| Availability of recreation centers | 23% | 46% | 12% | 3% | 15% | 100% |
| Youth Softball | 3% | 14% | 4% | 1% | 77% | 100% |
| Youth Basketball | 5% | 15% | 5% | 1% | 75% | 100% |
| Continuous trail connections | 7% | 31% | 24% | 8% | 29% | 100% |
| Quantity of trails | 9% | 39% | 21% | 6% | 25% | 100% |
| Accessibility of trails | 9% | 41% | 22% | 5% | 23% | 100% |
| Appearance of open space | 12% | 49% | 24% | 5% | 9% | 100% |
| Quality of open space | 12% | 46% | 26% | 4% | 12% | 100% |
| Availability of open space | 11% | 42% | 25% | 7% | 16% | 100% |
| Clerk and recorder's office | 8% | 37% | 9% | 1% | 44% | 100% |
| Property tax collection | 5% | 36% | 17% | 3% | 38% | 100% |
| Assessor's office | 4% | 24% | 13% | 3% | 56% | 100% |

| Question 11-Importance | | | | | | |
|---|------------------------|----------------|--------------------|----------------------|------------|-------|
| | Percent of Respondents | | | | | |
| | Essential | Very important | Somewhat important | Not at all important | Don't know | Total |
| Police services | 80% | 17% | 2% | 0% | 1% | 100% |
| Traffic enforcement | 42% | 42% | 14% | 2% | 0% | 100% |
| City recycling events | 21% | 40% | 28% | 3% | 9% | 100% |
| Street repair on state highways | 35% | 54% | 10% | 0% | 1% | 100% |
| Snow and ice control on state highways | 39% | 51% | 9% | 0% | 0% | 100% |
| Traffic signal timing on state highways | 25% | 55% | 19% | 0% | 0% | 100% |
| Street cleaning on state highways | 14% | 44% | 38% | 2% | 2% | 100% |
| Street repair on City streets | 29% | 57% | 14% | 0% | 0% | 100% |
| Snow and ice control City | 34% | 52% | 14% | 1% | 0% | 100% |

| | | | | | | |
|--------------------------------------|-----|-----|-----|----|-----|------|
| streets | | | | | | |
| Traffic signal timing City streets | 22% | 53% | 24% | 0% | 0% | 100% |
| Street cleaning City streets | 14% | 46% | 37% | 2% | 1% | 100% |
| Street lighting | 29% | 52% | 18% | 0% | 0% | 100% |
| Storm drainage | 30% | 51% | 17% | 0% | 2% | 100% |
| Water | 58% | 36% | 5% | 0% | 1% | 100% |
| Sewer services | 49% | 41% | 7% | 0% | 3% | 100% |
| Land use, planning, zoning | 28% | 50% | 14% | 0% | 8% | 100% |
| Building department/inspections | 15% | 43% | 22% | 1% | 19% | 100% |
| Economic development | 25% | 48% | 17% | 1% | 9% | 100% |
| Animal control | 15% | 46% | 31% | 2% | 5% | 100% |
| Health Department services | 25% | 42% | 16% | 1% | 17% | 100% |
| Social Services | 21% | 39% | 19% | 2% | 19% | 100% |
| Services to seniors | 22% | 45% | 15% | 2% | 16% | 100% |
| Services to youth | 25% | 46% | 14% | 1% | 13% | 100% |
| Library services | 24% | 49% | 20% | 0% | 6% | 100% |
| Variety of library materials | 21% | 50% | 21% | 1% | 7% | 100% |
| Code enforcement | 16% | 46% | 32% | 3% | 3% | 100% |
| Public information services | 13% | 43% | 33% | 1% | 10% | 100% |
| Municipal courts services | 18% | 47% | 20% | 1% | 14% | 100% |
| Department of motor vehicles | 21% | 50% | 25% | 0% | 4% | 100% |
| Auditorium facility | 6% | 26% | 40% | 7% | 21% | 100% |
| Auditorium event information | 5% | 26% | 42% | 9% | 18% | 100% |
| Availability of parks | 21% | 52% | 24% | 1% | 3% | 100% |
| Appearance of parks | 19% | 58% | 21% | 1% | 1% | 100% |
| Variety of parks | 15% | 51% | 23% | 4% | 7% | 100% |
| Range/variety of recreation programs | 15% | 45% | 30% | 2% | 8% | 100% |
| Availability of recreation centers | 17% | 48% | 28% | 2% | 6% | 100% |
| Youth Softball | 7% | 30% | 31% | 6% | 27% | 100% |
| Youth Basketball | 8% | 30% | 31% | 5% | 26% | 100% |
| Continuous trail connections | 14% | 38% | 32% | 5% | 11% | 100% |
| Quantity of trails | 13% | 42% | 31% | 3% | 10% | 100% |
| Accessibility of trails | 13% | 43% | 31% | 3% | 10% | 100% |
| Appearance of open space | 15% | 47% | 31% | 3% | 5% | 100% |
| Quality of open space | 17% | 46% | 30% | 2% | 5% | 100% |
| Availability of open space | 17% | 45% | 29% | 3% | 7% | 100% |
| Clerk and recorder's office | 15% | 42% | 26% | 1% | 16% | 100% |
| Property tax collection | 12% | 40% | 29% | 2% | 16% | 100% |
| Assessor's office | 12% | 34% | 29% | 1% | 24% | 100% |

| Question 12 | | | | | | |
|--|------------------------|------|------|------|------------|-------|
| | Percent of Respondents | | | | | |
| | Excellent | Good | Fair | Poor | Don't know | Total |
| Overall, how would you rate the quality of the services provided by the City and County of Broomfield? | 13% | 72% | 11% | 1% | 2% | 100% |

| Question 13 | | | |
|---|------------------------|-----|-------|
| | Percent of Respondents | | |
| | No | Yes | Total |
| Have you had any contact with an employee of the City and County of Broomfield in the last 12 months? | 24% | 76% | 100% |

| Question 14 | | | | | | |
|--------------------|------------------------|------|------|------|------------|-------|
| | Percent of Respondents | | | | | |
| | Excellent | Good | Fair | Poor | Don't know | Total |
| Knowledge | 39% | 50% | 8% | 2% | 0% | 100% |
| Responsiveness | 43% | 44% | 8% | 4% | 0% | 100% |
| Courtesy | 50% | 38% | 8% | 4% | 0% | 100% |
| Overall impression | 43% | 43% | 10% | 4% | 0% | 100% |

| Question 15 | | | | | | | |
|---|------------------------|----------------|----------------------------|-------------------|-------------------|------------|-------|
| | Percent of Respondents | | | | | | |
| | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree | Don't know | Total |
| I receive good value for the Broomfield taxes I pay | 17% | 48% | 16% | 9% | 3% | 7% | 100% |
| I am pleased with the overall direction that Broomfield is taking | 18% | 46% | 16% | 12% | 4% | 4% | 100% |
| The City and County of Broomfield government welcomes citizen involvement | 20% | 33% | 17% | 4% | 2% | 24% | 100% |
| The City and County of Broomfield listens to citizens | 11% | 29% | 22% | 8% | 4% | 27% | 100% |
| The services of the City and County of Broomfield are easy to access | 25% | 48% | 15% | 3% | 1% | 8% | 100% |
| I am pleased with the overall performance of City Council | 12% | 38% | 24% | 6% | 4% | 16% | 100% |

| Question 16 | | | |
|---------------------------------|--|---|--------------|
| | Percent of Respondents | | |
| | Most relied upon information source | Second most relied upon information source | Total |
| Cable Television | 46% | 54% | 100% |
| Broomfield Enterprise | 83% | 17% | 100% |
| City's Web site | 38% | 62% | 100% |
| Water bill inserts | 25% | 75% | 100% |
| Word of Mouth | 21% | 79% | 100% |
| Denver Post/Rocky Mountain News | 37% | 63% | 100% |
| Broomfield Magazine | 26% | 74% | 100% |
| Other | 36% | 64% | 100% |

| Question 17 | | | | | | |
|---|-------------------------------|-------------------------|------------------------|------------------------|-------------------|--------------|
| | Percent of Respondents | | | | | Total |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know | |
| Purchasing and maintaining additional Open Space | 29% | 39% | 15% | 13% | 5% | 100% |
| Transportation improvements on local streets | 21% | 51% | 15% | 8% | 5% | 100% |
| Transportation improvements to the Wadsworth Interchange | 47% | 32% | 9% | 7% | 5% | 100% |
| Public Health or Human Services Programs | 18% | 40% | 18% | 11% | 13% | 100% |
| Public Art or Cultural Programs and Facilities | 12% | 38% | 23% | 16% | 11% | 100% |
| Decreasing growth by purchasing development rights and land | 28% | 32% | 16% | 14% | 9% | 100% |
| Other | 43% | 10% | 3% | 18% | 27% | 100% |

| Question 17-Highest Priority | | | | |
|---|-------------------------------|--------------------------------|-------------------------------|--------------|
| | Percent of Respondents | | | |
| | Highest priority | Second highest priority | Third highest priority | Total |
| Purchasing and maintaining additional Open Space | 31% | 36% | 33% | 100% |
| Transportation improvements on local streets | 16% | 51% | 33% | 100% |
| Transportation improvements to the Wadsworth Interchange | 59% | 25% | 15% | 100% |
| Public Health or Human Services Programs | 27% | 31% | 42% | 100% |
| Public Art or Cultural Programs and Facilities | 11% | 28% | 60% | 100% |
| Decreasing growth by purchasing development rights and land | 33% | 31% | 36% | 100% |
| Other | 60% | 21% | 19% | 100% |

| Question 18 | | | | | | |
|------------------------|-------------------------------|----------------------|-------------------------|----------------------|-------------------|--------------|
| | Percent of Respondents | | | | | |
| | Not a problem | Minor problem | Moderate problem | Major problem | Don't know | Total |
| Traffic signal timing | 30% | 32% | 18% | 17% | 2% | 100% |
| Speed limits too high | 81% | 10% | 5% | 2% | 2% | 100% |
| Speed limits too low | 44% | 25% | 19% | 11% | 2% | 100% |
| Not enough turn lanes | 45% | 30% | 16% | 6% | 3% | 100% |
| Not enough lanes | 39% | 30% | 20% | 8% | 2% | 100% |
| Not enough stop lights | 70% | 18% | 6% | 3% | 3% | 100% |

| Question 19 | | | | | | |
|---|---|---|---|---|--|--------------|
| | Percent of Respondents | | | | | |
| | Sheridan Blvd widening from 9th to 136th | Sheridan Blvd improvements, including stop light, from 136th | Lowell Blvd widening from 128th to 144th | W Midway to Industrial Lane Bridge | E Midway, widening west of Lowell | Total |
| If local funding were available, which local project should Broomfield address first? | 40% | 9% | 16% | 21% | 14% | 100% |

| Question 20 | | | | | |
|---|-----------------------------|---------------------------|----------------------------|---|-------|
| | Percent of Respondents | | | | |
| | Wadsworth/US 36 Interchange | Improvements to Highway 7 | State Highway 128 widening | Improvements to Interchange at Highway 7 and I-25 | Total |
| If state or federal funding were available, which state highway projects should be addressed first? | 90% | 3% | 2% | 5% | 100% |

| Question 21 | | | | | |
|---|------------------|-----------|------------|------------------------|----------------------|
| | Percent of Cases | | | | |
| | No purchases | Furniture | Appliances | Home Improvement Goods | Landscaping Supplies |
| Not including online purchases, in the last twelve months did you have any of the following types of goods delivered to your home that you purchased outside the City and County of Broomfield? | 54% | 25% | 20% | 12% | 8% |

| Question 22 | | | | | | |
|--|------------------------|----------|-----------------|--------------|-------|-------|
| | Percent of Respondents | | | | | |
| | Not available here | Tax rate | Store locations | Better price | Other | Total |
| What was the main reason for making these purchases outside of Broomfield? | 33% | 10% | 21% | 30% | 6% | 100% |

| Question 23 | | | | | | |
|--|------------------------|------------------|-----------------|-----------------|------------|-------|
| | Percent of Respondents | | | | | |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know | Total |
| To what extent would you support or oppose trash pick-up service contracted through the City if it meant lower rates and more service options? | 55% | 24% | 5% | 7% | 9% | 100% |

| Question 24 | | | | | | |
|---|-------------------------------|------------|---------------------------|----------------------|-------------------|--------------|
| | Percent of Respondents | | | | | |
| | 20% or less | 30% | 40% (current goal) | More than 40% | Don't know | Total |
| What should the goal for open lands be? | 6% | 10% | 54% | 17% | 13% | 100% |

| Question 25 | | | | | | |
|--|-------------------------------|-------------------------|------------------------|------------------------|-------------------|--------------|
| | Percent of Respondents | | | | | |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know | Total |
| To what extent do you support or oppose more business retail development in Broomfield as a means for the above? | 24% | 51% | 13% | 5% | 7% | 100% |

| Question 26 | | | | | | |
|--|-------------------------------|-------------------------|------------------------|------------------------|-------------------|--------------|
| | Percent of Respondents | | | | | |
| | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know | Total |
| Voluntary conservation | 72% | 18% | 5% | 4% | 1% | 100% |
| Specified watering days | 60% | 31% | 5% | 3% | 1% | 100% |
| Prohibit watering during the day | 72% | 20% | 6% | 2% | 1% | 100% |
| Limited car washing | 50% | 33% | 12% | 5% | 1% | 100% |
| Water rates that increase as consumption increases | 30% | 35% | 20% | 13% | 2% | 100% |
| Surcharges to purchase more water | 17% | 33% | 27% | 16% | 6% | 100% |
| Reduced watering of parks, athletic fields, and golf courses | 30% | 44% | 18% | 7% | 1% | 100% |

| Question 28 | | | |
|-----------------------------|-------------------------------|------------|--------------|
| | Percent of Respondents | | |
| | No | Yes | Total |
| Are you currently employed? | 24% | 76% | 100% |

| Question 29 | | | | | | |
|--|------------------------|-----------|------------|-------------|--------------------|-------|
| | Percent of Respondents | | | | | |
| | Less than 2 years | 2-5 years | 6-10 years | 11-20 years | More than 20 years | Total |
| How many years have you lived in Broomfield? | 19% | 27% | 22% | 15% | 17% | 100% |

| Question 30 | | | | | | | |
|------------------------------------|------------------------|--------|--------|--------|--------|------------|-------|
| | Percent of Respondents | | | | | | |
| | Ward 1 | Ward 2 | Ward 3 | Ward 4 | Ward 5 | Don't know | Total |
| Which Council Ward to you live in? | 7% | 7% | 6% | 8% | 5% | 66% | 100% |

| Question 31 | | | | | | |
|--|---|--------------------------------------|--|-------------|-------|-------|
| | Percent of Respondents | | | | | |
| | One family house detached from any other houses | House attached to one or more houses | Building with two or more apartments or condominiums | Mobile home | Other | Total |
| Which best describes the building you live in? | 76% | 4% | 17% | 2% | 1% | 100% |

| Question 32 | | | |
|-----------------|--|---|-------|
| | Percent of Respondents | | |
| | Rented for cash or occupied without cash payment | Owned by you or someone in this house with a mortgage or clear and free | Total |
| Rented or Owned | 23% | 77% | 100% |

| Question 33 | | | |
|---|------------------------|-----|-------|
| | Percent of Respondents | | |
| | No | Yes | Total |
| Do any children 12 or under live in your household? | 64% | 36% | 100% |

| Question 34 | | | |
|---|------------------------|-----|-------|
| | Percent of Respondents | | |
| | No | Yes | Total |
| Do any teenagers aged between 13 and 17 live in your household? | 85% | 15% | 100% |

| Question 35 | | | |
|--|-------------------------------|------------|--------------|
| | Percent of Respondents | | |
| | No | Yes | Total |
| Are you or any other members of your household aged 65 or older? | 87% | 13% | 100% |

| Question 36 | | | |
|---|-------------------------------|------------|--------------|
| | Percent of Respondents | | |
| | No | Yes | Total |
| Does any member of your household have a physical handicap or is anyone developmentally disabled? | 91% | 9% | 100% |

| Question 38 | | | | | | | |
|---|---------------------------------------|----------------------------|--------------------------------|---------------------------|--------------------------|---|--------------|
| | Percent of Respondents | | | | | | |
| | 12th grade or less, no diploma | High school diploma | Some college, no degree | Associate's degree | Bachelor's degree | Graduate degree or professional degree | Total |
| What is the highest degree or level of school you have completed? | 2% | 10% | 20% | 10% | 35% | 22% | 100% |

| Question 39 | | | | | | | |
|--|-------------------------------|-----------------------------|-----------------------------|-------------------------------|-------------------------------|--------------------------|--------------|
| | Percent of Respondents | | | | | | |
| | Less than \$24,999 | \$25,000 to \$49,999 | \$50,000 to \$99,999 | \$100,000 to \$149,999 | \$150,000 to \$199,999 | \$200,000 or more | Total |
| How much do you anticipate your household's total income before taxes will be in 2004? | 9% | 21% | 38% | 22% | 6% | 3% | 100% |

| Question 40 | | | | | | |
|--------------------|-----------------------------------|---------------------------|-------------------------|-------------------------|-----------------|-------|
| | Percent of Cases | | | | | |
| | American Indian or Alaskan Native | Asian or Pacific Islander | Black, African American | Spanish/Hispanic/Latino | White/Caucasian | Other |
| What is your race? | 2% | 4% | 1% | 5% | 89% | 2% |

| Question 41 | | | | | | | | |
|--------------------------------|------------------------|-------------|-------------|-------------|-------------|-------------|-------------------|-------|
| | Percent of Respondents | | | | | | | |
| | 18-24 years | 25-34 years | 35-44 years | 45-54 years | 55-64 years | 65-74 years | 75 years or older | Total |
| In which category is your age? | 3% | 31% | 23% | 24% | 8% | 6% | 5% | 100% |

| Question 42 | | | |
|----------------------|------------------------|------|-------|
| | Percent of Respondents | | |
| | Female | Male | Total |
| What is your gender? | 51% | 49% | 100% |

| Question 43 | | | | |
|---|------------------------|-----|------------|-------|
| | Percent of Respondents | | | |
| | No | Yes | Don't know | Total |
| Are you registered to vote in Broomfield? | 14% | 84% | 2% | 100% |

| Question 44 | | | | |
|------------------------------------|------------------------|-----|------------|-------|
| | Percent of Respondents | | | |
| | No | Yes | Don't know | Total |
| Did you vote in the last election? | 32% | 68% | 1% | 100% |

| Question 45 | | | | |
|--|------------------------|-----|------------|-------|
| | Percent of Respondents | | | |
| | No | Yes | Don't know | Total |
| Are you likely to vote in the next election? | 9% | 87% | 5% | 100% |

Appendix VII: Survey Instrument

The following pages include the 2004 Broomfield Citizen Survey itself.

The City and County of Broomfield 2004 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please circle the response that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please circle the number that comes closest to your opinion for each of the following questions:

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't Know</u> |
|--|------------------|-------------|-------------|-------------|-------------------|
| How do you rate Broomfield as a place to live? | 1 | 2 | 3 | 4 | 5 |
| How do you rate your neighborhood as a place to live? | 1 | 2 | 3 | 4 | 5 |
| How do you rate Broomfield as a place to raise children?..... | 1 | 2 | 3 | 4 | 5 |
| How do you rate Broomfield as a place to retire? | 1 | 2 | 3 | 4 | 5 |
| How do you rate the overall quality of life in Broomfield? | 1 | 2 | 3 | 4 | 5 |

2. Please rate each of the following characteristics as they relate to Broomfield as a whole and how important they are:

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't Know</u> | <u>Essential</u> | <u>Very Important</u> | <u>Somewhat Important</u> | <u>Not at all Important</u> | <u>Don't Know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|------------------|-----------------------|---------------------------|-----------------------------|-------------------|
| Sense of community..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Openness & acceptance of diverse people ... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Quality of shopping services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Recreational opportunities | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Job opportunities..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Access to affordable quality housing..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Access to affordable quality child care | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Access to affordable quality health care | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Ease of car travel in Broomfield | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Ease of bus travel in Broomfield..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Ease of bicycle travel in Broomfield..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Ease of walking in Broomfield | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend Cultural Arts Events | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Overall appearance of Broomfield..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |

3. Please rate the speed of growth in the following categories in Broomfield over the past 2 years:

| | <u>Much Too Slow</u> | <u>Somewhat Too Slow</u> | <u>Right Amount</u> | <u>Somewhat Too Fast</u> | <u>Much Too Fast</u> | <u>Don't Know</u> |
|---|----------------------|--------------------------|---------------------|--------------------------|----------------------|-------------------|
| Population growth..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Retail growth (stores, restaurants etc.)..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Jobs growth..... | 1 | 2 | 3 | 4 | 5 | 6 |

4. To what degree, if at all, are the following problems in Broomfield:

| | <u>Not a Problem</u> | <u>Minor Problem</u> | <u>Moderate Problem</u> | <u>Major Problem</u> | <u>Don't Know</u> |
|---|----------------------|----------------------|-------------------------|----------------------|-------------------|
| Growth | 1 | 2 | 3 | 4 | 5 |
| Number of trash trucks on residential streets..... | 1 | 2 | 3 | 4 | 5 |
| Appearance of signage upon entering Broomfield (gateway signage)..... | 1 | 2 | 3 | 4 | 5 |
| Weeds | 1 | 2 | 3 | 4 | 5 |
| Drugs..... | 1 | 2 | 3 | 4 | 5 |
| Junk vehicles..... | 1 | 2 | 3 | 4 | 5 |
| Street conditions | 1 | 2 | 3 | 4 | 5 |
| Sales taxes..... | 1 | 2 | 3 | 4 | 5 |
| Property taxes | 1 | 2 | 3 | 4 | 5 |
| Traffic congestion..... | 1 | 2 | 3 | 4 | 5 |
| Unsupervised youth | 1 | 2 | 3 | 4 | 5 |
| Violent crime (e.g., rape, assault, robbery)..... | 1 | 2 | 3 | 4 | 5 |
| Property crimes (e.g., burglary, theft)..... | 1 | 2 | 3 | 4 | 5 |
| Fence conditions in neighborhoods..... | 1 | 2 | 3 | 4 | 5 |
| Storage of recreational vehicles in residential neighborhoods..... | 1 | 2 | 3 | 4 | 5 |

5. Do you feel that there are too many, the right amount or too few low-income housing units available in Broomfield?

- Too many The right amount Too few

6. Please rate how safe you feel:

| | <u>Very Safe</u> | <u>Somewhat Safe</u> | <u>Neither Safe Nor Unsafe</u> | <u>Somewhat Unsafe</u> | <u>Very Unsafe</u> | <u>Don't Know</u> |
|---|------------------|----------------------|--------------------------------|------------------------|--------------------|-------------------|
| In your neighborhood during the day..... | 1 | 2 | 3 | 4 | 5 | 6 |
| In your neighborhood after dark | 1 | 2 | 3 | 4 | 5 | 6 |
| Flatiron Mall area during the day..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Flatiron Mall area after dark | 1 | 2 | 3 | 4 | 5 | 6 |
| In Broomfield's parks during the day..... | 1 | 2 | 3 | 4 | 5 | 6 |
| In Broomfield's parks after dark | 1 | 2 | 3 | 4 | 5 | 6 |

7. During the past twelve months, were you or anyone in your household the victim of any crime?

- No [go to question #9] Yes [go to question #8] Don't Know

8. If yes, was this crime (these crimes) reported to the police?

- No Yes Don't Know

9. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?

| | <u>Never</u> | <u>Once or Twice</u> | <u>3 to 12 Times</u> | <u>13 to 26 Times</u> | <u>More Than 26 Times</u> |
|--|--------------|----------------------|----------------------|-----------------------|---------------------------|
| Used the Broomfield library or its services..... | 1 | 2 | 3 | 4 | 5 |
| Used a trail in Broomfield..... | 1 | 2 | 3 | 4 | 5 |
| Participated in a Broomfield recreation program or activity..... | 1 | 2 | 3 | 4 | 5 |
| Attended a City council meeting or other local public meeting..... | 1 | 2 | 3 | 4 | 5 |
| Watched a City council meeting or other program on public access cable television..... | 1 | 2 | 3 | 4 | 5 |
| Recycled used paper, cans or bottles from your home..... | 1 | 2 | 3 | 4 | 5 |
| Ridden a bus or Call and Ride within Broomfield..... | 1 | 2 | 3 | 4 | 5 |
| Used the Internet from your home for shopping | 1 | 2 | 3 | 4 | 5 |
| Used the Internet to conduct business with Broomfield..... | 1 | 2 | 3 | 4 | 5 |
| Accessed the City's Web site..... | 1 | 2 | 3 | 4 | 5 |
| Used one of the Recreation Centers | 1 | 2 | 3 | 4 | 5 |
| Visited a Broomfield Park (active, formally landscaped areas) | 1 | 2 | 3 | 4 | 5 |
| Visited an Open Space Site (native, undeveloped areas) | 1 | 2 | 3 | 4 | 5 |
| Used the Broomfield Auditorium or attended an event there | 1 | 2 | 3 | 4 | 5 |

10. For each of the following services not provided by the City and County of Broomfield, please rate the quality of the service and how important each of these services is in Broomfield.

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't Know</u> | <u>Essential</u> | <u>Very Important</u> | <u>Somewhat Important</u> | <u>Not at all Important</u> | <u>Don't Know</u> |
|--|------------------|-------------|-------------|-------------|-------------------|------------------|-----------------------|---------------------------|-----------------------------|-------------------|
| Fire services | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Telephone services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Garbage collection | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Ambulance services | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Internet services | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Curbside recycling services | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Youth Baseball..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Youth Football..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Youth Soccer | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Developmentally disabled services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |

11. For each of the following services provided by the City and County of Broomfield, please rate the quality of the service and how important each of these services is in Broomfield.

| | Excellent | Good | Fair | Poor | Don't Know | Essential | Very Important | Somewhat Important | Not at all Important | Don't Know |
|---|-----------|------|------|------|------------|-----------|----------------|--------------------|----------------------|------------|
| Police services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Traffic enforcement | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| City recycling events..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Street Services on State Highways (such as Wadsworth and 120th): | | | | | | | | | | |
| Street repair | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Snow and ice control | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Traffic signal timing | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Street cleaning | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Street Services on City Streets: | | | | | | | | | | |
| Street repair..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Snow and ice control | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Traffic signal timing | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Street cleaning | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Street lighting..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Storm drainage..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Water..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Sewer services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Land use, planning and zoning | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Building department/inspections..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Economic development..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Animal control | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Health Department Services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Social Services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Services to seniors | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Services to youth..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Library services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Variety of library materials | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Code enforcement (weeds, junk, etc.) | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Public information services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Municipal court services..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Dep't of motor vehicles (license plates)..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Auditorium facility | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Auditorium event information | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Availability of parks | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Appearance of parks | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Variety of parks | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Range/variety of recreation programs | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Availability of recreation centers..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Youth Softball | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Youth Basketball..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Continuous trail connections..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Quantity of trails | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Accessibility of trails | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Appearance of open space | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Quality of open space..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Availability of open space | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Clerk and recorder's office | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Property tax collection | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| Assessor's office..... | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |

12. Overall, how would you rate the quality of the services provided by the City and County of Broomfield?

- Excellent
 Good
 Fair
 Poor
 Don't Know

13. Have you had any in-person or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management or any others)?

- No [go to question #15] Yes [go to question #14]

14. What was your impression of employees of the City and County of Broomfield in your most recent contact? (Rate each characteristic below.)

| | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't Know</u> |
|--------------------------|------------------|-------------|-------------|-------------|-------------------|
| Knowledge..... | 1 | 2 | 3 | 4 | 5 |
| Responsiveness..... | 1 | 2 | 3 | 4 | 5 |
| Courtesy | 1 | 2 | 3 | 4 | 5 |
| Overall impression | 1 | 2 | 3 | 4 | 5 |

15. Please rate the following statements by circling the number that most clearly represents your opinion:

| | <u>Strongly Agree</u> | <u>Somewhat Agree</u> | <u>Neither Agree Nor Disagree</u> | <u>Somewhat Disagree</u> | <u>Strongly Disagree</u> | <u>Don't Know</u> |
|--|-----------------------|-----------------------|-----------------------------------|--------------------------|--------------------------|-------------------|
| I receive good value for the Broomfield taxes I pay | 1 | 2 | 3 | 4 | 5 | 6 |
| I am pleased with the overall direction that Broomfield is taking | 1 | 2 | 3 | 4 | 5 | 6 |
| The City and County of Broomfield government welcomes citizen involvement..... | 1 | 2 | 3 | 4 | 5 | 6 |
| The City and County of Broomfield listens to citizens..... | 1 | 2 | 3 | 4 | 5 | 6 |
| The services of the City and County of Broomfield are easy to access..... | 1 | 2 | 3 | 4 | 5 | 6 |
| I am pleased with the overall performance of City Council..... | 1 | 2 | 3 | 4 | 5 | 6 |

16. Among the sources of information listed below, mark a 1 next to the source you most often rely on for news about the City and County of Broomfield and mark a 2 next to the source you rely on second most often. (Please mark only two choices.)

- | | | |
|--|---|--|
| <input type="checkbox"/> Cable television | <input type="checkbox"/> Water bill inserts | <input type="checkbox"/> Broomfielder Magazine |
| <input type="checkbox"/> Broomfield Enterprise | <input type="checkbox"/> Word of Mouth | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> City's Web site | <input type="checkbox"/> Denver Post/ Rocky Mountain News | |

POLICY QUESTIONS

17. To what extent would you support or oppose a tax increase for the following services or projects? Please rate your level of support, then rank your three highest priorities (where 1 = highest).

| | <u>Strongly Support</u> | <u>Somewhat Support</u> | <u>Somewhat Oppose</u> | <u>Strongly Oppose</u> | <u>Don't Know</u> | <u>Top 3 Priorities</u> |
|--|-------------------------|-------------------------|------------------------|------------------------|-------------------|-------------------------|
| Purchasing and maintaining additional Open Space | 1 | 2 | 3 | 4 | 5 | ___ |
| Transportation improvements on local streets | 1 | 2 | 3 | 4 | 5 | ___ |
| Transportation improvements to the Wadsworth Interchange .. | 1 | 2 | 3 | 4 | 5 | ___ |
| Public Health or Human Services Programs | 1 | 2 | 3 | 4 | 5 | ___ |
| Public Art or Cultural Programs and Facilities | 1 | 2 | 3 | 4 | 5 | ___ |
| Decreasing growth by purchasing development rights and land .. | 1 | 2 | 3 | 4 | 5 | ___ |
| Other | 1 | 2 | 3 | 4 | 5 | ___ |

18. Please rate the extent to which you feel each of the following traffic characteristics is a problem, if at all, in Broomfield.

| | <u>Not a Problem</u> | <u>Minor Problem</u> | <u>Moderate Problem</u> | <u>Major Problem</u> | <u>Don't Know</u> |
|------------------------------|----------------------|----------------------|-------------------------|----------------------|-------------------|
| Traffic signal timing | 1 | 2 | 3 | 4 | 5 |
| Speed limits too high | 1 | 2 | 3 | 4 | 5 |
| Speed limits too low | 1 | 2 | 3 | 4 | 5 |
| Not enough turn lanes | 1 | 2 | 3 | 4 | 5 |
| Not enough lanes | 1 | 2 | 3 | 4 | 5 |
| Not enough stop lights | 1 | 2 | 3 | 4 | 5 |

If you selected "Major Problem" for any item above, please indicate the specific street(s) on which you feel there is a major problem:

19. If local funding were available, which local project should Broomfield address first?

- | | |
|---|---|
| <input type="checkbox"/> Sheridan Blvd. widening from 9 th Avenue to 136 th Avenue | <input type="checkbox"/> Lowell Blvd., widening from 128 th to 144 th |
| <input type="checkbox"/> Sheridan Blvd. improvements, including stop light, from 136 th Avenue to 144 th Avenue | <input type="checkbox"/> W. Midway to Industrial Lane Bridge (Hoyt St. Bridge) |
| | <input type="checkbox"/> East Midway, widening west of Lowell |

20. If state or federal funding were available, which state highway projects should be addressed first?

- | | |
|--|--|
| <input type="checkbox"/> Wadsworth/US 36 Interchange | <input type="checkbox"/> State Highway 128 widening |
| <input type="checkbox"/> Improvements to Highway 7 | <input type="checkbox"/> Improvements to Interchange at HWY 7 and 1-25 |

21. Not including online purchases, in the last twelve months did you have any of the following types of goods *delivered* to your home that you purchased outside the City and County of Broomfield?

- No purchases (*skip to question 23*) Furniture Appliances Home Improvement Goods Landscaping Supplies

22. What was the main reason for making these purchases outside the City and County of Broomfield?

- Not available here Tax rate Store locations Better price Other _____

23. If Broomfield could contract for trash services to reduce the number of providers in the city, it might be able to contract for more service options at a lower price.

| | <u>Strongly Support</u> | <u>Somewhat Support</u> | <u>Somewhat Oppose</u> | <u>Strongly Oppose</u> | <u>Don't Know</u> |
|--|-------------------------|-------------------------|------------------------|------------------------|-------------------|
| To what extent would you support or oppose trash pick-up service contracted through the City if it meant lower rates and more service options..... | 1 | 2 | 3 | 4 | 5 |

24. Broomfield's Master Plan projects that when Broomfield is built out, 40% of land will be left open. Open lands require tax revenue for their purchase. In your view, what should the goal for open lands be?

- 20% or less 30% 40% (current goal) More than 40% Don't know

25. Purchasing and maintaining the amount of open space called for in the Master Plan, and revitalizing major corridor areas of the city (urban renewal) requires a steady funding stream from sales tax.

| | <u>Strongly Support</u> | <u>Somewhat Support</u> | <u>Somewhat Oppose</u> | <u>Strongly Oppose</u> | <u>Don't Know</u> |
|--|-------------------------|-------------------------|------------------------|------------------------|-------------------|
| To what extent do you support or oppose more business retail development in Broomfield as a means for the above | 1 | 2 | 3 | 4 | 5 |

26. There are a number of measures Broomfield can take to address drought. Please indicate the extent to which you support or oppose each of the following measures:

| | <u>Strongly Support</u> | <u>Somewhat Support</u> | <u>Somewhat Oppose</u> | <u>Strongly Oppose</u> | <u>Don't Know</u> |
|---|-------------------------|-------------------------|------------------------|------------------------|-------------------|
| Voluntary conservation..... | 1 | 2 | 3 | 4 | 5 |
| Specified watering days..... | 1 | 2 | 3 | 4 | 5 |
| Prohibit watering during the day (9 a.m. to 6 p.m.) | 1 | 2 | 3 | 4 | 5 |
| Limited car washing..... | 1 | 2 | 3 | 4 | 5 |
| Water rates that increase as consumption increases..... | 1 | 2 | 3 | 4 | 5 |
| Surcharges to purchase more water | 1 | 2 | 3 | 4 | 5 |
| Reduced watering of parks, athletic fields, and golf courses | 1 | 2 | 3 | 4 | 5 |

27. Please list which you think are the top three programs, projects, or priorities that the City and County of Broomfield should or should not be focusing on.

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

28. Are you currently employed?

- No Yes

29. How many years have you lived in Broomfield?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

30. Which Council Ward do you live in?

- Ward 1 Ward 4
 Ward 2 Ward 5
 Ward 3 Don't Know

31. Which best describes the building you live in?

- One family house detached from any other houses
 House attached to one or more houses (e.g. a duplex or townhome)
 Building with two or more apartments or condominiums
 Mobile home
 Other

32. Is this house, apartment, or mobile home...

- Rented for cash or occupied without cash payment?
 Owned by you or someone in this house with a mortgage or free and clear?

33. Do any children 12 or under live in your household?

- No Yes

34. Do any teenagers aged between 13 and 17 live in your household?

- No Yes

35. Are you or any other members of your household aged 65 or older?

- No Yes

36. Does any member of your household have a physical handicap or is anyone developmentally disabled?

- No Yes

37. Which of the following best describes your household?

- Adult living alone Single parent with children
 Couple, no children Unrelated roommates
 Couple with children Family and unrelated roommates

38. What is the highest degree or level of school you have completed? (mark one box)

- 12th Grade or less, no diploma
 High school diploma
 Some college, no degree
 Associate's degree (e.g. AA, AS)
 Bachelor's degree (e.g. BA, AB, BS)
 Graduate degree or professional degree

39. How much do you anticipate your household's total income before taxes will be in 2004? (Please include in your total income money from all sources for all persons living in your household.)

- less than \$24,999 \$150,000 – \$199,999
 \$25,000 to \$49,999 \$200,000 or more
 \$50,000 to \$99,999
 \$100,000 to \$149,999

40. What is your race? (Mark one or more races to indicate what race you consider yourself to be)

- American Indian or Alaskan native
 Asian or Pacific Islander
 Black, African American
 Spanish/Hispanic/Latino
 White/Caucasian
 Other

41. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

42. What is your gender?

- Female Male

43. Are you registered to vote in Broomfield?

- No Yes Don't know

44. Did you vote in the last election?

- No Yes Don't know

45. Are you likely to vote in the next election?

- No Yes Don't know

Thank you for completing this survey. Please return the completed survey in the postage paid envelope to: The City and County of Broomfield, One DesCombes Drive, Broomfield, Colorado 80020