



2010 Annual Report

Broomfield Health and Human Services Department

Table of Contents:

Director's Message	2
Department Overview	3
2010 Financial Overview	4
Highlights and Accomplishments from 2010	5
HHS Office Locations and Contact Information	7



Health and Human Services
6 Garden Center, Broomfield, CO 80020
www.broomfield.org/hhs

Director’s Message

The heightened demand for health and human services that began in 2009 did not wane and in many cases continued to grow in 2010. People of all walks of life continue to experience economic hardship and come to this Department, many for the first time, seeking assistance with food, child care, housing, transportation and utility costs, as well as employment services.

In spite of growing demand for services, the Department made a number of significant accomplishments in 2010 while providing critical safety net services for individuals in need. These accomplishments are highlighted on page 4 in the *Highlights and Accomplishments* section. This report provides an overview of the department and highlights the financial trends, achievements, challenges and opportunities that HHS experienced in 2010. None of the work of the Department could be accomplished without the support of the City and County of Broomfield, community members, HHS employees and other agency partners who worked tirelessly in 2010 to make great strides in health and human services and to respond to the needs of the community with integrity, dignity and respect.

—Debra Oldenettel, Health and Human Services Director—

2010 Health and Human Services Advisory Committee (HHSAC)



HHSAC advises the Health and Human Services Department on matters related to community needs, priorities and perceptions with respect to public health and human services. In 2011, the committee was reduced from 18 members to 9 members, including two ex-officio Council representatives. Outgoing

members are those with terms that expire at the end of March, 2011. HHS wishes to thank the outgoing members, several of whom have served on this committee since its inception in 2001 and participated in the process to establish the Health and Human Services Department. These individuals as well as the current members of the committee have put in a significant number of volunteer hours providing feedback to the Department on a variety of issues related to health and human services; encouraging ongoing community involvement, communicating and educating the public on HHS programs; and participating in specific task forces on select issues identified by the Department.

2010 HHSAC Members

- Betty Calvin*
- Tom Coogan
- Bob Davis*
- Wendy Fiedler
- Felix Flechas*
- Sheryl Gross*
- Norma Linderholm
- Hal Lunka*
- William McPherson*
- Madhav Narayan*
- Tom Parsons
- Thomas Reid*
- Anita Roberts
- Pat Springer*
- Jean Wilkie
- Lynn Wixted-Holland

Council Members

- Martha Derda
- Sam Taylor

*Outgoing Member

Department Overview

HHS Mission Statement:

We exist in partnership with the community, to recognize, develop and promote opportunities that encourage personal, social and environmental responsibility. We value health and safety of our citizens and are dedicated to serve Broomfield with integrity, creativity, dignity and respect..



The Broomfield Health and Human Services Department is comprised of six divisions: Public Health and Environment, Self-Sufficiency, Employment and Public Assistance, Family and Children's Services, Administration and Operations, Senior Services, and Colorado State University Extension.

The **Public Health and Environment Division** prevents disease, protects the environment, and promotes healthy eating and active living among all residents. The division includes a wide variety of programs that ensure the health of the community, including Health Promotions, the Women, Infants and Children's Nutrition Program, Nursing and Clinic Services, such as Immunizations and Reproductive Health services, Environmental Health Services and Vital Statistics.

Self-Sufficiency, Employment and Public Assistance provides supportive services and financial assistance to eligible families and adults to help them endure periods of financial struggle. Programs help clients obtain gainful employment and connect them with additional resources to help them achieve self-sufficiency. Services provided by this division include employment assistance through the Broomfield Workforce Center, Child Support Enforcement services, Adult, Elderly and Disabled Assistance programs, Food Assistance, Low-Income Energy Assistance, Tenant Based Rental Assistance, and Medicaid.

Family and Children's Services provides services that are prevention-oriented, integrated, family-centered and research based. One of the primary goals of the division is preserving the family to maintain children safely in their own homes. This division also administers the Colorado Child Care Assistance Program in Broomfield, which provides assistance with child care costs for qualifying families. Adult Protection services, also provided through this division, include investigation and referral services designed to ensure the safety and quality of life for at-risk adults.

The **Administration and Operations Division** provides direct support to all Health and Human Service Department programs. This includes budget development and analysis, revenue and grant management, contract development and monitoring, accounting, policy development and guidance, website maintenance, emergency response operations, and quality assurance of all department publications.

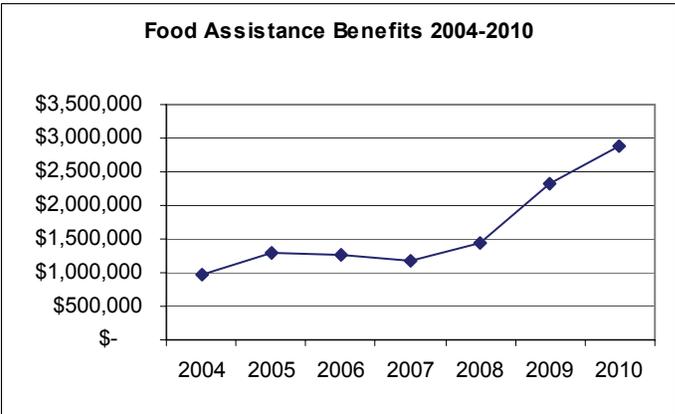
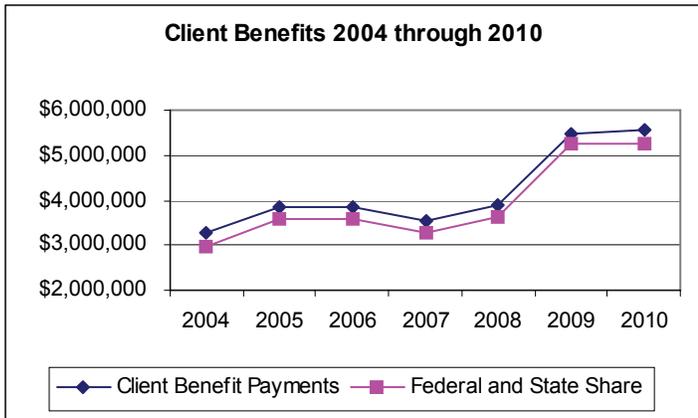
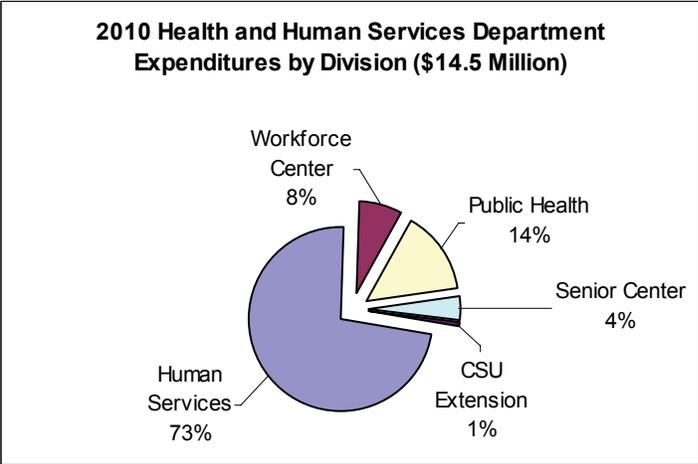
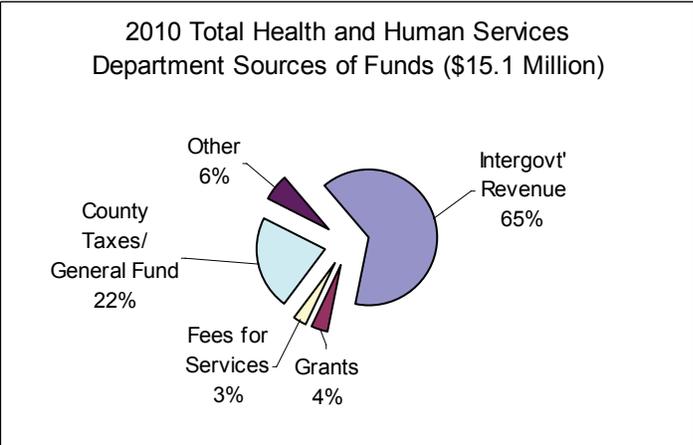
The **Senior Services Division** is dedicated to providing the highest quality social, recreational and supportive services to mature adults. The division's goal is to foster a warm environment where individuals can explore and enjoy activities and services designed to meet the needs and enrich the lives of Broomfield's diverse older adult population. Services include Meals on Wheels, Congregate Lunch program, Healthy Hearts, Easy Ride Transportation services, and community resources and referrals.

Colorado State University (CSU) Extension is a partnership between CSU and local communities to apply the latest research from the University to promote a healthy environment, sound agricultural and resource management, and youth development. Services offered through this division include the 4-H youth leadership programs and Master Gardener services.

2010 Financial Overview

Financial Overview

- Grants and state and federal reimbursements (Intergovernmental revenues)** made up 69% of the revenues for HHS in 2010. The County contribution for Health and Human Services was \$3.4 million (or 22%). The remainder came from fees for service and other revenue. Sources of funds for HHS increased 2% in 2010 due to increases in the state and federal reimbursements for client benefits, primarily in the area of Food Assistance as demonstrated in the chart below.
- Human Service programs** comprise the greatest percentage of expenditures for the department at 73%. Expenditures for Human Service programs increased 2% from 2009 to 2010 due to an increase in client benefits. Benefit payments to clients made up the largest percentage of human service expenditures at 52% of the total Human Services Fund budget or \$5.6 million.
- Public Health** expenditures represented 14% of the total department expenditures at approximately \$2.1 million. Public Health expenditures increased 10% from 2009 to 2010 due to an H1N1 Grant from the State.
- Workforce Center** expenditures of \$1.1 million made up roughly 8% of HHS expenditures. This represented a 28% increase in expenditures from 2009 due to significant increase in Wagner Peyser and Workforce Investment Act funds that were awarded through the American Recovery and Reinvestment Act.
- Senior Services** expenditures were approximately \$649,000 in 2010, which represents 4% of the HHS Department budget and a 1% increase over 2009 due to some additional grant funds. Over half of the Senior Services budget is covered by grants, fees for services and donations. Senior programs include senior nutrition programs, community resources and referrals, and transportation services.



Highlights and Accomplishments from 2010

Self-Sufficiency, Employment and Public Assistance

Programs managed by this division continued to experience growth in 2010. Food Assistance clients increased 25%, LEAP households grew 28%, and 57% more clients received services through the Colorado Works program compared to 2009. These increases are particularly significant in light of the ongoing increases since 2007, including:

- The average number of applications per month for Public Assistance programs nearly doubled (increasing 97%).
- The number of ongoing Food Stamp clients has increased 68%.
- The number of individuals served by Family Medicaid has increased 44%.
- LEAP households have increased 39%.
- Client contacts at the Workforce Center have increased 94%.
- Child Support collections are 30% greater and 24% more clients have been served.

In addition to successfully responding to the increase in demand, the division had a number of other accomplishments in 2010.

- ⇒ The Workforce Center (WFC) participated in Hire Colorado placing 26 residents into subsidized jobs, and received and administered \$371,517 in ARRA funding to provide additional employment assistance and training during the economic downturn.
- ⇒ The WFC utilized state incentive funds to remodel the Workforce Center to improve the space and enhance security for both clients and staff.
- ⇒ Child Support staff worked with the Colorado State Department of Human Services to pilot a new Dashboard system that will assist child support programs across Colorado.

Public Health and Environment

- ⇒ Through LiveWell Broomfield, launched a worksite wellness program and provided early childhood mini-grants to support healthy eating and active living among Broomfield employees and young children.
- ⇒ Began implementing the Colorado Public Health Reauthorization Act of 2008 including conducting a community health assessment with several focus groups made up of community partners.
- ⇒ Partnered with local hospitals and local non-profit agencies to assist in their emergency preparedness activities and provided financial support for equipment necessary to ensure their readiness to serve Broomfield residents in the event of an emergency.
- ⇒ Received recognition from CDPHE for achieving 100% on the 2010 audit of Broomfield's Vital Statistics Program.
- ⇒ In collaboration with the Central Records Office, individuals who were born in Colorado may now obtain birth certificates at the main City and County Building. This provides a more convenient location for residents, increases the hours during which the service is available and allows resources at HHS to be shifted to areas of greater need in the Department. Death certificates continue to be offered at 6 Garden Center.
- ⇒ Through the Women, Infants and Children (WIC) program, successfully implemented a process to disseminate low-fat food packages to 72% of WIC clients who are at risk for becoming overweight or obese.
- ⇒ Improved breastfeeding initiation rates through the WIC program by implementing a new policy to offer the *Exclusive Breastfeeding Food Package* to 100% of breastfeeding mothers within the infant's first month of life.
- ⇒ Provided 14 enrollment fairs to help get eligible families enrolled in Medicaid or CHP+.
- ⇒ Using grant funds from the State, equipped three local medical providers with equipment to protect and prevent the loss of costly vaccine. This partnership enhances the ability of the community to protect residents from vaccine-preventable diseases.
- ⇒ Served 26 families in 2010 through the Nurse Home Visitation program. Six families successfully graduated this intensive program in 2010.



Highlights and Accomplishments from 2010

Family and Children's Services

- ⇒ Successfully transitioned to the State's new CHATS database.
- ⇒ Served 19% more children through the Colorado Child Care Assistance Program compared to 2009 and 40% more children compared to 2007.
- ⇒ Applied for, and received notice of, a three-year grant from the Colorado Trust for the Early Childhood Council in the amount of \$185,999.
- ⇒ Worked in partnership with Senate Bill 94, Boulder Valley School District, the 17th Judicial District Court, and Department of Probation to develop the Broomfield Truancy Board to collaboratively find services and prevent District Court filings for those children and youth who are chronically truant from school.
- ⇒ Developed and implemented the Referral Evaluate and Direct (RED) process for those reports of abuse and neglect that do not require an immediate response. RED is a structured, strength-based team process in which the team determines the response time for investigation as well as an informed, planned approach to investigation.
- ⇒ With training from the Casey Foundation, implemented Permanency Roundtables designed to find life connections and permanency for those children and youth who may emancipate from the Child Welfare System.
- ⇒ Received a grant and the support of the City and County to implement the Broomfield Youth Recognition Award when the Metropolitan Mayors and Commissioners Youth Award was discontinued. This program honors Broomfield Youth and their successful efforts to overcome adversity.
- ⇒ Worked with the 17th Judicial District, Adams County Social Services Department, and CASA of Adams and Broomfield Counties to develop a handbook to assist and guide parents through the Dependency and Neglect Judicial process.

Senior Services

- ⇒ Received a grant to establish and manage a local coordinating council aimed at improving human service-related transportation services.
- ⇒ Since 2007, Easy Ride passengers have increased 64% and the number of trips has increased 63%.
- ⇒ The number of meals served through Meals on Wheels grew 8% in 2010.
- ⇒ Since 2007, Meals on Wheels clients have increased 51%.
- ⇒ Continued the successful implementation of the Healthy Hearts Program and received notice of continued grant funding for 2011.

CSU Extension

- ⇒ Worked with the Division of Open Space and Trails to sustain the Wildlife Masters program in 2010 when Colorado State University decided to end the program statewide.
- ⇒ Began new 4-H after school programming in Meridian Elementary.
- ⇒ Participated in 152 events in 2010 (39% more than 2009).

**HHS Office Locations and Contact Information:****6 Garden Center, Broomfield, CO 80020 Main Line: (720) 887-2200****◆ Administration and Operations (720) 887-2269**

Budget and Accounting

Contracts and Grant Management

Front Desk

Information Technology Support

◆ Public Health and Environment (720) 887-2220

Health Promotions

Nursing and Clinics

Environmental Health

Vital Statistics

⇒ Death Certificates at 6 Garden Center

⇒ Birth Certificates at the City and County Building at One DesCombes Dr.

◆ Public Assistance / Eligibility Programs (720) 887-2295**◆ Child Support Enforcement (720) 887-2295****◆ Family and Children's Services (720) 887-2201**

Adult Protection

Child Care Assistance Program

Child Protection

Foster Care / Adoption

Abuse & Neglect Hotline: (720) 887-2271**Villager Square Shopping Center 6650 W. 120th Avenue****◆ Broomfield Workforce Center (Unit A1) (303) 465-5855****Broomfield Community Center 280 Lamar Street****◆ Senior Services (303) 464-5526****City and County Building One DesCombes Drive****◆ Colorado State University Extension (720) 887-2286****Website: www.broomfield.org/hhs**