



Accolades *Broomfield Awards & Achievements*

SUMMER CAMP AND PRESCHOOL LICENSING

The Recreation Division hosted a licensing visit from the state of Colorado Preschool and Child Care Licensing Department. The Broomfield Summer Camp program, and preschool programs at the Broomfield Community Center and the Paul Derda Recreation Center have all had their licenses renewed. In order to receive license renewals, Broomfield's programs need to comply with a variety of health and safety regulations.



Trending *Topics our community is talking about*

MAYOR'S CUP FOOTBALL GAME ENGAGEMENT:



FACEBOOK:

We posted 8 posts during the Legacy vs. Broomfield High football game.

"You should be here" post:



1,400
TOTAL REACH



313
CLICKS



45
LIKES



TWITTER:

We tweeted 13 tweets

Game Score tweet:



1,070
TOTAL ENGAGED



237
CLICKS



33
RE-TWEETS



BOOK ON SHEP

Broomfield's canine hero is now immortalized in a book! Shep's book is going to be available and for sale at Broomfield Days. Charlotte Havey will be selling and signing her book, "Shep the Broomfield Turnpike Dog," at the Broomfield Depot Museum Friends tent at Broomfield Days on Saturday, September 20. The books are \$14 and a percentage of all sales goes to the Broomfield Depot Museum Friends. Go to www.charlottehavey.com/store to purchase a copy of the book.



Community Engagement

FISHING AT THE BAY

Kids and grandkids, ages 12 and under, enjoyed Fishing at The Bay on Saturday, Sept. 13. After participants caught their two trout limit, the remaining fish (9" to 11" in size) were transported safely to the Tom Frost Reservoir where anglers can stop by to fish.



175 participants



DOG DAZE AT THE BAY

Saturday, Sept. 6, started as a cloudy and cool day. However, the dogs didn't focus on the weather, they were too eager to run as fast as they could to the pool! Dogs were greeted with tennis balls, dog treats and many other four-legged friends. There were six vendors at the event including The Animal Doctor who bandaged up injured paws from running on the cement.

450 dogs

CURB YOUR FRUSTRATION

While CDOT is transforming the U.S. 36 corridor, a "Curb Your Frustration" campaign will educate commuters about tactics to reduce demands on the corridor. 36 Commuting Solutions is offering drivers cash incentives to start new car and van pools, ride the bus, and consider other commute options. Applications and more information can be found at www.36commutingsolutions.org.



BROOMFIELD WORKFORCE CENTER

AUGUST JOB CLUB ATTENDANCE

TITLE	ATTENDEES
Interviews	14
Your Uniqueness	13
30 Mistakes	11
Experienced Workers	10

JOB CLUB

A weekly opportunity to network with other job seekers and learn about today's job strategies.

AUGUST WORKFORCE CLASS ATTENDANCE

TITLE	ATTENDEES
Resume and Cover Letter Class	10
Stress-Self Management	8
Exploring Possibilities	7
Positive Self-Image	7
The Best Ways to Job Search in Today's Market	7
Computer Basics 101	4
Myers-Briggs Career Workshop	4
Developing Your 30-Second Speech	4
Intensive Interview Class	4
Social Security Benefits Planner	3

WORKFORCE CLASSES

An opportunity to learn about today's job strategies.

AUGUST HIRING EVENT ATTENDANCE

EMPLOYER	ATTENDEES
CMG	14
Turning the Corner	13
Advantage S & M	6
Porter Industries	6
First Transit	5
Argus Event Staffing	4
Rocky Mountain Roof Doctors	4
The Senior Hub	4
Tallgrass Talent	1

HIRING EVENTS

A monthly opportunity to network with other job seekers and learn about today's job strategies.



New Programs and Features

NEW WEIGHT ROOM EQUIPMENT

The maintenance closures at the Paul Derda Recreation Center and the Broomfield Community Center were completed the last two weeks of August. Thanks to Recreation Services, Facilities, Senior Services, Police Department, 20 volunteers, and six outside contractors, the process went off without a hitch.

806 

Total Staff Hours
spent between the two facilities

62 **weight equipment** 
pieces replaced

all dumbbells, barbells, plate weights, medicine balls and cable cross attachments were also replaced

people assisted by personal trainers:

  **235**

The public is happy and feedback has been predominantly good. Personal trainers were posted in the weight area at PDRC for two weeks to help people with new weight room equipment.



Economic Development

SCL HEALTH HEADQUARTERS MOVING TO BROOMFIELD

SCL Health, a \$2.4 billion, multi-state health system based in Colorado, plans to move its headquarters from Denver to Broomfield in 2015 to prepare for future growth, create operational efficiencies, and improve collaboration.

SCL Health currently leases 113,839 square feet in Broomfield's Interlocken business park, which is home to its Revenue Service Center, the administrative offices for SCL Physicians network, and other services. Under a new lease deal, SCL Health will receive an additional 104,683 square feet in the business park to bring its core system functions such as HR, finance, legal, executive offices and corporate communications to the same location at 500 Eldorado Way.

RIBBON CUTTINGS FOR NEW BROOMFIELD BUSINESSES

Welcome to this new Broomfield business. Join them for their ribbon cutting ceremony and stop by to welcome them to our City and County. See www.broomfieldchamber.com for more information.

Whimsy Paint & Sip

Tuesday, October 14, 2014



Broomfield Chamber



Cultural Events

PUBLIC ART:

Colorado Mosaic Artists: "Bits and Pieces" Gallery Reception: through Oct. 4

EVENTS:

Broomfield Depot Speaker Series: Wednesday, Oct. 1, at 7 p.m., at the Broomfield Grange; *Admission:* Free
"Phantom Towns, Disappearing Camps and Other Places Near Broomfield"

CU Jazz Series: "Let's Face the Music and Dance" Wednesday, Oct. 1, at 7 p.m., at the Audi
Admission: \$5

Los Bohemios: Friday, Oct. 3, at 7 p.m., at the Audi; *Admission:* \$10 / \$5 senior and student

Visit www.AtTheAudi.com for more information and to view upcoming Auditorium events.



broomfield.org/gallery



attheaudi.com