



## *Broomfield City Council Training and Travel Report*

**Elected Official Name:** Patrick Quinn

**Date of Travel or Training:** May 19 through 21, 2013

**Description of Travel or Training:** Annually Broomfield officials attend the International Council of Shopping Centers Conference in Las Vegas. The conference conveniently brings together developers/shopping center owners (eg Macerich, Newmark Merrill), retailers (King Soopers, Target), governmental entities and financial people to discuss the status of their investments/potential investments and the like. Over 30,000 participants attended this year's conference. I attended in 2012 as well. Attached please find the agenda for Bo Martinez, Charles Ozaki and me for the conference. I participated in all meetings through NewMark Merrill on Tuesday, at which time I caught a flight to be home for Tuesday's City Council meeting. Charles Ozaki has provided Bo Martinez's memo to Council on the outcome of the meetings.

**Total Amount Expended:** \$1,372.96

**How this Travel or Training Benefitted the Citizens of Broomfield:** Economic development is a high priority for the City and County of Broomfield. Broomfield views itself as a coventurer with its developers and through its use of tax increment financing at the Flatirons Mall, Walmart and now North Park the City has a significant investment in many of our developments in town. The shopping center owners, such as DDR, Macerich, and Newmark Merrill have multiple opportunities for their investment dollars. Therefore it is imperative that Broomfield put forth a unified plan to the shopping center owners in order to attract their investments to Broomfield. We were able to discuss the current plans for Flatirons Shopping Center, the opportunity to attract a grocery store on Highway 7, opportunity for the former Target space and opportunities for NewMark Merrill the owner of Hobby Lobby shopping center.

# KP Consulting & Associates

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## 2013 ICSC Itinerary - Broomfield

### Sunday – May19th

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5:00 PM – 7:30 PM  
El Segundo Sol  
Fashion Show Mall  
3200 Las Vegas Boulevard

“Come As You Are” Colorado Cocktail Party  
Hosted By - Crosbie Real Estate Group  
Land Title Guarantee Company

8:00 PM - Midnight  
Treasure Island  
3300 S. Las Vegas Boulevard  
Senor Frog’s

ICSC Kick-Off Reception  
Hosted By Brownstein Hyatt Farber Schreck,  
Fidelity National Title Insurance &  
GDA Real Estate Service

## Monday - May 20th

9:00 AM – 9:30 AM

Macerich – Randy Brant & Scott Nelson

Caesar's Palace – Augustus Ballroom (4<sup>th</sup> Floor)

**Objective:**

\* Discuss status of Flatiron Crossing Mall and Redevelopment of the Village.

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11:00 AM – 11:30 AM

John Frew – Frew Development Group

Starbuck's (General Lobby Area)

**Objective:**

\* Discuss development opportunities in Broomfield.

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12:30 PM – 1:00 PM

Lunch

LVCC 4

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1:00 PM – 1:30 PM

Report From The President - Michael P. Kercheval

Industry Perspective – Brad Hutensky – ICSC Chairman

2:00 PM - 2:30 PM

David Goldberg – Alberta Development  
Central Hall – C1923 – Corner of 19<sup>th</sup> & J Street

**Objective:**

\* Update on Northlands project.

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3:00 PM - 3:30 PM

Randy Wright – King Soopers  
Starbuck's (General Lobby Area)

**Objective:**

\* Discuss new store opportunities on Highway 7.

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4:00 PM – 4:30 PM

Regency – Snowden Leftwich  
South Hall – South 510 U Street (51<sup>st</sup> Ave & U)

**Objective:**

\* Discuss development opportunities on Highway 7.

## Tuesday - May 21st

9:00 AM – 9:30 AM

Tom Castle - SullivanHayes

South Hall 3 – S266Q - Corner of Q Street & 26<sup>th</sup> Avenue (Retailer Hall)

### Objective:

- \* Introduction to the Mayor (did not meet last year).
  - \* Discuss purchasing the old Target Building.
  - \* Discuss new Target opportunities in Broomfield.
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10:00 AM – 10:30 AM

Alan Bornstein

Starbuck's (General Lobby Area)

### Objective:

- \* Introduction to the Mayor (did not meet last year).
  - \* Discuss interest in Arista.
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11:00 AM – 11:30 AM

Alan Ginsborg – NewMark Merrill

South Hall – S3867 - Corner of R Street & 38<sup>rd</sup> Avenue

### Objective:

- \* Discuss status of existing center in Broomfield and possible redevelopment opportunities.

12:00 PM - 12:30 PM

**Open - No Meeting - Lunch**

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1:00 PM - 1:30 PM

LVCC N4

Look to the Future

David LaRue, President & CEO Forest City Enterprises

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2:00 PM

Ogden-Zappos Downton Las Vegas Project Tour

Angel Cichoski

150 Las Vegas Boulevard North (Ogden Between Las Vegas Blvd and 6<sup>th</sup> Street)

## **Tuesday Evening**

7:00 PM

NewMark Merrill Cocktail Reception

Hard Rock Hotel

8:00 PM

Acadia Realty Trust & Hendon Development Event

Hard Rock Hotel