



Dear Business Owner:

Broomfield Recreation Services is offering you a fantastic opportunity to get your business name and image to thousands of potential customers!

Our full color, heat-set printed Recreation Brochure is published and mailed twice yearly; Spring/Summer, and Fall/Winter. The brochure includes department information, programs, activities and special events. It also includes desirable advertising space. These ad spots are an excellent way to advertise your business to the Broomfield community and surrounding areas. Broomfield Recreation Services is seeking advertisers for our brochure.

Please contact me at ejones@broomfield.org or 303.438.6327 if you have any questions, or fill out the attached information and return it in to secure your ad space in the next City and County of Broomfield Recreation Services brochure. I look forward to working with you.

Elaine Jones, Communications Engagement Specialist
ejones@broomfield.org
 direct: 303.438.6327
 fax: 303.464.5105

BROCHURE CIRCULATION:

21,000 copies of each issue printed and distributed. 17,500 are mailed directly to Colorado residents.

BROCHURE FORMAT:

8¼" x 10¾", full color guts printed on 50# offset, 76-84 pages, saddle stitched, front & back 70# full color glossy cover.

AD FORMAT:

full CMYK color, non-bleed, print-ready art

| SIZE & RATES: (W x H) | One Issue | Two Issues (15% discount*) |
|---|------------------|-------------------------------|
| 1/8 page (3.5" x 2") | \$155 | \$263.50 |
| 1/4 page (3.5" x 4.5") | \$236 | \$401.20 |
| 1/2 page (7.1875" x 4.5") | \$310 | \$527 |
| Full page (7.1875" x 9.625") | \$466 | \$792.20 |
| Full page inside front cover | \$547 | \$929.90 |

You must pay at the time of commitment. ***Payment for BOTH ads must be made at time of commitment to receive the 2-issue discount.**

| DEADLINES: | 2014 Fall / 2015 Winter (covers September-March) | 2015 Spring /Summer (covers April-August) |
|----------------------|---|--|
| Commitment & Payment | 4/18/2014 | 11/26/2014 |
| Artwork: | 5/14/2014 | 12/8/2014 |

Reserve a _____ page ad for the following issue(s) of the Broomfield Recreation Services Brochure:

_____ 2014 Fall / 2015 Winter _____ 2015 Spring / Summer

Company Name: _____

Contact Name: _____

Phone Number: _____ Other Number: _____

Billing Address: _____

E-mail Address: _____

Submit commitment and ad to Elaine Jones:

ejones@broomfield.org
 City and County of Broomfield
 1 DesCombes Dr
 Broomfield, CO 80020

Total cost: \$ _____

(Make checks payable to
 City & County of Broomfield.)

Submit payment to Erin Steiner:

esteiner@broomfield.org
 303.464.5506
 Broomfield Recreation Services
 280 Lamar St.
 Broomfield, CO 80020

OFFICE USE

| | res | owe | date pd | pay meth |
|---------------|--------|----------|-------------|----------|
| Fall/Winter | ___ pg | \$ _____ | ___/___/___ | |
| Spring/Summer | ___ pg | \$ _____ | ___/___/___ | |

