



CITY COUNCIL AGENDA MEMORANDUM

To: Mayor and City Council
 From: George Di Ciero, City and County Manager
 Prepared by: Karen Gerrity, Cultural Affairs Manager
 Roberta Depp, Director of Library Services and Cultural Affairs

Meeting Date	Agenda Category	Agenda Item #
November 9, 2010	Council Business	9(e)

Agenda Title:	Proposed Resolution No. 2010-147 Regarding the Allocation of City & County Grant Funds for Arts, Culture and Science (ACS) Programs
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Summary
<ul style="list-style-type: none"> • This memorandum is to request City Council approval of the recommendations presented by the Broomfield Cultural Council for the allocation of 2010 Arts, Culture and Science (ACS) city grant funds, for use by recipient organizations in 2011. • Arts, Culture and Science funding is budgeted at 10% of total SCFD Tier III funds received annually by Broomfield (less general operating support granted to auditorium operations per ordinance). • This year, additional money in the sum of \$6,790 was added to the ACS grant funds due to the establishment of a new policy for community outlays for public purposes. • Cultural Council received 13 ACS grant applications for a total of \$14,009 in requests from organizations seeking funding for music, dance, drama, film, science and visual arts programs. • There is \$17,049 in the 2010 budget for ACS grants. The Broomfield Cultural Council recommends allocating the \$12,929 to 13 nonprofit organizations presenting programs in Broomfield in 2011. • See Attachment A for a list of the organizations and recommended funding. • If approved by City Council, ACS grants will be distributed to recipient organizations in December. Reports from recipient organizations on use of city grant funds are due by March 1, 2012. • Draft Resolution No. 2010-147 authorizes the allocation and distribution of Arts, Culture and Science city grant funds as recommended by the Broomfield Cultural Council. • Members of the Cultural Council and Cultural Affairs staff will be present at the meeting to answer questions.

Prior Council Action

Beginning in 2005, the Broomfield Cultural Council submitted funding recommendations for qualifying cultural organizations to the City Council for review and approval using budgeted general funds. Since 2005, the City Council reviewed and approved annual funding recommendations as follows:

FISCAL YEAR	GENERAL FUNDS ALLOCATED TO CULTURAL ORGANIZATIONS
2005	\$5,850
2006	\$10,557
2007	\$10,947
2008	\$11,000
2009	\$10,244

In 2010, City Council established a policy for community outlays for public purposes which directed the Broomfield Cultural Council to make recommendations to City Council regarding requests for funding for arts, cultural and science programs. Due to this policy \$6,790 was added to the ACS grant fund due to the request for annual support by Broomfield Council on the Arts and Humanities.

Financial Considerations

The budgeted amount for ACS funds in 2010 is \$17,049 of which \$12,929 is recommended for allocation.

Alternatives

Council may suggest an alternative distribution.

Proposed Actions/Recommendations

It is recommended...

That Resolution No. 2010-147 be adopted.

BACKGROUND

Arts, Culture and Science Grant Program Description

The Broomfield Cultural Council (BCC), at the request of the City Council, reviews Arts, Culture and Science (ACS) grant applications each fall. These applications focus on programs and projects that support *Creative Broomfield*, the cultural master plan, and benefit the Broomfield community. Attached is a copy of the highlights of *Creative Broomfield*. The BCC submits its funding recommendations to the Broomfield City Council in November for approval. Funds are used by grant recipients in the following year.

The application guidelines included several criteria to inform applicants:

- Programs or projects must be presented in the City and County of Broomfield to be considered for grant funding.
- Broomfield-resident organizations are given priority consideration.
- Innovative programs and projects that address an unmet science, cultural diversity or visual arts niche are encouraged.
- Requests for general operations funding, capital campaigns, grants to individuals, and trip and event sponsorships are not considered.

In 2010, City Council established a new policy on community outlays for public purposes. One of the results of this new policy is an additional \$6,790 in funding for the 2010 ACS grants. In the past, these funds had been directly granted to Broomfield Council on the Arts in Humanities. The new policy instructs that these funds be rolled into an existing grant program such as ACS and that the Broomfield Cultural Council make a recommendation for the allocation of these dollars.

Funding Criteria

Cultural Council members evaluated each ACS grant application using a score sheet and applying a point value, ranging from 0 to 10 points per criterion, with a maximum of 130 points possible per applicant scored.

Funding Recommendations

The Broomfield Cultural Council prepared the table (Attachment A) explaining their Arts, Culture and Science (ACS) funding recommendations. The council received grant requests in the amount of \$14,009. The council recommends funding all 13 organizations in an amount equal to \$12,929.

CULTURAL COUNCIL MEMBERS 2010

John Beirise, Vice Chair
Karen Douglass, Chair
Thomas Courant

Kirsty Lockhart
Indira Narayan
Howard Zoufaly

NEXT STEPS

If approved by City Council, grants will be distributed to recipient organizations in December 2010 per signed contracts. Final reports from these organizations regarding use of city grant funds are due by March 1, 2012. Members of the Cultural Council will be present at the meeting to answer questions.

RECOMMENDATION

Resolution No. 2010-147 contains the necessary actions to authorize and approve distribution of the Arts, Culture and Science city grant funds as recommended by the Broomfield Cultural Council.

Staff recommends adoption of the Resolution.

Attachment A

CITY AND COUNTY OF BROOMFIELD ACS GRANT APPLICATIONS

2010

ORGANIZATION	TYPE	COUNTY	PROJECT REQUEST	REC AMOUNT	%TOTAL AVAIL
BALLET NOUVEAU COLORADO @#\$	dance	BROOMFIELD	\$2,000	\$1,250	7%
BROOMFIELD ART GUILD (BCAH)#	visual art	BROOMFIELD	\$500	\$500	3%
BROOMFIELD PUBLIC LIBRARY FOUNDATION (YA)\$	science	BROOMFIELD	\$1,500	\$1,500	9%
BROOMFIELD CIVIC CHORUS @#\$	music	BROOMFIELD	\$1,000	\$1,000	6%
BROOMFIELD DAYS POSTER (BCAH) \$	visual art	BROOMFIELD	\$695	\$695	4%
BROOMFIELD FINE ARTS FESTIVAL (BCAH) @#\$	music	BROOMFIELD	\$752	\$751	4%
BROOMFIELD INDEPENDENT FILM SERIES (BCAH) @#\$	visual art	BROOMFIELD	\$1,500	\$1,417	8%
BROOMFIELD SUMMER YOUTH PLAYERS (BCAH) @#\$	drama	BROOMFIELD	\$930	\$928	5%
BROOMSTOCK (BCAH) @#\$	music	BROOMFIELD	\$1,000	\$1,000	6%
CHAMBER ENSEMBLE CON GRAZIA (BCAH) @#\$	music	BROOMFIELD	\$1,140	\$1,133	7%
COLORADO REPERTORY SINGERS @#\$	music	BROOMFIELD	\$1,500	\$1,275	7%
MARVELOUS MUSICALES (BCAH) @#\$	music	BROOMFIELD	\$492	\$480	3%
THORNE ECOLOGICAL INSTITUTE#	science	BOULDER	\$1,000	\$1,000	6%
TOTAL \$ REQUESTS			\$14,009	\$12,929	
TOTAL \$ AVAILABLE			\$17,049	\$17,049	
DIFFERENCE/BALANCE			\$3,040	\$4,120	

@ Indicates Broomfield Auditorium user (rent facility)

Indicates past SCFD Tier III Broomfield County grant recipient

\$ Indicates past ACS grant recipient; final report may be on file or submitted with most recent application.

% BREAKDOWN BY ARTS DISCIPLINE:

% BREAKDOWN BY COUNTY:

% BREAKDOWN BY ARTS DISCIPLINE:				% BREAKDOWN BY COUNTY:	
discipline	count	percentage	county	count	#
culture	0	0%	Broomfield	12	
dance	1	8%			
drama	1	8%			
music	6	46%			
science	2	15%			
school	0	0%			
visual art	3	23%			
TOTAL	13	100%	Boulder	1	
			TOTAL	13	

RESOLUTION NO. 2010-147

A RESOLUTION AUTHORIZING AND APPROVING THE RECOMMENDATION OF THE BROOMFIELD CULTURAL COUNCIL FOR THE ALLOCATION AND DISTRIBUTION OF CITY FUNDS FOR FISCAL YEAR 2010 FOR ARTS, CULTURE AND SCIENCE GRANTS.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY AND COUNTY OF BROOMFIELD, COLORADO:

Section 1. The recommendation of the Broomfield County Cultural Council for the allocation and distribution of \$12,929 from the 2010 General Fund to 13 nonprofit cultural organizations presenting programs in the Broomfield community in 2011, as listed below, is hereby approved and authorized.

ORGANIZATION:	ACS Allocation
BALLET NOUVEAU COLORADO	\$1,250
BROOMFIELD CIVIC CHORUS	\$1,000
BROOMFIELD COUNCIL ON ARTS AND HUMANITIES (BCAH): Broomfield Art Guild	\$500
BCAH: Broomfield Days Poster	\$695
BCAH: Broomfield Summer Youth Players	\$928
BCAH: Broomstock	\$1,000
BCAH: Chamber Ensemble con Grazia	\$1,133
BCAH: Fine Arts Festival	\$751
BCAH: Independent Film Series	\$1,417
BCAH: Marvelous Musicales	\$480
BROOMFIELD PUBLIC LIBRARY FOUNDATION	\$1,500
COLORADO REPERTORY SINGERS	\$1,275
THORNE ECOLOGICAL INSTITUTE	\$1,000
TOTALS	\$12,929

Section 2. This resolution is effective upon its approval by the city council.

APPROVED on November 9, 2010.

THE CITY AND COUNTY OF BROOMFIELD,
COLORADO

Mayor

ATTEST:

City & County Clerk

APPROVED AS TO FORM:



City & County Attorney