

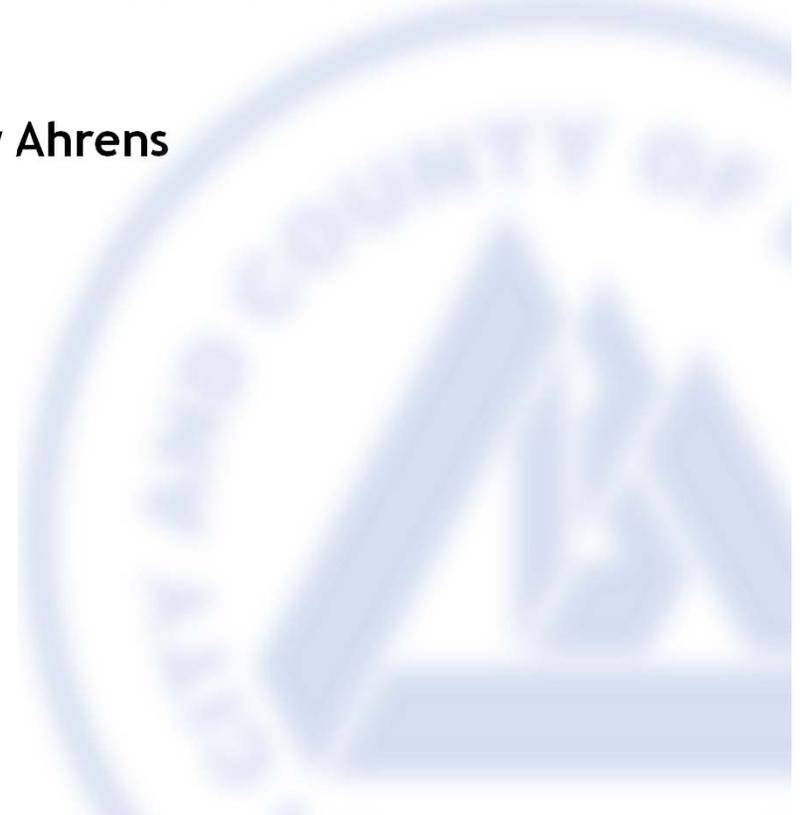


# 2014 STATE OF THE CITY/COUNTY

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Presented by Mayor Randy Ahrens

October 8, 2014



# RESPONSIBLE GOVERNMENT



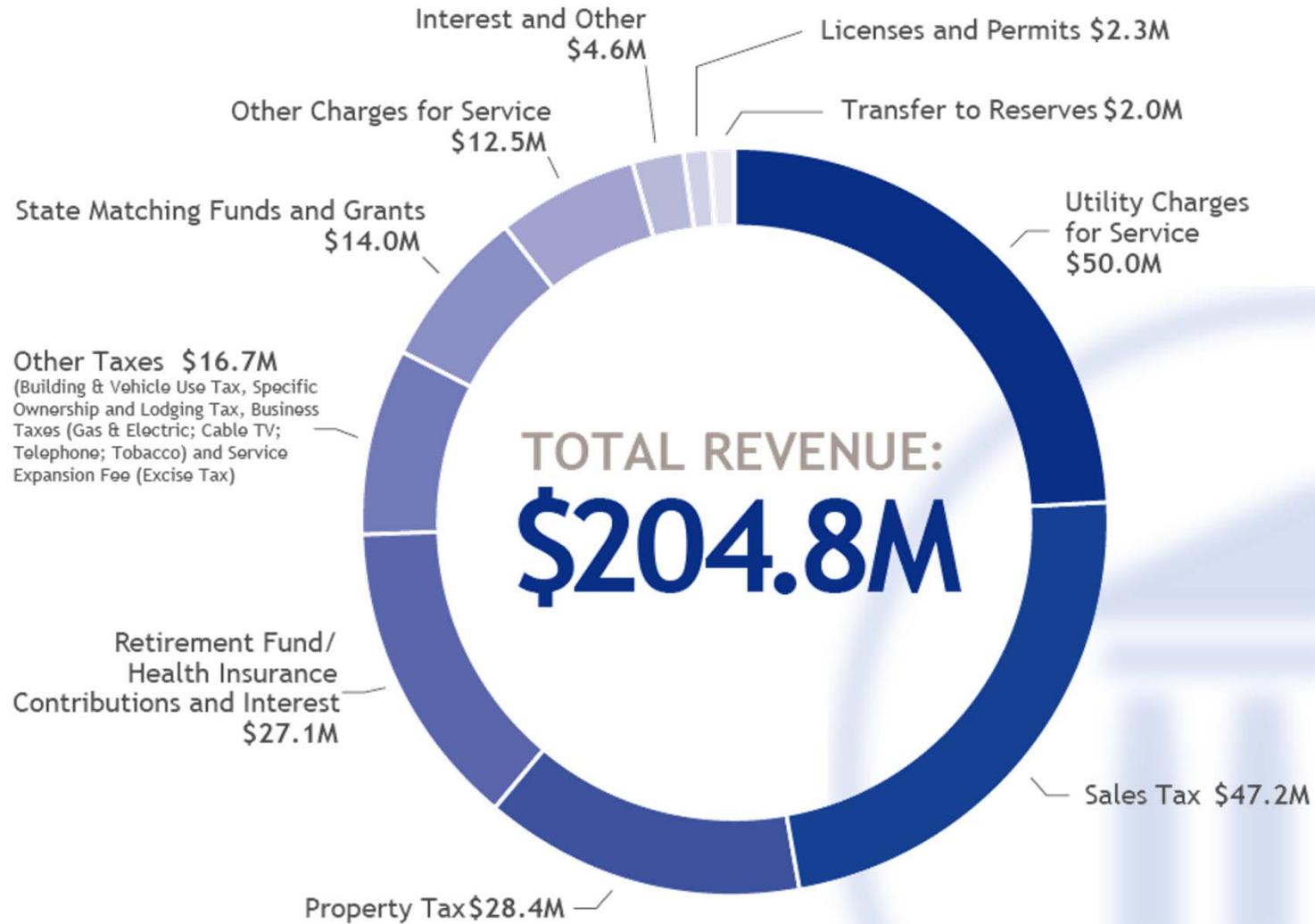
## MONEY MATTERS





# REVENUE

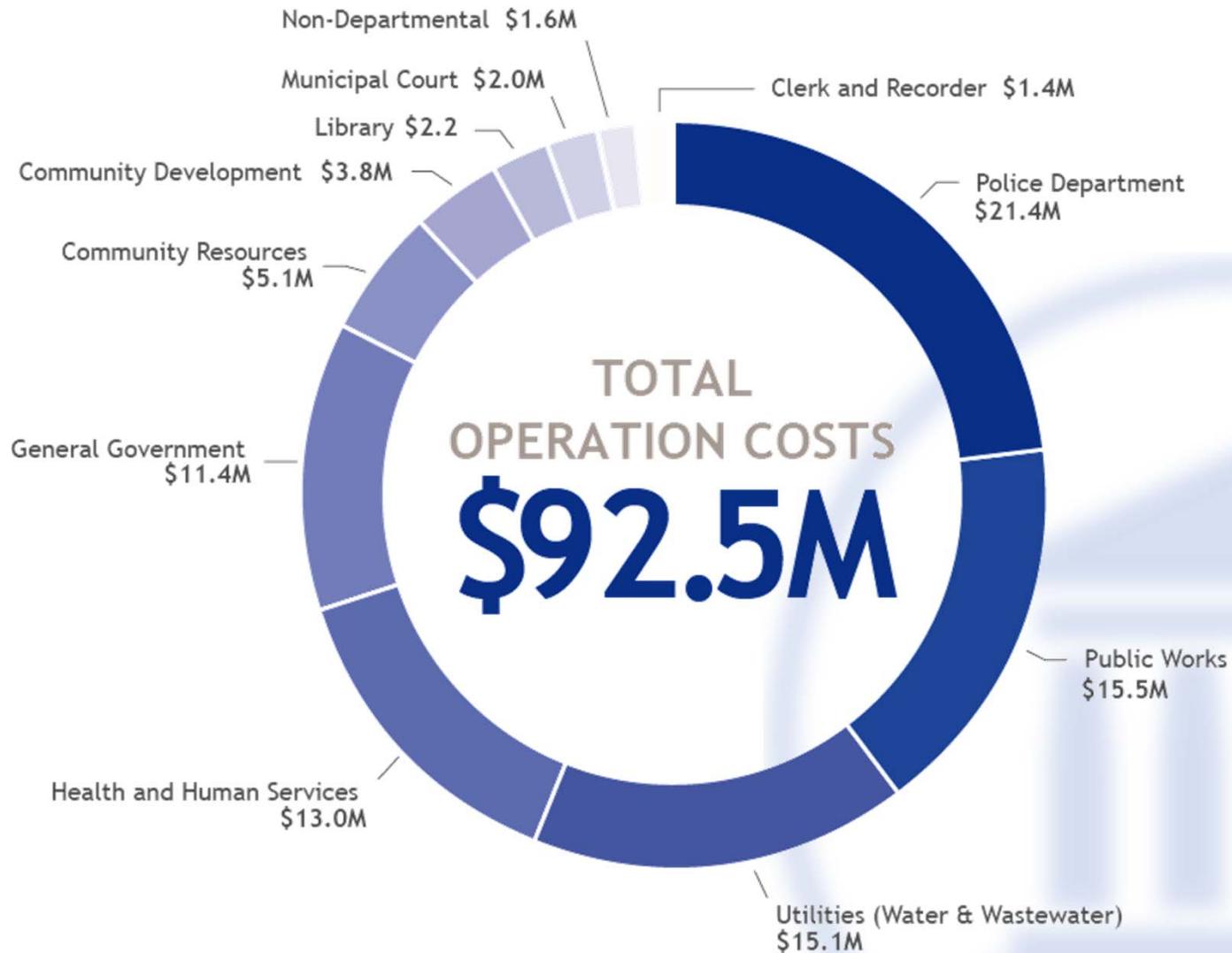
## WHERE BROOMFIELD'S REVENUE COMES FROM





# EXPENDITURES

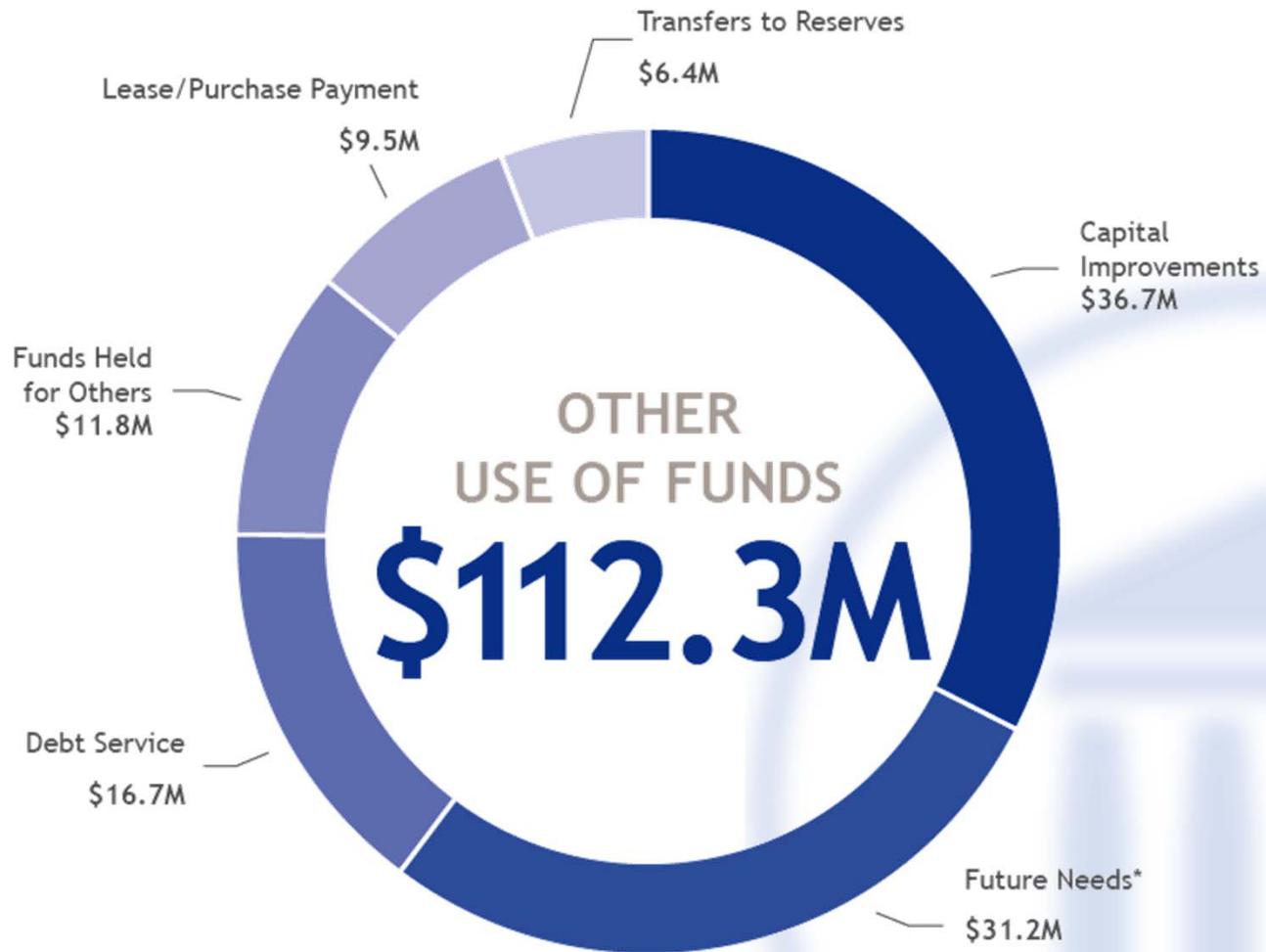
WHERE BROOMFIELD SPENDS MONEY





# EXPENDITURES

WHERE BROOMFIELD SPENDS MONEY



\* Future Needs; funds received in the year that were not spent in the current year and are available to be spent in future year(s); programmed needs (capital projects that will roll forward) and some represent funds that can be used for future operating needs.

# ECONOMIC VITALITY



## ONE OF THE NATION'S BEST BUSINESS LOCALES

---





## NEW BUSINESS IN BROOMFIELD .....

**8** COMPANIES  
in 2013 =

**881** NEW  
JOBS

EcoSys ™

The  
**KitchenCoop**

at home  
The Home Décor Superstore

2014:



2015:





## AVERAGE ANNUAL WAGE .....



Colorado



Broomfield



# BROOMFIELD'S RANK.....

**TOP 20  
FOR JOBS**

**BEST BIG  
CITIES**



\* In 2013 Forbes recognized Denver-Aurora-Broomfield as one of the top 20 Best Big Cities For Jobs

# SAFE COMMUNITY



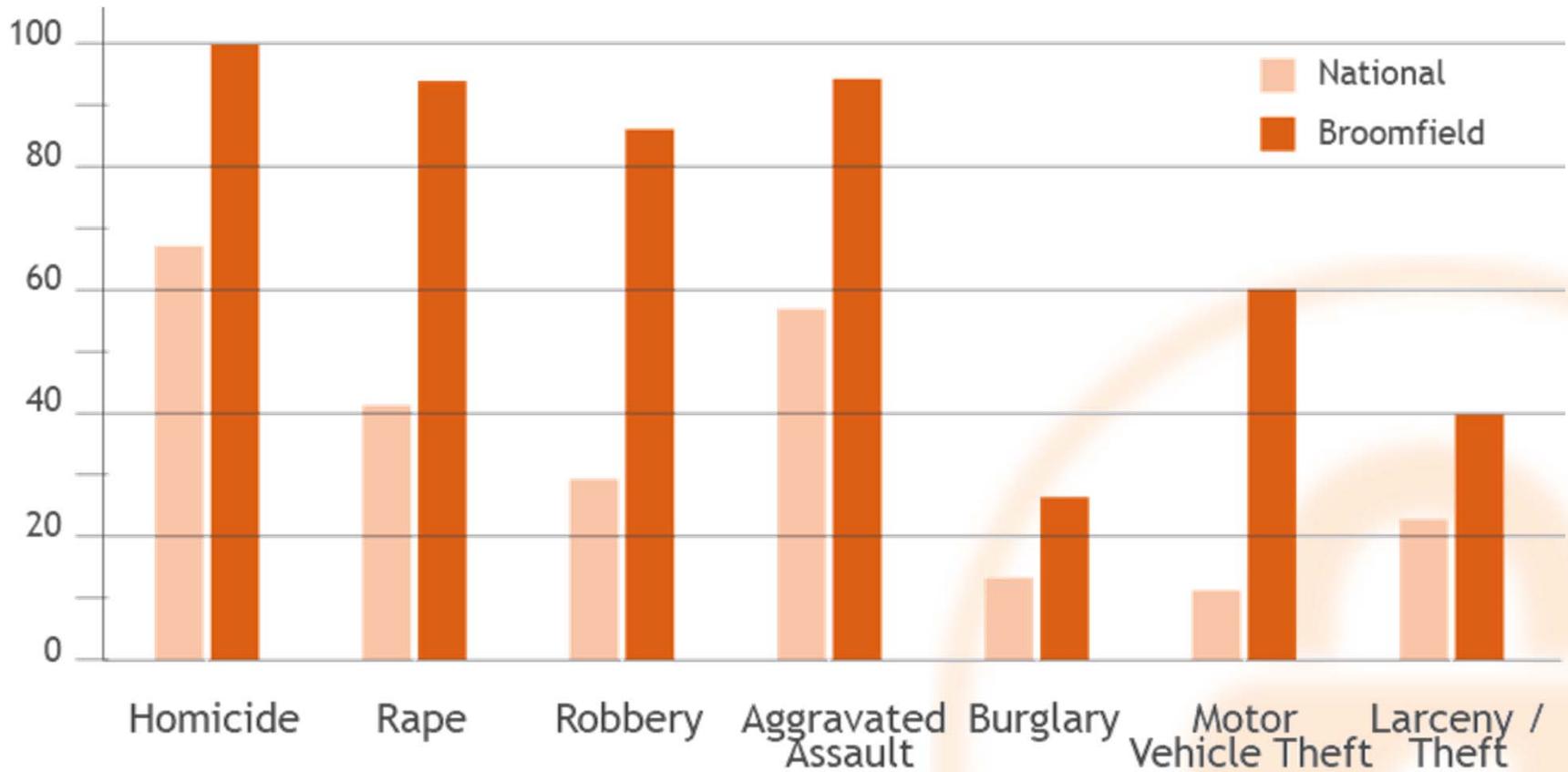
SOMETHING EVERYONE  
CONTRIBUTES TO

---





## PERCENT OF CRIMES CLOSED BY ARREST IN 2013





COMPLETED IN 2013 .....

617 

RESTAURANT  
INSPECTIONS

77 

FREE CAR  
SEAT CHECKS

220 

NEIGHBORHOOD  
WATCH CAPTAINS

3301

FIRE  
HYDRANTS  
SERVICED



# TRANSPORTATION

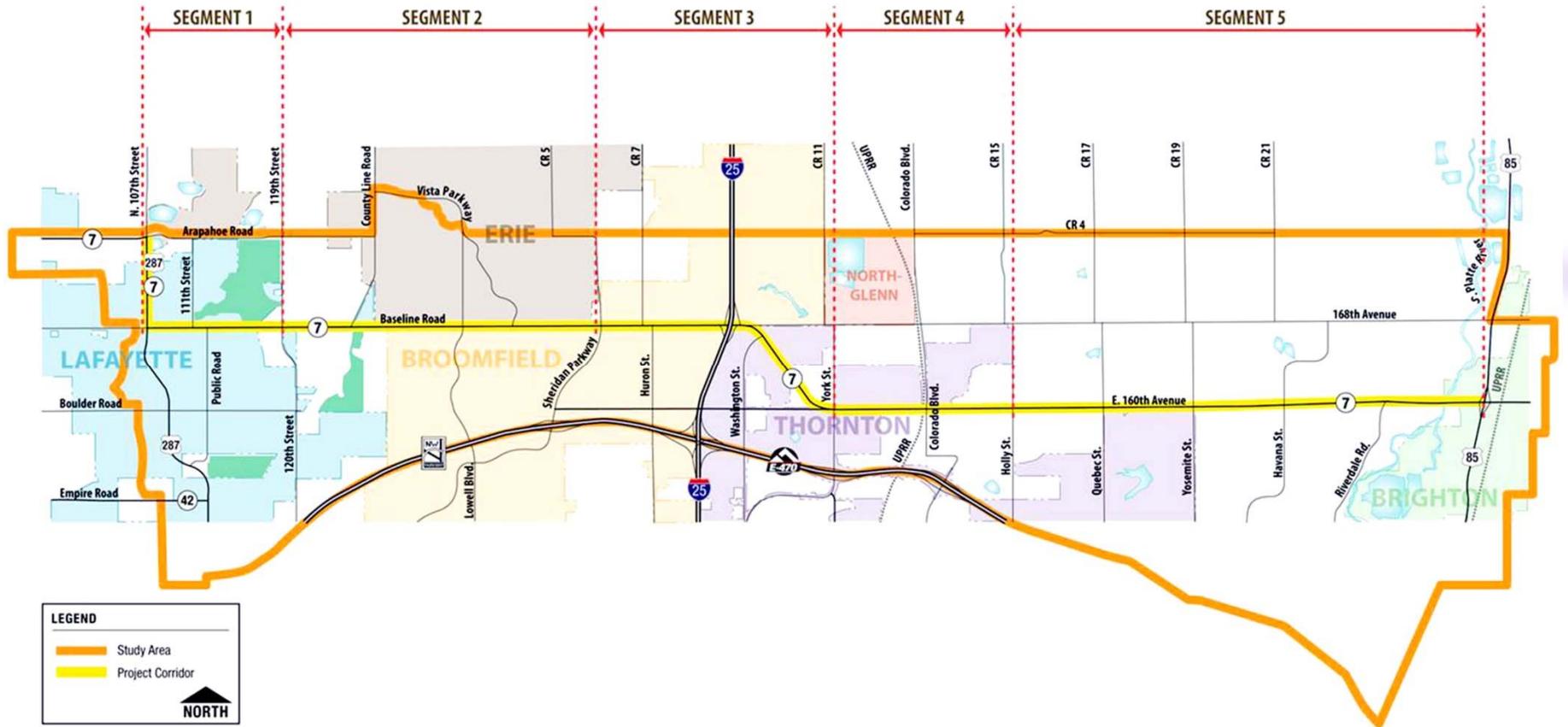


## TRANSPORTATION





# HIGHWAY 7





# WESTCONNECT

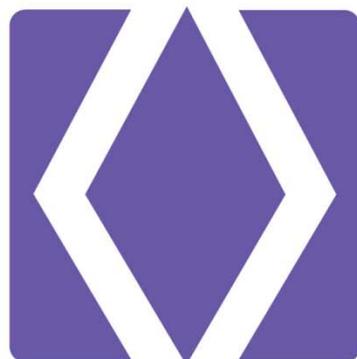




US36

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CHOOSE YOUR MOVE



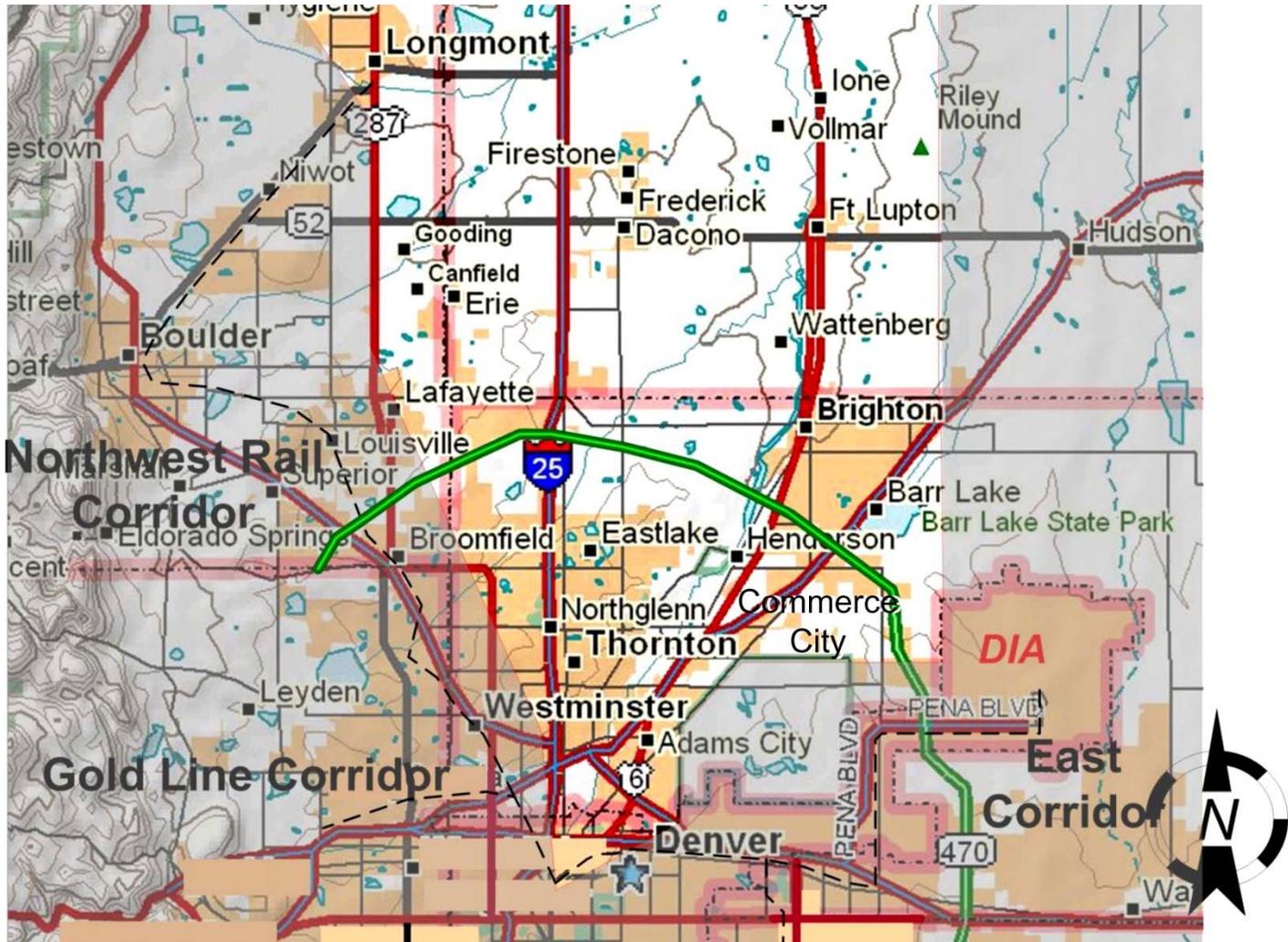
**US 36**

**EXPRESS LANES PROJECT**



# NATA

North Area Transportation Alliance





# NORTH I-25



LEISURE, EDUCATION, & CULTURE



19<sup>TH</sup> BEST PLACE TO  
LIVE IN THE USA\*

---

\* According to Money Magazine



# OPEN SPACE .....

**481**  
**ACRES**



of developed park  
and recreation areas

**265**  
**MILES OF TRAILS**



**5,209**  
**ACRES OF  
OPEN SPACE**





# RECREATION SERVICES .....

## TOTAL PAID VISITS

	2011	2012	2013
Paul Derda Center	<b>398,748</b>	<b>425,482</b>	<b>454,248</b>
Community Center	<b>66,546</b>	<b>67,994</b>	<b>66,518</b>

# SELF SUFFICIENCY



## HELPING BROOMFIELD'S RESIDENTS





# NEW HEALTH AND HUMAN SERVICES BUILDING

---



**2012:** PROJECT APPROVED

**2013:** SITE SELECTED

**2014:** SITE PURCHASED

**2015:** CONSTRUCTION

The new building will be paid for with cash that has been set aside for this purpose during the past several years and will not contribute to Broomfield's debt.



SENIOR SERVICES SERVED .....

32,690



TOTAL MEALS

IN 2013



HEALTH AND HUMAN SERVICES .....

1,937



**IMMUNIZATIONS PROVIDED**

IN 2013



# CARING FOR THE COMMUNITY

---





BROOMFIELD STAFF COMPLETED .....

20,542

Water Quality  
Analyses for Safe  
Drinking Water



IN 2013



SPRING CLEANUP COLLECTED .....

**>545 TONS**

of garbage



**40 TONS  
WERE RECYCLED**

IN 2013

# COMMUNICATION



APPS. HASHTAGS. TWEETS.  
CROWDSOURCING.

---





# COMMUNITY ENGAGEMENT .....

Post Details

 **City and County of Broomfield** added 3 new photos.  
June 25 · Edited (?) · 

Great news!! The new tot pool at The Bay will open to the public on Friday evening. There will be a ribbon cutting at 6 p.m. and then the tot pool and spray-ground will open for play. Friday night is "Family Night" - from 4 to 8 p.m. immediate family members can come swim for just \$10 per family. (5 people max)



5,580 people reached [Boost Post](#)

Like · Comment · Share ·  89  20  46



5,580

PEOPLE REACHED



2,194

POST CLICKS

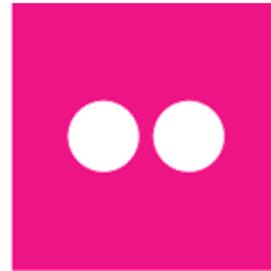
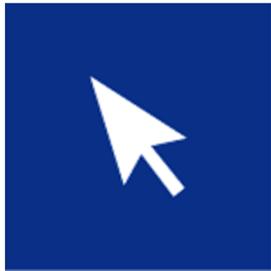


317

LIKES, COMMENTS  
AND SHARES



# COMMUNICATION METHODS .....



STATE OF THE CITY/COUNTY



THANK YOU

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